

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY
BELGAUM-590014**



**An Internship Report on
“TV MARKETING AND SALES PREDICTION USING ML”**

*Submitted in partial fulfillment of the requirements for the award of the degree of
Bachelor of Engineering in Artificial Intelligence and Machine Learning*

Submitted by:
**BM SOMASHEKAR
(1DT21AI008)
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Under the guidance of

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Asst. Prof., Dept. of AIML,
DSATM



**DAYANANDA SAGAR ACADEMY OF TECHNOLOGY
AND MANAGEMENT**

Department of Artificial Intelligence and Machine Learning

(Accredited by NACC with A+ Grade)
Udayapura, Kanakapura Road, Bangalore-560082

2023-2024



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Bangalore-560082

2023-2024

CERTIFICATE

Certified that the Internship work entitled “**TV MARKETING AND SALES PREDICTION USING ML**” carried out by **BM SOMASHEKAR (1DT21AI008)**, **SHREYAS HS (1DT21AI052)** are the bonafide students of **Dayananda Sagar Academy of Technology and Management** in partial fulfillment for the award of Bachelor of Engineering in **Artificial Intelligence and Machine Learning** of the Visvesvaraya Technological University, Belgaum during the year 2023-24. It is certified that all corrections/suggestions indicated for Internal Assessment have been incorporated in the Report deposited in the departmental library. The Internship report has been approved as it satisfies the academic requirements in respect of Internship work prescribed for the said Degree.

Signature of Guide
Mr. Vijay Kashyap

Asst. Prof.
Dept. of AIML

Signature of HOD
Dr. Sandhya N

Professor & Head,
Dept. of AIML

STUDENT DECLARATION

We, the students **BM SOMASHEKAR (1DT21AI008), SHREYAS HS (1DT21AI052)** hereby declare that the presented report of internship titled “**TV MARKETING AND SALES PREDICTION USING ML**” is uniquely prepared by me after the completion of “one month” Internship work carried out at “**Infosys Springboard**”.

I also confirm that the report is prepared for my academic requirement, not for any other Purpose.

.....

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