Email: sjk714@nyu.edu || LinkedIn: www.linkedin.com/in/shreyaskumar-NYU || GitHub: Shreyash1811
Tableau-Public :Tableau-Public || Data Science Blog Post: shreyash1811.github.io

SHREYASKUMAR KATHIRIYA

EDUCATION:

New York University Tandon School of Engineering, New York, USA.   **(Aug 2018 - May 2020)**
Master of Science in Management of Technology, Major in Data Science (GPA:3.4)
NMIMS Narsee Monjee Institute of Technology, Mumbai, India.   **(Jan 2013 - May 2017)**
Bachelor of Technology in Electronics and Telecommunication. (GPA:3.1)

SKILLS:

Coding Languages:	Python, R, SAS.
Databases:	MySQL, NoSQL, T-SQL, Hive, Google Big Query.
Application Software:	Tableau, PowerBI, Alteryx, OBI, QlikView, Weka, Visio, Google Analytics, Knime.
Cloud Platforms:	AWS EC2, S3, Redshift, QuickSight, Rekognition, DynamoDB.
Management Tools:	Advance Excel and PowerPoint, JIRA, Confluence, Airtable, Salesforce, Google Suite, Github.

WORK EXPERIENCE:

Business Analyst, New York University IT Operations Technology Services Support.   **(Jan 2019 – Current)**
- Assisted with the software development lifecycle, from gathering client requirements to training users, testing, and documenting newly deployed features and systems.
- Triage, process, implement client data change requests as they are submitted with sustainable Agile solutions.
- Partner with cross-functional teams like UX, developers to clarify requirements and address complex organizational needs.
- Integration and System Testing using test case management, workflow management using JIRA, and Confluence.
- Performed SQL Database Analysis and validation testing to check the accuracy of the 13 million square feet of space data.
- Developed Tableau reports for clients with an updated status of their space availability with each change request.

Business Intelligence Analyst, NYC Department of Sanitation, Bureau of Recycling and Sustainability.   **(May 2019 – Aug 2019)**
- Replaced traditional data processing with the ETL pipeline to expedite the process by 95%.
- Modeled data on power BI using DAX and Power query for dynamic reports with performance metrics and important KPIs.
- Built process flow charts and deliverables timeline analysis to improve the efficiency of the projects.
- Designed schema and built a database for sub-departments with Microsoft Access and SQL Server.
- Created Data governance guidelines to ensure quality data collection and reduce data pre-processing time by 70%.
- Organized and conducted SQL and Power BI Bootcamp with 56 attendants (93% of non-tech teams).
- Built an Image Classifier to recognize the category of waste from the object images provided with 78% accuracy.

EndNote Software Citation Assistant, New York University Dentistry.   **(Dec 2018 – Feb 2019)**
- Scrapped data from google scholar using python to build and maintain a library for citation on endnote.
- Rectified and formatted research journals and used EndNote to manage citations with international publication standards.

Data Analyst/ Insights Specialist, Alliance Fiber Ltd, Surat, India.   **(May 2017 – Dec 2017)**
- Analyzed sales for monthly Tableau reports, proposed strategies resulted in a 14% yearly growth, and a 27% drop in inventory.
- Strategized several marketing campaigns using Data Mining principles with a 17% increase in prospect conversion rate.
- Processed live sensor data from processing plant to look for delays between processes, expedite the process by ~22%.
- Conducted Regression Analysis and other forecasting methods to predict the required production rate with 92% accuracy.

ACADEMIC AND PERSONAL PROJECTS: Weekly Data Science Projects at shreyash1811.github.io

User Personalized Recommendation System for Amazon by making use of reviews. (Python)   **(Sep 2019)**
- Developed a system with sentimental analysis and text mining on user reviews to extract user personal preferences.
- Created tag words for products using product reviews and personalized tag words for each user from their reviews.
- Matched users with the products that had the perfect tag words match using k means clustering and KNN models.

Predicted prospective students and proposed strategy using Funnel Analysis and Persona Building. (R)   **(Sep 2019)**
- Data cleaning using statistical imputation methods, and feature engineering principles. Performed Data Anomaly detection to maintain the quality of the data. Rectified unbalanced data using sampling methods.
- Performed Funnel analysis and Persona building to improve the conversion rate and target fit prospects with 92% certainty.
- Created Machine Learning models to predict student's yearly performance beforehand with 94% accuracy.

Predicting news popularity of articles from internet article trends. (Python)   **(Mar 2019 – Apr 2019)**
- Scrapped article data from Mashable.com, and converted into 60 features using LDA, NLP, and sentimental analysis.
- Predicted if an article will be popular with 73% accuracy before publishing it using various ML models and techniques.

Stock Market Forecasting in Pandemic(Python: *Numpy, Pandas, Matplotlib, Seaborn and beautiful soap***)**   **(Jan 2019)**
- Analyzed Value at Risk and portfolio loss using the "Monte Carlo method" and "bootstrap" method with a 95% confidence interval. Calculated their ROI, MA, and daily return correlation, projected future stock price with 1000 simulations.
- Used fbprophet and forecasted s&p 500 with a 0.35% error rate.

Descriptive and Predictive Analysis of Business Case Studies. (R: *Ggplot2, tidyr, stringr, dplyr***)**   **(Aug 2019 – Oct 2019)**
- Data preprocessing and breaking down the insights into actionable business strategies with achievable future projections.

TECHNICAL COURSES:

- IASSC accredited LEAN SIX SIGMA green belt training. (e-careers); Industry learning of LEAN SIX SIGMA & application.
- Datamining for Business Analytics, Statistics for Business Analytics, Business Analytics with R, Project Management, Data Engineering, and Data Visualization. Other online courses at www.linkedin.com/in/shreyaskumar-NYU