

Project Name: - AVPL

Project code: - AT00266

Overview of the new work:-

We have to add level plan for all its users, at present there is binary plan already active and running this new level plan have to be separately implemented in it.

Level plan will include two points, on which the earning will be made and distributed to its users.

1. If user buy subscription pack from admin (the subscription plan will have one year free delivery for all buy by user or as per its pack)
2. Any product that user is purchasing on platform, (if user selects Combo-purchase then the PV against that purchase will be accounted to level plan)

Below are the new work details which we have to do in this project:-

Since all the users of the platform will have access & option to chose their product purchase option, between "Re-purchase & Combo Purchase", before doing final check out.

- Re-Purchase - this will add PV to binary plan.
- Combo Purchase: - this will add PV to Level plan.

In short all users of this platform will have two different types of earning module, one from **Binary plan** & other form **Level plan**.

Colour indicator on all users as below (this will show in user profile & admin):-



User - XYZ (this indicator shows that user is just registered and has not achieved anything)



User - XYZ (this indicator show that user have achieved 50 PV in Re-Purchase)



User - XYZ (this indicator show that user have done any combo-Purchase or have taken any subscription)



User - XYZ (this indicator show that user have achieved 50 PV in Re-Purchase and also have done any combo-Purchase or have taken any subscription)

NOTE :-

- If the user takes subscription for one month only then the indicator will be active for that duration only.
- if the user have done purchase by combo-purchase option then user will be have some PV , so here admin will fix the minimum PV that must be achieved in combo-purchase too, when that minimum PV value is achieved then only the indicator will be green.
- Admin can fix any minimum PV value for combo-purchase (level plan) this should be dynamic.
- Like example (combo-purchase/ level plan)- Here admin can set minimum to achieve 50pv in a month or 250 pv in three month, 500 pv for six month , then that id will be colour for that time line (it should be dynamic at admin end).
- Even in re-purchase(binary plan) the pair set should be dymanic.

Level plan percentage distribution as below:-

Level	Percentage	total percent distributed
1	5	5
2	3	30
3	3	
4	3	
5	3	
6	3	
7	3	
8	3	
9	3	
10	3	
11	3	
12	2.5	25
13	2.5	
14	2.5	
15	2.5	
16	2.5	
17	2.5	
18	2.5	
19	2.5	
20	2.5	
21	2.5	
22	2	20
23	2	
24	2	
25	2	
26	2	
27	2	

28	2	
29	2	
30	2	
31	2	

Total distribution will of 80% of earning.

NOTE:-

At admin end make dynamic things like:-

- Admin can change percentage in levels
- Admin can reset the levels for distribution

Above is for only Level plan, Indicators on user will be as below:-

White colour – If nothings.

Yellow colour – If have achieved 50 PV in re-purchase (binary plan).

Green colour - If have done any combo purchase or subscription purchase (Level plan).

Subscription:-

Subscription pack will give user free delivery on all is purchase for the duration of that pack.

The offer subscription pack can be like:-

1 month subscription

3 month subscription

6 month subscription

12 month subscription

The price of these packs will be dynamic at admin end.

All purchased subscription by the users will be accounted in Level plan.

- Subscription will be for all users.
- It will give facility of getting all delivery free for one year.
- Subscription amount will be set by admin.
- Any user who wants to purchase the subscription will have to select any nearby vendor.
- User will hand over the subscription amount to vendor.
- Vendor will activate the subscription for the user.
- Amount of subscription will be deducted from vendor recharge wallet.
- Amount deducted will be as of below:-

- Deducted amount = (total amount – vendor commission in percentage).
- Once user have purchased subscription then user account indicator will become Green.
- The commission against the purchased subscription will be distributed as per shared level plan MLM.

Delivery:-

Case 1:- (subscribed users who have chosen for free delivery)

There will be certain amount fix by admin (this will be dynamic at admin end), for all the order placed by the user, since admin cannot allow the users to place order of Rs-5 and use free delivery for that order, so admin will fix some minimum amount on order to get the facility to its subscribed users.

Like admin can fix minimum order to be of or above Rs-250 , then only free delivery will be applied, if user places order of less than Rs-250 than user will be charged normal delivery charges as per other non-subscribed users.

Case 2:- (non-subscribed users)

All non-subscribed users will have to pay as per normal delivery costing. but admin can here in this also can fix a higher value limit like free delivery on all order above Rs-2000 etc.

User Earning details:-

each user will have view to its detail earning from different channels, the details should me very descriptive.

Unit by unit & transaction by transaction earning to the user should be accessible to him.

Like- earning from referred merchant/ vendor, earning from matching pair, earning from level etc.

Wallet:-

There should be proper description for all the transaction, user can clearly see and even filter his transaction history according to different types of earning & disbursement.

User product purchase as doing Combo-purchase before checkout.

- User will add any product of any of its nearby vendor in the cart.
- User will have two option before doing final check out i.e "Re-purchase & Combo Purchase".
- If user selects Combo-purchase then that purchase will go to level plan MLM.
- All purchases from this will sure have calculation on PV.
- As per earned PV the commission distribution will be done.

User end:-

- User will have multiple different ways of his earning like matching income; level income, merchant referral income, in the wallet of the user there will be clear description about all the transaction.
- User can submit request to the admin separately for disbursement of either plan earning.
- All reimbursement credited from admin will go the wallet of the user.
- In user profile user can see its statues indicator.
- All transactions to & from between user & admin will be credited in same wallet, mentioning

Admin end:-

Admin will have separate section to handle all details of level plan, including disbursement request, earning of each user, PV etc.

Admin can see the user indicator as yellow green & get the info about its statues.

Vendor/merchant business flow and other details:-

In this important point to note is that every vendor/merchant, who will register themselves, in the platform they will have two options, each registered vendor/merchant will have option to either list its product or do not list his products.

Below are those two option/features of vendors:-

Option 1:-

In present way were every vendor register and list out their products on to the platform, they list out price, discount etc all details from their login. All vendor/merchant can do this if they want to list.

All users of the platform can view their product & can place online order to the vendor/merchant for their products , each user on their every shopping will have two options to select from i.e. "Re-purchase" or "Combo purchase", as per section by the user for its shopping before checkout the distribution of earning will happen.

Option 2:-

Here in the second option vendor/merchant who will register themselves by using any referral of any user or admin, each vendor will have feature that any user can submit for store visit and do shopping at the store.

NOTE:- at present there is life time commission to the user who refer the vendor/merchant to join is happening, same will be here too.

The difference & similarities between option 1 & option 2 vendor/merchant feature is:-

Each vendor/merchant who will register themselves on the platform can upload their products for showcase & purchase on the platform, and all vendor/merchant will also be shown to all the users for nearby store visit by users.

Platform users buying / shopping flow from option 2 (store visit at) vendor/merchant:-

On the home screen of the website, there will be a dedicated section highlighted and mentioning.

“Visit your near by store/mall”

When user clicks on this, list of all the available nearby stores will appear to the users in below format:-



Name of store:-

Contact number:-

View the location on map:-

Distance:- (this is the distance between user & store)

Rating:-



Name of store:-

Contact number:-

View the location on map:-

Distance:- (this is the distance between user & store)

Rating:-



Name of store:-

Contact number:-

View the location on map:-

Distance:- (this is the distance between user & store)

Rating:-

When user clicks on any of the above listed vendor/merchant, then below format page will open:-

Logo/ Banner

Open time:-

Close time:-

Store name:-

Rating :-

Distance:-

Seller input about itself and its store:-

Description box

Seller Location of Map image:-

Google Map Screen with location

Please mention your billing type with “ above store name”,

Select form below:-

Re-purchase

combo-purchase

Your schedule/estimated time to visit mall/store “store name”

Date calendar

Time

Submit

vendor/merchant (option 2 store visit)

after user have submitted the above visit for shopping below will be flow:-

there will be one dedicated tab in option 2 in all vendor/merchant dashboard.

“Store visit appointments”

When vendor/merchant will click on this , in it all visit submitted list from different user will be shown like:-

<div>User profile pic</div>	User name:-	
	contact number:-	
	Date of visit :-	Time:-
Chosen type shopping bill selected :-		Combo-Purchase
Welcome the customer :-		<div>MSG typed by the vendor here will be sent to the user</div> <div>Send</div>
<div>User profile pic</div>	User name:-	
	contact number:-	
	Date of visit :-	Time:-
Chosen type shopping bill selected :-		Combo-Purchase
Welcome the customer :-		<div>MSG typed by the vendor here will be sent to the user</div> <div>Send</div>

When vendor/merchant send the welcome MSG to customer or user then that will also reflect in notification on that user login.

vendor/merchant will also get notification on every visit scheduled by any user. Like “ **you have a customer visit schedule** ”.

User visit on/at submitted vendor/merchant store & its billing flow:-

After user have submitted the visit schedule .

NOTE:- at the user side next statues will be “At the store”.

User end statues change – “**At the store**”,

Vendor end – “**customer at the store**”.

When vendor clicks on this then below will open:-

“ **Apni online Dukan Customer is at your store list**”

<div>Customer/user</div> <div>Profile img</div>	<div>Name of customer:-</div> <div>mobile Number:-</div>	<div>Process</div>
<div>Customer/user</div> <div>Profile img</div>	<div>Name of customer:-</div> <div>mobile Number:-</div>	<div>Process</div>
<div>Customer/user</div> <div>Profile img</div>	<div>Name of customer:-</div> <div>mobile Number:-</div>	<div>Process</div>

vendor/merchant will select any of the listed customer and will click on process.

After clicking on process, below screen details will come:-

REF -1

“Store visit shopping bill process”.

Customer name:- (pre defined & auto fill details will appear)

Customer number:- (pre defined & auto fill details will appear)

Customer Address:- (pre defined & auto fill details will appear)

Total shopping amount :-

Optional fields to fill are:-

Total actual value of products:-

Grand total of GST:-

Re- purchase

Combo-purchase

Submit

Note:- for the above mentioned “re-purchase & Combo-Purchase”. Only either of it will be clickable and highlighted.

If user have submitted re-purchase option then only “re-purchase option will be highlighted and combo-purchase will be faded

When vendor/merchant clicks on submit after filling the details then “ thanks of shopping “ msg / notification will go to the user .

Also to be noted here is that shopping completed and total value of shopping done by user will reflect in user order history , since in option 2 vendor/merchant , user have visited and completed the shopping, so here.

In order history of user , for all shopping done by visiting the store , in this condition.

After vendor/merchant have submitted as per above doc in **REF-1**

User will have to approve the submitted shopping amount by vendor from its order history.

Once user have submitted & approved the shopping done .

Vendor wallet deduction will happen.

Shopping amount commission will be distributed as per chosen plan, i.e. Level plan or binary plan.
