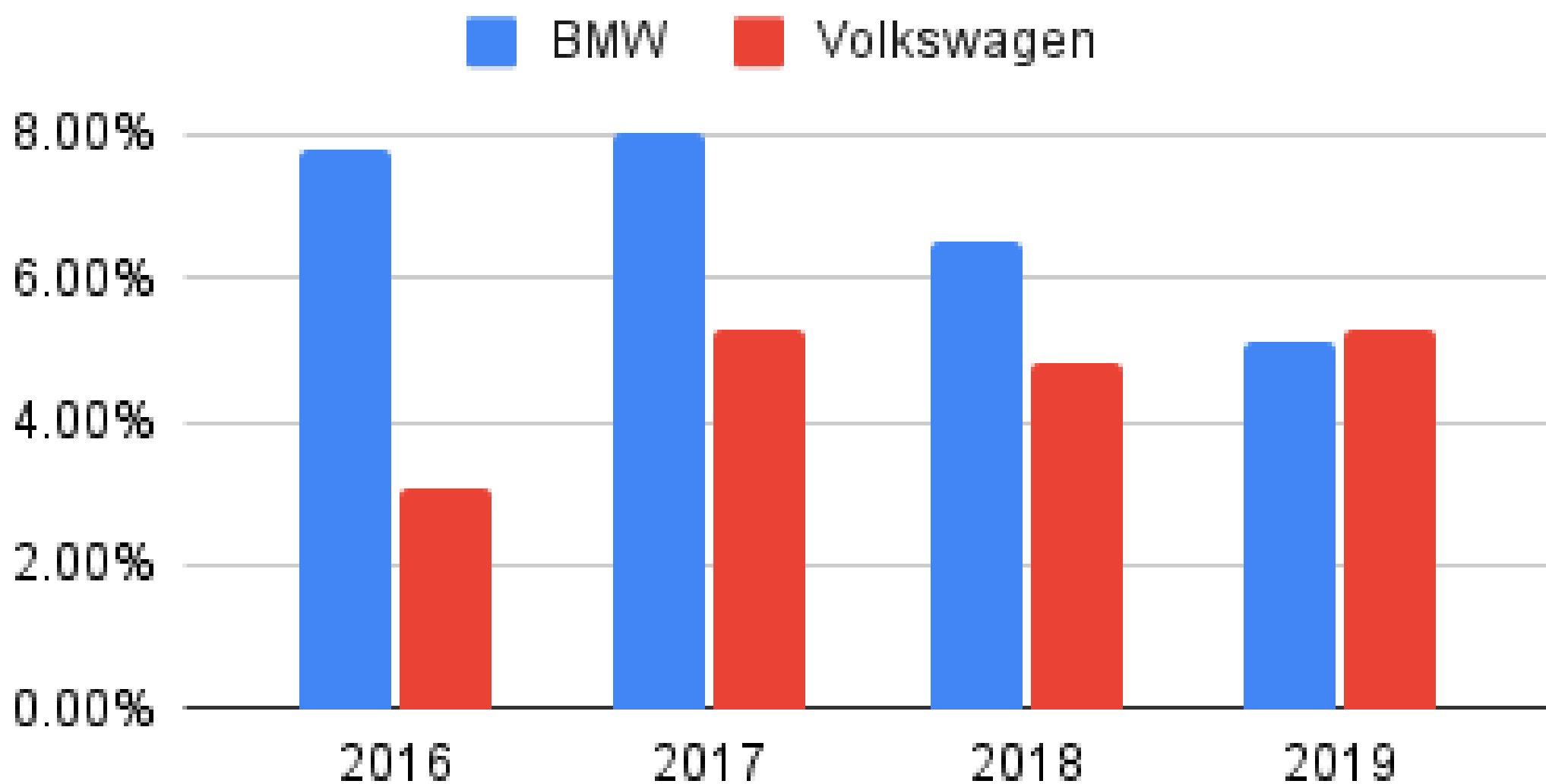
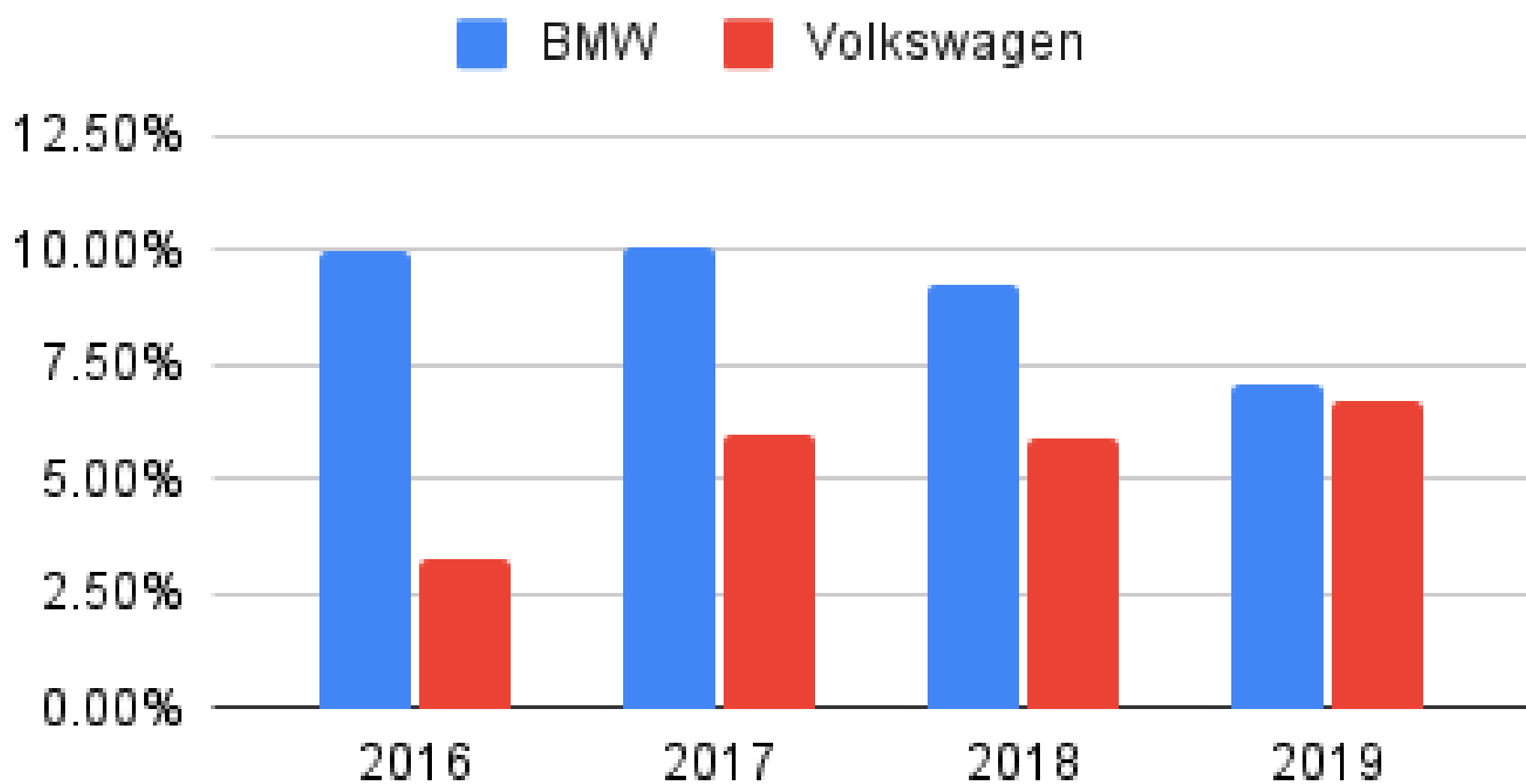


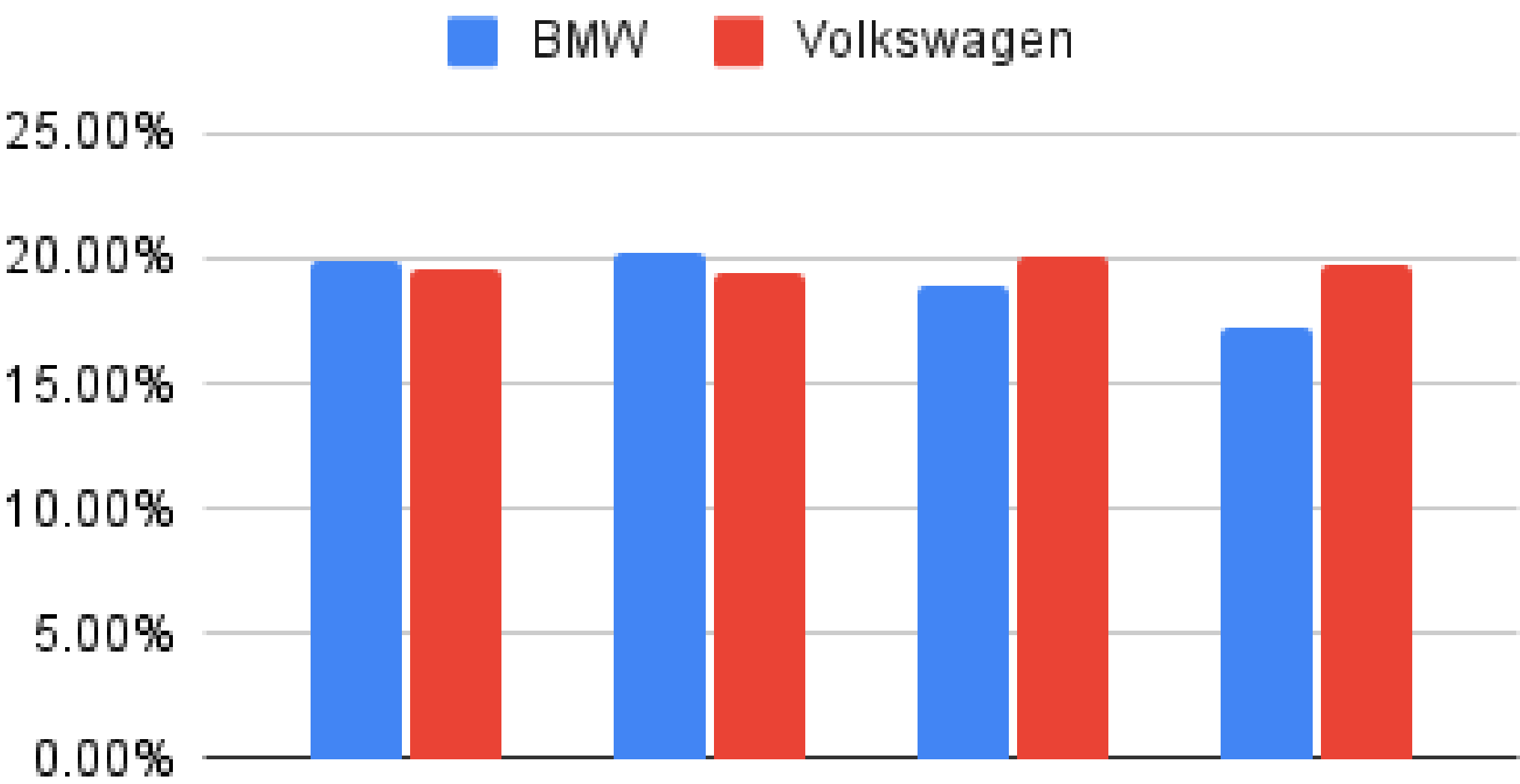
ROCE



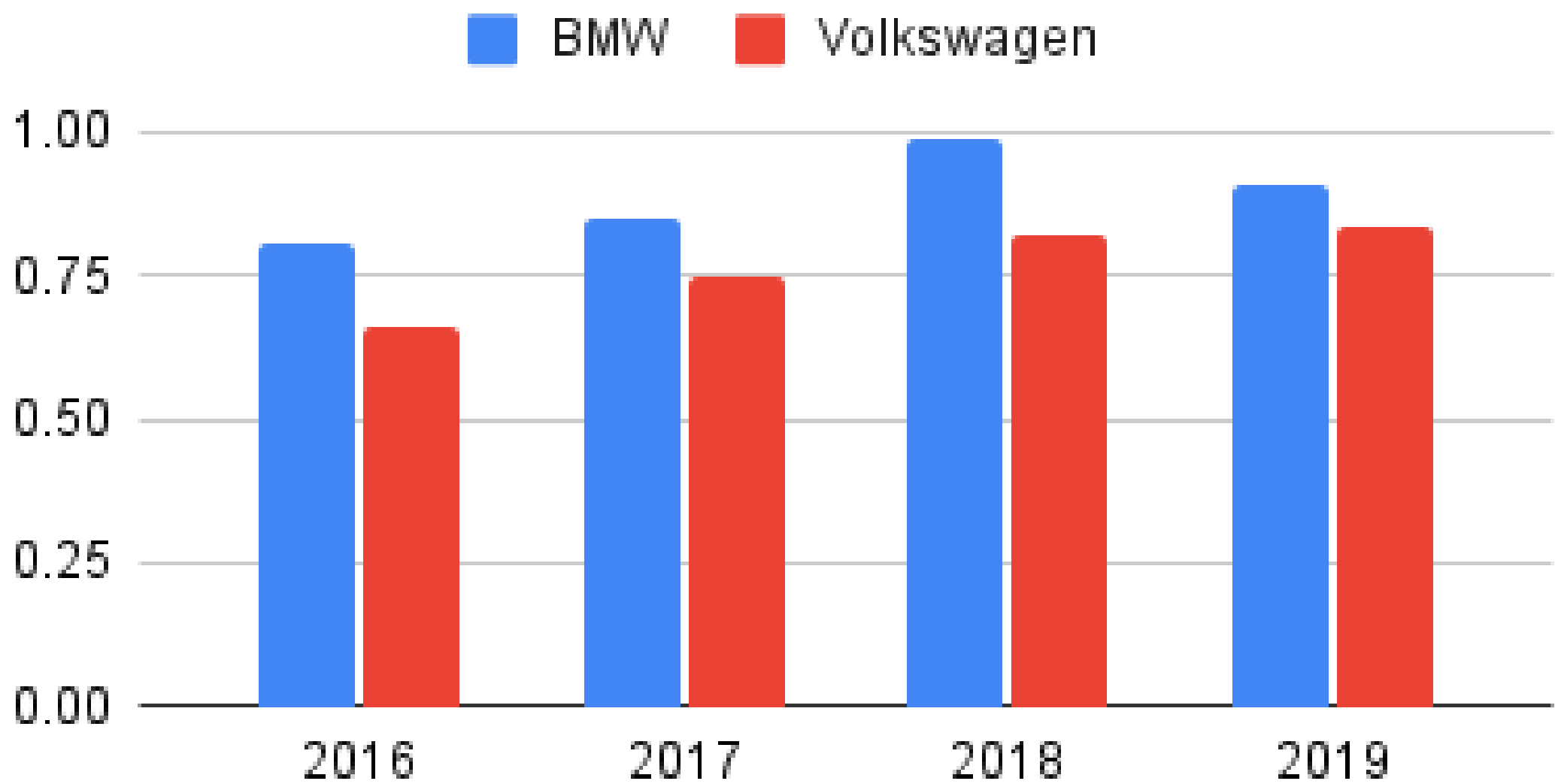
ROS



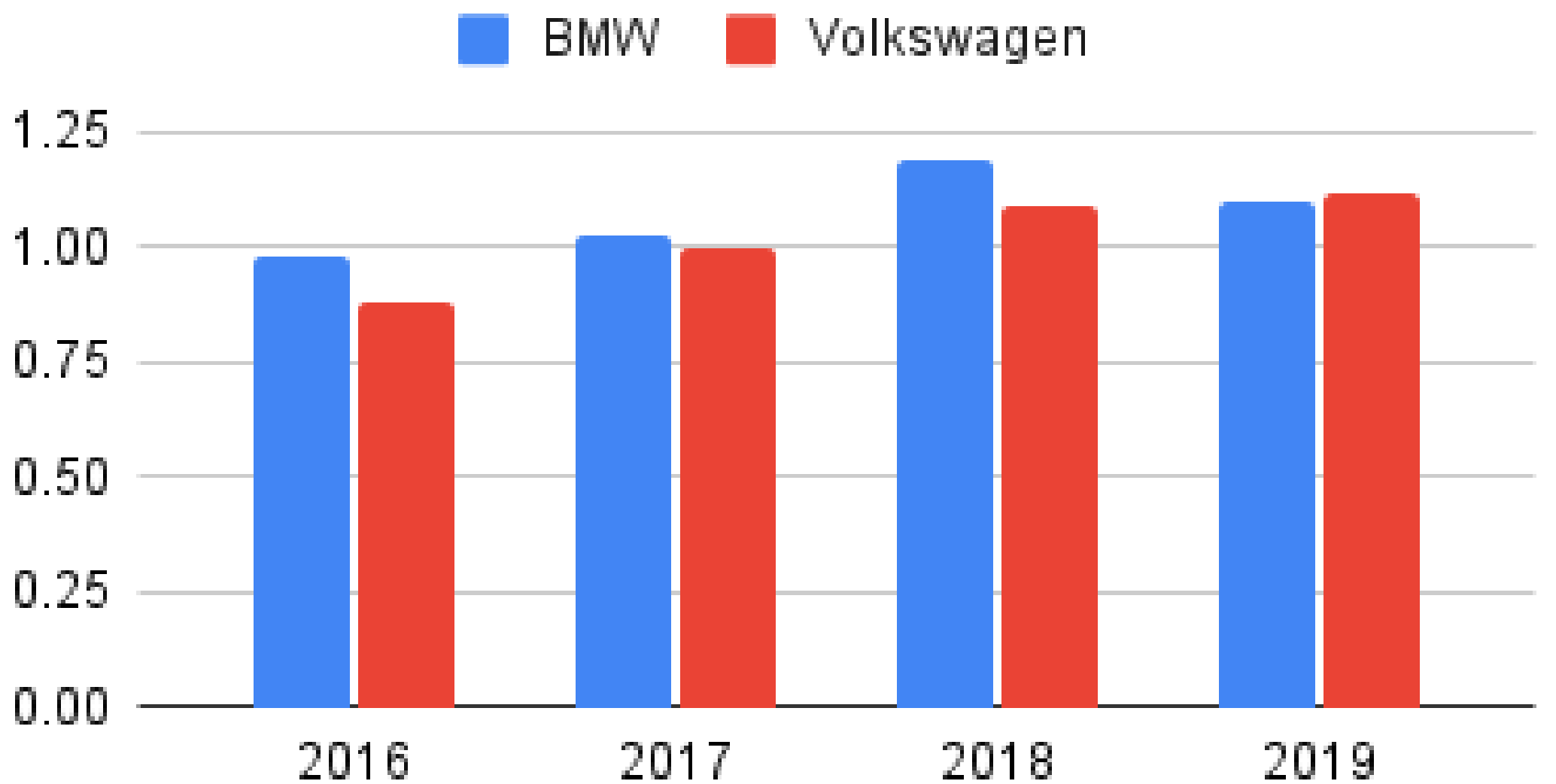
Gross Margins



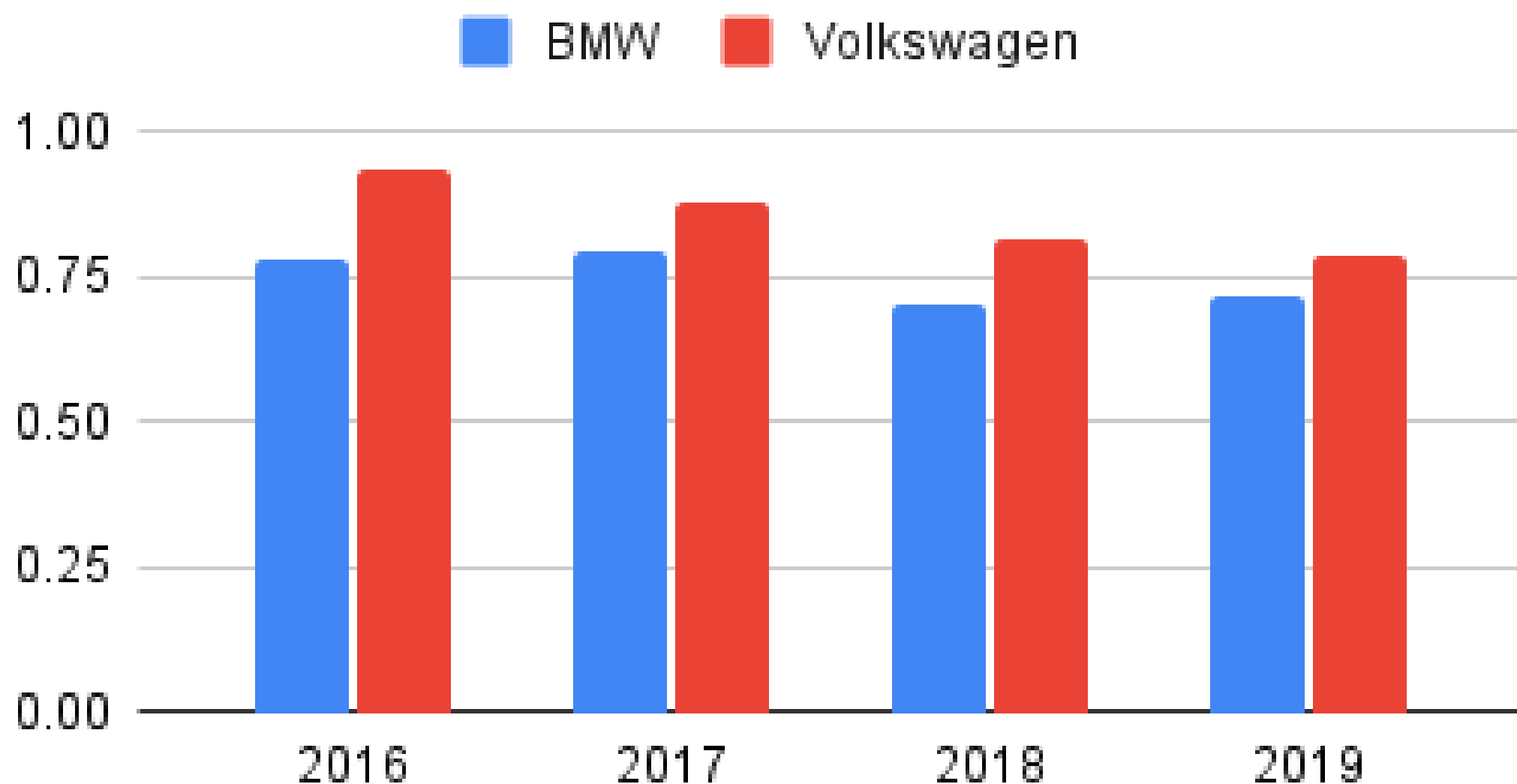
Quick ratio



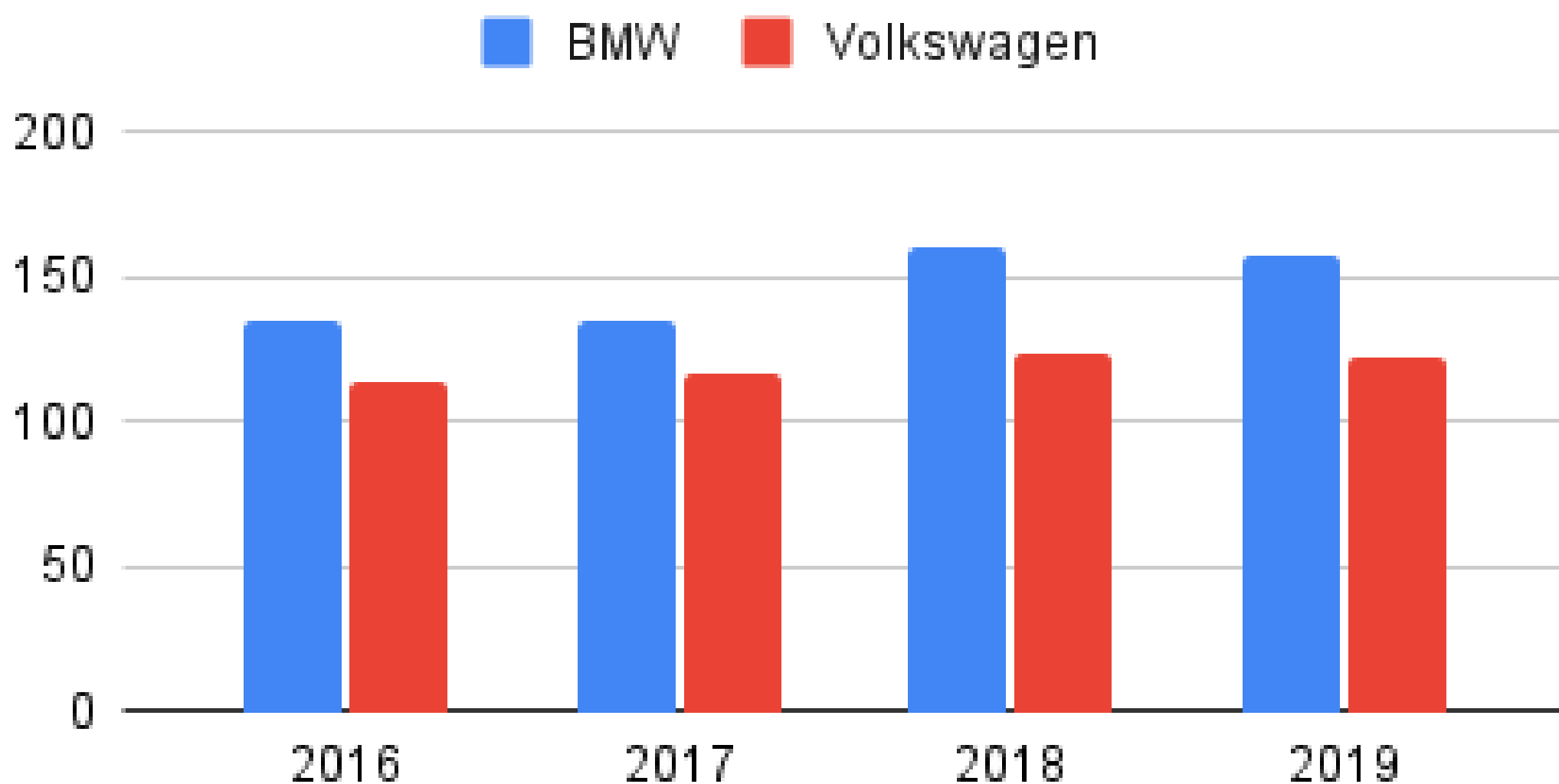
Current ratio



Asset turnover

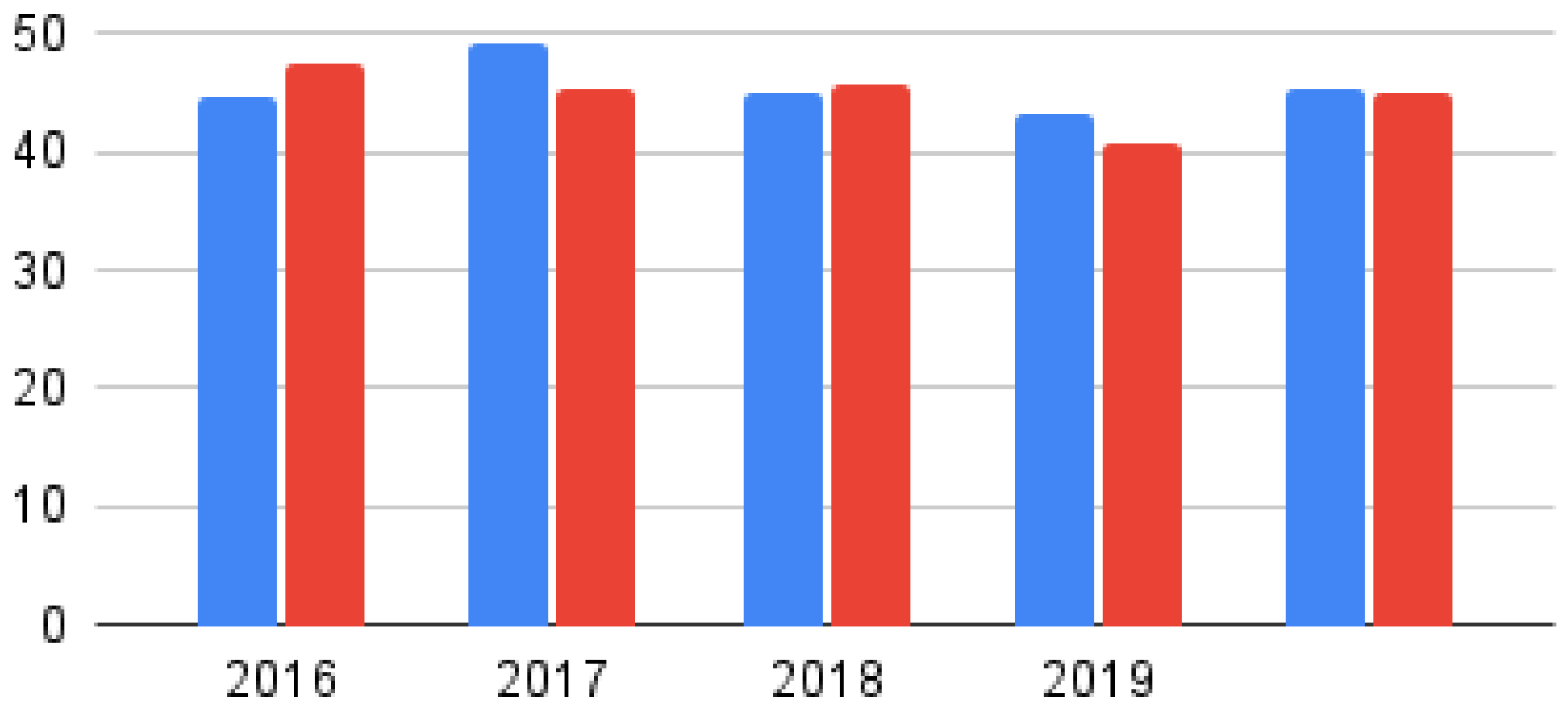


Receivables days



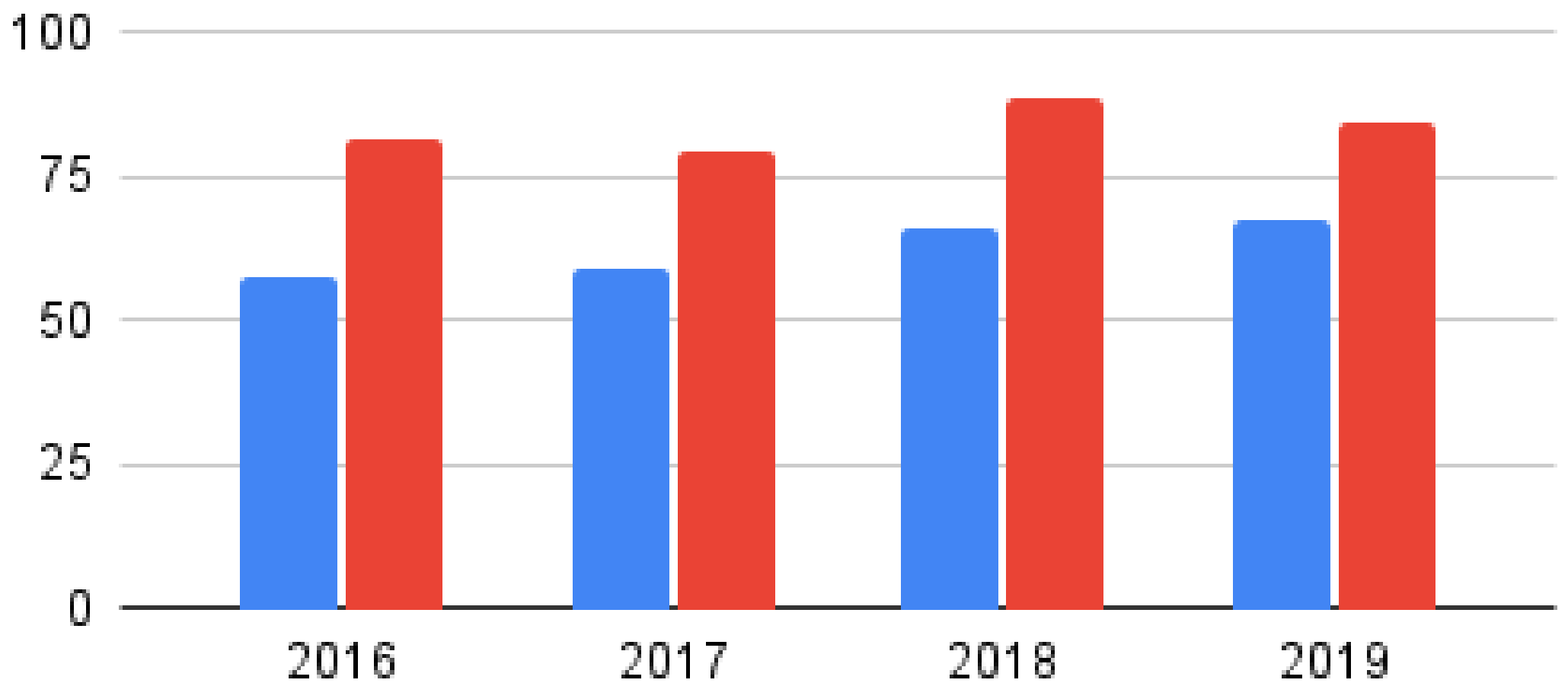
Payables days

■ BMW ■ Volkswagen

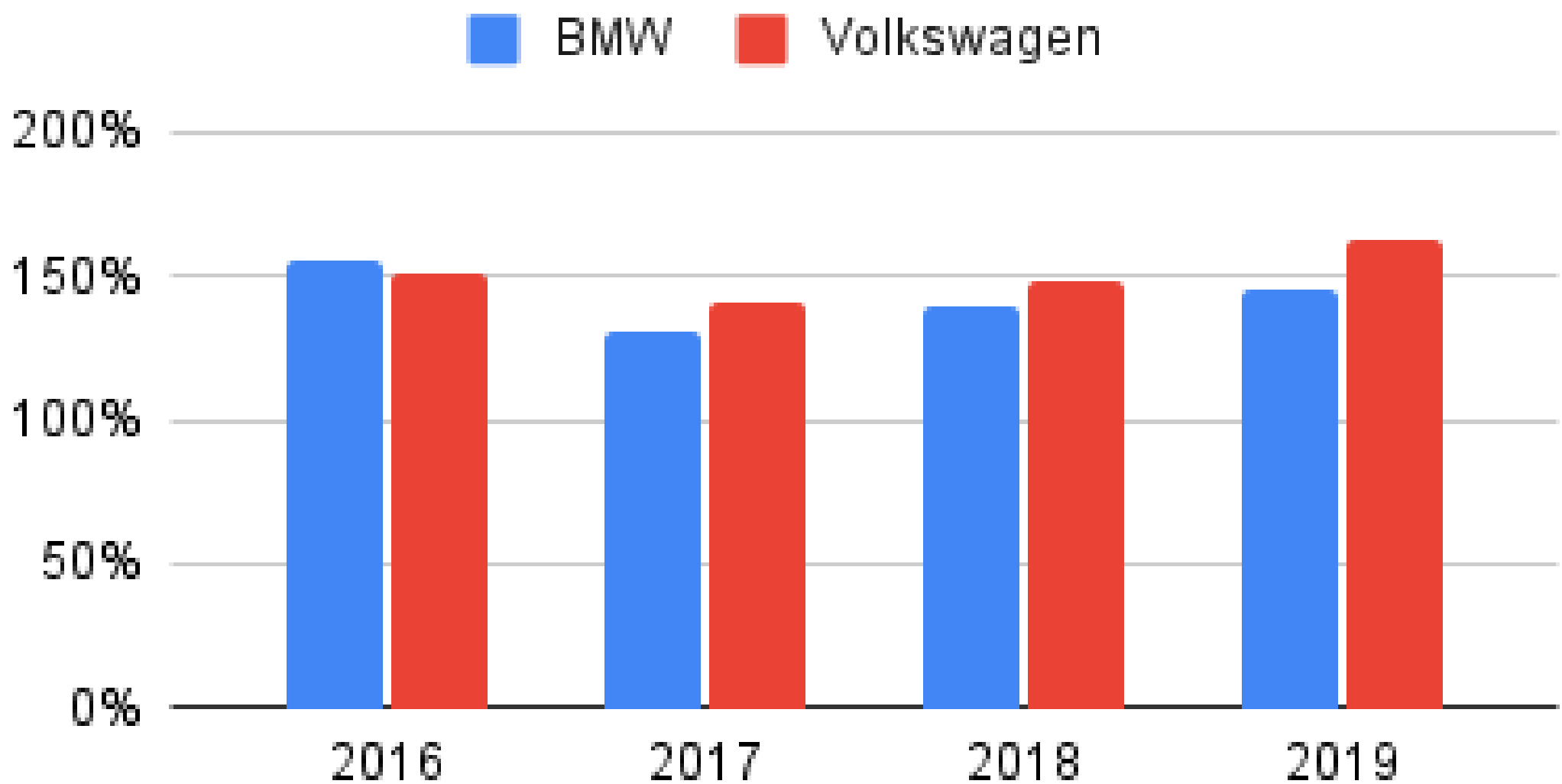


Inventory days

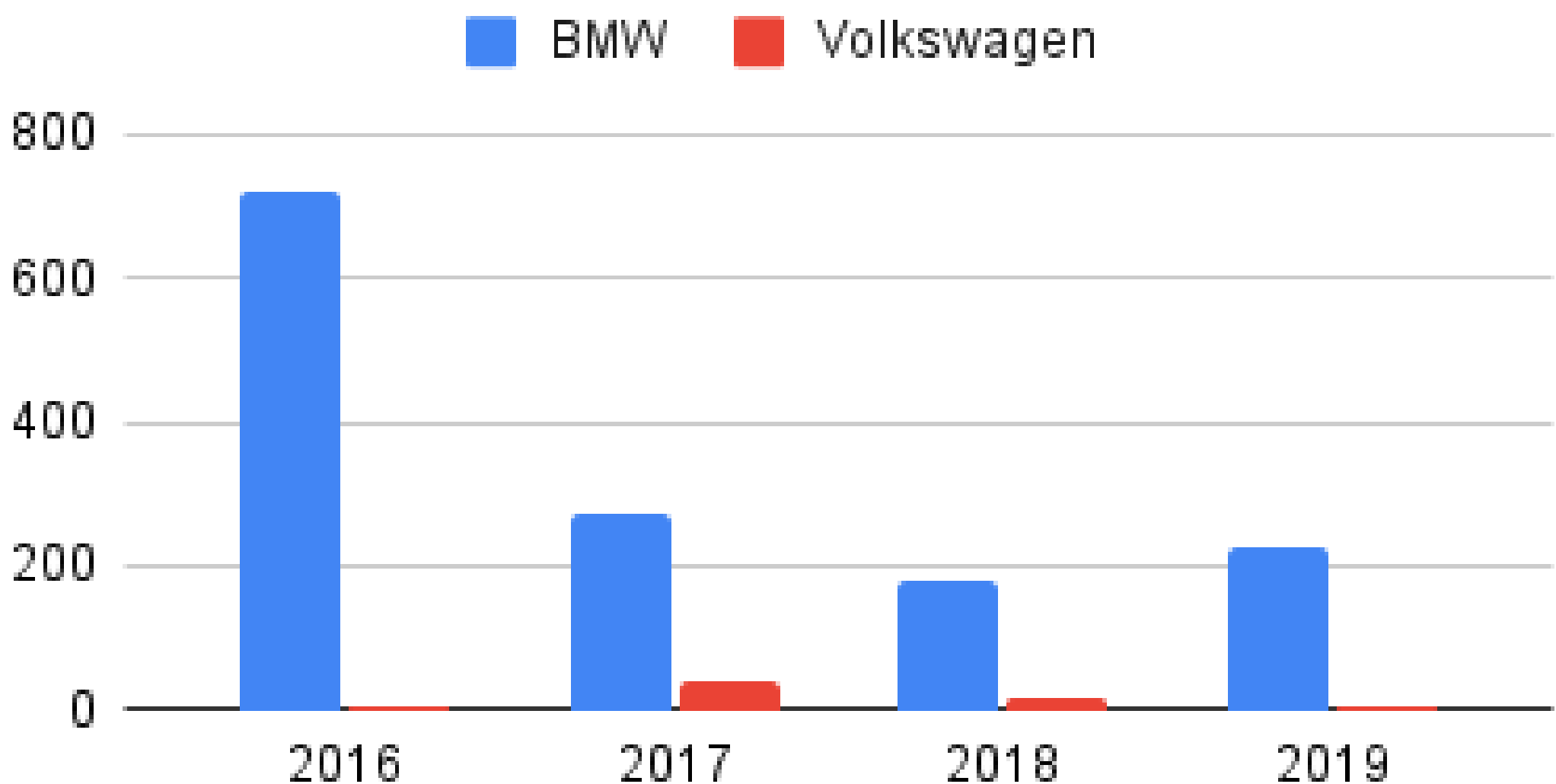
■ BMW ■ Volkswagen



Debt-to-equity ratio



Interest cover



Observations:

RoCE: Graph indicates BMW was more profitable historically than Volkswagen but recently BMW's profitability has decreased

ROS: BMW was comparatively more efficient to turn sales into profit than Volkswagen but recently efficiency of BMW has decreased

Gross Margin: Margins of BMW are decreasing while that of Volkswagen are quite constant

Quick ratio: Both companies have a ratio below 1 but increasing, while BMW has a ratio comparatively higher indicating the company can pay off current liabilities better than Volkswagen

Current ratio: Both companies have a ratio above 1, indicating they have enough resources to meet the short-term obligation

Asset turnover: The graph indicates Volkswagen is more efficient in using its assets to produce sales than BMW
Receivables days: Volkswagen requires fewer days to receive payment on credit sales than BMW

Inventory days: BMW has fewer inventory days compared to Volkswagen indicating more demand for BMW comparatively

Payables days: Both Companies have the same payable days

Debt to Equity ratio: Both companies are almost the same here, while both stand below 200% which is good

Interest Cover: BMW has high-interest ratio than Volkswagen indicating there is low debt in the company and has sufficient profit to repay the interest