



UNIVERSITY OF  
**LIMERICK**  
OLLSCOIL LUIMNIGH

Scoil Ghnó Kemmy  
Kemmy Business School

# Data centers responsible for Climate Change

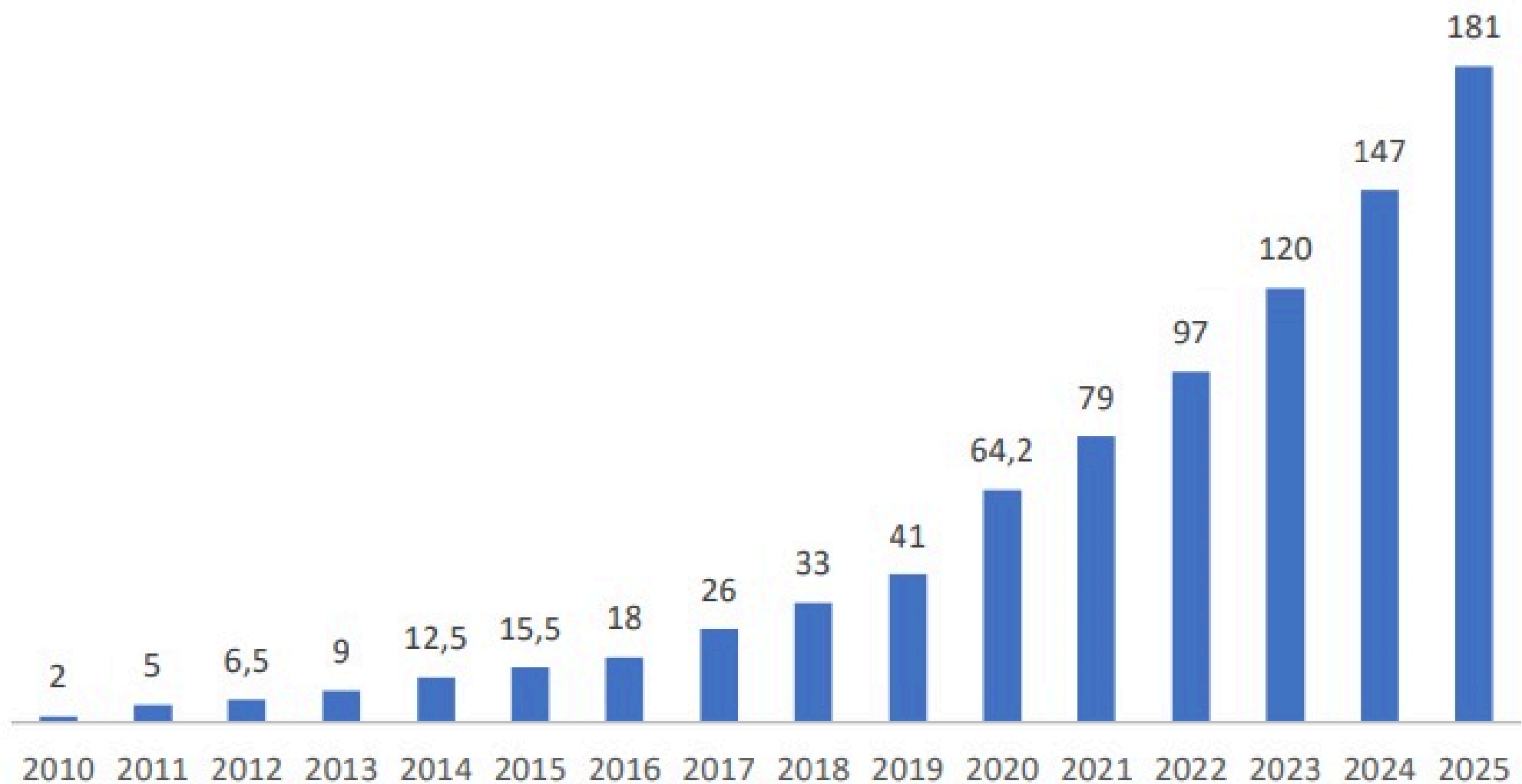
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**By Group 5**

**-Calvin Lobo**

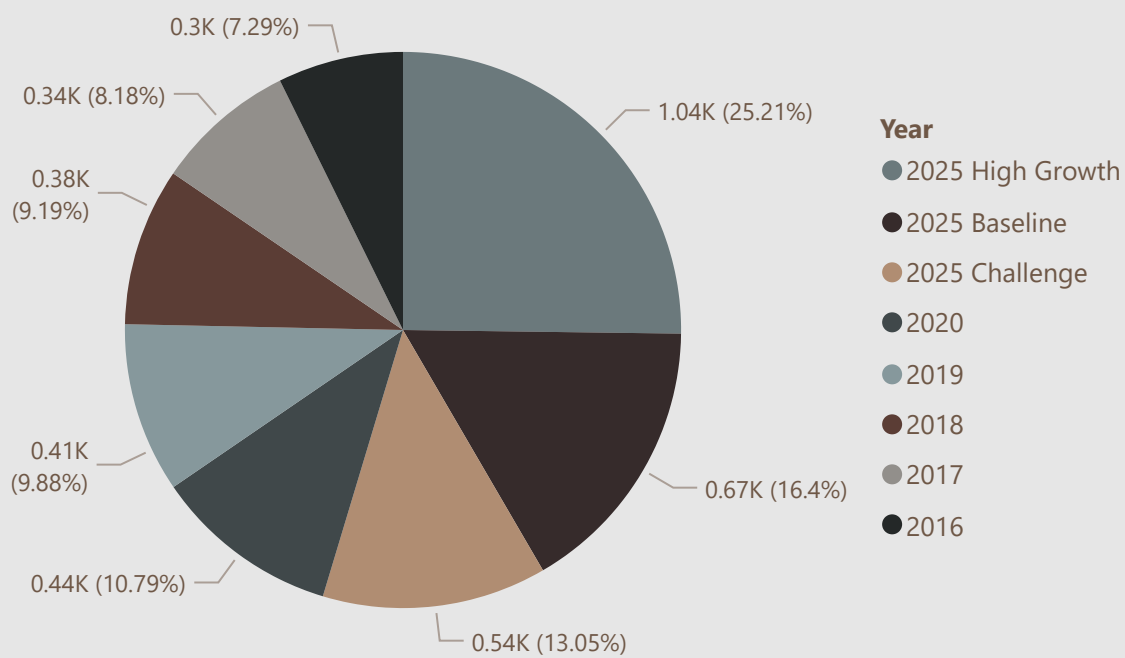
**-Shreyasi Kendurkar**

**-Yashodeep Mahajan**

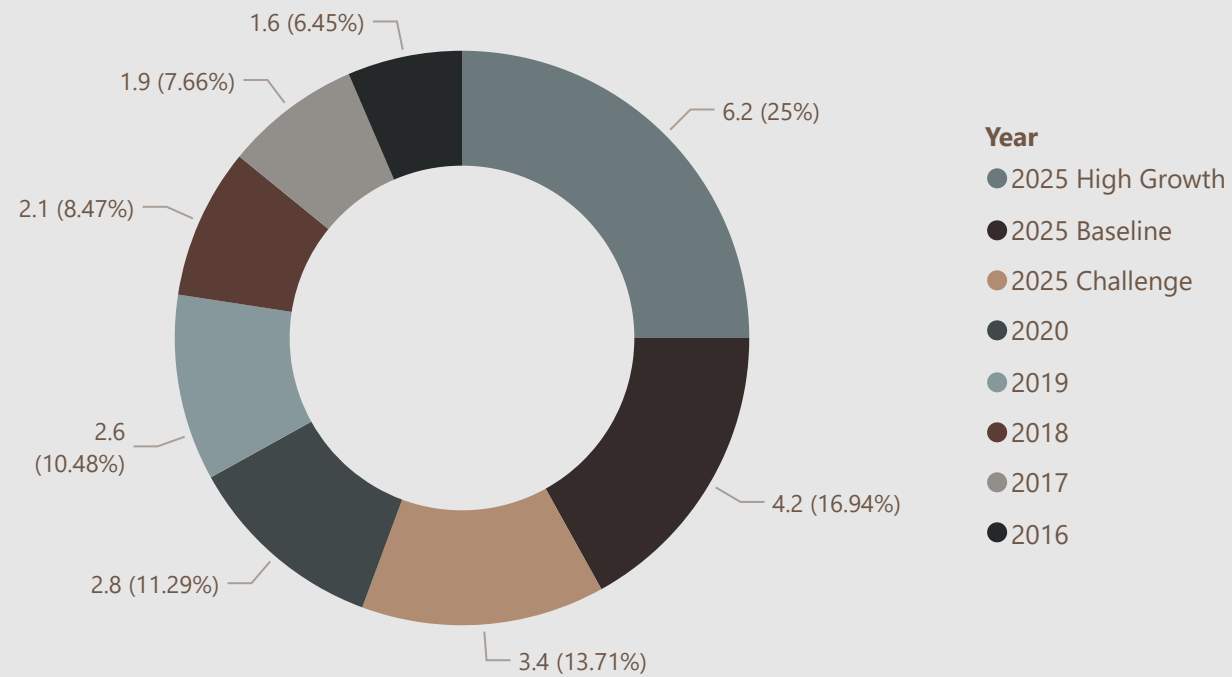


*Volume of data created in the world in Zettabytes. Data obtained in: (Statista Research Department 2022)*

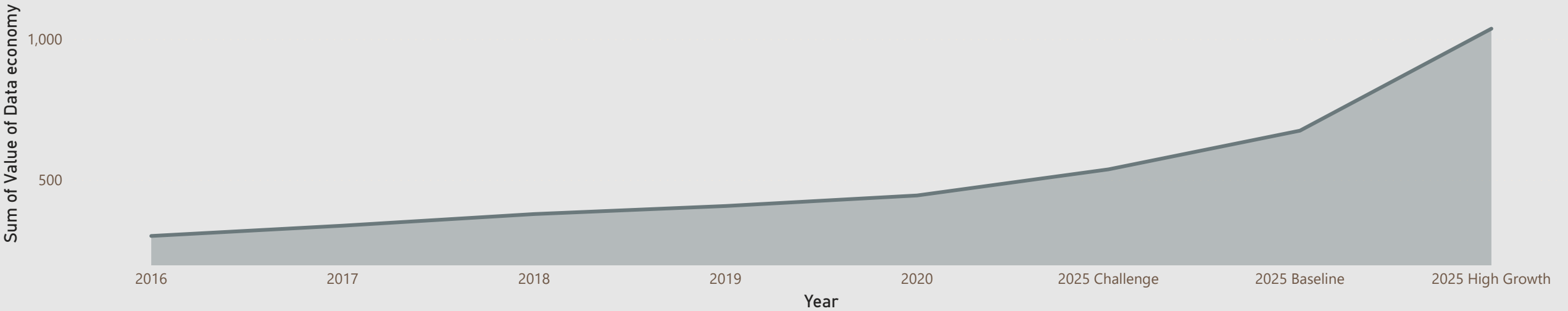
Sum of Value of Data economy by Year



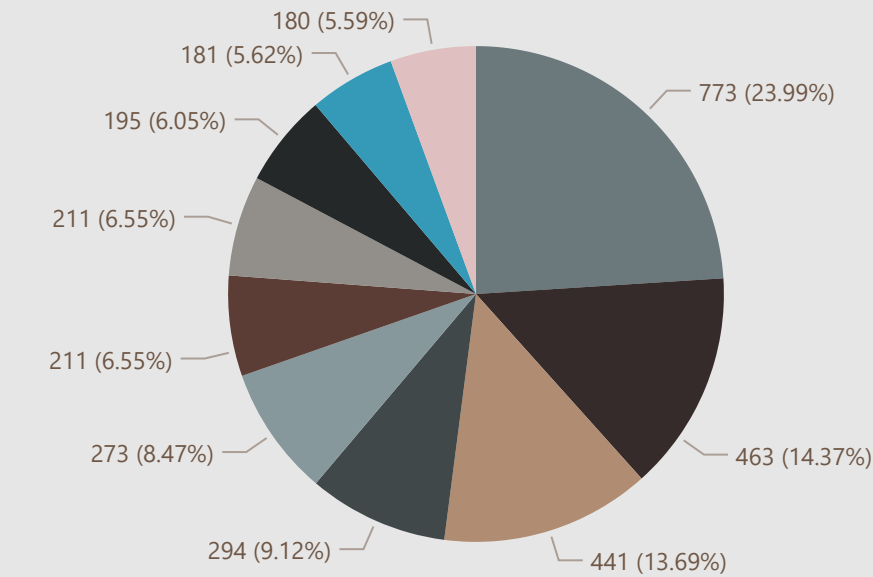
Sum of Data economy's impact on GDP in EU and UK 2018-2025 (in percentage) by Year



Sum of Value of Data economy by Year



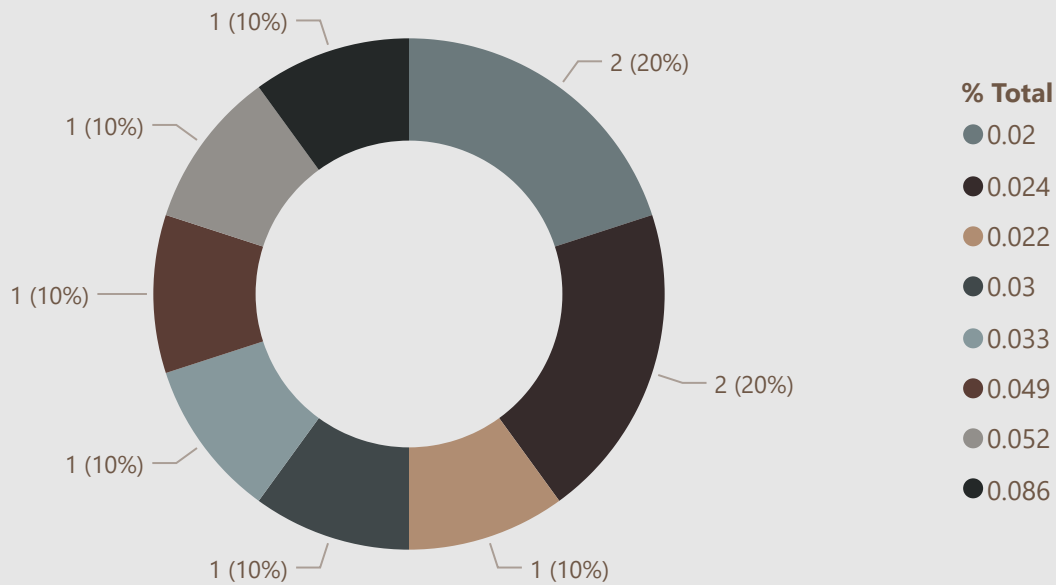
Sum of Power capacity MW by Name



Name

- Digital Realty
- Equinix
- NTT Global Data Centers
- Global Switch
- CyrusOne
- DATA4 Group
- Microsoft Azure
- Vantage Data Centers
- Virtus
- Ark Data Centres

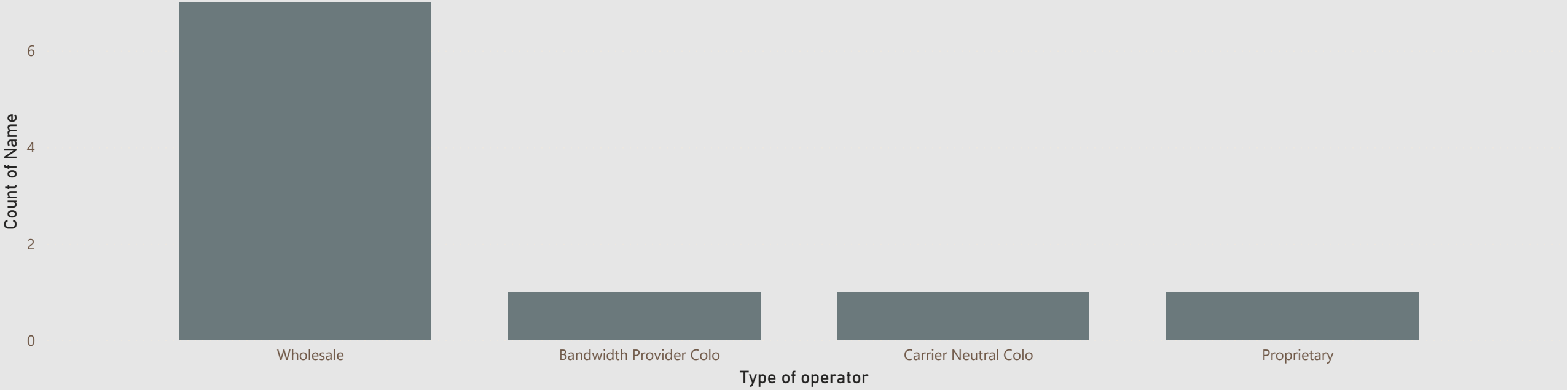
Count of Name by % Total



% Total

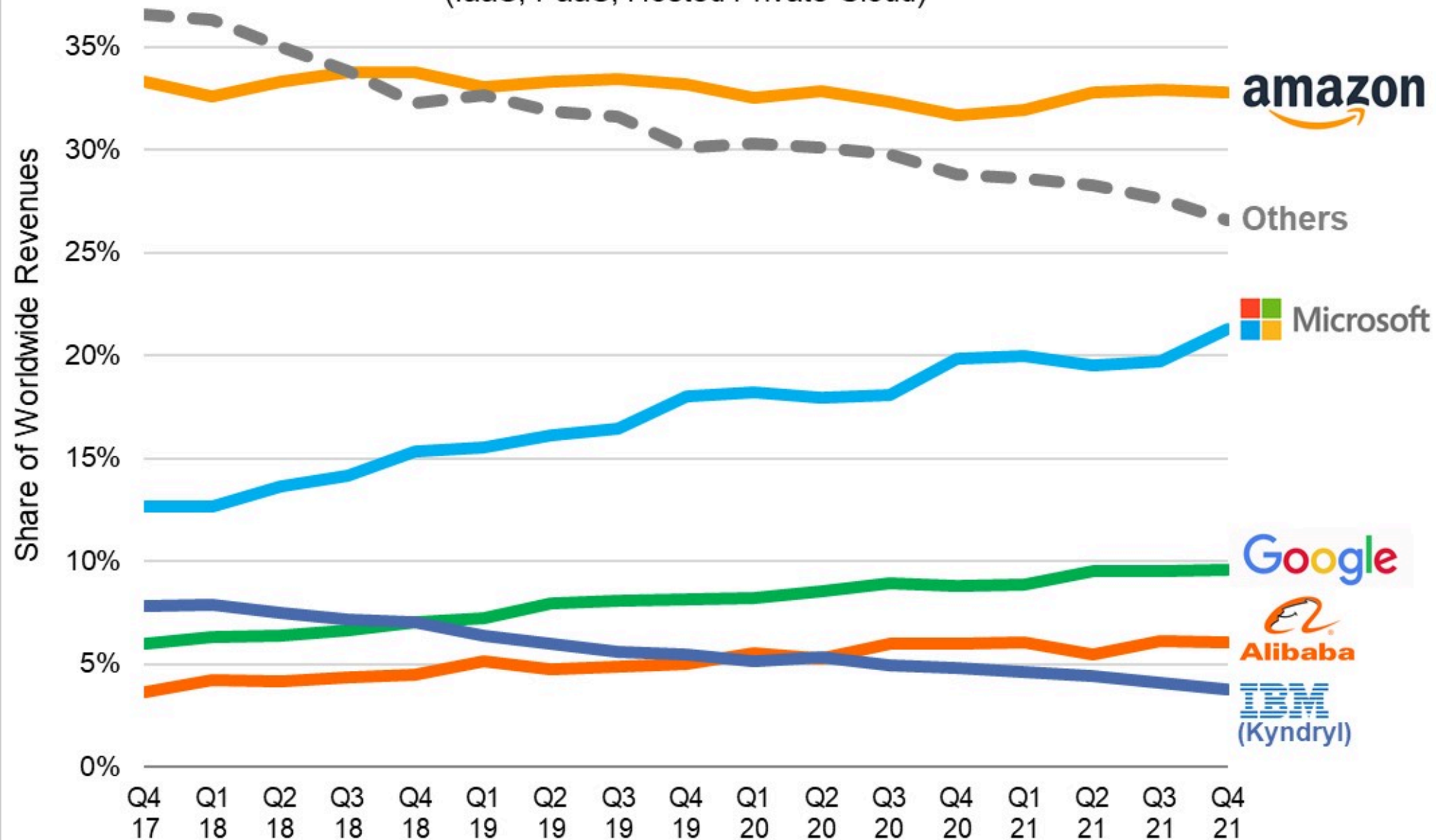
- 0.02
- 0.024
- 0.022
- 0.03
- 0.033
- 0.049
- 0.052
- 0.086

Count of Name by Type of operator



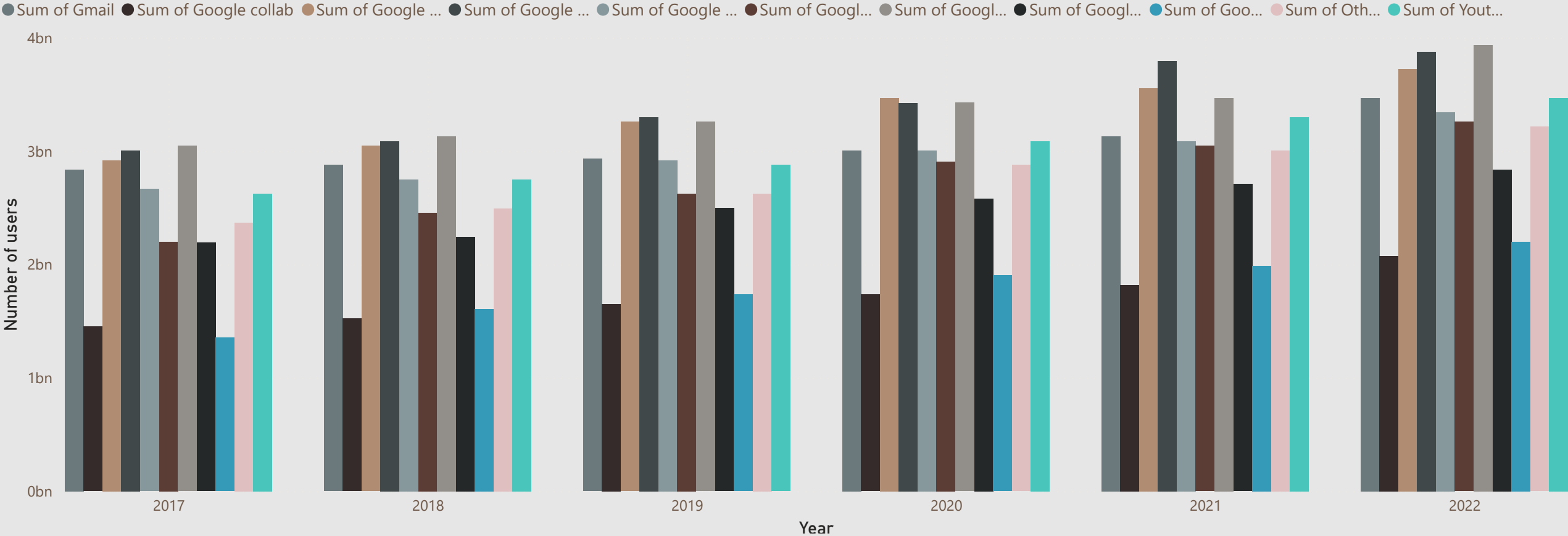
# Cloud Provider Market Share Trend

(IaaS, PaaS, Hosted Private Cloud)

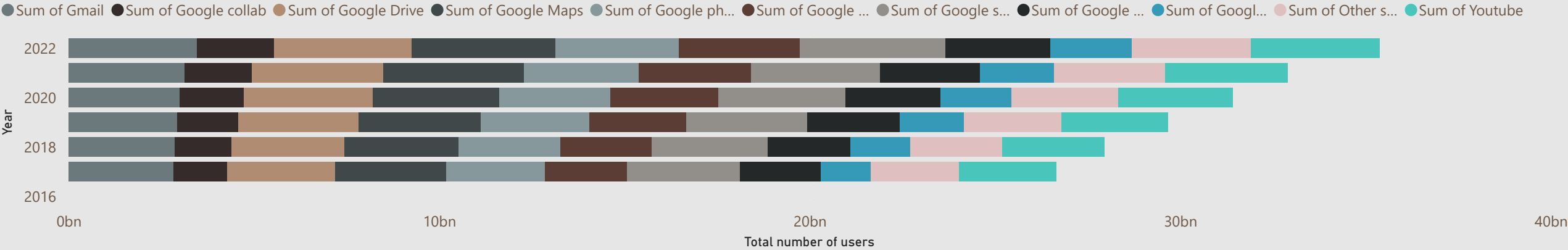


Source: Synergy Research Group

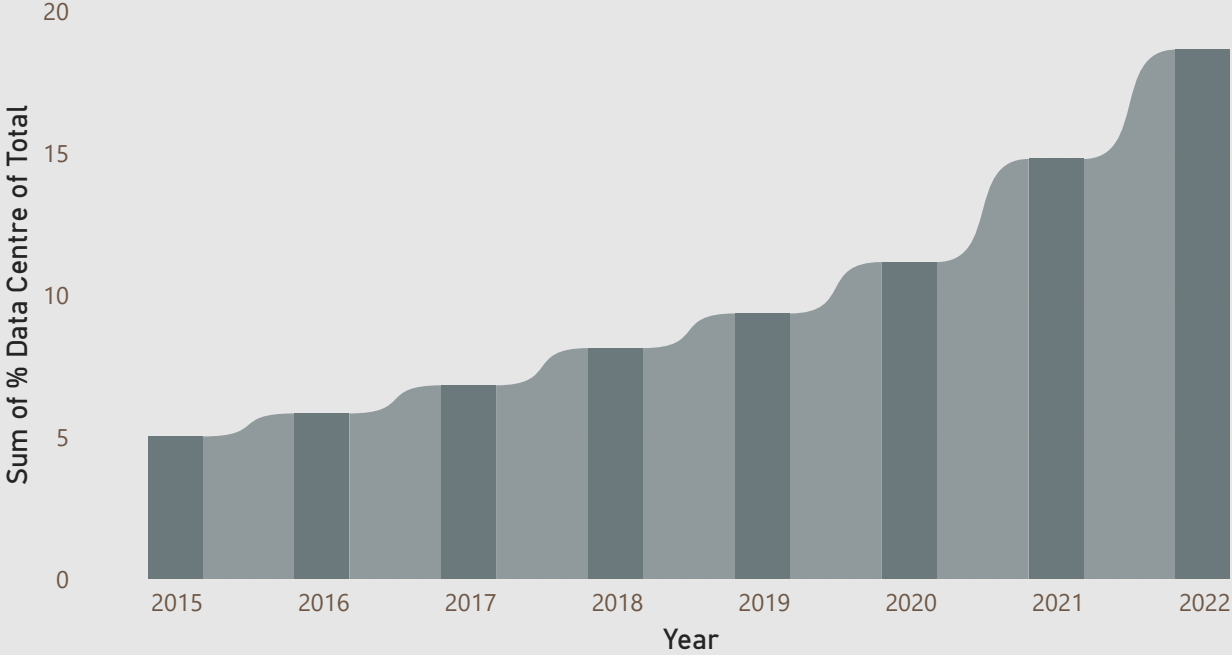
Comparison of revenue of various google products



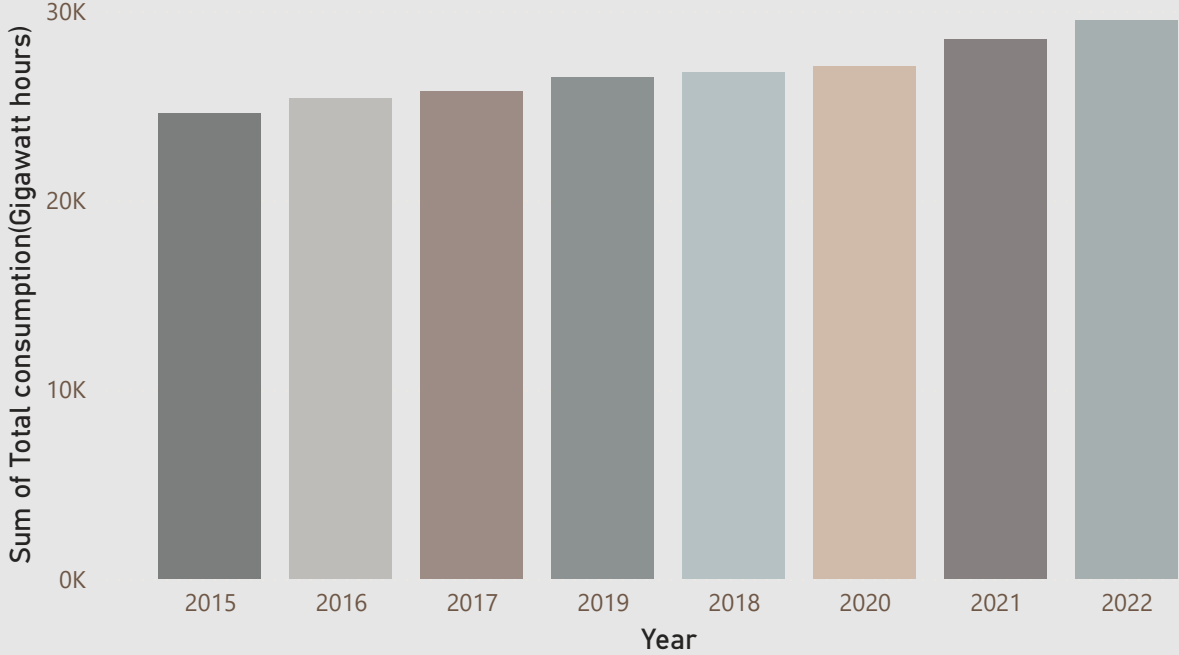
Sum of Gmail, Sum of Google collab, Sum of Google Drive, Sum of Google Maps, Sum of Google photos, Sum of Google play, Sum of Google search, Sum of Google wallet, Sum of Google workspace, Sum of Other services and Sum of Youtube by Year



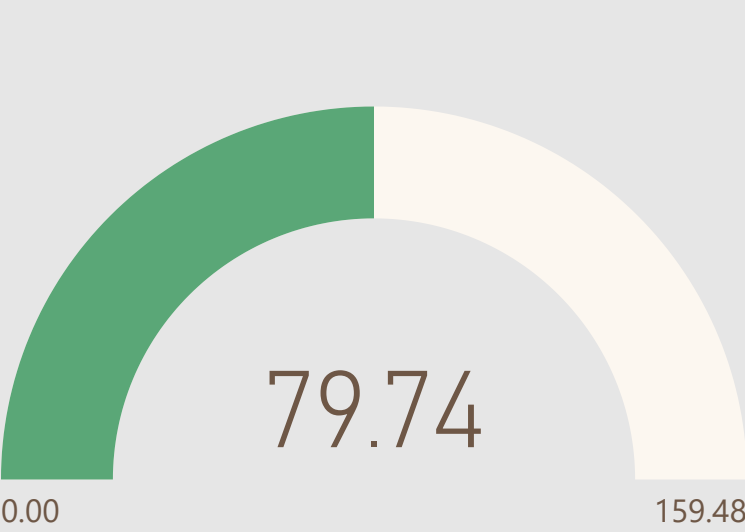
Total % Data Centre by Year



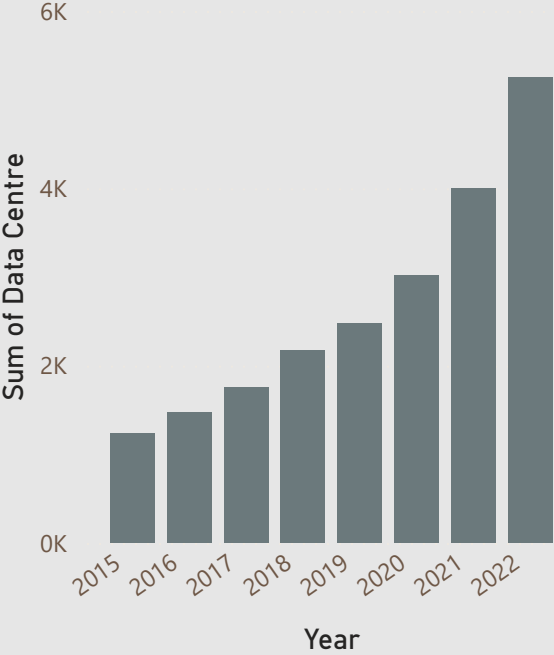
Total consumption(Gigawatt hours) by Year



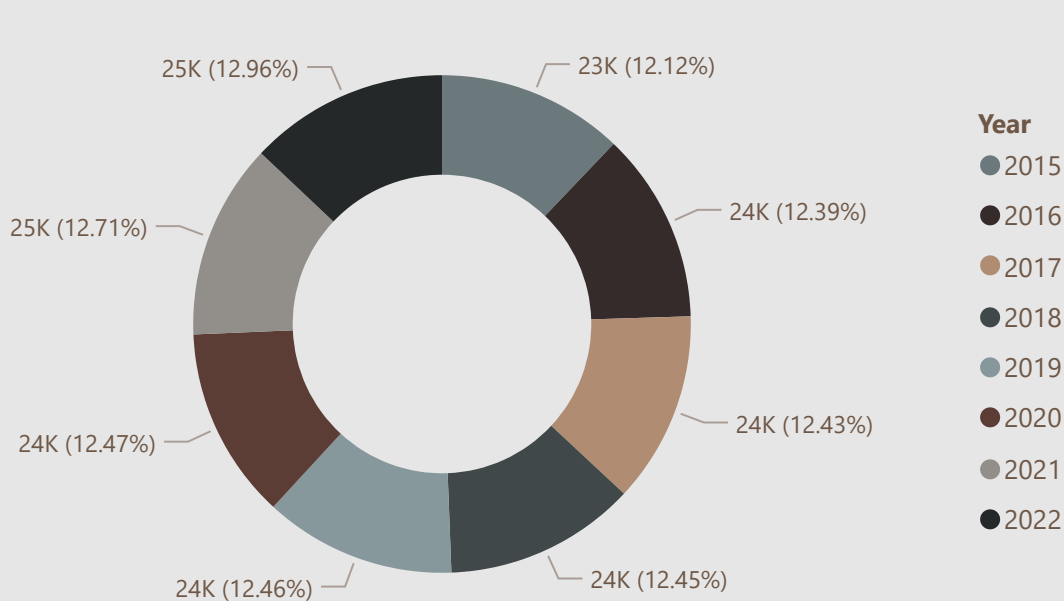
Total % Data Centre



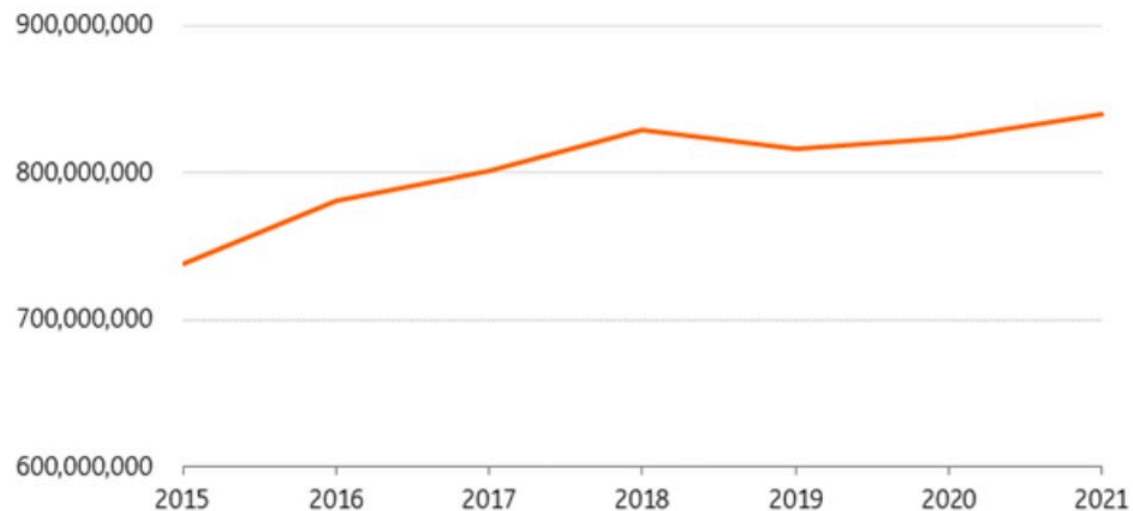
Sum of Data Centre by Year



Other Metered Customers by Year

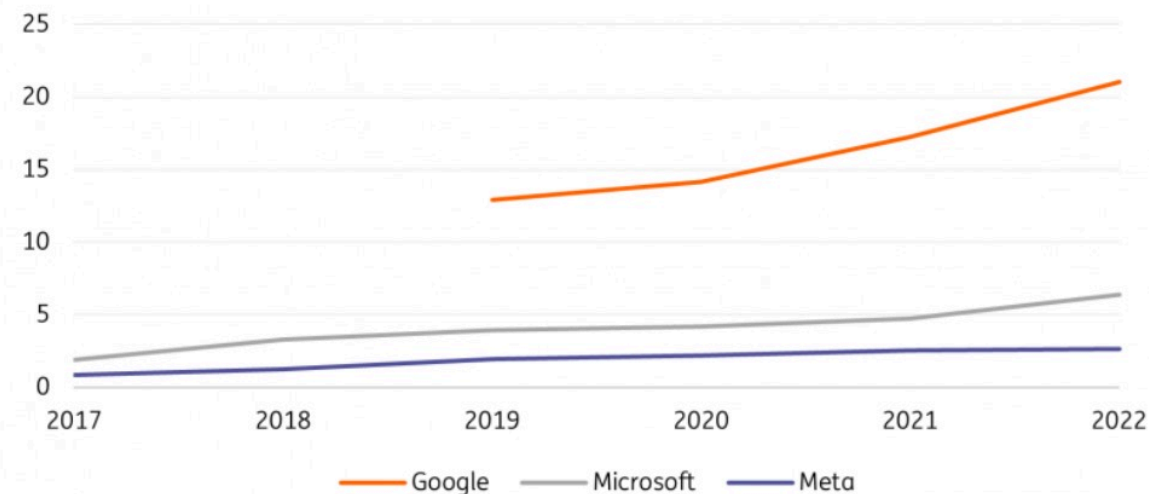


Water consumption of data centres globally in litres per day



WSJ

Water consumption by Microsoft, Google and Meta in billion litres per year

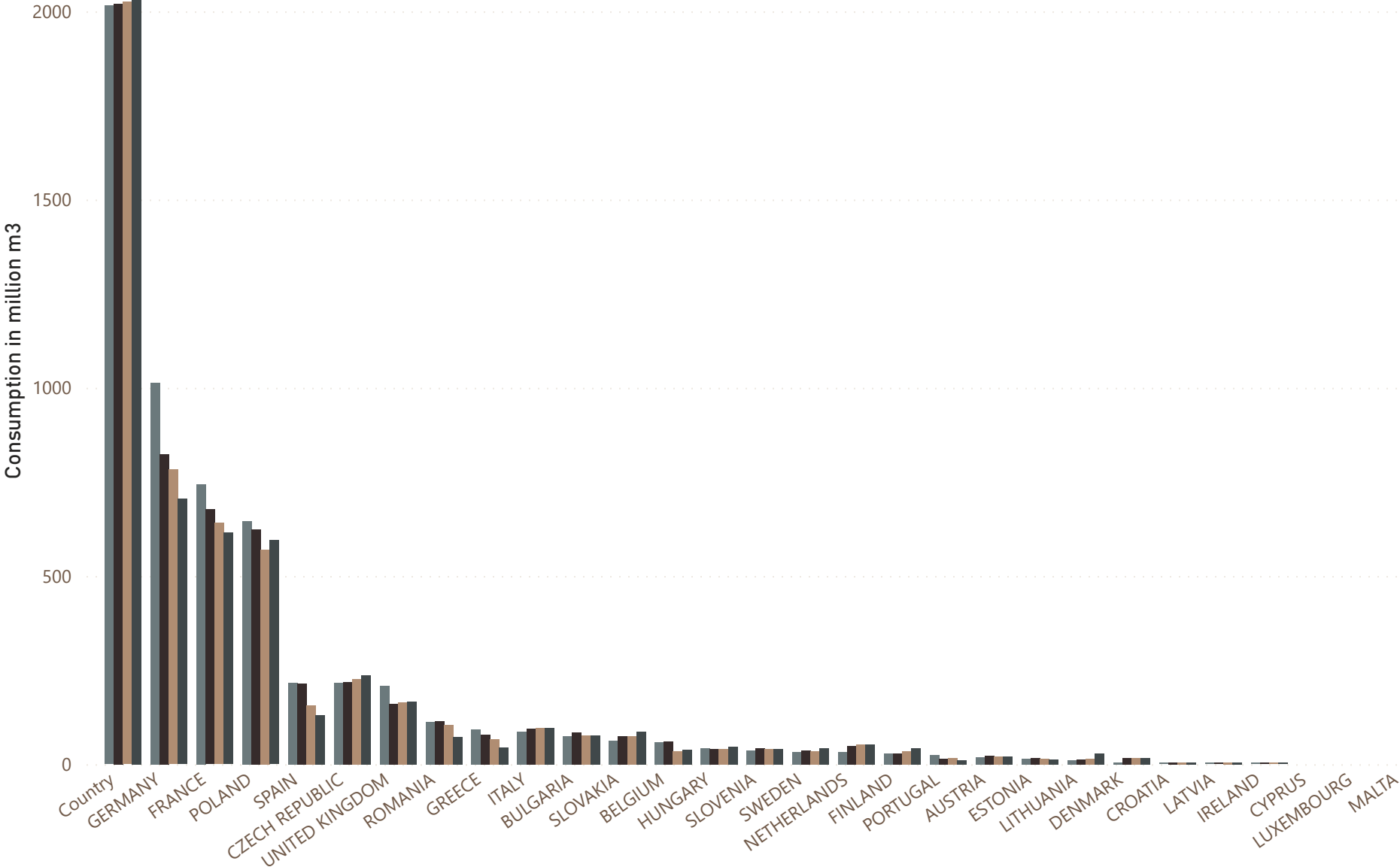


- Data centres owned by large multinationals, including Facebook and Amazon, are using the same amount of water as some of Ireland's largest towns at a time of reduced supply.
- In weather where cooling is required, an average data centre could use between 500,000 to 5 Million litres per day.
- Planning documents for Amazon's data centres, seen by the Business Post, showed one in Dublin 17 could use 296,000 litres of water a day, while a facility on Belgard Road could use 319,680. Another Amazon data centre in Blanchardstown could use 328,800 litres a day.
- Planning documents filed by Google for one two-storey, 30,000 sq m data centre estimated water supply demand for the facility is expected to be 59,400 litres a day. It was estimated that water demand may rise to 140,000 litres a day during "humidifier season".
- Last year, the Climate Neutral Data Centre Pact (CNDCP), a self-regulatory initiative signed by 74 data centre operators and 23 associations, presented its proposed metrics for water conservation to the European Commission.



Water consumption from 2015 to 2030

Sum of 2015 Sum of 2020 Sum of 2025 Sum of 2030



Country

(Blank)

AUSTRIA

BELGIUM

BULGARIA

Country

CROATIA

CYPRUS

CZECH REPUBLIC

DENMARK

ESTONIA

FINLAND

FRANCE

GERMANY

GREECE

HUNGARY

IRELAND

ITALY

LATVIA

LITHUANIA

LUXEMBOURG

MALTA

NETHERLANDS

POLAND

PORTUGAL

Map



Country

☐ (Blank)

☐ Austria

☐ Belgium

☐ Bulgaria

☐ Croatia

☐ Cyprus

☐ Czechia

☐ Denmark

☐ Estonia

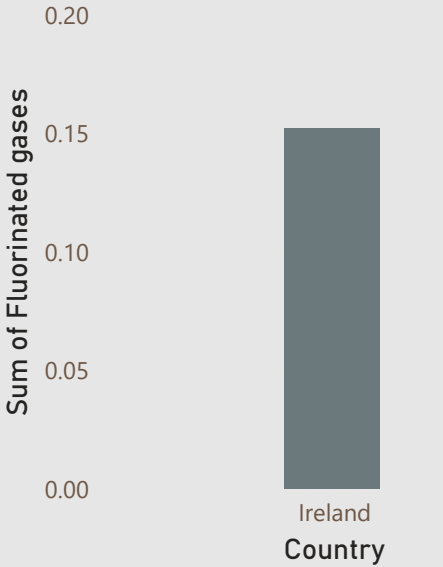
☐ Finland

☐ France

☐ Germany

☐ Greece

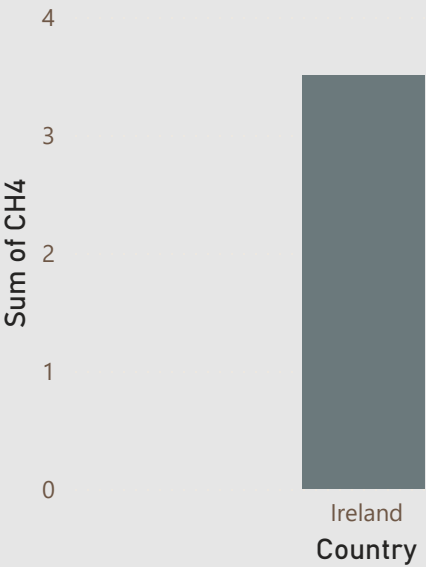
Fluorinated gases by Country



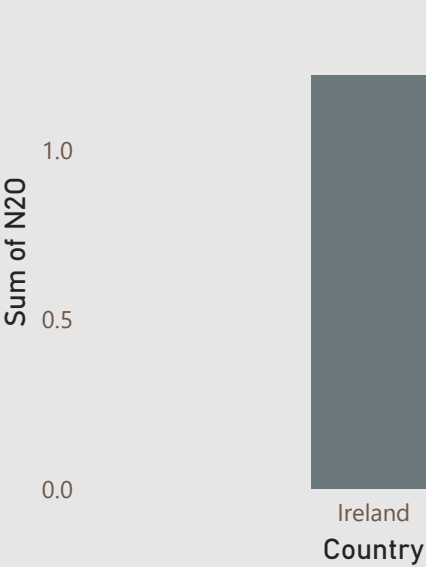
CO2 by Country



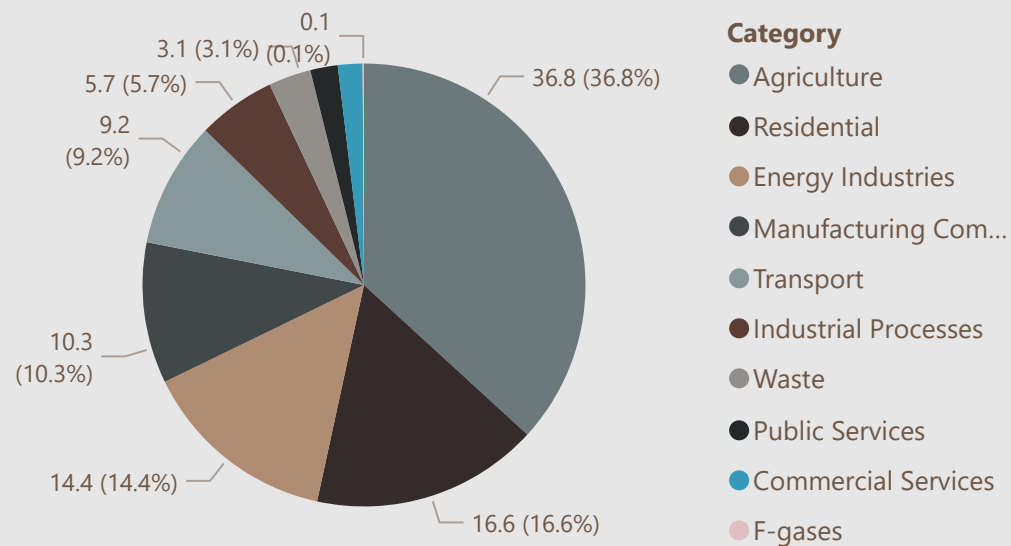
CH4 by Country



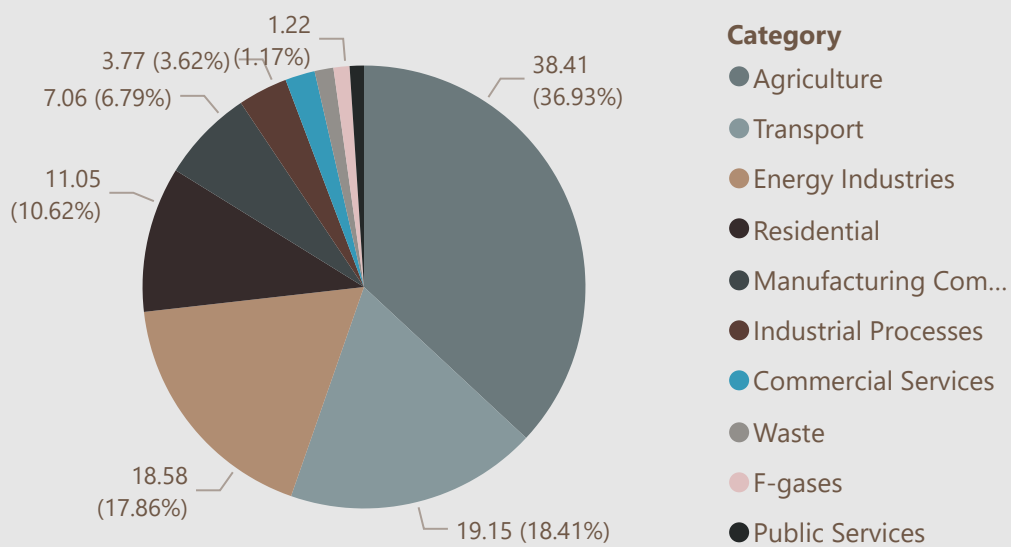
N2O by Country



Sum of Contribution in 1990 by Category

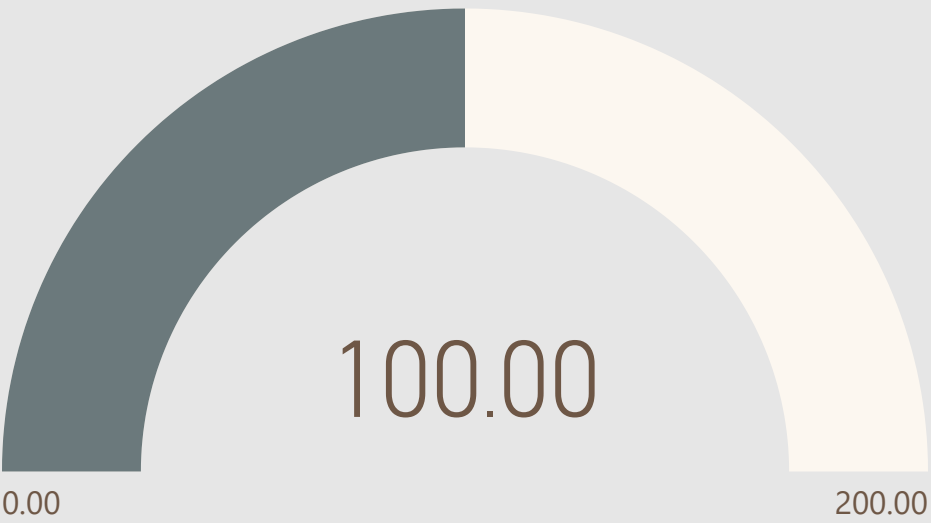


Sum of Contribution in 2023 by Category

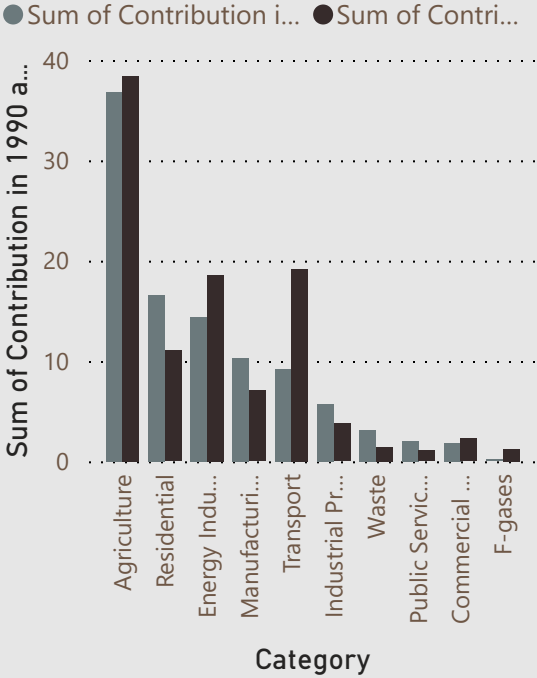


- Category
- Agriculture
  - Commercial Services
  - Energy Industries
  - F-gases
  - Industrial Processes
  - Manufacturing Combustion
  - Public Services
  - Transport
  - Waste

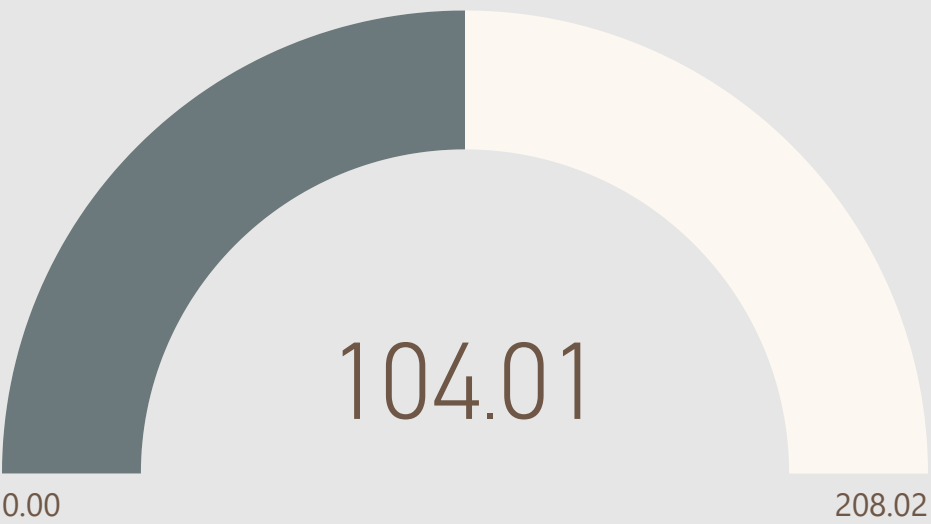
Sum of Contribution in 1990



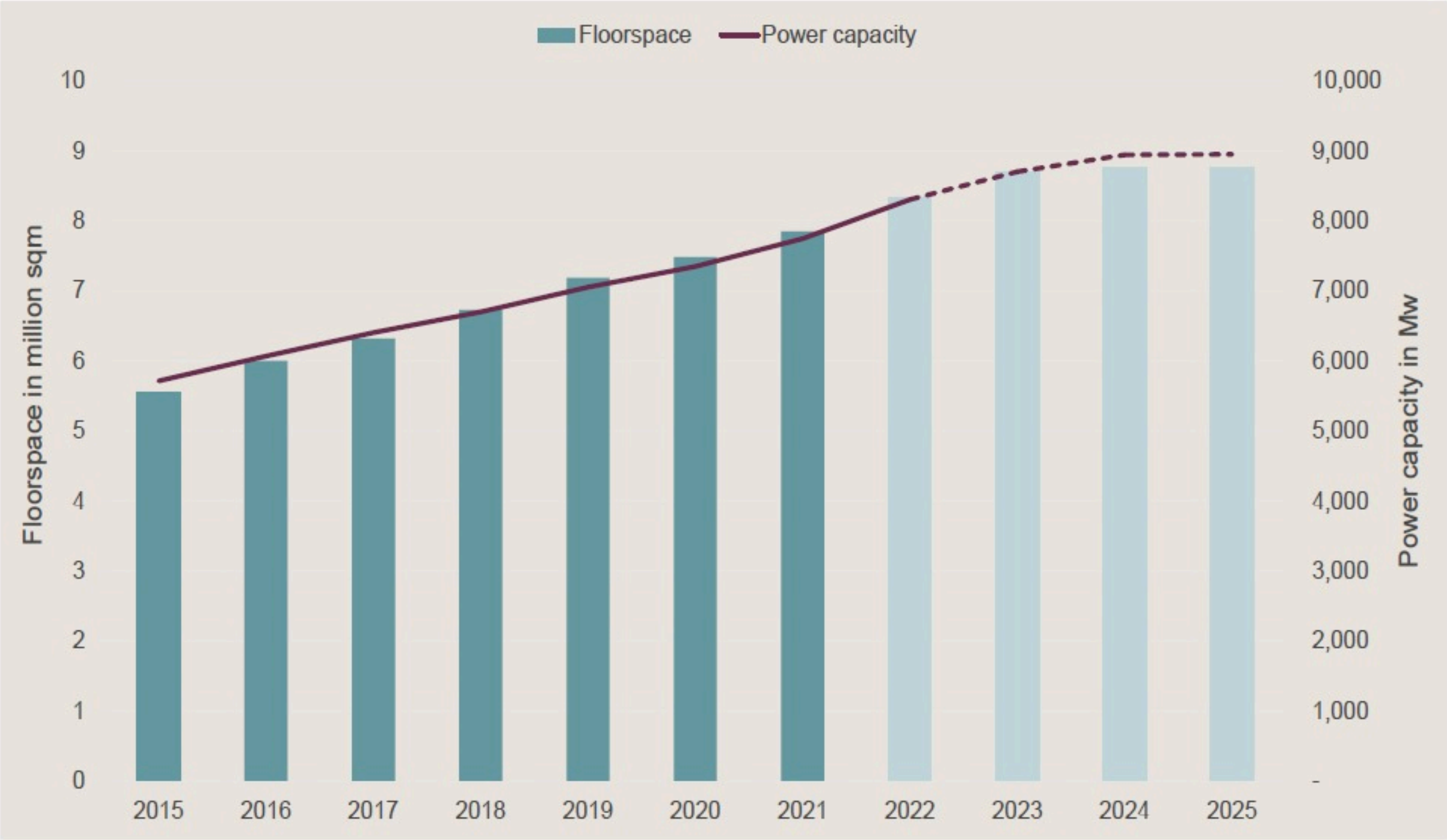
Comparison between 1990 and 2023



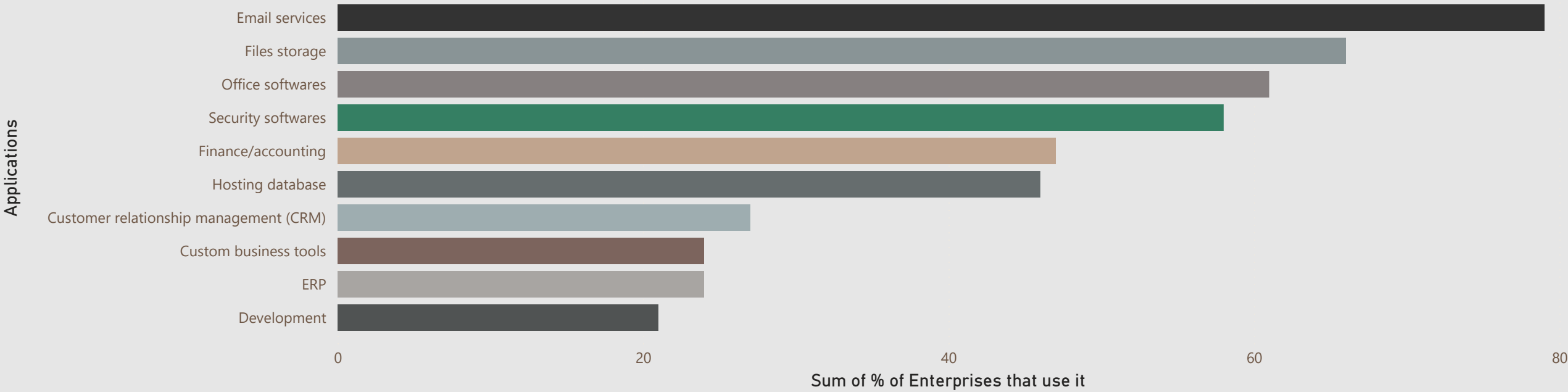
Sum of Contribution in 2023



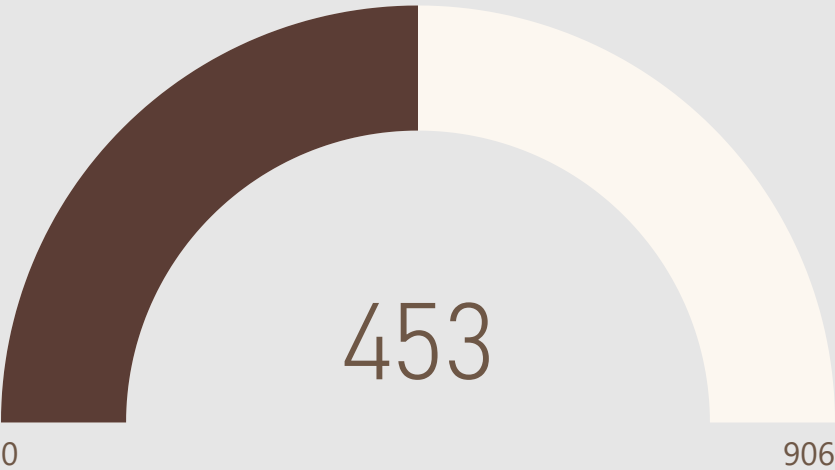
**Fig 6: European data centres power capacity and floor space**



Sum of % of Enterprises that use it by Applications

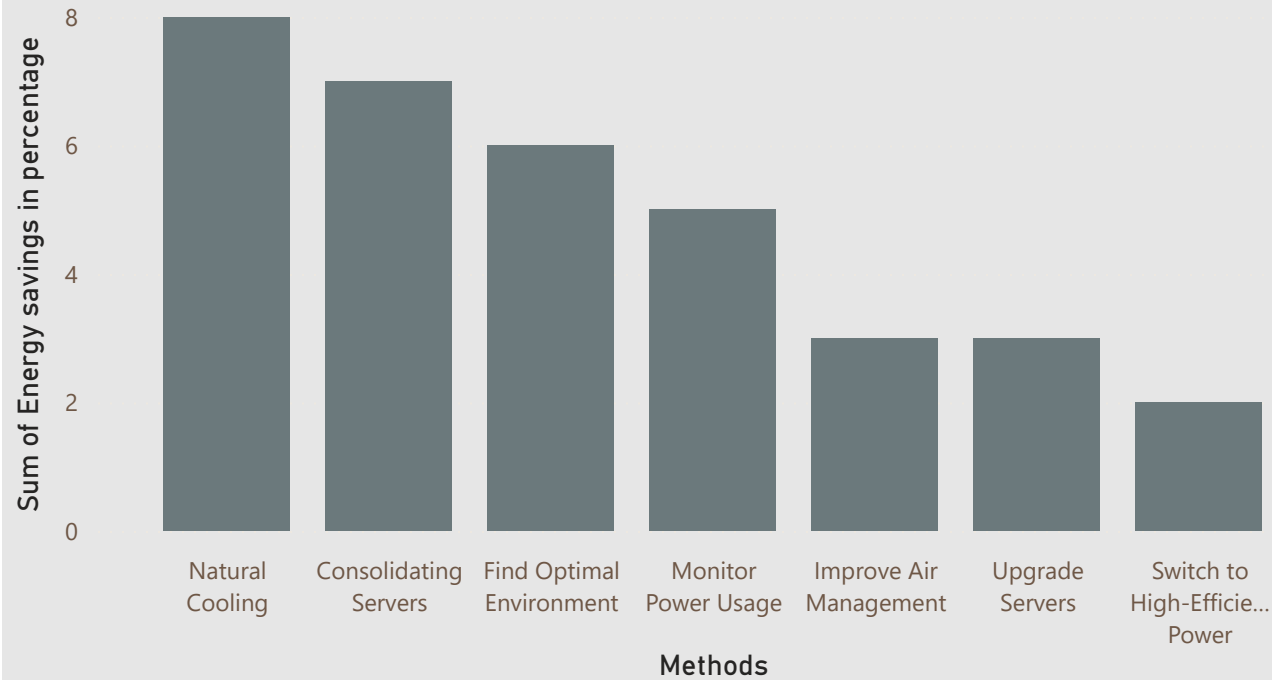


Sum of % of Enterprises that use it

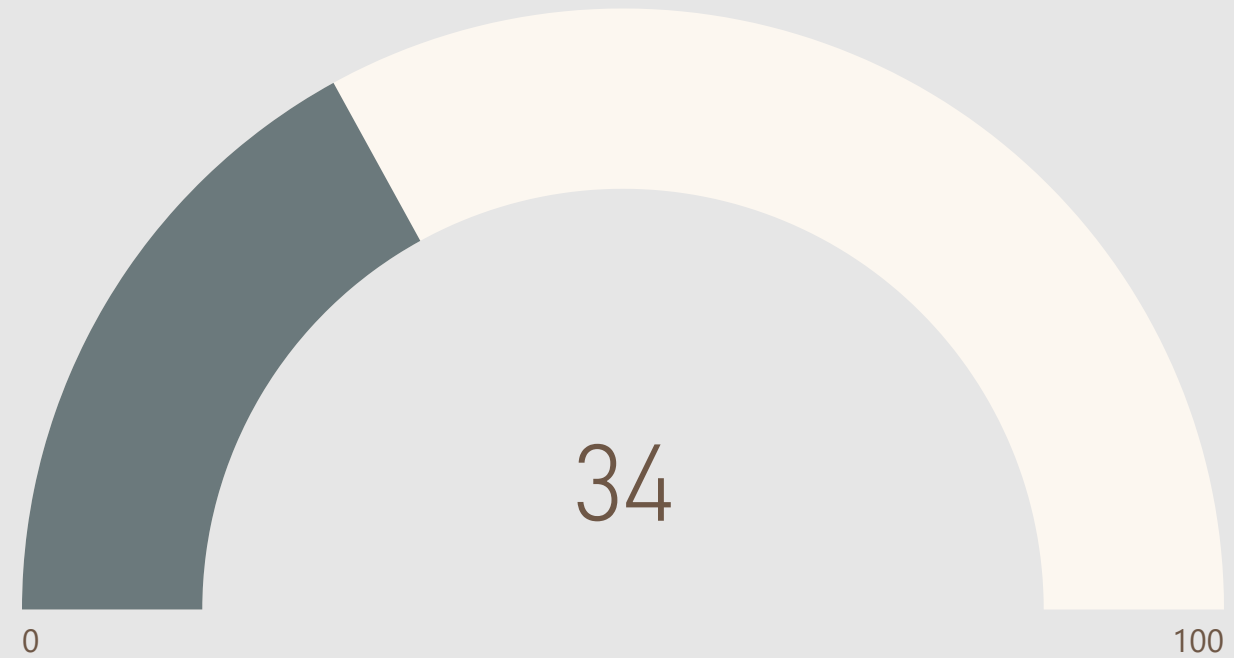


- Cloud-based technology offers mobility, ensuring workers can access resources in the cloud in real-time from any location or device.
- Businesses using cloud computing can scale up or down their IT features based on business requirements.
- Cloud computing offers many advanced data security features to guarantee data safety and security.
- The cloud has unlimited storage capacity for all types of data.
- Cloud environments allow easy sharing of real-time data across teams within an organization, which improves collaboration and team performance.
- Software and security are regularly managed by software vendors on behalf of the users.

Sum of Energy savings in percentage by Methods



Sum of Energy savings in percentage



- . Consolidate Servers: Turn off any dead servers and optimize your existing servers.
- . Upgrade Servers: Move to energy efficient servers.
- . Change To High-Efficiency Power: This removes inefficiencies with multiple AC/DC conversions.
- . Monitor Power Use: Continuously check the servers for optimal efficiencies. This allows a data center to only use the amount of power needed and doing away with obsolete servers.
- . Implement Natural Cooling: Create effective cooling methods to use outside air. This reduces energy costs by 40 percent!
- . Improve Air Management: Redesign data center air management to prevent re-circulation of hot air from IT systems.
- . Find Optimal Environment: If possible, pick an environment that has cooler temperatures, low humidity and good airflow for your data center.