

ECOMMERCE_DATA_SALES

Region

All

3M

Total sales

570.32K

Total profit

1092

Total order

17.60

Profit margin

Category

Accessories

Electronics

Office

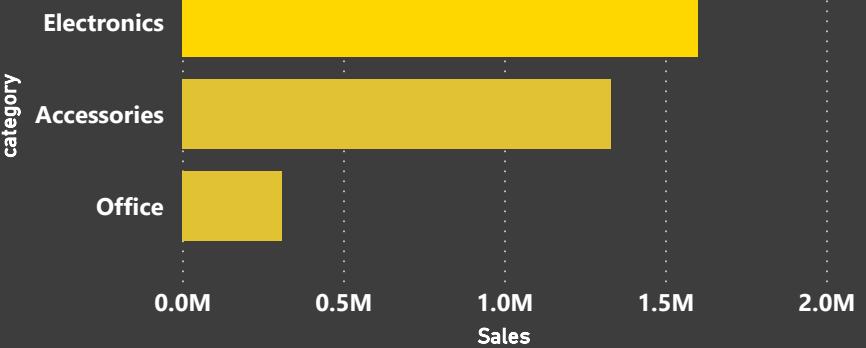
Year

2022

2023

2024

Sales by category



Sales by region



Sales by Month



ECOMMERCE_DATA_SALES_DASHBOARD

CUSTOMER ANALYSIS

Region

All

Category

Accessories

Electronics

Office

Year

2022

2023

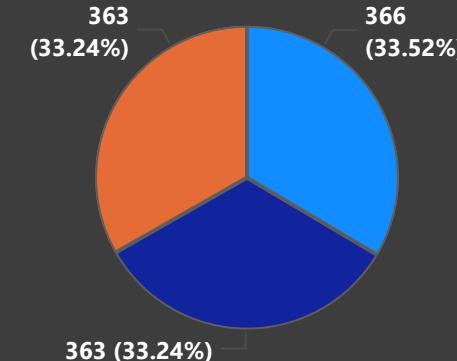
2024

Total sales by customer_name

Sophia Singh
Olivia Smith
Priya Sharma
Sophia Johnson
Sophia Thomas

0K 50K
Total sales

Sales by customer_name by segment



Total profit by customer_name

Priya Sharma
Sophia Singh
Olivia Smith
Michael Singh
Emma Johnson

0K 2K 4K 6K 8K 10K 12K 14K
Total profit

ECOMMERCE_DATA_SALES_DASHBOARD

PRODUCT ANALYSIS

Region

All

Category

Accessories

Electronics

Office

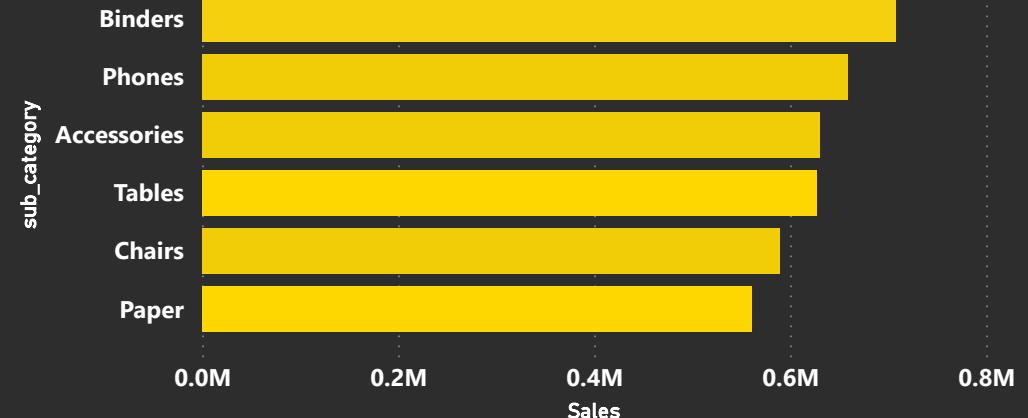
Year

2022

2023

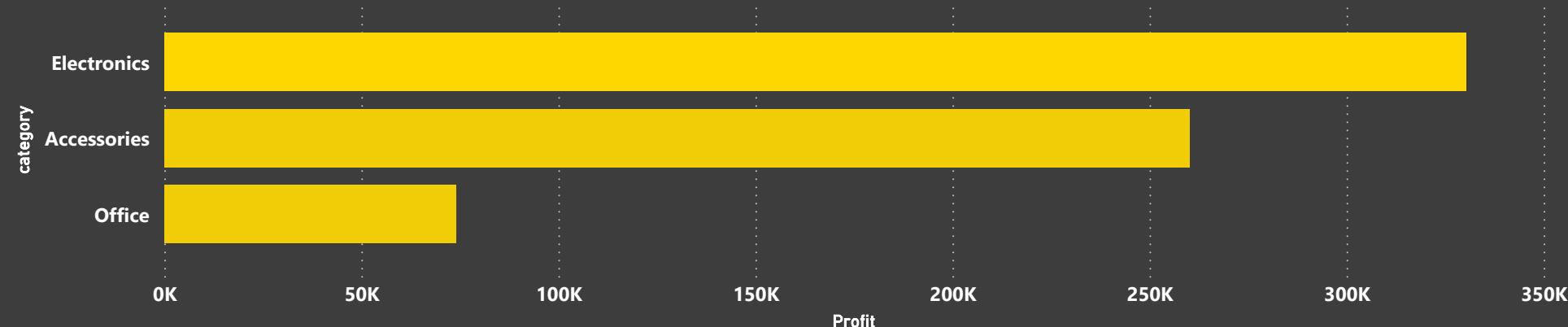
2024

Sales by sub_category



product_name	Total sales
Camera	439854
Headphones	311765
Keyboard	334177
Laptop	394942
Monitor	421328
Mouse	420789
Printer	409502
Smartphone	348007
Total	3773216

Profit by category



ECOMMERCE_DATA_SALES_DASHBOARD

REGIONAL ANALYSIS

Region

All

Category

Accessories

Electronics

Office

Year

2022

2023

2024

region



Profit by region

South

West

North

East

0K

50K

100K

150K

200K

Profit

Region by Month

120

110

100

90

January

February

March

April

May

June

July

August

September

October

November

December

Month