

# ECOMMERCE\_DATA\_SALES

Region

All

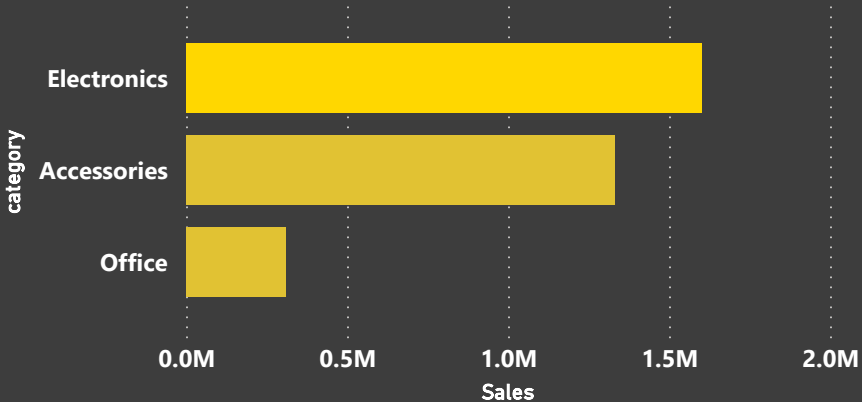
3M  
Total sales

570.32K  
Total profit

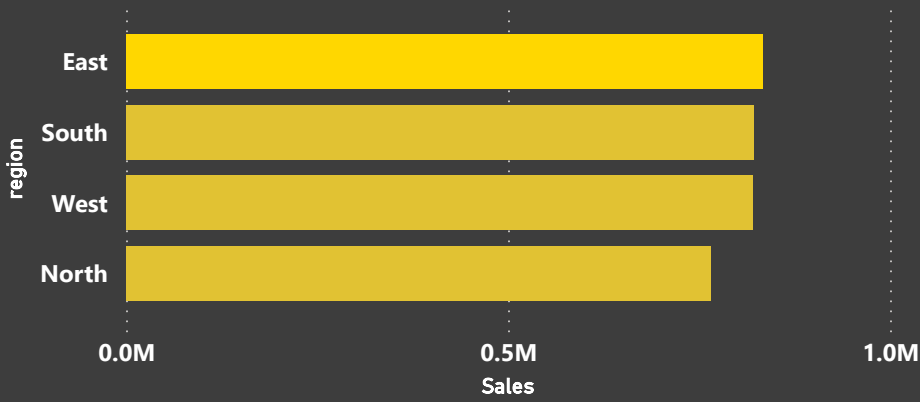
1092  
Total order

17.60  
Profit margin

Sales by category



Sales by region



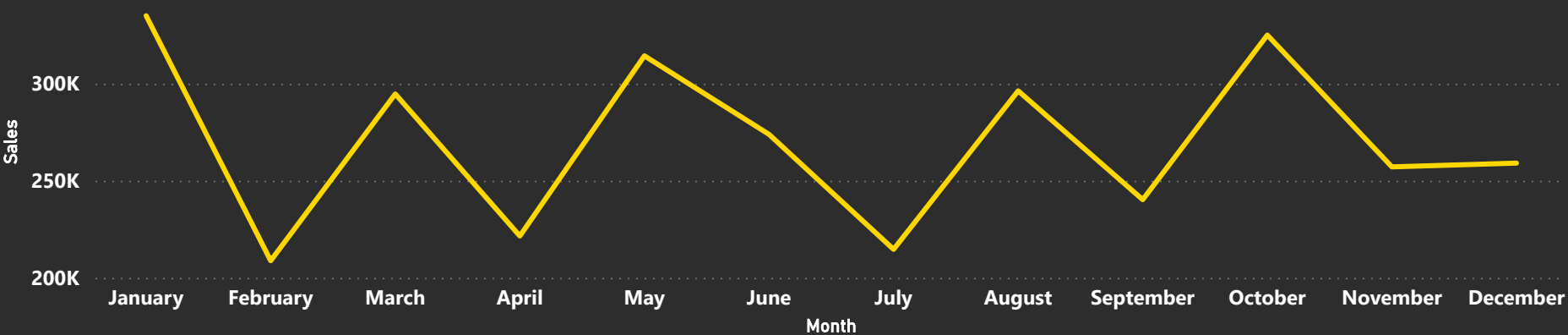
Category

Accessories

Electronics

Office

Sales by Month



Year

2022

2023

2024

# ECOMMERCE\_DATA\_SALES\_DASHBOARD

## CUSTOMER ANALYSIS

Region

All

Category

Accessories

Electronics

Office

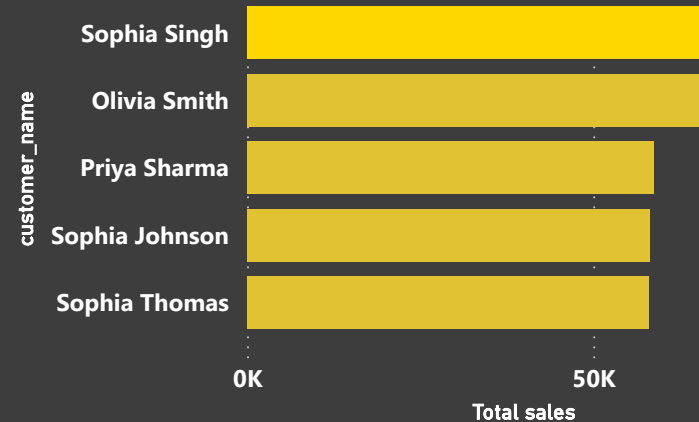
Year

☒ 2022

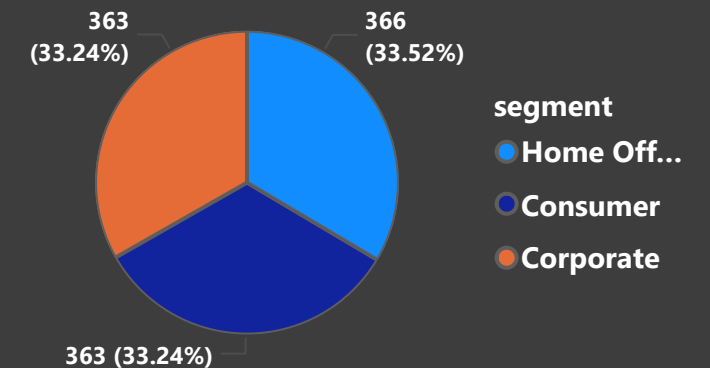
☐ 2023

☐ 2024

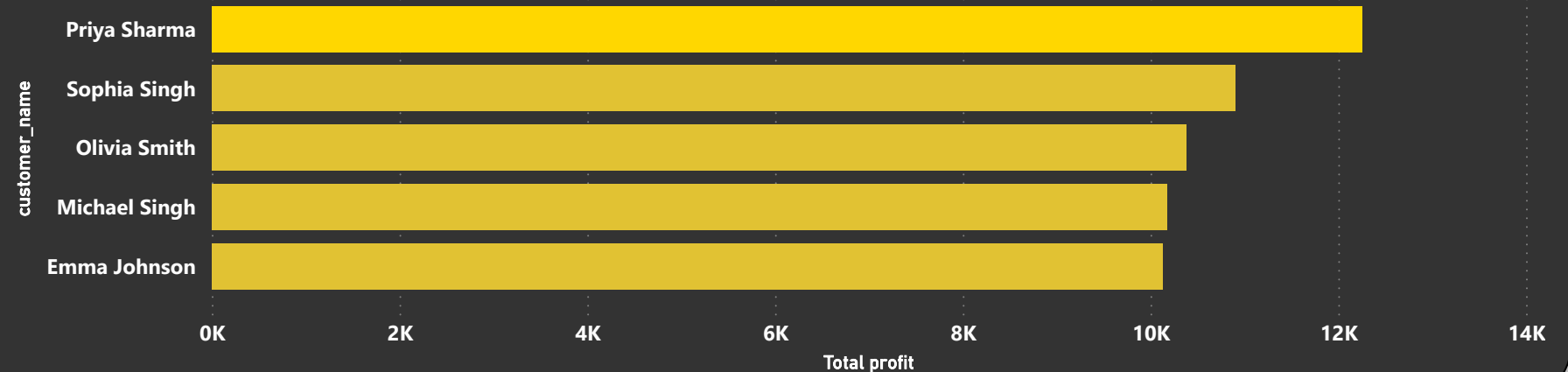
Total sales by customer\_name



Sales by customer\_name by segment



Total profit by customer\_name



# ECOMMERCE\_DATA\_SALES\_DASHBOARD

## PRODUCT ANALYSIS

Region

All

Category

Accessories

Electronics

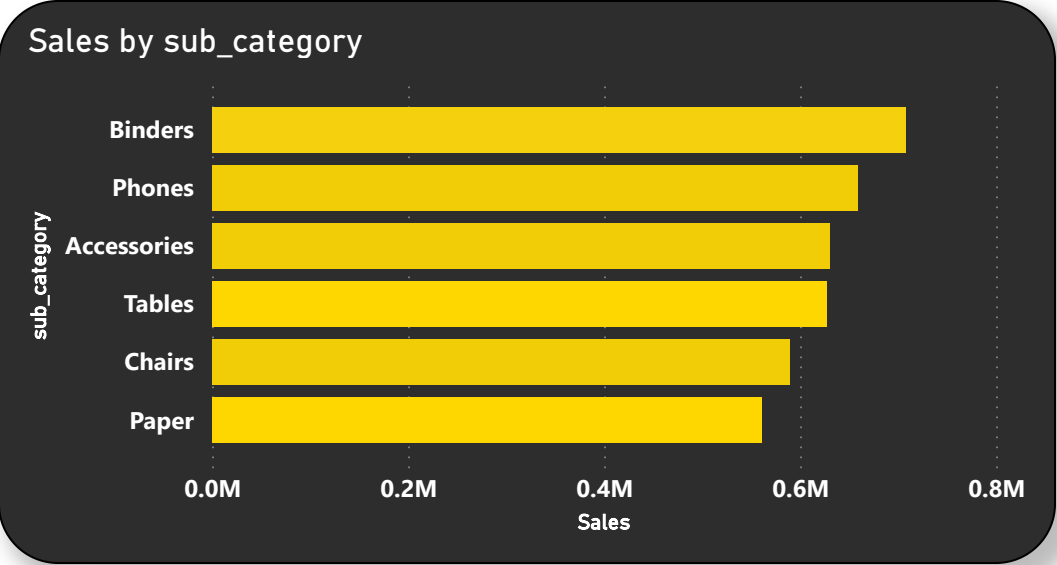
Office

Year

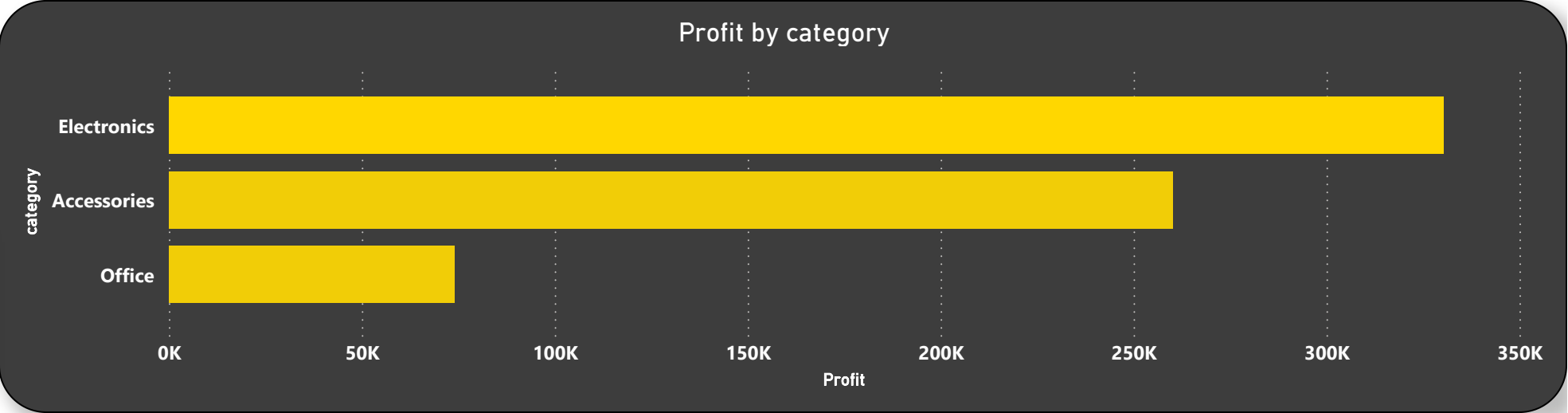
☐ 2022

☒ 2023

☐ 2024



product_name	Total sales
Camera	439854
Headphones	311765
Keyboard	334177
Laptop	394942
Monitor	421328
Mouse	420789
Printer	409502
Smartphone	348007
Total	3773216



# ECOMMERCE\_DATA\_SALES\_DASHBOARD

## REGIONAL ANALYSIS

Region

All

region



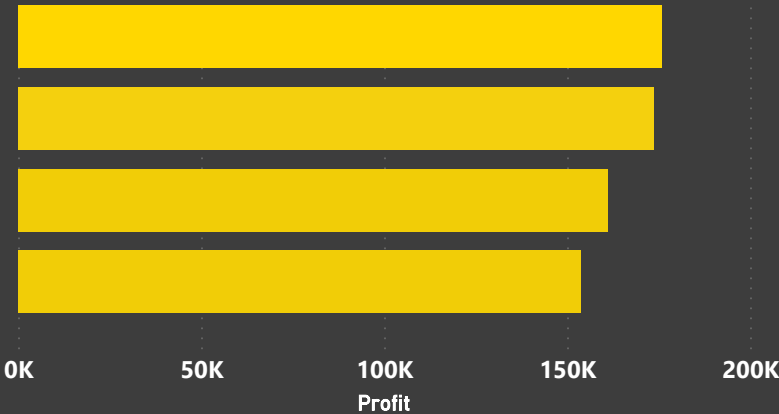
Profit by region

South

West

North

East



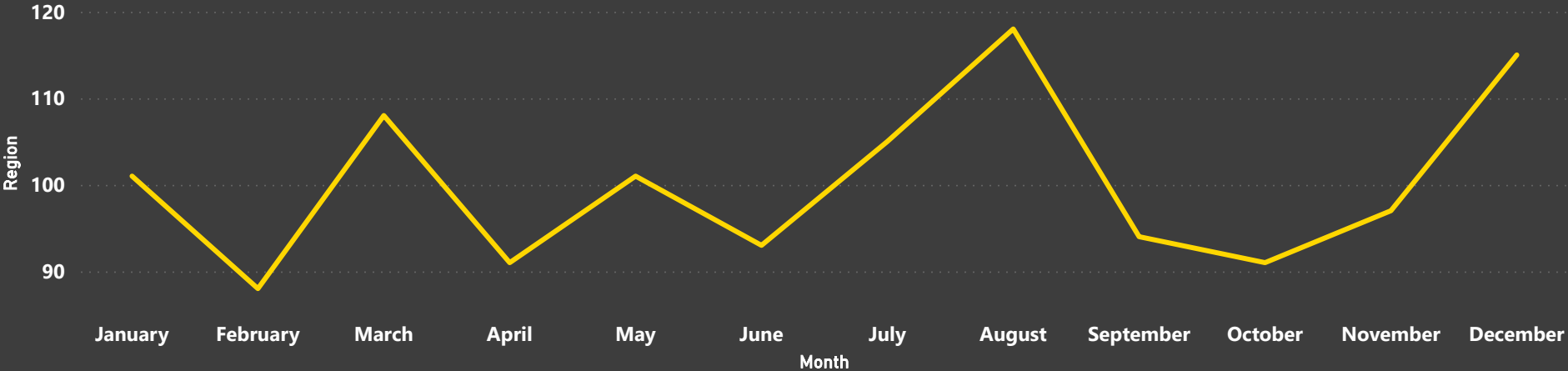
Category

Accessories

Electronics

Office

Region by Month



Year

☐ 2022

☒ 2023

☐ 2024