FML Assignment2

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```
#importing the required packages
library('caret')
## Loading required package: ggplot2
## Loading required package: lattice
library('e1071')
library('ISLR')
library('class')
universal.df <- read.csv("~/Shreya R documents/UniversalBank.csv")
dim(universal.df)
## [1] 5000
              14
t(t(names(universal.df)))
##
         [,1]
## [1,] "ID"
## [2,] "Age"
## [3,] "Experience"
## [4,] "Income"
## [5,] "ZIP.Code"
## [6,] "Family"
## [7,] "CCAvg"
## [8,] "Education"
## [9,] "Mortgage"
## [10,] "Personal.Loan"
## [11,] "Securities.Account"
## [12,] "CD.Account"
## [13,] "Online"
## [14,] "CreditCard"
#Drop ID and ZIP
universal.df <- universal.df[,-c(1,5)]
```

```
# Converting Education to a factor
universal.df$Education <- as.factor(universal.df$Education)</pre>
#convert education to dummy variables
groups <- dummyVars(~., data = universal.df) # This creates the dummy groups
universal_m.df <- as.data.frame(predict(groups,universal.df))</pre>
set.seed(1)
train.index <- sample(row.names(universal_m.df), 0.6*dim(universal_m.df)[1])
valid.index <- setdiff(row.names(universal_m.df), train.index)</pre>
train.df <- universal m.df[train.index,]</pre>
valid.df <- universal_m.df[valid.index,]</pre>
t(t(names(train.df)))
         [,1]
##
## [1,] "Age"
## [2,] "Experience"
## [3,] "Income"
## [4,] "Family"
## [5,] "CCAvg"
## [6,] "Education.1"
## [7,] "Education.2"
## [8,] "Education.3"
## [9,] "Mortgage"
## [10,] "Personal.Loan"
## [11,] "Securities.Account"
## [12,] "CD.Account"
## [13,] "Online"
## [14,] "CreditCard"
library(caTools)
set.seed(1)
split <- sample.split(universal_m.df, SplitRatio = 0.6)</pre>
training_set <- subset(universal_m.df, split == TRUE)</pre>
validation set <- subset(universal m.df, split == FALSE)</pre>
# Print the sizes of the training and validation sets
print(paste("The size of the training set is:", nrow(training_set)))
## [1] "The size of the training set is: 2858"
print(paste("The size of the validation set is:", nrow(validation_set)))
## [1] "The size of the validation set is: 2142"
#Now, let us normalize the data
train.norm.df <- train.df[,-10] # Note that Personal Income is the 10th variable
valid.norm.df <- valid.df[,-10]</pre>
norm.values <- preProcess(train.df[, -10], method=c("center", "scale"))</pre>
train.norm.df <- predict(norm.values, train.df[, -10])</pre>
valid.norm.df <- predict(norm.values, valid.df[, -10])</pre>
```

Questions

Consider the following customer:

Let's create a new sample

1. Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2, Education_1 = 0, Education_2 = 1, Education_3 = 0, Mortgage = 0, Securities Account = 0, CD Account = 0, Online = 1, and Credit Card = 1. Perform a k-NN classification with all predictors except ID and ZIP code using k = 1. Remember to transform categorical predictors with more than two categories into dummy variables first. Specify the success class as 1 (loan acceptance), and use the default cutoff value of 0.5. How would this customer be classified?

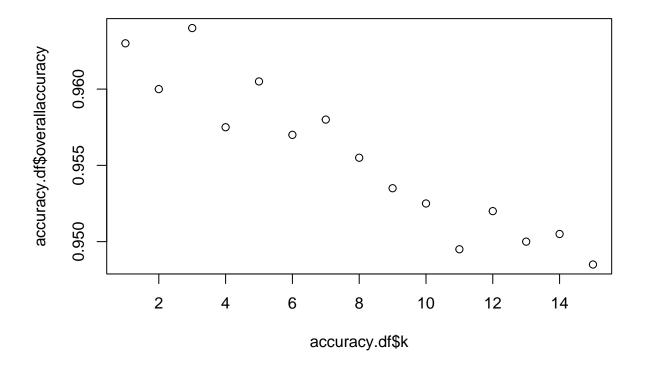
We have converted all categorical variables to dummy variables

```
new customer <- data.frame(</pre>
  Age = 40,
  Experience = 10,
  Income = 84,
  Family = 2,
  CCAvg = 2,
  Education.1 = 0,
  Education.2 = 1,
  Education.3 = 0,
  Mortgage = 0,
  Securities.Account = 0,
  CD.Account = 0,
  Online = 1,
  CreditCard = 1
)
# Normalize the new customer
new.cust.norm <- new customer</pre>
new.cust.norm <- predict(norm.values, new.cust.norm)</pre>
#Now, let us predict using knn
knn.pred1 <- class::knn(train = train.norm.df,</pre>
                        test = new.cust.norm,
                         cl = train.df$Personal.Loan, k = 1)
knn.pred1
## [1] 0
## Levels: 0 1
```

2. What is a choice of k that balances between overfitting and ignoring the predictor information?

```
# Calculate the accuracy for each value of k
# Setting the range of k values to be considered

accuracy.df <- data.frame(k = seq(1, 15, 1), overallaccuracy = rep(0, 15))
for(i in 1:15) {
   knn.pred <- class::knn(train = train.norm.df,</pre>
```



#The best performing k in the range of 1 to 15 is 3. This k balances overfitting and ignoring prediction

3. Show the confusion matrix for the validation data that results from using the best k.

```
## Confusion Matrix and Statistics
##
```

```
##
             Reference
                 0
## Prediction
                      1
            0 1786
##
                     63
##
            1
                 9
                    142
##
##
                  Accuracy: 0.964
##
                    95% CI: (0.9549, 0.9717)
       No Information Rate: 0.8975
##
##
       P-Value [Acc > NIR] : < 2.2e-16
##
##
                     Kappa: 0.7785
##
    Mcnemar's Test P-Value : 4.208e-10
##
##
##
               Sensitivity: 0.9950
##
               Specificity: 0.6927
##
            Pos Pred Value: 0.9659
##
            Neg Pred Value: 0.9404
##
                Prevalence: 0.8975
##
            Detection Rate: 0.8930
##
      Detection Prevalence: 0.9245
##
         Balanced Accuracy: 0.8438
##
##
          'Positive' Class: 0
##
```

4. Consider the following customer: Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2, Education_1 = 0, Education_2 = 1, Education_3 = 0, Mortgage = 0, Securities Account = 0, CD Account = 0, Online = 1 and Credit Card = 1. Classify the customer using the best k.

```
customer2.df <- data.frame(
Age = 40,
Experience = 10,
Income = 84,
Family = 2,
CCAvg = 2,
Education.1 = 0,
Education.2 = 1,
Education.3 = 0,
Mortgage = 0,
Securities.Account = 0,
CD.Account = 0,
Online = 1,
CreditCard = 1)</pre>
```

```
# Normalizing the 2nd customer dataset
custnorm2 <- predict(norm.values,customer2.df)</pre>
```

5.Repeating the process by partitioning the data into three parts - 50%, 30%, 20%, Apply the k-NN method with the k chosen above. Compare the confusion matrix of the test set with that of the training and validation sets. Comment on the differences and their reason.

```
\# Split the data into training (50%), validation (30%), and test (20%) sets
set.seed(123)
Train.Index <- sample(row.names(universal_m.df), .5*dim(universal_m.df)[1]) #create train index
#creating validation index
Valid.Index <- sample(setdiff(row.names(universal_m.df), Train.Index), .3*dim(universal_m.df)[1])
Test.Index = setdiff(row.names(universal_m.df),union(Train.Index,Valid.Index)) #create test index
train.df <- universal_m.df[Train.Index,]</pre>
cat("The size of the new training dataset is:", nrow(train.df))
## The size of the new training dataset is: 2500
valid.df <- universal_m.df[Valid.Index, ]</pre>
cat("The size of the new validation dataset is:", nrow(valid.df))
## The size of the new validation dataset is: 1500
test.df <- universal_m.df[Test.Index,]</pre>
cat("The size of the new test dataset is:",nrow(test.df))
## The size of the new test dataset is: 1000
#Data Normalizing
norm.values <- preProcess(train.df[, -10], method=c("center", "scale"))</pre>
train.df.norm <- predict(norm.values, train.df[, -10])</pre>
valid.df.norm <- predict(norm.values, valid.df[, -10])</pre>
test.df.norm <- predict(norm.values, test.df[,-10])</pre>
#Performing kNN and creating confusion matrix on training, testing, validation data sets
pred3 <- class::knn(train = train.df.norm,</pre>
test = test.df.norm,
cl = train.df$Personal.Loan, k=3)
confusionMatrix(pred3,as.factor(test.df$Personal.Loan))
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction 0 1
            0 890 38
##
            1 2 70
##
##
##
                  Accuracy: 0.96
##
                    95% CI: (0.9459, 0.9713)
##
       No Information Rate: 0.892
       P-Value [Acc > NIR] : 4.095e-15
##
##
##
                     Kappa : 0.7568
##
## Mcnemar's Test P-Value: 3.130e-08
```

```
##
##
               Sensitivity: 0.9978
               Specificity: 0.6481
##
            Pos Pred Value: 0.9591
##
##
            Neg Pred Value: 0.9722
##
                Prevalence: 0.8920
##
            Detection Rate: 0.8900
##
      Detection Prevalence: 0.9280
##
         Balanced Accuracy: 0.8230
##
##
          'Positive' Class: 0
##
pred4 <- class::knn(train = train.df.norm,</pre>
test = valid.df.norm,
cl = train.df$Personal.Loan, k=3)
confusionMatrix(pred4,as.factor(valid.df$Personal.Loan))
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
            0 1350
##
                     58
##
                     85
##
##
                  Accuracy : 0.9567
##
                    95% CI: (0.9451, 0.9664)
##
       No Information Rate: 0.9047
##
       P-Value [Acc > NIR] : 2.347e-14
##
##
                     Kappa : 0.7011
##
##
   Mcnemar's Test P-Value: 5.584e-10
##
##
               Sensitivity: 0.9948
##
               Specificity: 0.5944
##
            Pos Pred Value: 0.9588
##
            Neg Pred Value: 0.9239
##
                Prevalence: 0.9047
            Detection Rate: 0.9000
##
##
      Detection Prevalence: 0.9387
##
         Balanced Accuracy: 0.7946
##
          'Positive' Class: 0
##
##
pred5 <- class::knn(train = train.df.norm,</pre>
test = train.df.norm,
cl = train.df$Personal.Loan, k=3)
confusionMatrix(pred5,as.factor(train.df$Personal.Loan))
## Confusion Matrix and Statistics
##
```

```
Reference
##
                 0
                      1
## Prediction
##
            0 2267
                     57
##
            1
                 4 172
##
##
                  Accuracy: 0.9756
                    95% CI : (0.9688, 0.9813)
##
##
       No Information Rate: 0.9084
##
       P-Value [Acc > NIR] : < 2.2e-16
##
##
                     Kappa : 0.8364
##
##
    Mcnemar's Test P-Value : 2.777e-11
##
##
               Sensitivity: 0.9982
##
               Specificity: 0.7511
##
            Pos Pred Value: 0.9755
            Neg Pred Value: 0.9773
##
##
                Prevalence: 0.9084
##
            Detection Rate: 0.9068
##
      Detection Prevalence : 0.9296
##
         Balanced Accuracy: 0.8747
##
          'Positive' Class : 0
##
##
```

The sets are not mutually exclusive.