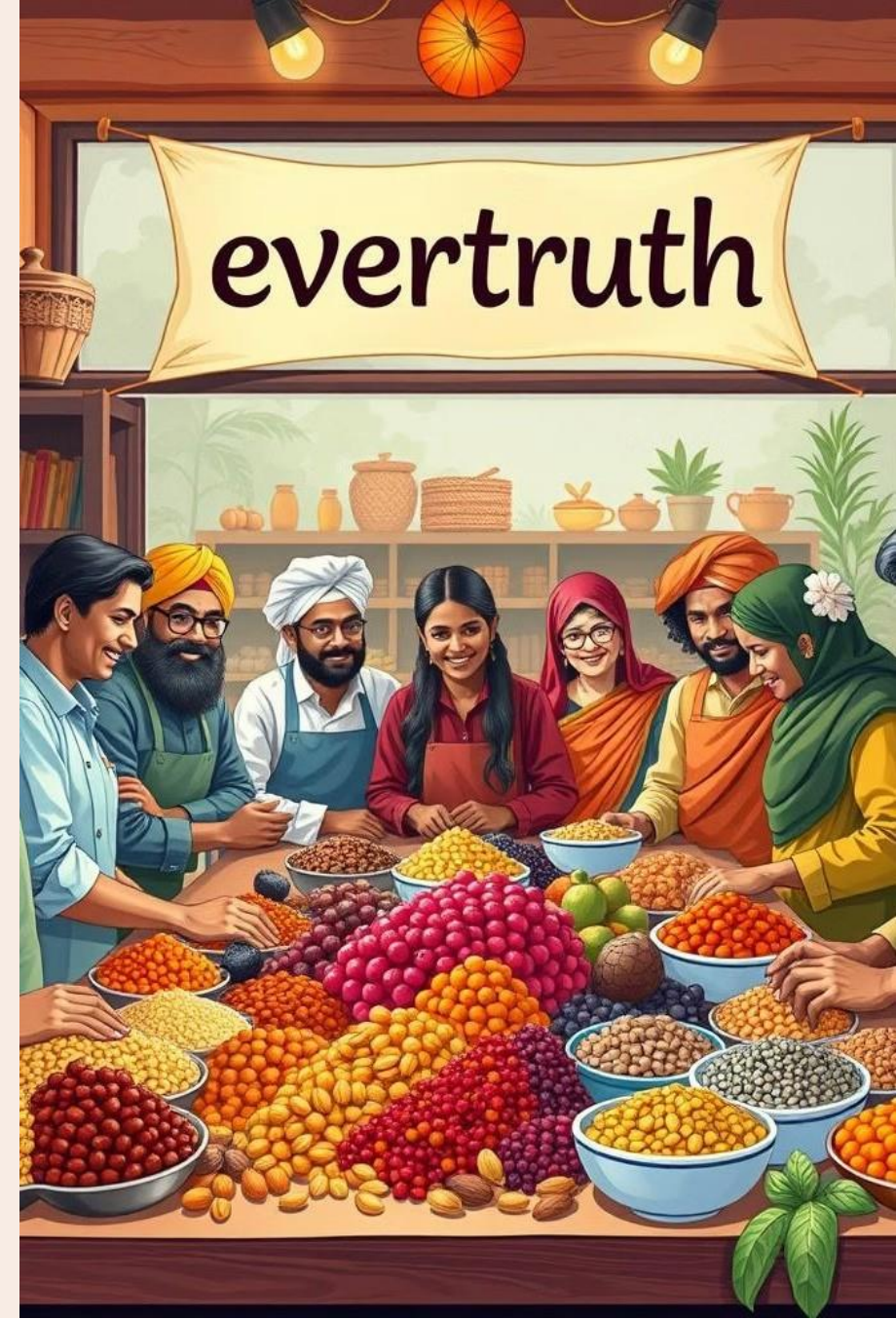


Welcome to Evertruth, a digital-first B2B platform revolutionizing the food and agricultural supply chain. We connect buyers and sellers, streamlining the process and creating a more efficient, transparent, and accessible marketplace.



The Problem: Fragmented Food and Agri Supply Chain

The traditional food and agricultural supply chain is often fragmented, with multiple intermediaries and inefficient processes, leading to delays, price volatility, and limited access to markets.

Lack of Transparency

Limited visibility into the supply chain, making it difficult to track the origin and quality of products.

Inefficient Logistics

Complex and time-consuming transportation and distribution processes, leading to higher costs and delays.

Limited Market Access

Small farmers and producers often struggle to connect with buyers and access wider markets.

Our Solution: Digital-first B2B Platform

Evertruth offers a digital platform that simplifies and streamlines the entire supply chain, from sourcing to delivery, creating a more efficient and transparent ecosystem.

1

Centralized Marketplace

A single platform for buyers and sellers to connect, browse, and transact.

2

Real-time Tracking

Track the movement of products in real-time, ensuring transparency and traceability.

3

Simplified Logistics

Streamlined transportation and delivery processes, reducing costs and delays.

4

Secure Payments

Safe and secure payment options for all transactions, fostering trust and reliability.



Key Features of the Platform

Evertruth's platform is designed with user-friendliness and efficiency in mind, offering a range of features to meet the needs of buyers and sellers.

Comprehensive Product Catalog

A wide selection of fresh produce, groceries, and agricultural products from verified suppliers.

Advanced Search Filters

Quickly find specific products based on criteria like origin, quality, and price.

Order Management System

Track orders, manage inventory, and communicate with suppliers seamlessly.

Data Analytics & Reporting

Gain valuable insights into market trends, customer behavior, and supplier performance.





A Practical Scenario

Imagine a small-scale farmer in a remote region who wants to sell their produce to a restaurant chain in a major city.

1

Farmer Lists Produce

The farmer creates a listing on Evertruth, showcasing their fresh produce with detailed information and images.

2

Restaurant Owner Finds Listing

The restaurant owner uses Evertruth's search filters to find the desired produce based on quality, quantity, and location.

3

Secure Transaction

The restaurant owner places an order through Evertruth, and the platform facilitates a secure payment between them.

4

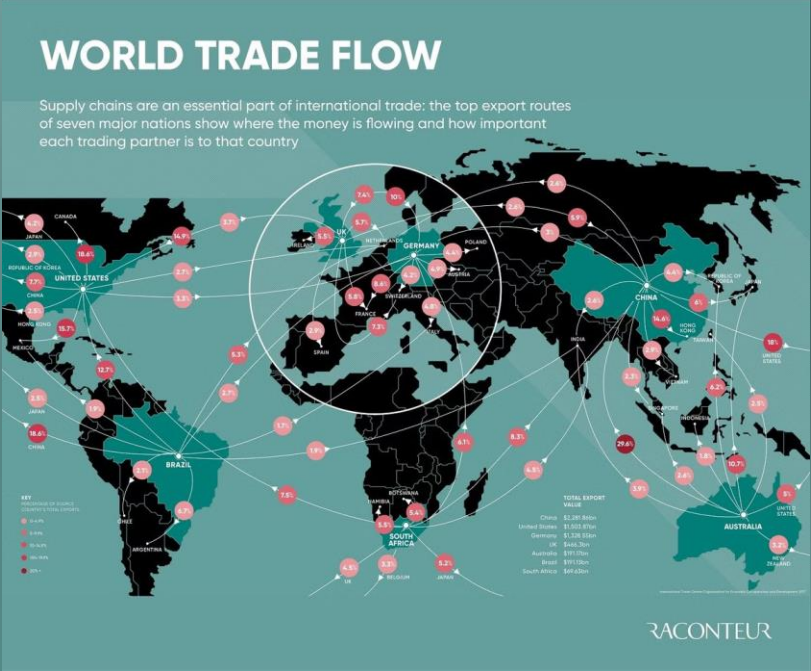
Delivery and Tracking

Evertruth manages the logistics and delivery, providing real-time tracking information to both parties.

Market Size

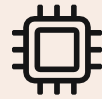
The global food and agricultural market is vast, with significant growth potential. This market is characterized by diverse needs, from small-scale farmers to large-scale food distributors.

Product Category	Estimated Market Size (USD Billion)
Fresh Produce	1.5 Trillion
Grains and Cereals	800 Billion
Livestock and Meat	1.2 Trillion
Dairy Products	500 Billion



Our Strength

Evertruth brings together a team of experienced professionals with expertise in technology, agriculture, and logistics, ensuring a comprehensive and robust platform.



Technology Innovation

Utilizing cutting-edge technology to build a user-friendly and efficient platform.



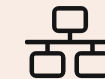
Agriculture Expertise

Deep understanding of the agricultural sector, ensuring accurate data and insights.



Optimized Logistics

Streamlining transportation and distribution processes for cost-effectiveness and speed.



Strong Partnerships

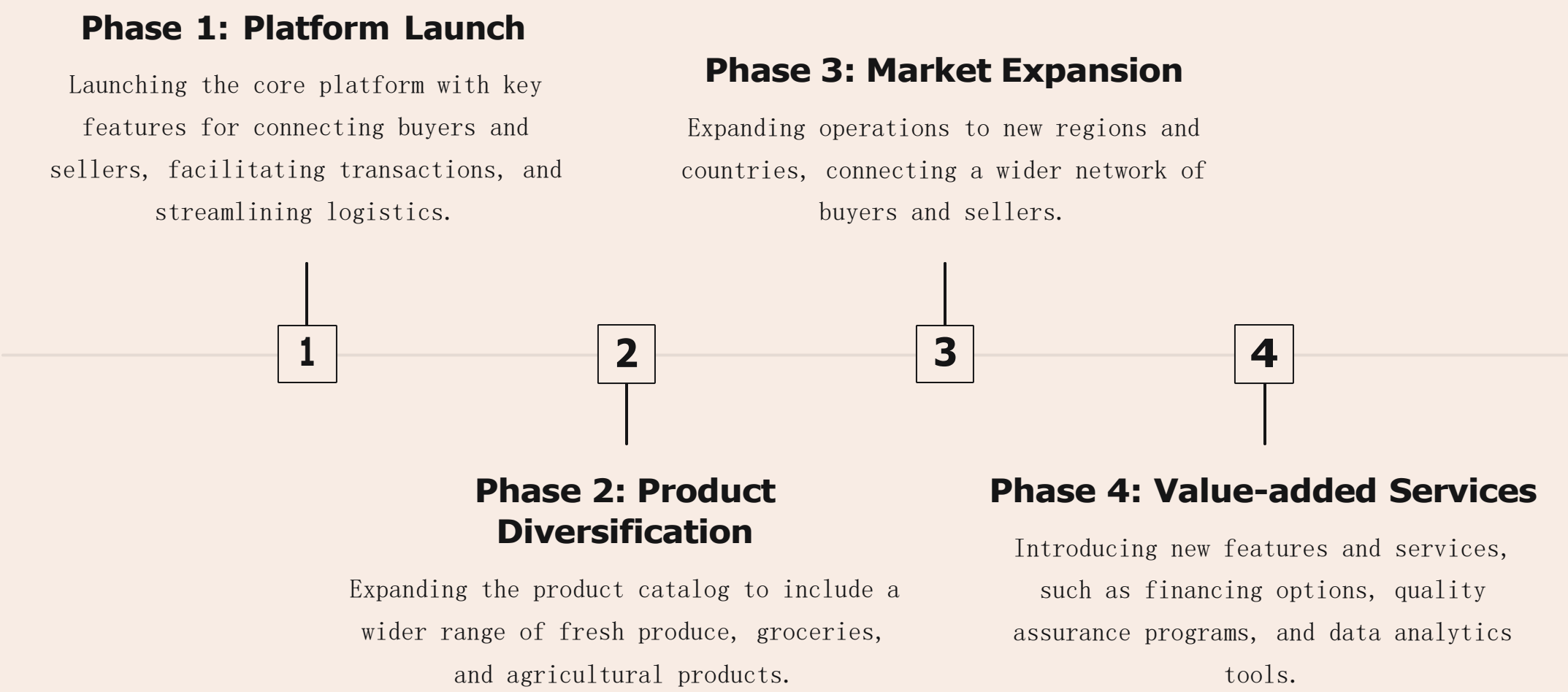
Collaborating with key stakeholders in the supply chain to foster a robust ecosystem.





Future Roadmap

Evertruth has an ambitious roadmap for future growth, focusing on expanding its reach, product offerings, and features to create a truly comprehensive and transformative platform.



Benefits for Buyers and Sellers

Evertruth provides a win-win situation for both buyers and sellers, offering a wide range of benefits to streamline operations, reduce costs, and access new opportunities.

1 Buyers

Access to a wider variety of high-quality products, lower prices, efficient logistics, and enhanced transparency.

2 Sellers

Expanded market reach, increased sales, reduced costs, simplified logistics, and access to valuable data insights.



Target Customers

Evertruth aims to serve a diverse range of customers within the food and agricultural supply chain, catering to their specific needs and requirements.

Farmers and Producers

Connecting small-scale and large-scale farmers to broader markets, increasing their income and market access.

Food Retailers

Providing access to fresh, high-quality products at competitive prices, streamlining procurement processes.

Restaurants and Food Service Businesses

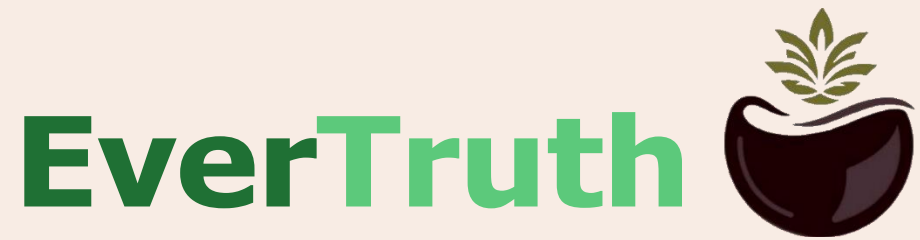
Offering a reliable source of fresh ingredients, ensuring consistent quality and timely delivery.

Wholesalers and Distributors

Simplifying sourcing and distribution processes, enabling efficient operations and reduced costs.

Food Processing Companies

Facilitating access to raw materials, ensuring consistent quality and traceability throughout the supply chain.



A bigger, broader & inclusive ecosystem for trading food & agri materials

Evertruth pvt.ltd

sales@evertruth.in

