



# HACKWESTX

FEBRUARY 8 - FEBRUARY 9

TEXAS TECH INNOVATION HUB

# ABOUT US

We are HackWesTX!

We are developers who encourage each other to do better. It's not just about writing code or programming hardware, it's about making a positive impact in our community. We want to empower the next generation of learners that will change our world and hackathons are a great opportunity to do just that!

Hackathons are a great place for students to create something cool, learn new things, meet new people, and connect with their community. This year's HackWesTX will take place Saturday, October 26th and last 24 hours at the Lubbock Memorial Civic Center. Since HackWesTX is completely student run and organized, company sponsorships are very important in ensuring that the event is a success!



# WHY SPONSOR US?

Sponsoring a hackathon is a really good way to get in touch with the best and brightest students there are within a college community and do so in a casual and convenient environment.

Sponsoring HackWesTX can help your company:

- **Gain student awareness of your brand** Top students will attend HackWesTX and when they see your brand, they will associate it with innovation and technology!
- **Recruit student developers who catch your eye.** Students will be demonstrating their technical skills and teamwork in a high-energy and fast-paced environment!
- **Test your APIs and give demos to eager students.** Give it to us and we'll show you how you can make it better!
- **Run workshops and tutorials.** Nothing catches a students eyes more than interesting technology from companies they respect or have heard about!

On the next page, you will find our sponsorship tiers. If you would like to sponsor HackWesTX, we can be contacted at [info@HackWesTX.com](mailto:info@HackWesTX.com). You can also visit our website at [www.HackWesTX.com](http://www.HackWesTX.com). We hope to hear from you soon!



# SPONSORSHIP TIERS

Bronze	\$500
Silver	\$1500
Gold	\$2000
Platinum	\$3500



	Bronze	Silver	Gold	Platinum
Mentors	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Bring Swag	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Challenges	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opening Ceremony	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Booth	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Closing Ceremony	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Distribute Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Resume Book	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recruiters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Prizes	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
API Directory	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Co-Hosted By	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>



# WHERE DOES THE MONEY GO?

**Transportation:** HackWesTX will be providing transportation reimbursement for students from schools such as the University of Texas at Austin, the University of Texas at El Paso, the University of Texas at San Antonio, the University of Texas at Dallas and Oklahoma State University.

**Food:** It's important to keep our hackers comfortable, focused, and happy, so we're providing meals for all attendees. We'll also provide constant access to drinks, snacks, and a stockpile of energy drinks.

**Logistical Supplies:** To make HackWesTX as seamless as possible, we'll provide additional equipment as needed to keep students hacking. Supplies include power strips, A/V equipment, internet hotspots, storage containers, and more.

**Entertainment:** Hackathons are about more than just hacking, they are about having fun, and we want to make sure our attendees have as much of it as possible. Funding will also be necessary for setup of side events and additional space.

**Promotional Materials:** In order to provide the best marketing experience for our sponsors and for the event itself, we will invest funds in a website, banners, tshirts, goodie bags and other promotional services.





HACKWESTX2020@GMAIL.COM



@HACKWESTX2020



/HACKWESTX

