



**FEBRUARY 23RD - FEBRUARY 24TH
TEXAS TECH UNIVERSITY IMSE BUILDING
2019 SPONSORSHIP PACKET**

ABOUT US

We are **HackWesTX!**

We are developers who **encourage each other to do better**. It's not just about writing code or programming hardware, it's about making a positive impact in our community. We want to **empower the next generation** of learners that will change our world and hackathons are a great opportunity to do just that!

Hackathons are a great place for students to create something cool, learn new things, meet new people, and connect with their community. This year's HackWesTX will take place Saturday, February 23 and last 24 hours at Texas Tech University. Since HackWesTX is completely student run and organized, company sponsorships are very important in ensuring that the event is a success!



WHY SPONSOR HACKWESTTX?

Sponsoring a hackathon is a really good way to get in touch with best and brightest students there are within a college community and do so in a casual and convenient environment.

Sponsoring HackWesTX can help your company:

- **Gain student awareness of your brand.** Top students will attend HackWesTX and when they see your brand, they will associate it with innovation and technology!
- **Recruit student developers who catch your eye.** Students will be demonstrating their technical skills and teamwork in a high-energy and fast-paced environment!
- **Test your APIs and give demos to eager students.** Give it to us and we'll show you how you can make it better!
- **Run workshops and tutorials.** Nothing catches a students eyes more than interesting technology from companies they respect or have heard about!

On the next page, you will find our sponsorship tiers. If you would like to sponsor HackWesTX, we can be contacted at info@HackWesTX.com. You can also visit our website at www.HackWesTX.com. We hope to hear from you soon!



SPONSORSHIP LEVELS

	BRONZE	SILVER	GOLD	PLATINUM
	\$1000	\$2000	\$3000	\$4000
<u>GENERAL</u>				
Send Mentors	✓	✓	✓	✓
Bring Swag	✓	✓	✓	✓
Challenges		✓	✓	✓
Booth at Event		Shared Table	Full Table	Two Tables
Opening Ceremony Speech		2 mins	3 mins	Keynote
Workshop			30 mins	1 hour
Closing Ceremony Speech				✓

RECRUITING

Distribute Recruiting Materials	✓	✓	✓	✓
Resume Book		Post-Event	Post-Event	Pre-Event
Send Recruiters			✓	✓

BRANDING

Website Logo	Small	Medium	Large	Banner
API Directory	✓	✓	✓	✓
Logo on T-Shirt	✓	✓	✓	✓
Prizes		✓	✓	✓
Social Media Shoutout		✓	✓	✓
Branded Meals			✓	✓
Cohosted by				✓



WHERE DOES THE MONEY GO?

Transportation HackWesTX will be providing transportation reimbursement for students from schools such as the University of Texas at Austin, the University of Texas at El Paso, the University of Texas at San Antonio, the University of Texas Dallas and Oklahoma State University.

Food It's important to keep our hackers comfortable, focused, and happy, so we're providing meals for all attendees. We'll also provide constant access to drinks, snacks, and a stockpile of energy drinks.

Logistical Supplies To make HackWesTX as seamless as possible, we'll provide additional equipment as needed to keep students hacking. Supplies include power strips, A/V equipment, internet hotspots, storage containers, and more.

Entertainment Hackathons are about more than just hacking, they are about having fun, and we want to make sure our attendees have as much of it as possible. Funding will also be necessary for setup of side events and additional space.

Promotional Materials In order to provide the best marketing experience for our sponsors and for the event itself, we will invest funds in a website, banners, T-shirts, goodie bags and other promotional services.



@hackwestx



www.hackwestx.com