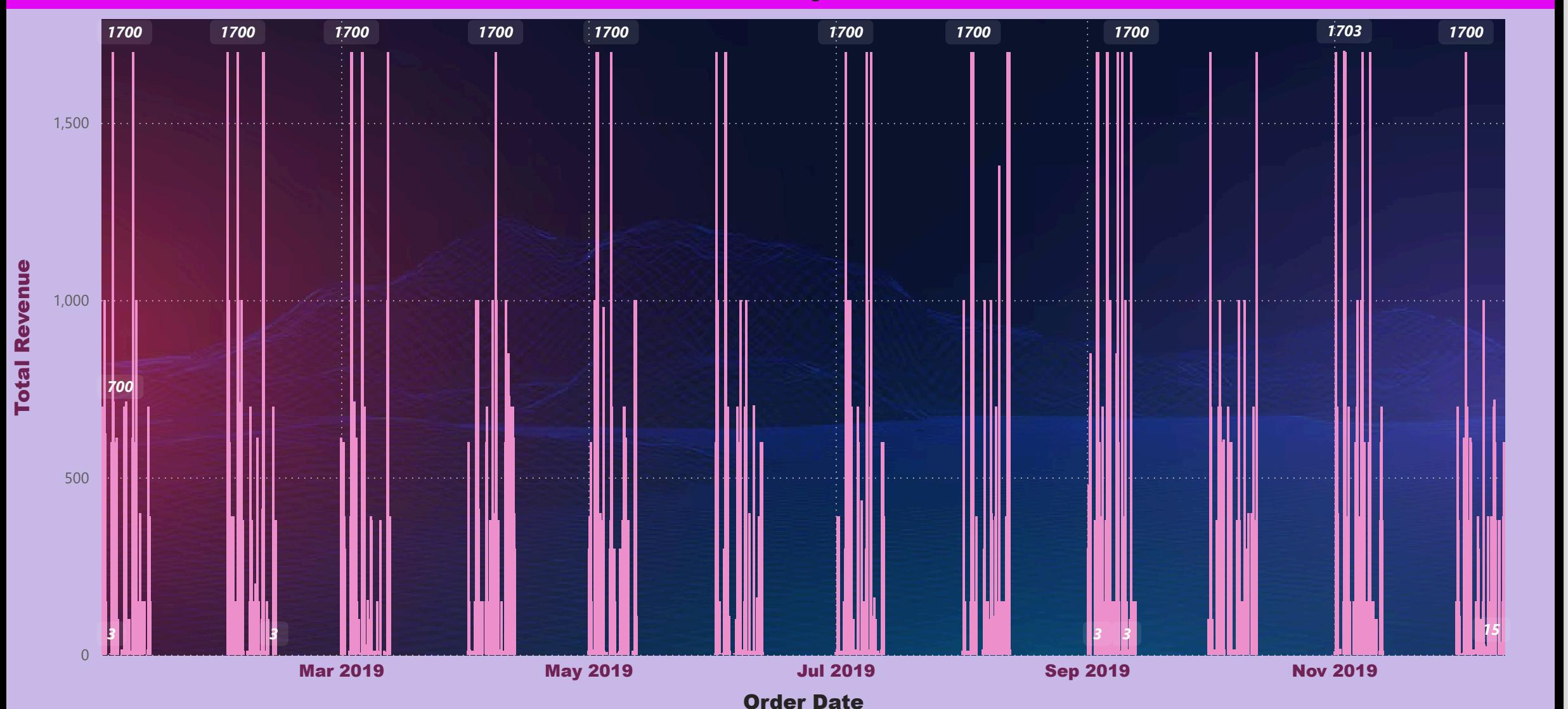


Total Revenue by Order Date

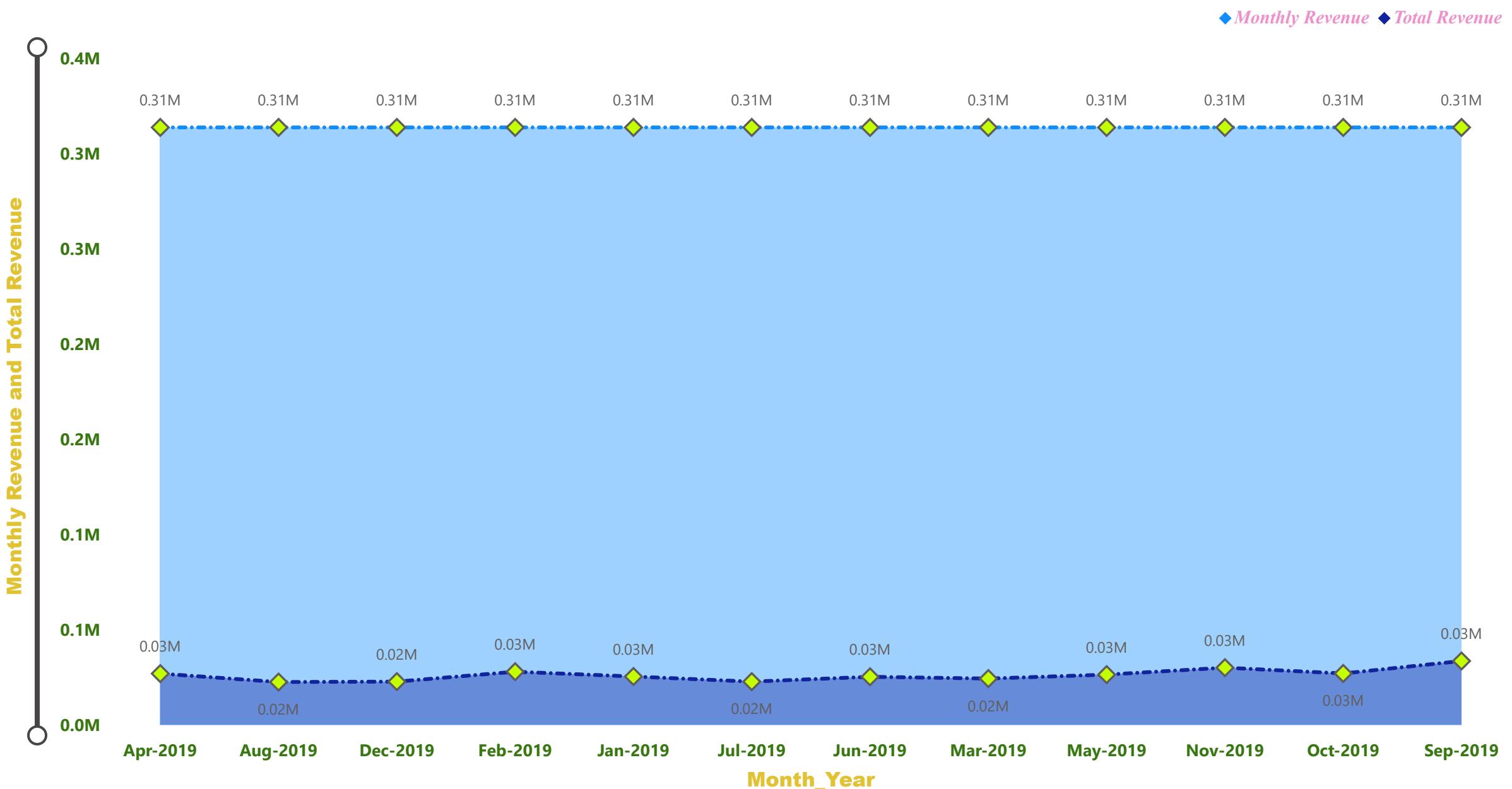


Order Date

01-01-2019

12-12-2019

Monthly Revenue and Total Revenue by Month_Year



22.41K

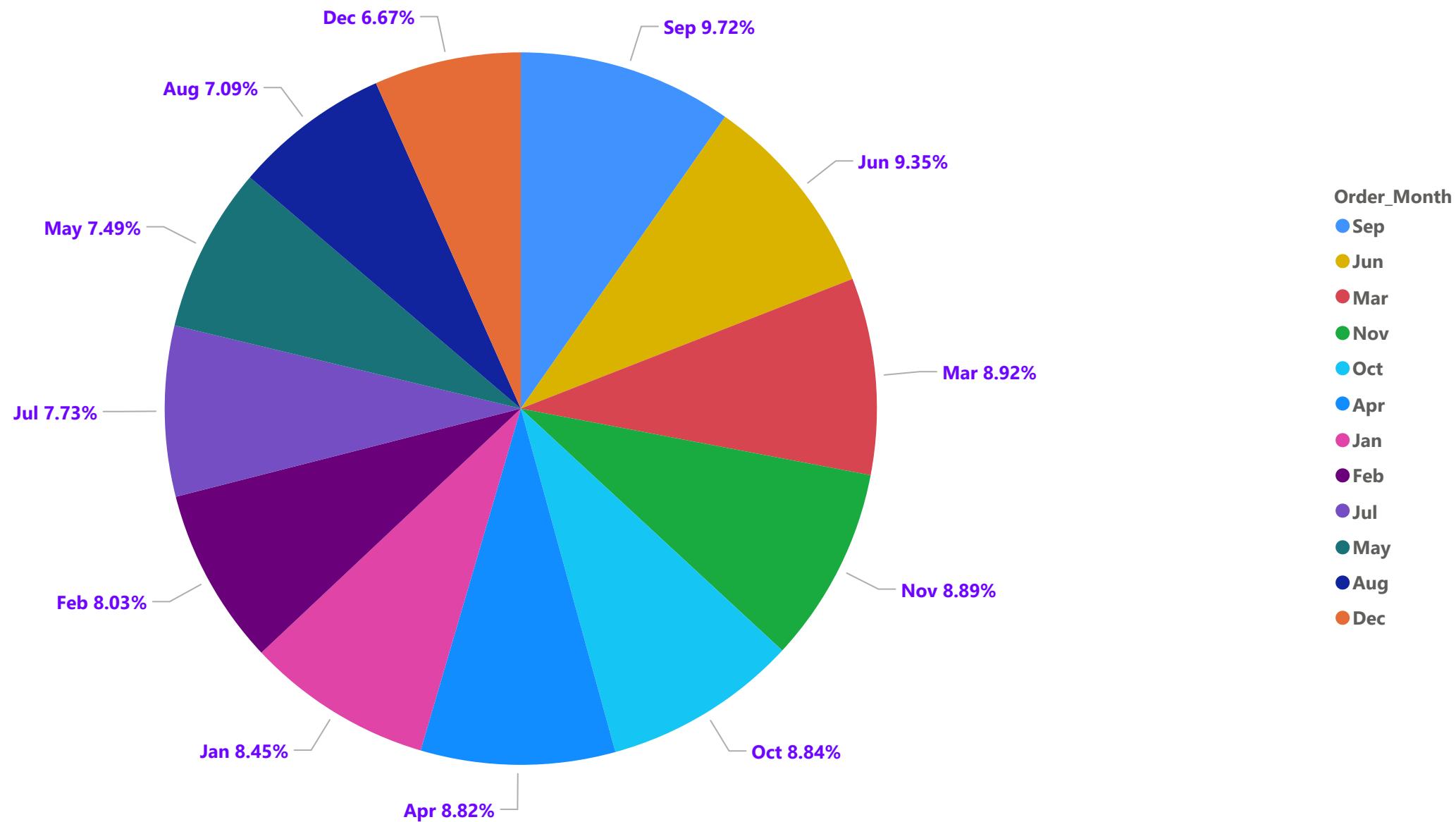
Min Revenue Month

Month_Year	Total Revenue
Sep-2019	33452
Nov-2019	29946
Feb-2019	27817
Oct-2019	26897
Apr-2019	26832
May-2019	26299
Jan-2019	25305
Jun-2019	25154
Mar-2019	24221
Dec-2019	22623
Jul-2019	22615
Aug-2019	22406
Total	313567

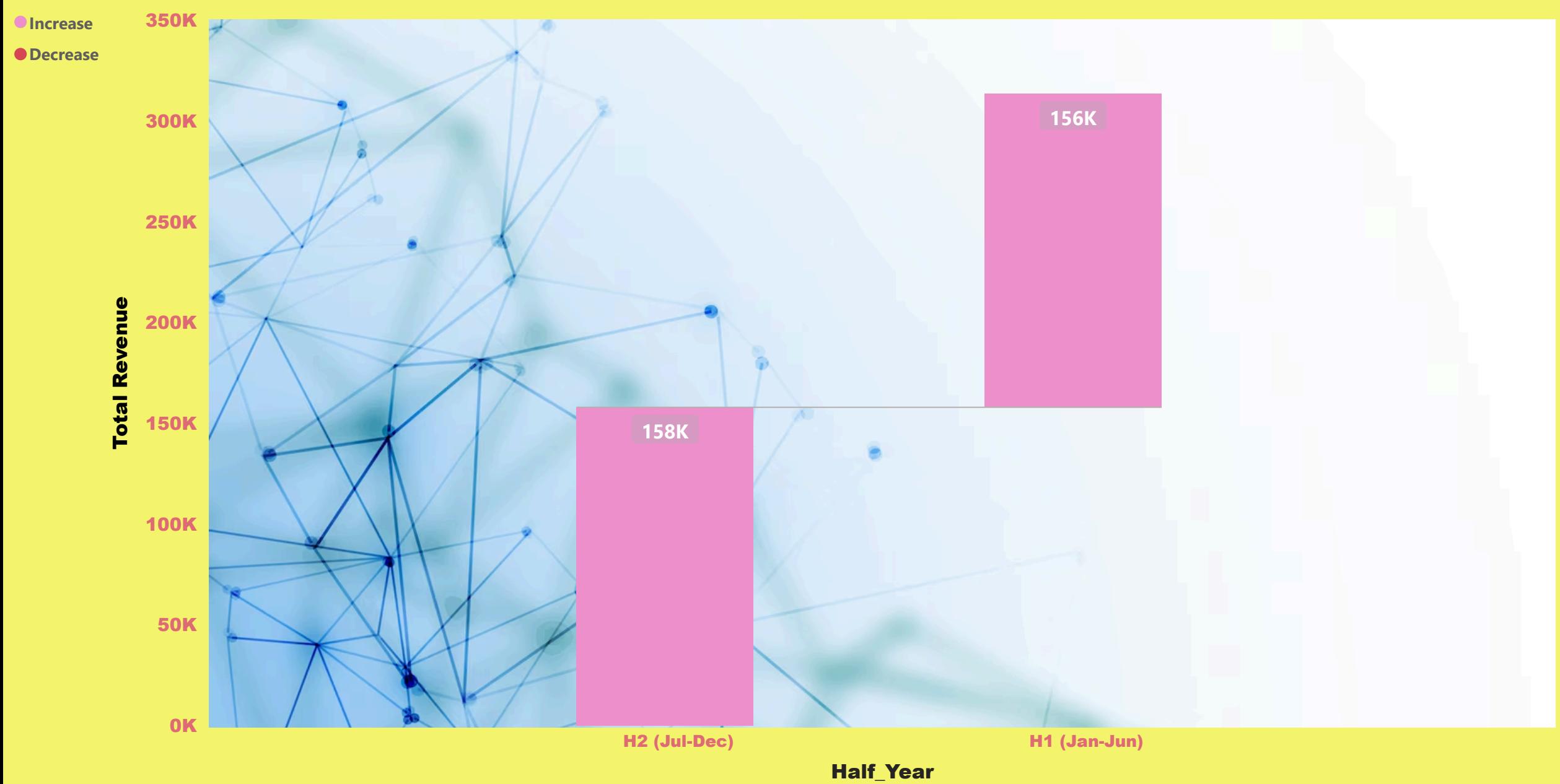
33.45K

Max Revenue Month

Average_Order_Value by Order_Month

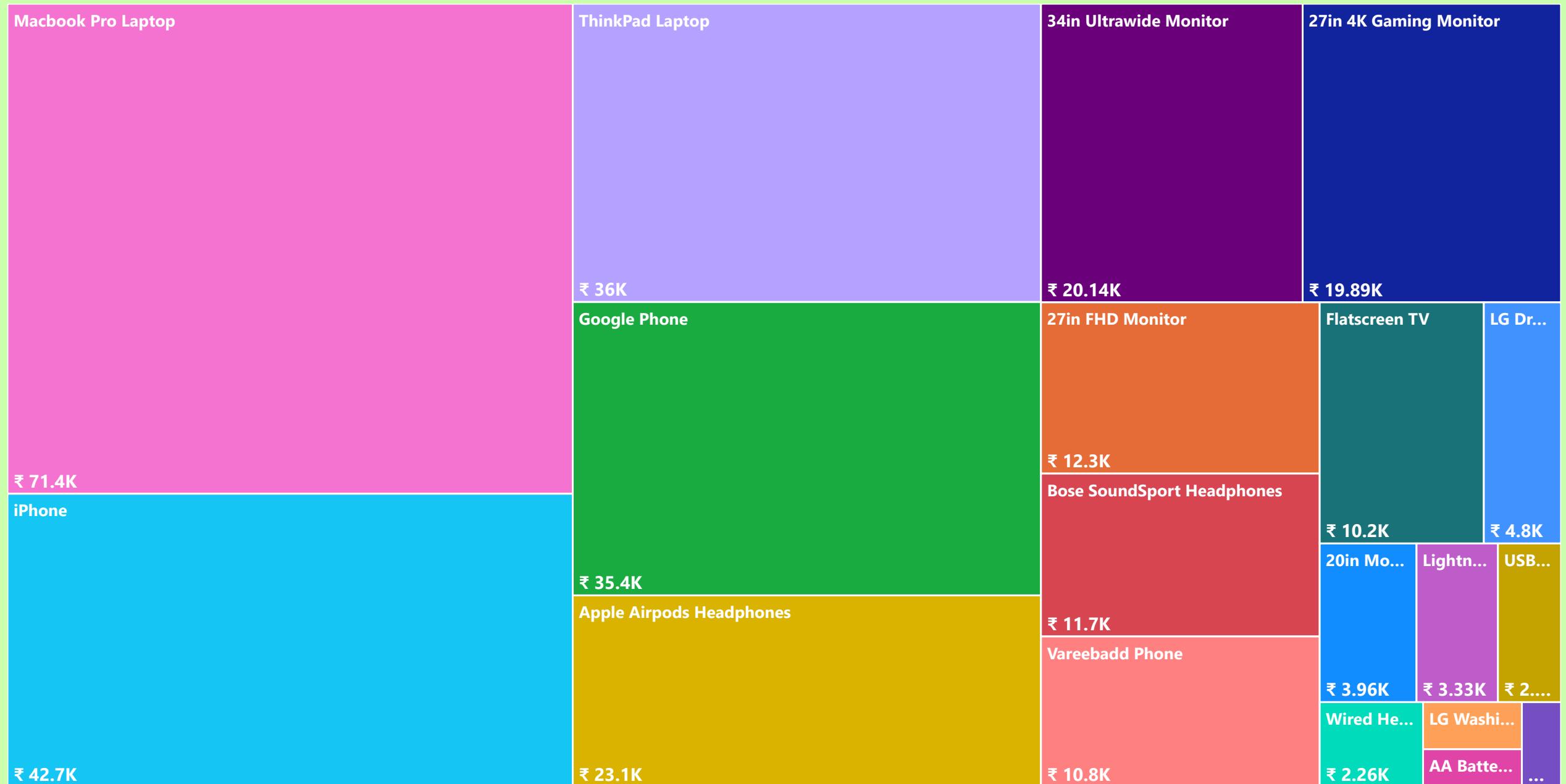


Total Revenue by Half_Year

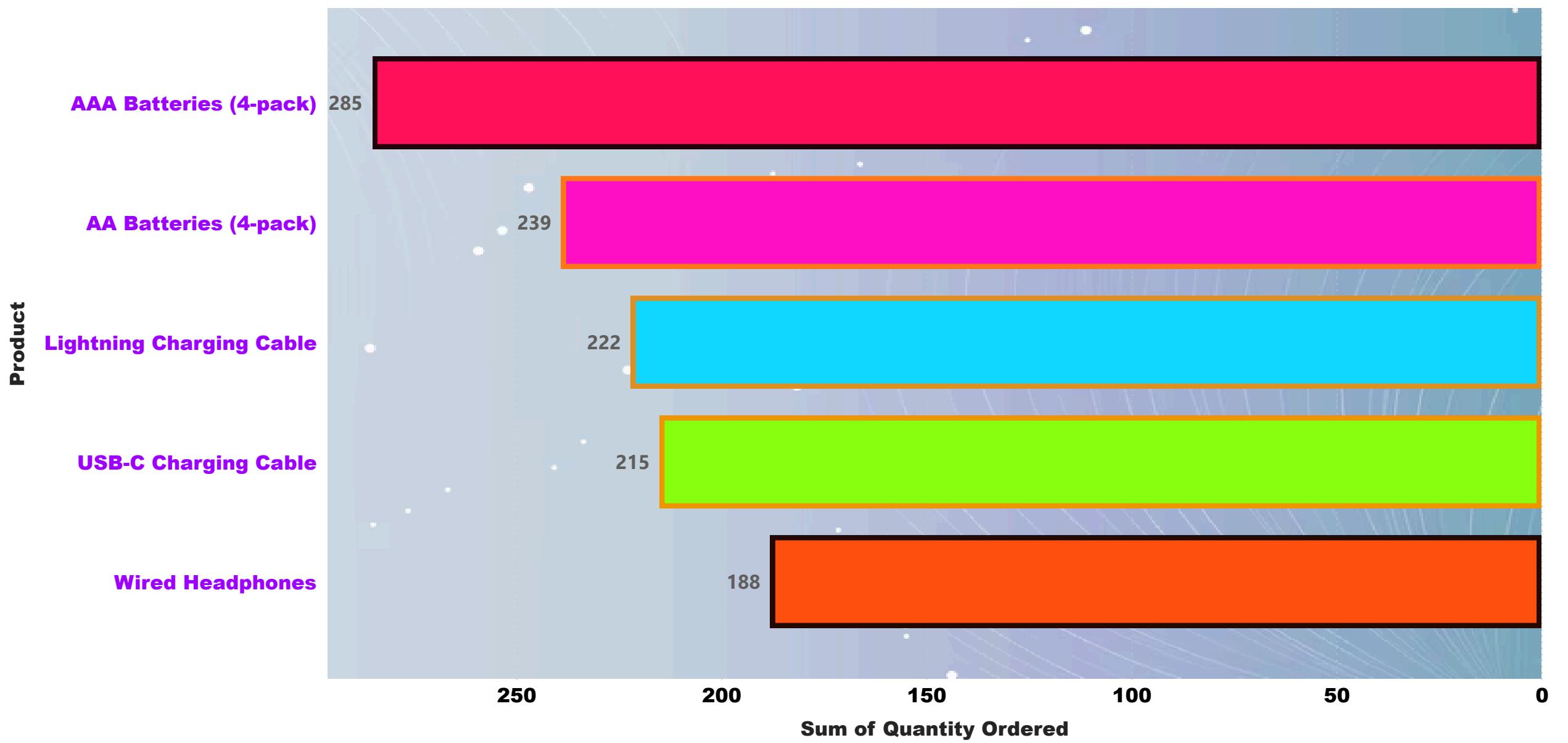


Total Revenue by Product

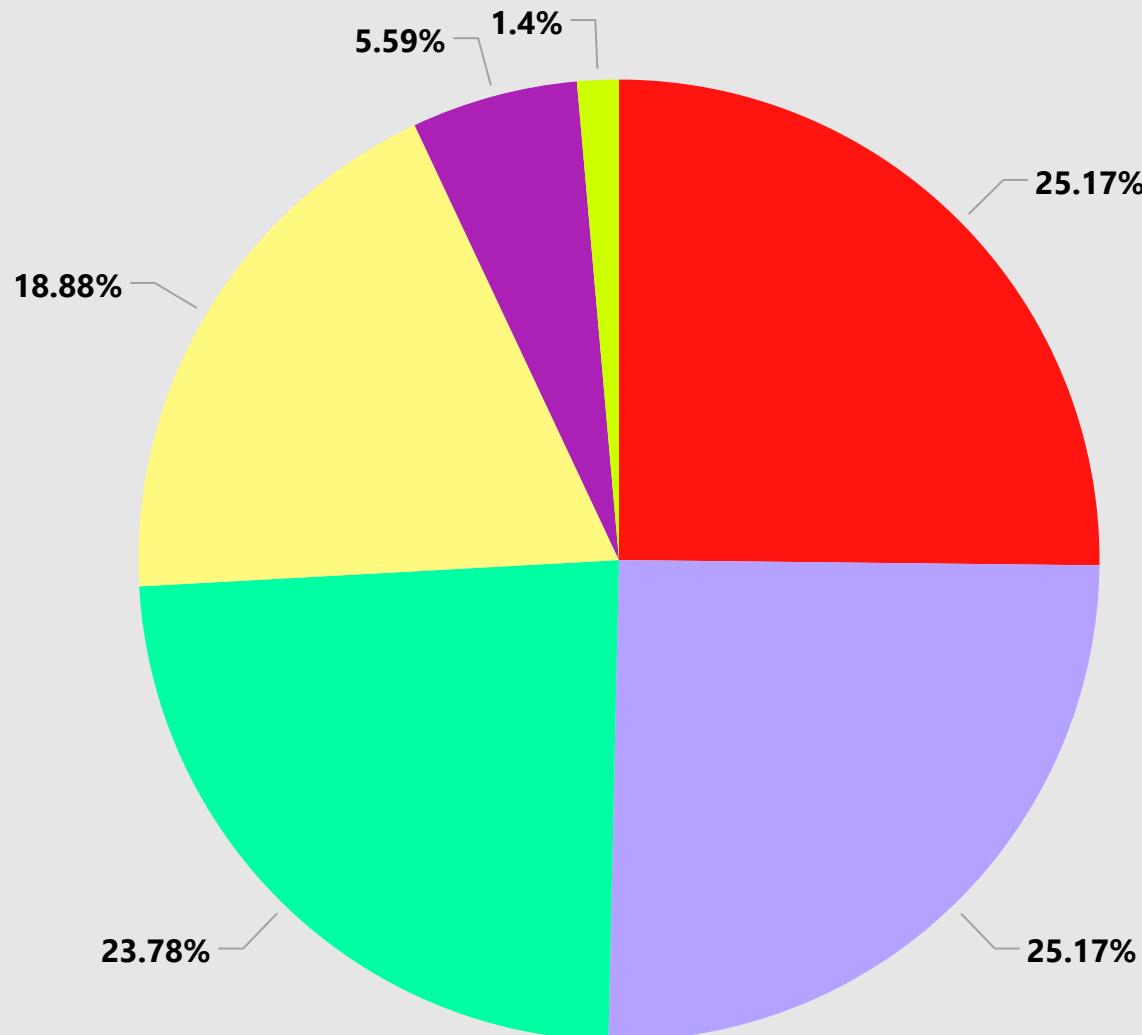
Product ● Macboo... ● iPhone ● ThinkPa... ● Google ... ● Apple Ai... ● 34in Ult... ● 27in 4K ... ● 27in FH... ● Bose So... ● Vareeban... ● Flatscre... ● LG Dryer ● 20in Mo... ● Lightnin... ● USB-C C... ● Wired H...



Sum of Quantity Ordered by Product

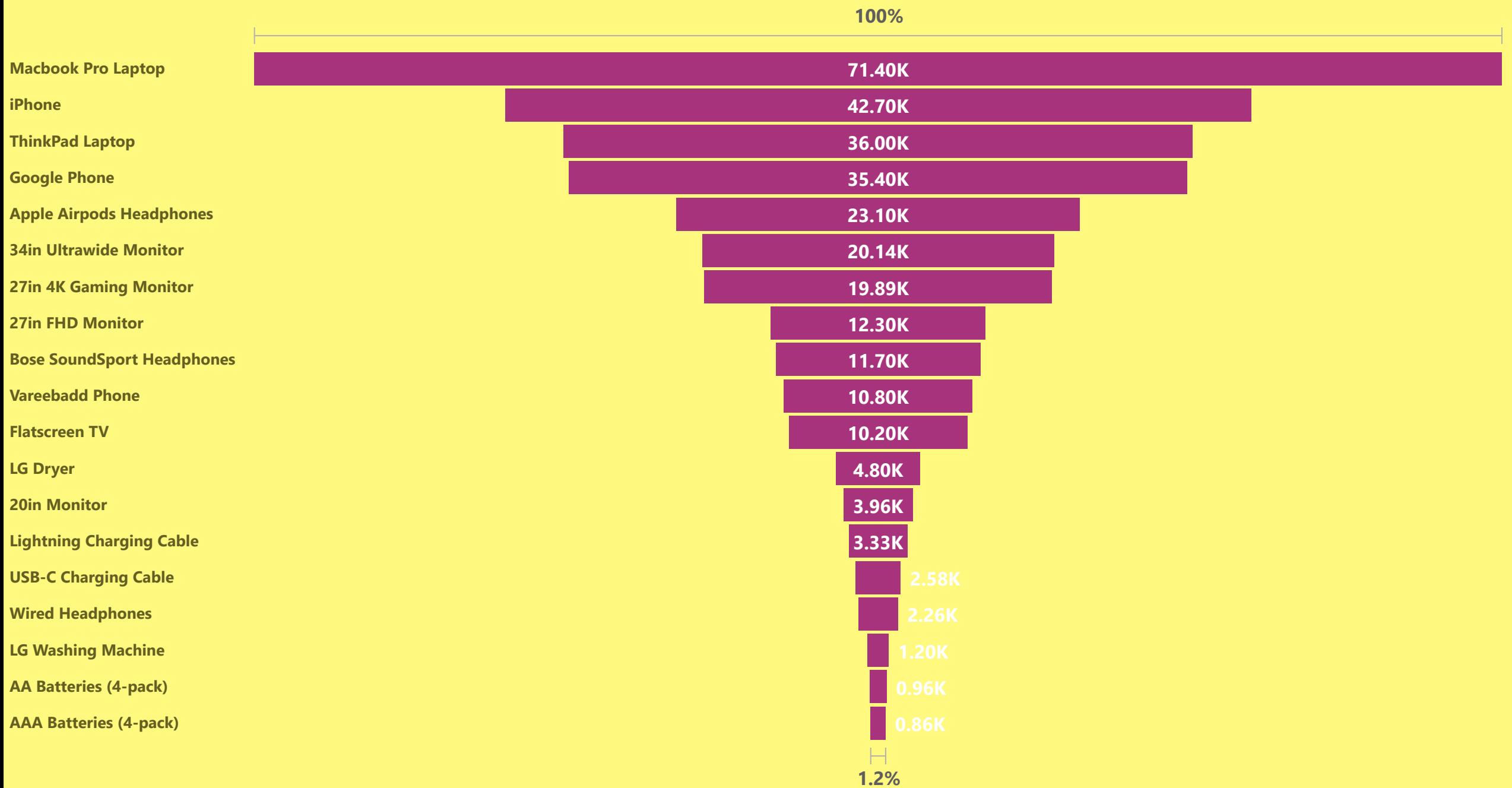


Sum of Quantity Ordered by Product

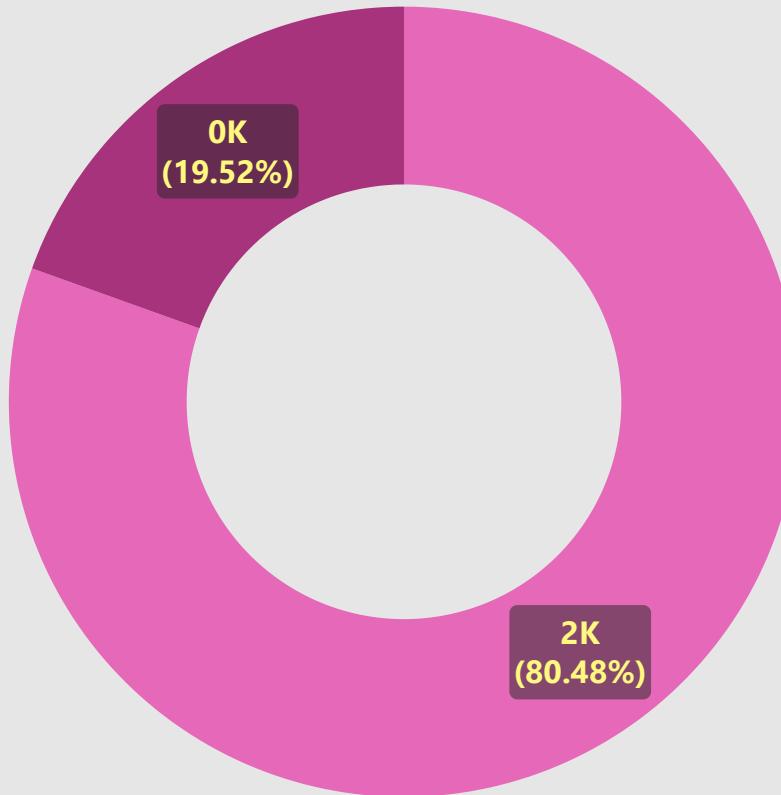


Product ● 20in Monitor ● ThinkPad Laptop ● Flatscreen TV ● Vareebadd Phone ● LG Dryer ● LG Washing Machine

Total Revenue by Product

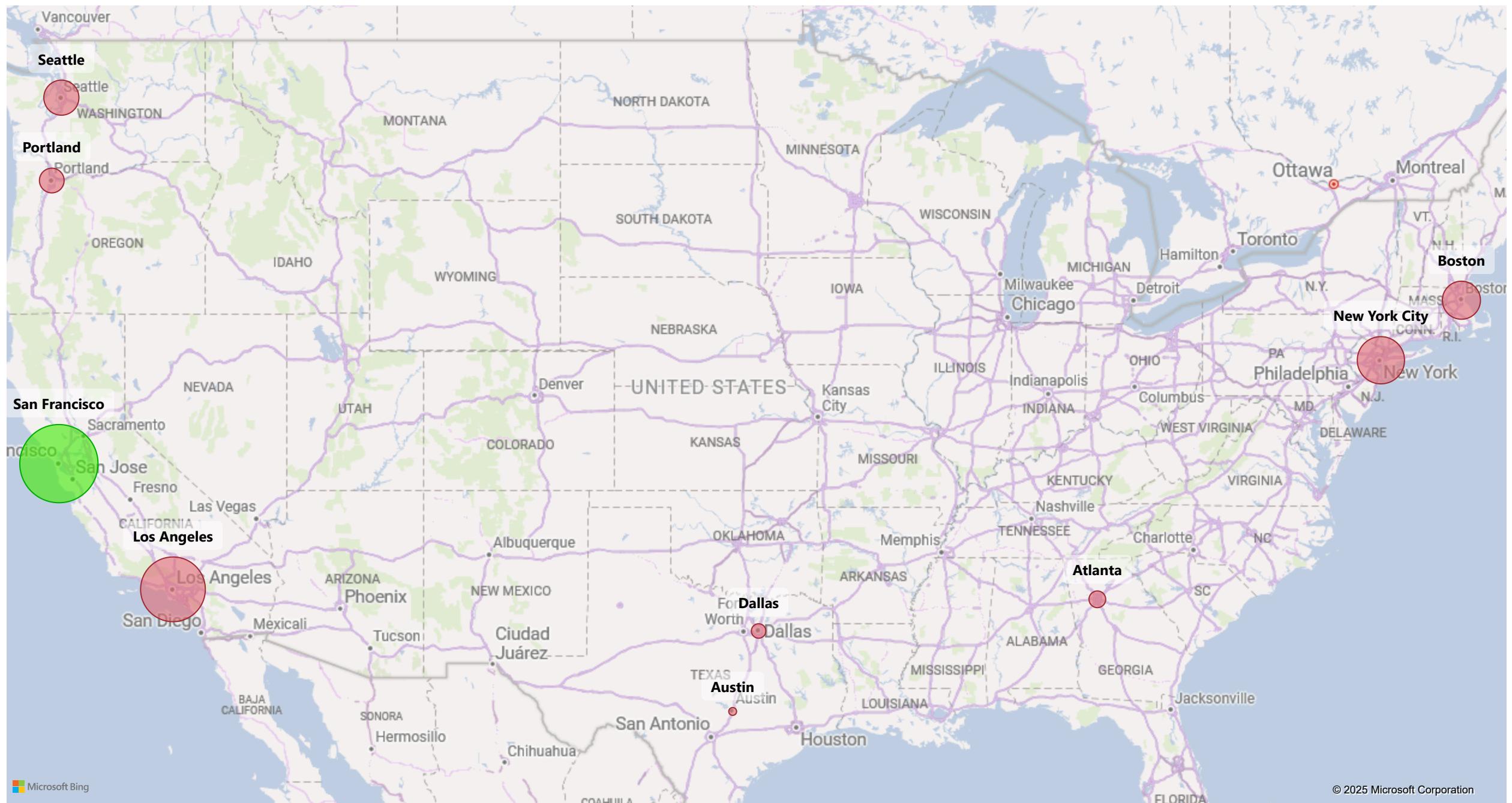


Sum of Quantity Ordered by Price Category

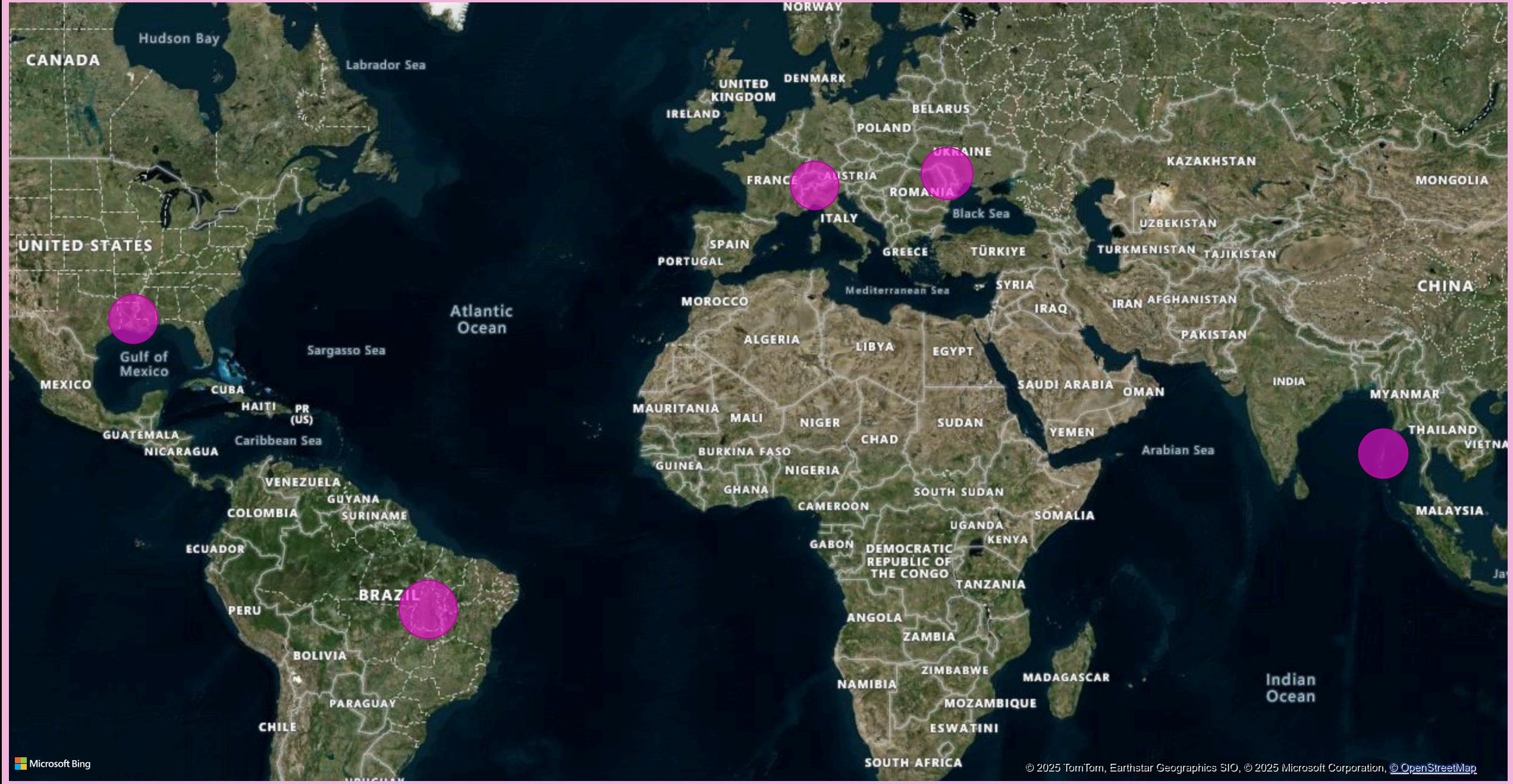


Price Category ● Low-Priced ● High-Priced

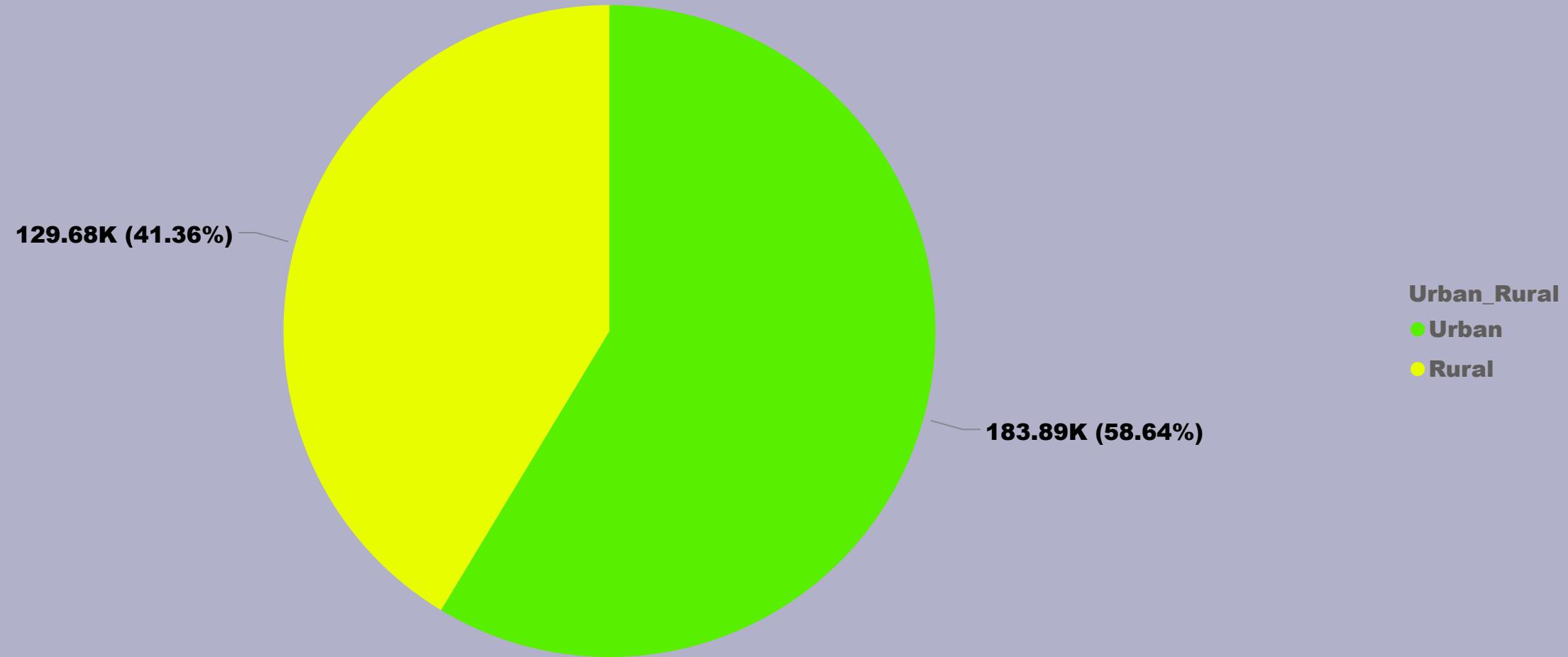
Total Sales by City



Total Sales by State



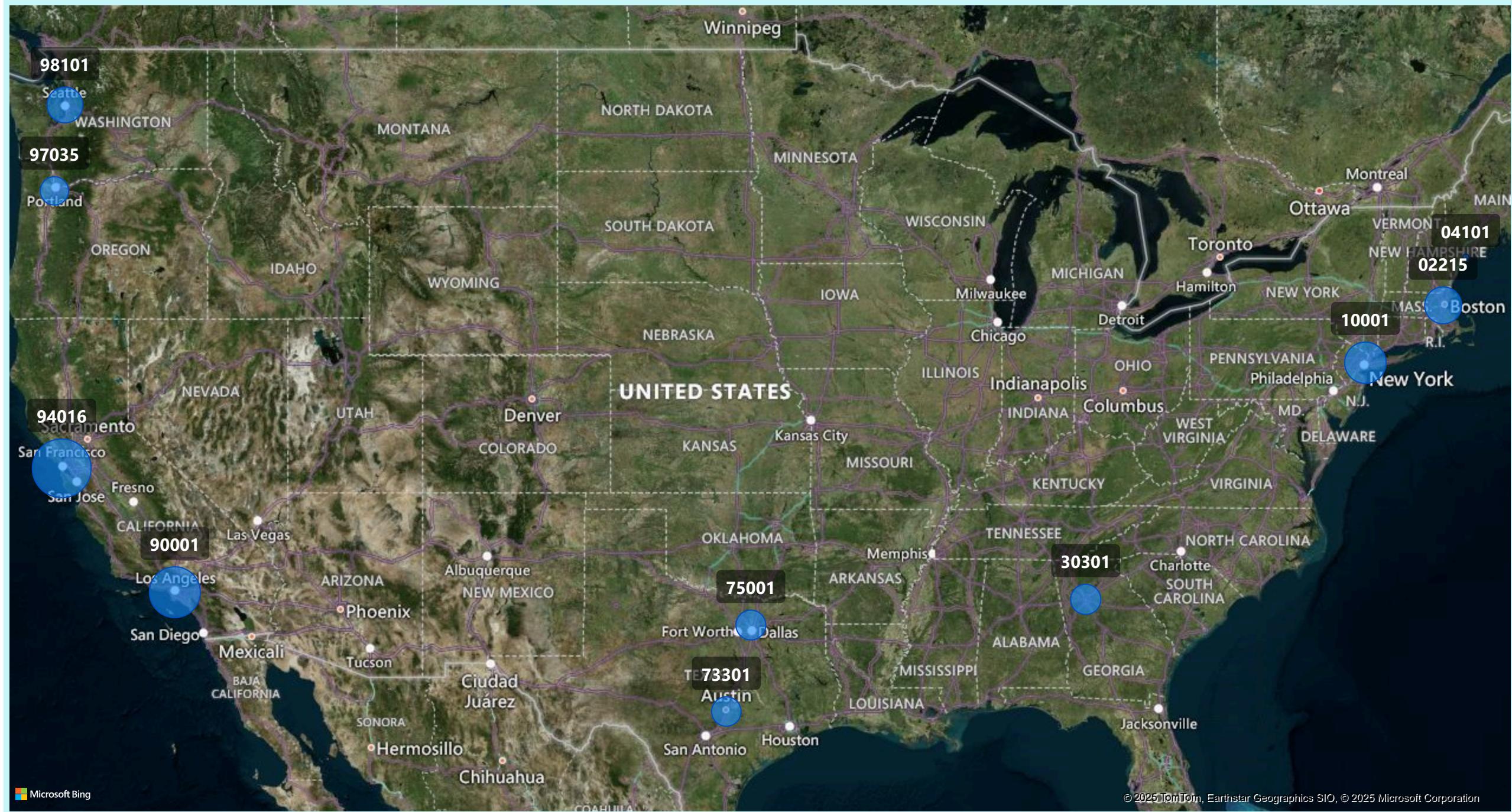
Total Sales by Urban_Rural



High_Value_Orders and Total Sales by State



Total Revenue by Zip_Code



1.18

Avg_Items_Per_Order

11%

Percentage_Multi_Item_Orders

Product_1	Product_Pair_Count	Product_2
iPhone	8	Lightning Charging Cable
Lightning Charging Cable	8	iPhone
Google Phone	7	USB-C Charging Cable
USB-C Charging Cable	7	Google Phone
Google Phone	5	Wired Headphones
Vareebadd Phone	5	Wired Headphones
Wired Headphones	5	Google Phone
Wired Headphones	5	Vareebadd Phone
Apple Airpods Headphones	4	iPhone
iPhone	4	Apple Airpods Headphones
USB-C Charging Cable	4	Vareebadd Phone
Vareebadd Phone	4	USB-C Charging Cable
USB-C Charging Cable	3	Wired Headphones
Wired Headphones	3	USB-C Charging Cable
AA Batteries (4-pack)	2	AAA Batteries (4-pack)
AA Batteries (4-pack)	2	Apple Airpods Headphones
AAA Batteries (4-pack)	2	AA Batteries (4-pack)
Apple Airpods Headphones	2	AA Batteries (4-pack)
Apple Airpods Headphones	2	Lightning Charging Cable
Bose SoundSport Headphones	2	Lightning Charging Cable
Lightning Charging Cable	2	Apple Airpods Headphones
Lightning Charging Cable	2	Bose SoundSport Headphones
20in Monitor	1	Apple Airpods Headphones
27in FHD Monitor	1	Bose SoundSport Headphones
34in Ultrawide Monitor	1	AA Batteries (4-pack)
34in Ultrawide Monitor	1	Google Phone
34in Ultrawide Monitor	1	ThinkPad Laptop
AA Batteries (4-pack)	1	34in Ultrawide Monitor
Total	122	

1613

Unique_Customers

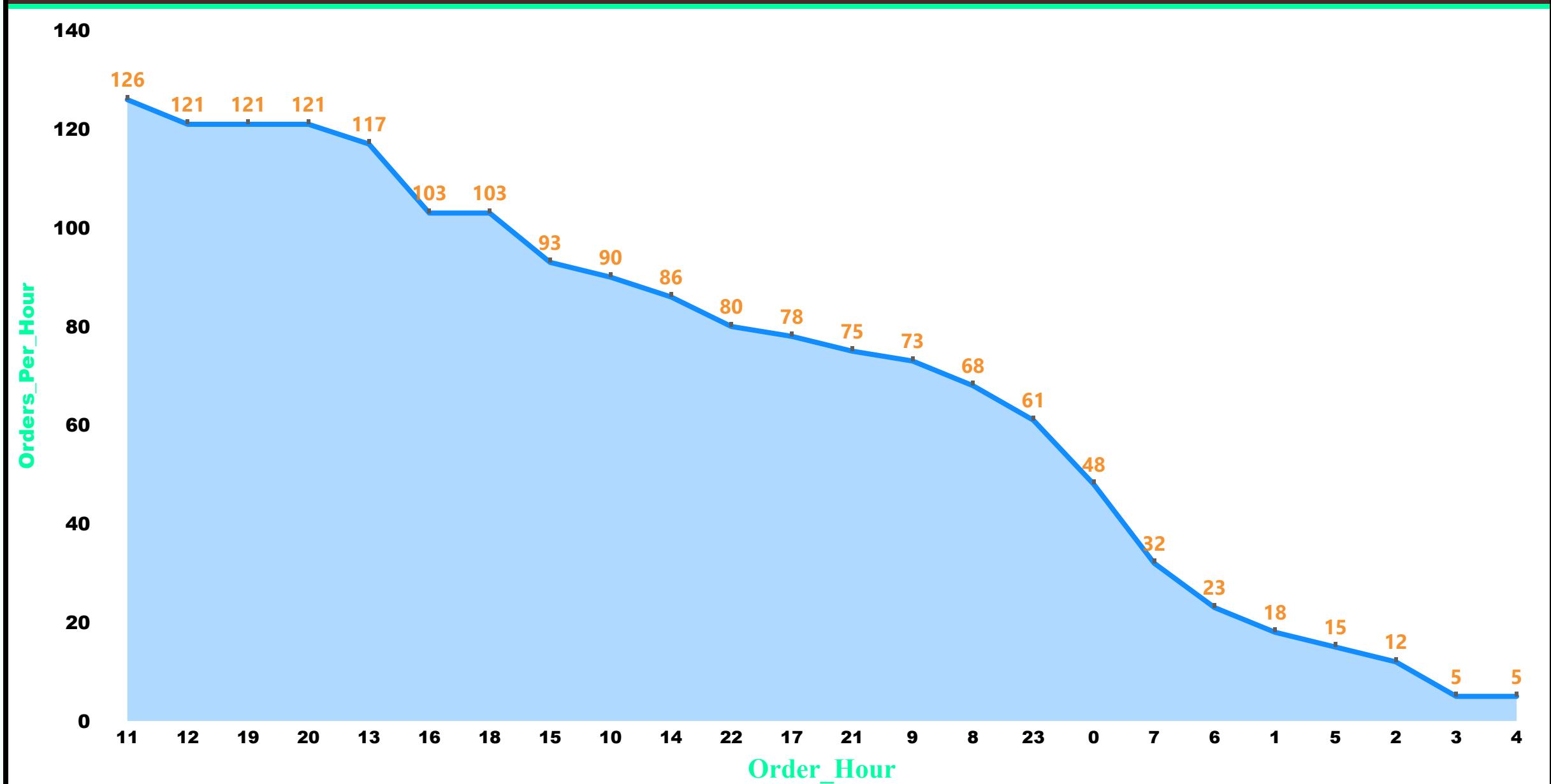
66

Repeat_Customers

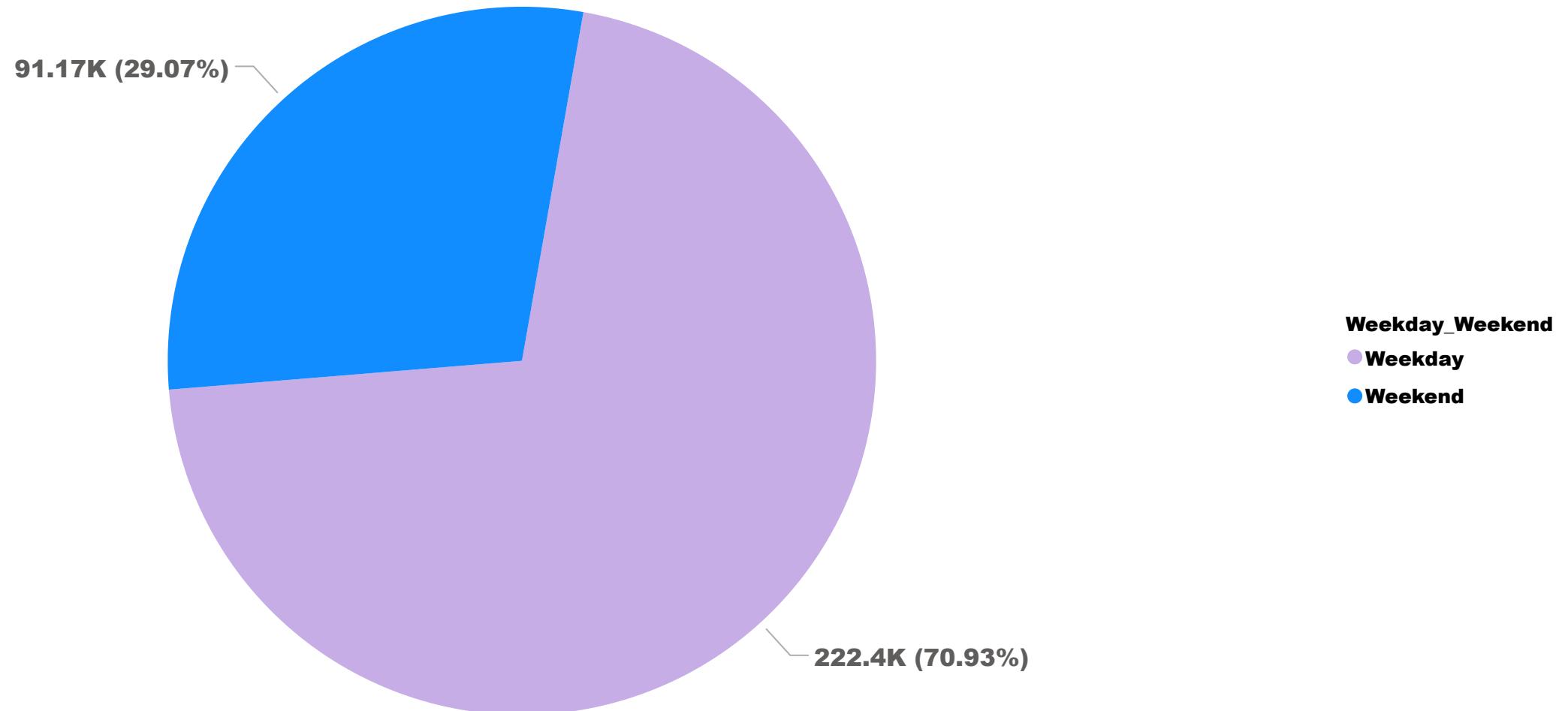
4%

Repeat_Customer_Percentage

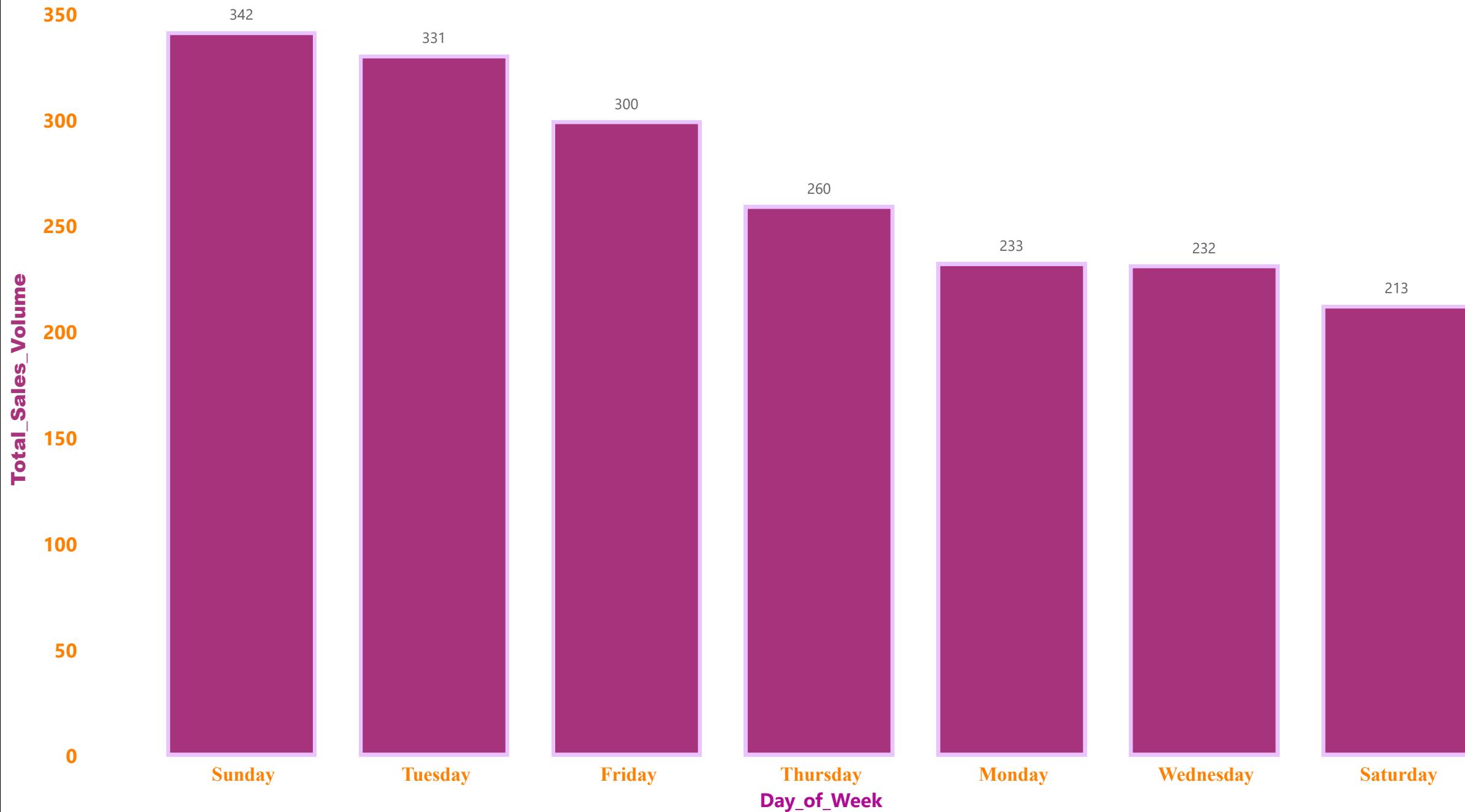
Orders_Per_Hour by Order_Hour



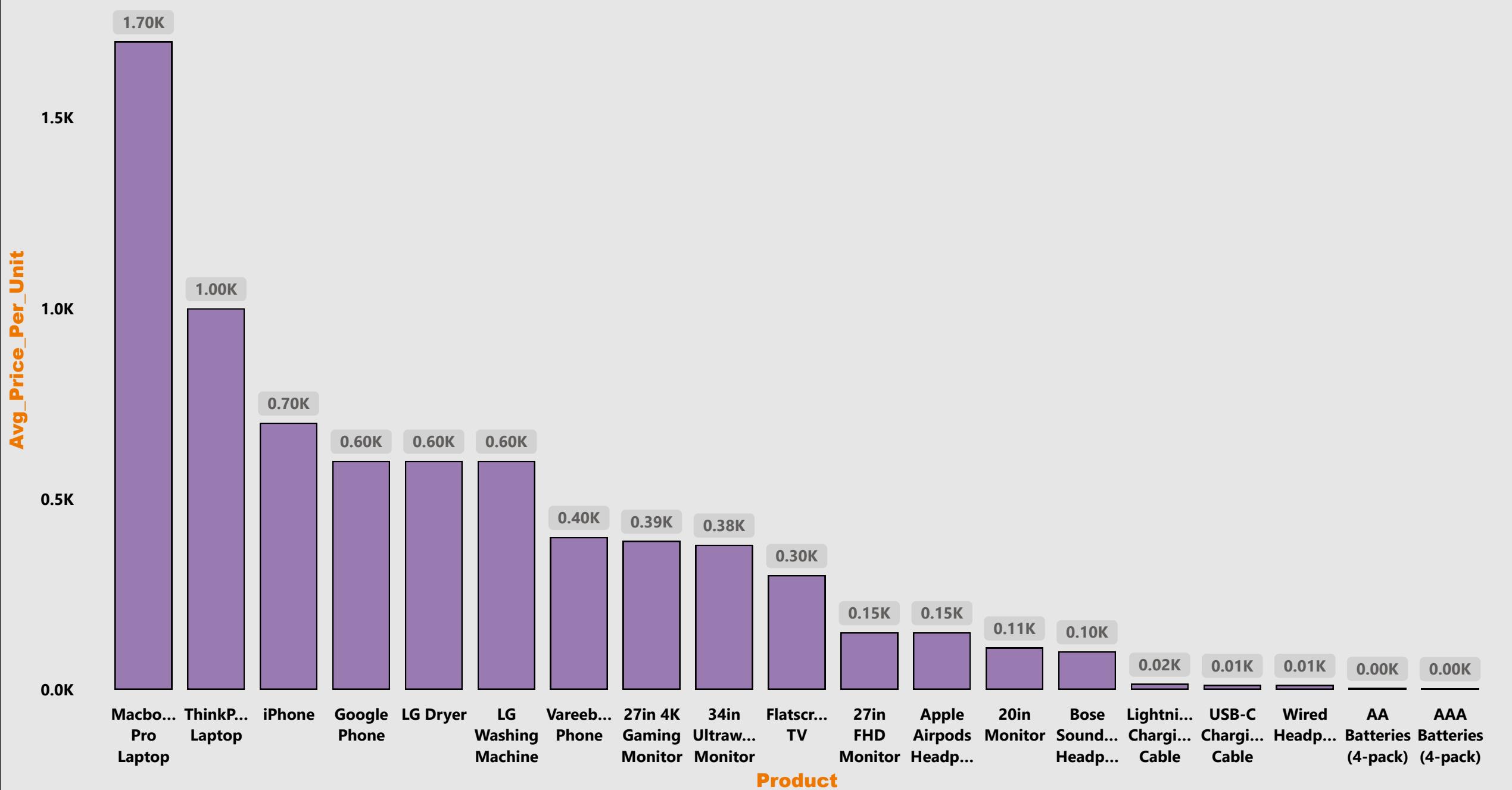
Total_Revenue by Weekday_Weekend



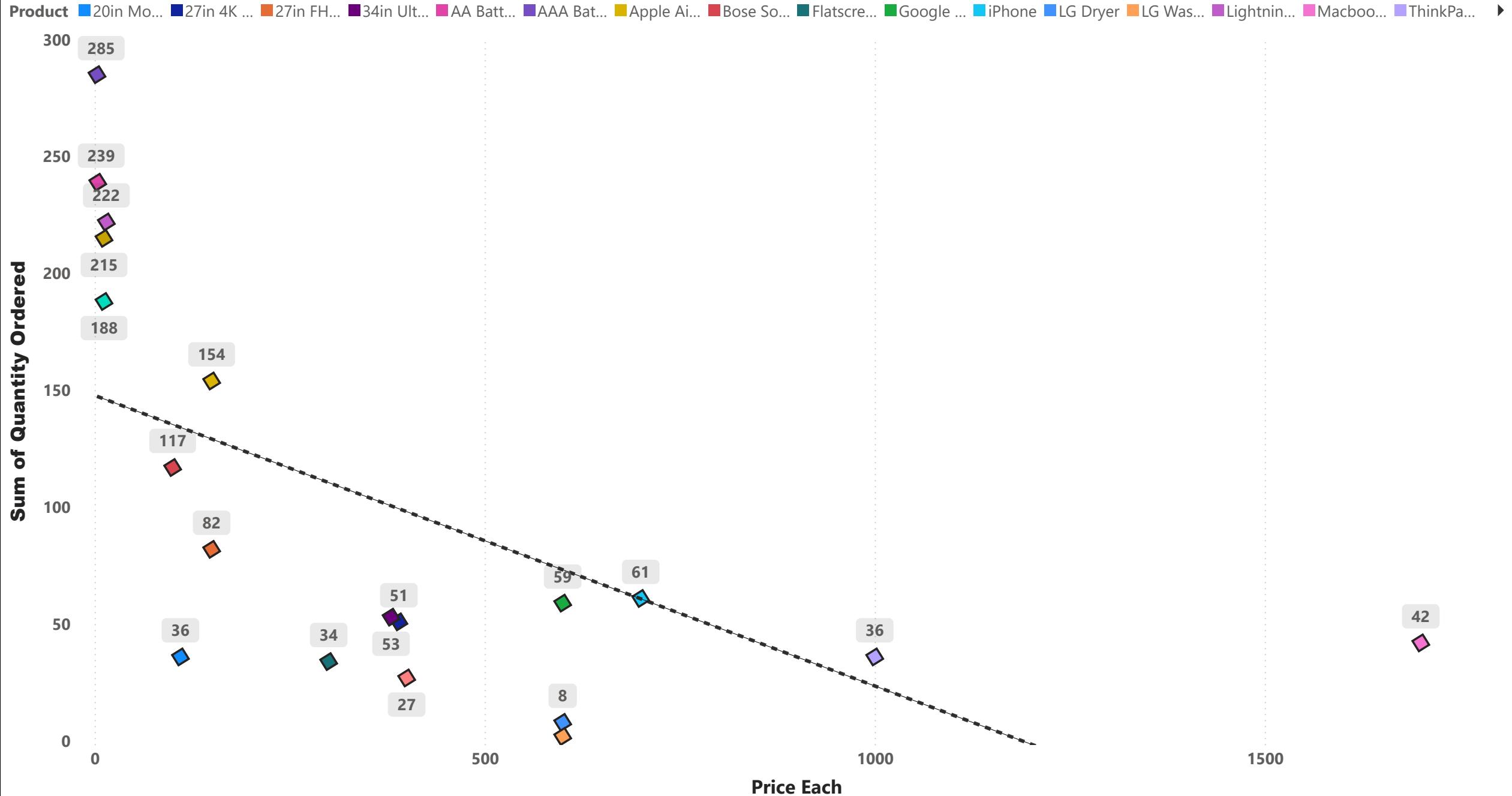
Total_Sales_Volume by Day_of_Week



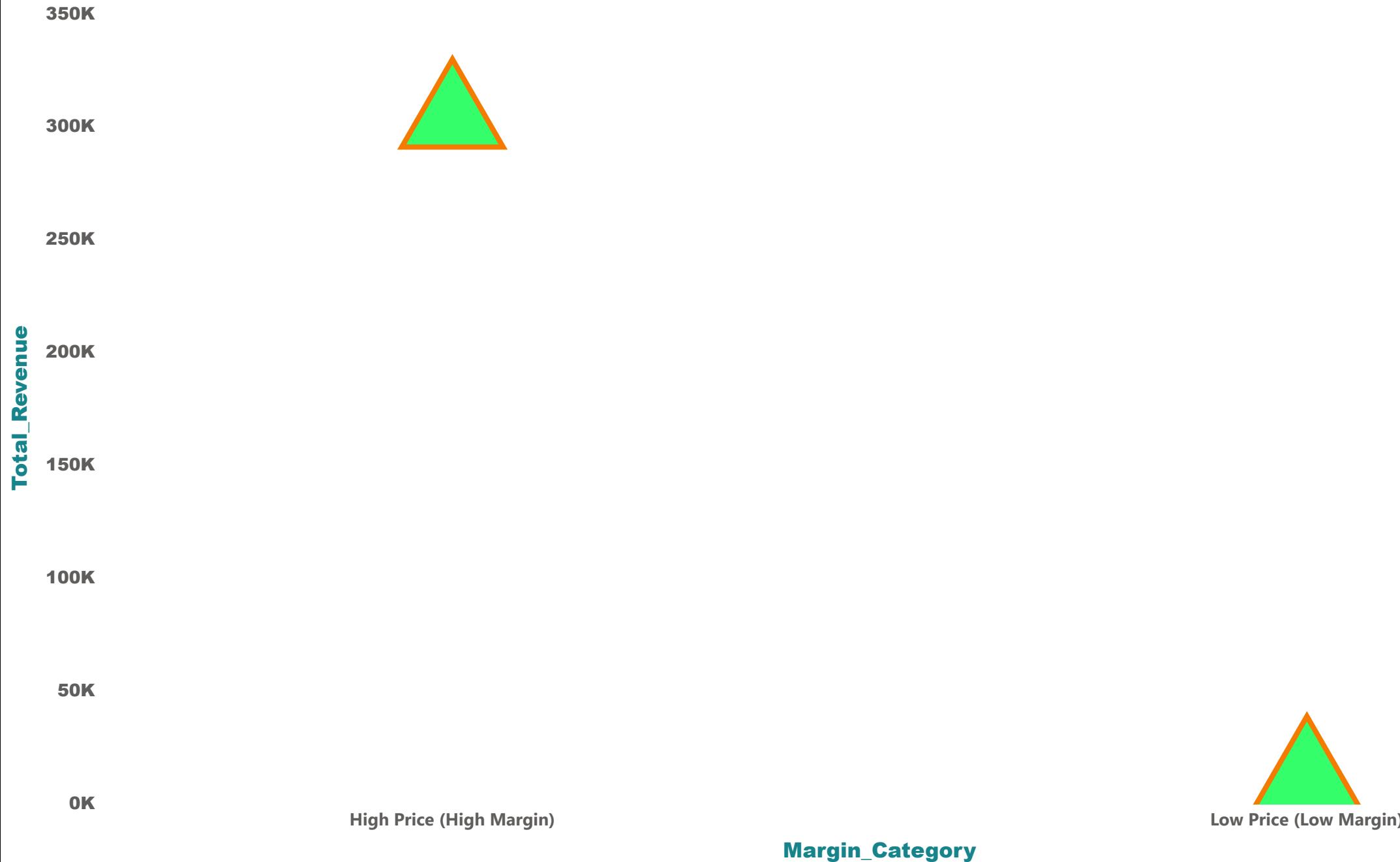
Avg_Price_Per_Unit by Product



Sum of Quantity Ordered and Total_Revenue by Price Each and Product



Total_Revenue and Count of Margin_Category by Margin_Category

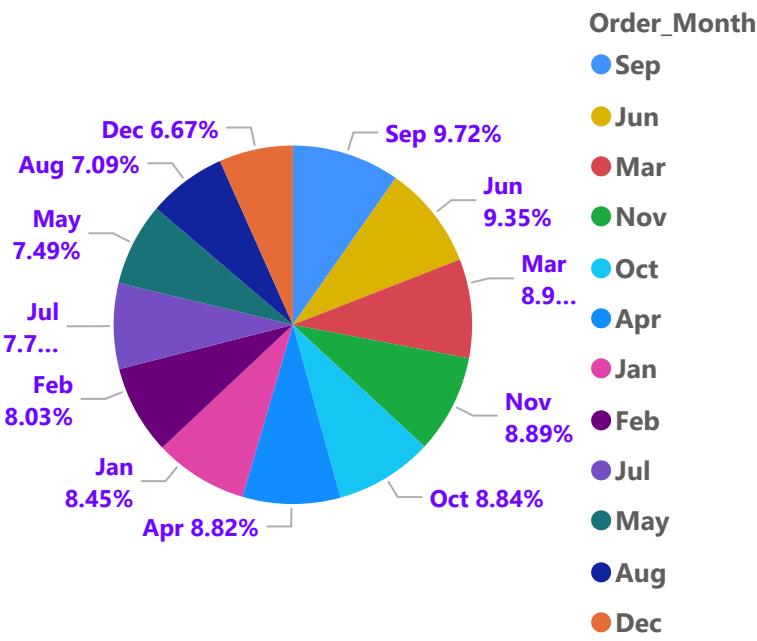


Avg_Price_Per_Unit by Month_Year and Season

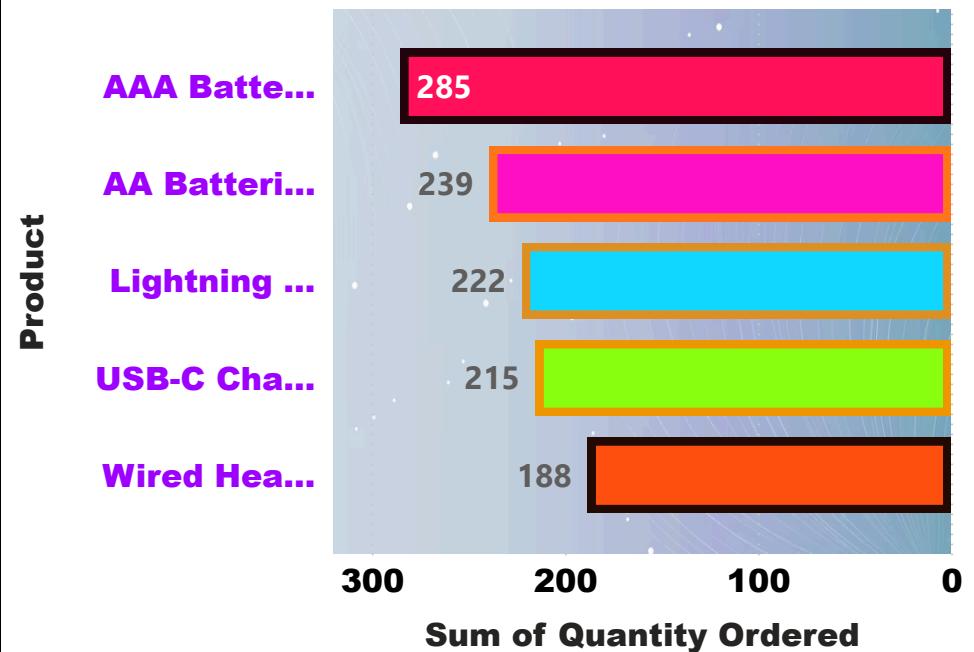
Season ● Autumn ● Spring ● Summer ● Winter



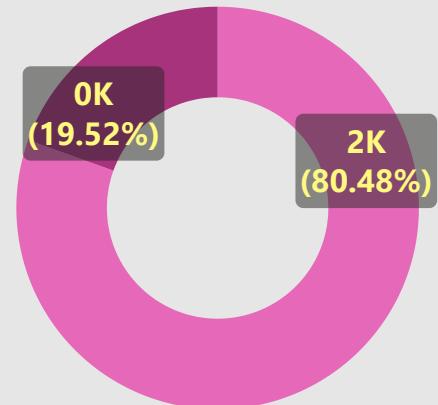
Average_Order_Value by Order_Month



Sum of Quantity Ordered by Product

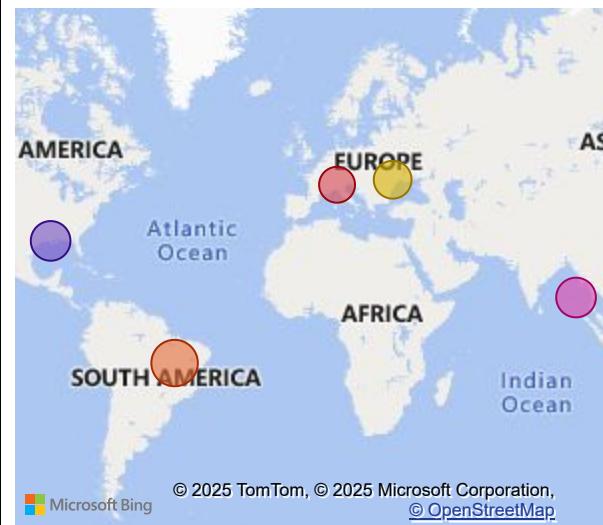


Sum of Quantity Ordered by Price Category

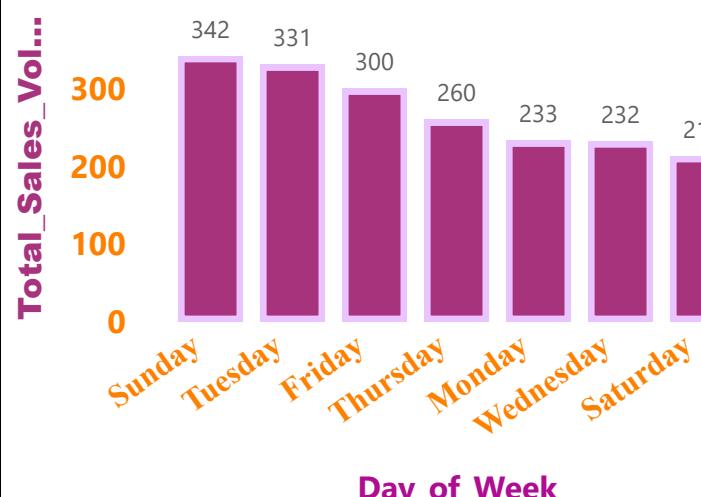


Price Categories: ● Low-Priced ● Medium-Priced ● High-Priced

High_Value_Orders and Total Sales by State



Total_Sales_Volume by Day_of_Week



Sum of Quantity Ordered and Total_Revenue by Price Each and Product

