

Credit Card Transaction Report

Total Revenue

16.1M

Interest Earned

7.8M

Transaction Count

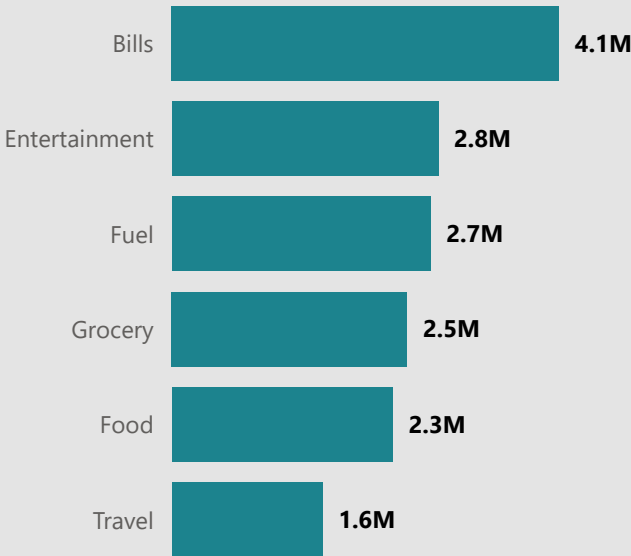
655.7K

Transaction Amount

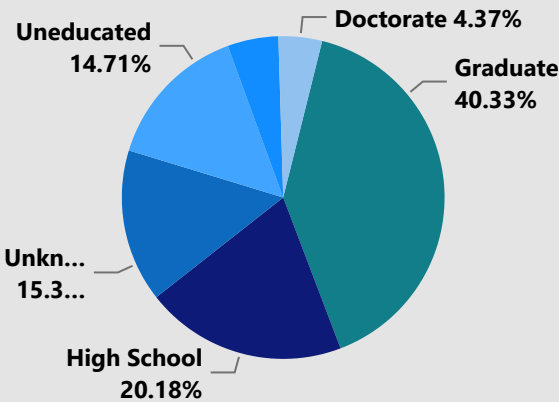
44.5M

Card_Category	Sum of Revenue	Sum of Total_Trans_Vol	Sum of Interest_Earned
Blue	13616467.74	581338	6495887.74
Gold	672883.52	18224	373784.16
Platinum	296691.73	7490	161629.05
Silver	1549995.80	48599	812081.28
Total	16136038.79	655651	7843382.23

Revenue by Expenditure Type



Revenue by Education



Q-4 Q-3 Q-2 Q-1

Income Category

Medium High Low Super High

Week_Start_Date

All

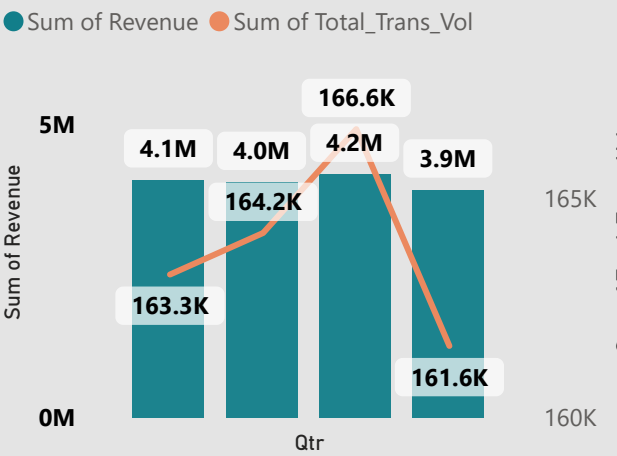
Gender

F M

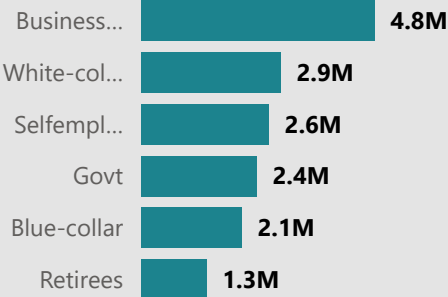
Client Category

Silver Blue Gold Platinum

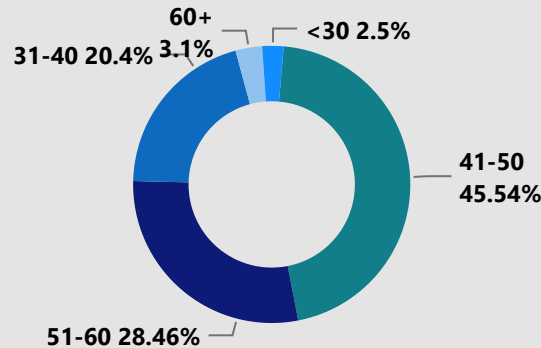
Revenue and Total Transactions - Quarter-wise



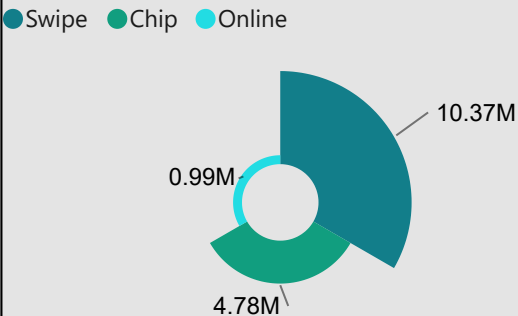
Revenue by Work



Revenue by Age Group



Revenue by Use Type



Credit Card Customer Report

Total Customer Inco...

575.9M

Avg. Annual Fees

291.8

Avg. Acquisition Cost

96.3

Satisfaction Score

3.2

Revenue by State

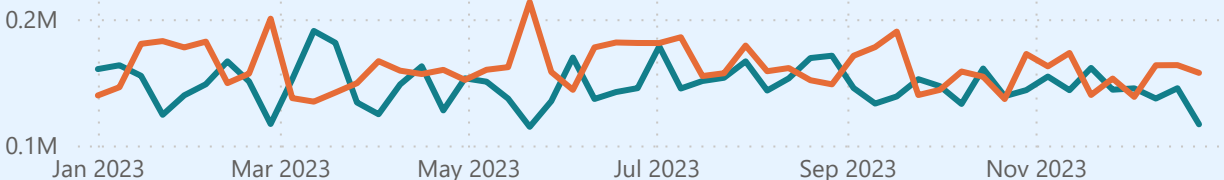
TX 3732727.23

CA 3708575.27

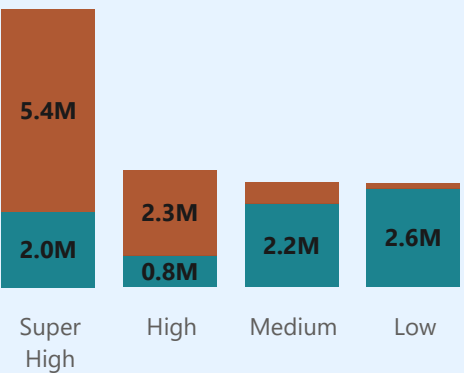
NY

Week-Wise Revenue by Gender

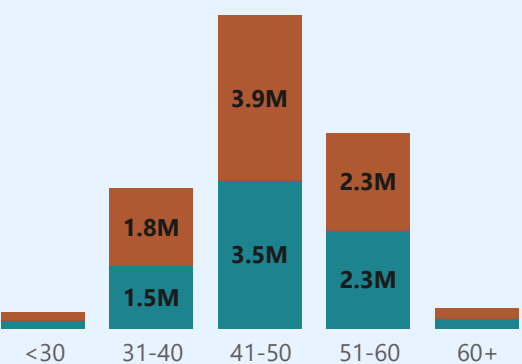
Gender ● F ● M



Revenue by Income Category



Revenue by Age Category



Q-4

Q-3

Q-2

Q-1

Week_Start_Date

All

Income Category

Medium

High

Low

Super High

Gender

F

M

Client Category

Silver

Blue

Gold

Platinum

Marital Status

Married

Single

Car Owner

no

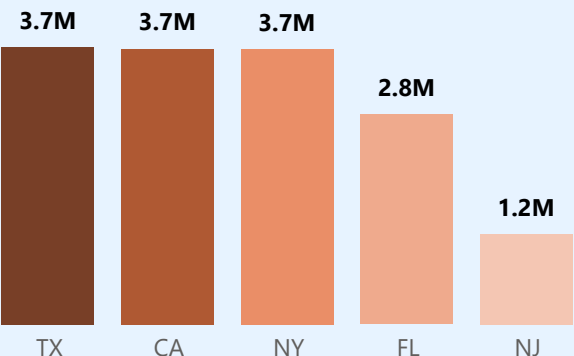
yes

House Owner

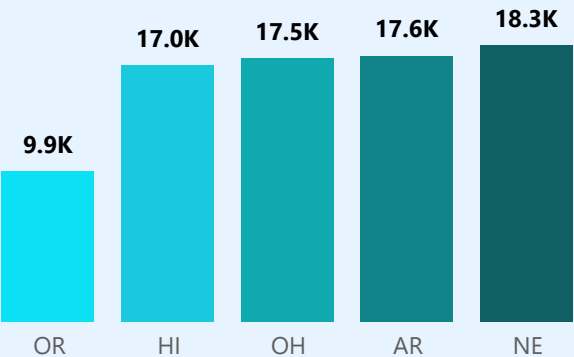
no

yes

Revenue of TOP 5 States



Revenue of BOTTOM 5 States



Exp Type Interest Earned

Exp Type	Interest Earned
Bills	1943313.65
Entertainment	1336706.47
Food	1192106.41
Fuel	1330757.73
Grocery	1227018.24
Travel	813479.73
Total	7843382.23