

## भारतीय प्रबंध संस्थान नागपुर

प्लॉट नंबर १, सेक्टर २०, मिहान (नॉन-एसईजेड), नागपुर, महाराष्ट्र - 441108

## Indian Institute of Management Nagpur

Plot No 1, Sector 20, MIHAN (Non-SEZ), Nagpur, Maharashtra - 441108

To: Whomsoever it may concern

This is to certify that Shrihan Pande from Sardar Vallabhbhai National Institute of Technology, Surat (SVNIT) has completed his research internship at IIM Nagpur during 9th December, 2023 - 7th January 2024 under guidance of Prof. Kapil Kaushik in online mode. He has worked sincerely and have completed all the requirements. During his stint as an intern, he has worked on analyzing tweets by various Indian brands. Further, he also worked on building a neural network model for predicting if brand post contains engagement bait or not. He is hard-working and sincere student. I wish him all the best for his future endeavours.

Regards

Prof. Kapil Kaushik

Assistant Professor (Decision Science and Information Systems)

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