

2019

2020 2021 EST

Q1 Q2 Q3

YTD

YTG















Overall Markets Top 5 Products Based On GM%

Product	▼ GM%	GM% LY	GM% Growth
 ⊕ AQ Gamer 3 ⊕ AQ 5000 Series Electron 8 5900X Desktop Processor ⊕ AQ Digit SSD ⊕ AQ BZ 101 	39. 39.	48% 36.48% 34% 35.23% 29% 36.31% 23% 36.57%	11.65%
AQ Neuer SSD Total		20% 37.28% 36% 36.30%	

GM%

46.19%

46.07%

46.29%

46.17%

46.07%

46.17% 32.88%

Overall Markets Bottom 5 Products Based On GM%

Product	GM% ▼	GM% LY	GM% Growth
 ⊕ AQ Master wired x1 Ms ⊕ AQ Dracula HDD – 3.5 Inch SATA 6 Gb/s 5400 RPM 256 MB Cache 	36.81% 36.54%	36.68% 37.20%	0.35% -1.77%
 ⊞ AQ 5000 Series Ultron 8 5900X Desktop Processor 	36.23%	36.92%	- 1.87%
	36.11%	36.86%	- 2.04%
⊕ AQ Pen Drive 2 IN 1	35.42%	34.02%	4.13%
Total	36.23%	36.77%	-1.45%

Australia - Top & Bottom 5 Products Based on GM%

GM% LY	GM% Growth	
33.00%	39.96%	
33.49%	37.57%	
33.21%	39.39%	
33.07%	39.58%	
32.31%	42.58%	
32.88%	40.44%	

Product	GM%	GM% LY	GM% Growth
AQ 5000 Series Ultron 8 5900X Desktop Processor	43.53%	33.17%	31.26%
AQ Electron 4 3600 Desktop Processor	43.88%	32.64%	34.43%
→ AQ Marquee P3	43.73%	32.66%	33.90%
	43.56%	34.03%	28.00%
⊕ AQ Pen Drive 2 IN 1	41.64%	29.07%	43.25%
Total	43.69%	32.76%	33.38%

Markets

Australia

LY=Last Year

Product

⊞ AQ BZ 101

Total

AQ WereWolf NAS Internal Hard

Drive HDD - 8.89 cm

⊢ AQ 5000 Series Electron 8

5900X Desktop Processor