



market customer segment, category, pr...

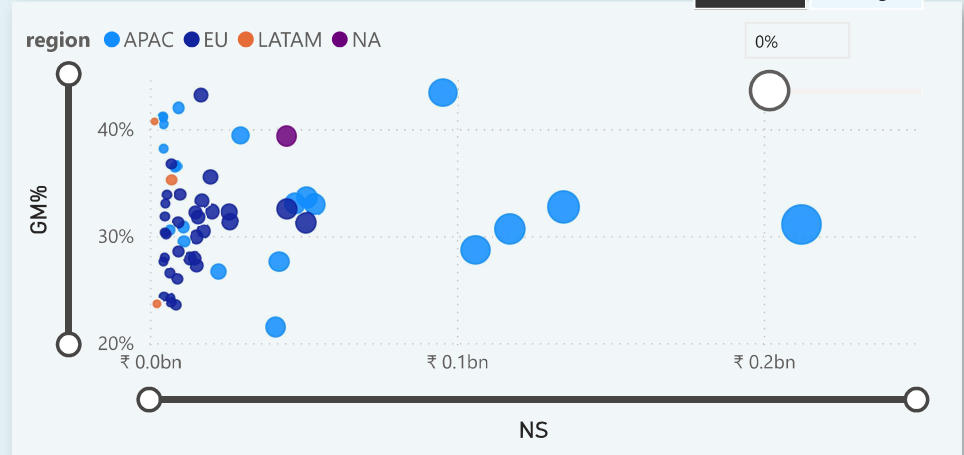
All All All

2019 2020 2021 2022 EST Q1 Q2 Q3 Q4 YTD YTG

Customer Performance

customer	NS	GM	GM%
Amazon	₹ 496.88M	₹ 182.77M	36.78%
AltiQ Exclusive	₹ 307.17M	₹ 145.05M	47.22%
Atliq e Store	₹ 304.10M	₹ 112.15M	36.88%
Flipkart	₹ 138.49M	₹ 58.37M	42.14%
Neptune	₹ 105.69M	₹ 49.36M	46.70%
Sage	₹ 127.86M	₹ 40.31M	31.53%
Leader	₹ 117.32M	₹ 36.02M	30.70%
walmart	₹ 72.41M	₹ 33.06M	45.66%
Ebay	₹ 91.60M	₹ 33.06M	36.09%
Acclaimed Stores	₹ 73.36M	₹ 29.58M	40.32%
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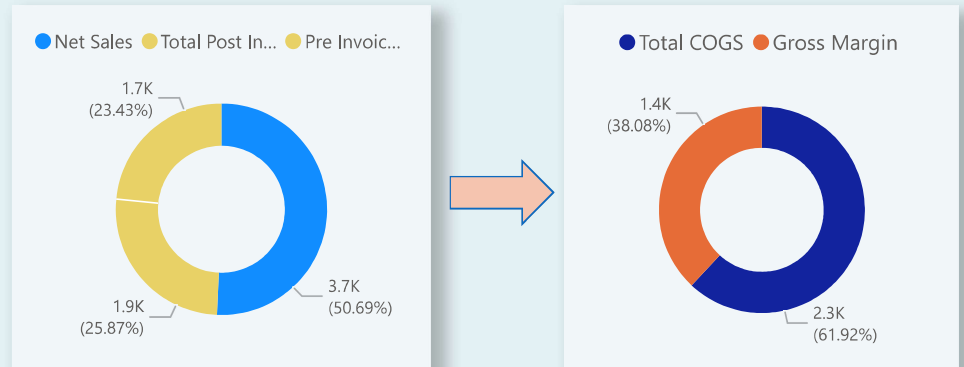
Performance Matrix



Product Performance

segment	NS	GM	GM%
Networking	₹ 38.43M	₹ 14.78M	38.45%
Storage	₹ 54.59M	₹ 20.93M	38.33%
Accessories	₹ 454.10M	₹ 172.61M	38.01%
Desktop	₹ 711.08M	₹ 272.39M	38.31%
Peripherals	₹ 897.54M	₹ 341.22M	38.02%
Notebook	₹ 1,580.43M	₹ 600.96M	38.03%
Total	₹ 3,736.17M	₹ 1,422.88M	38.08%

Unit Economics



GM=Gross Market, LY=Last Year, NS=Net Sales, COGS=Cost of Goods Sold