



market ▼ customer ▼ segment, category, pr... ▼

All ▼ All ▼ All ▼

2019

2020

2021

2022  
EST

Q1

Q2

Q3

Q4

YTD

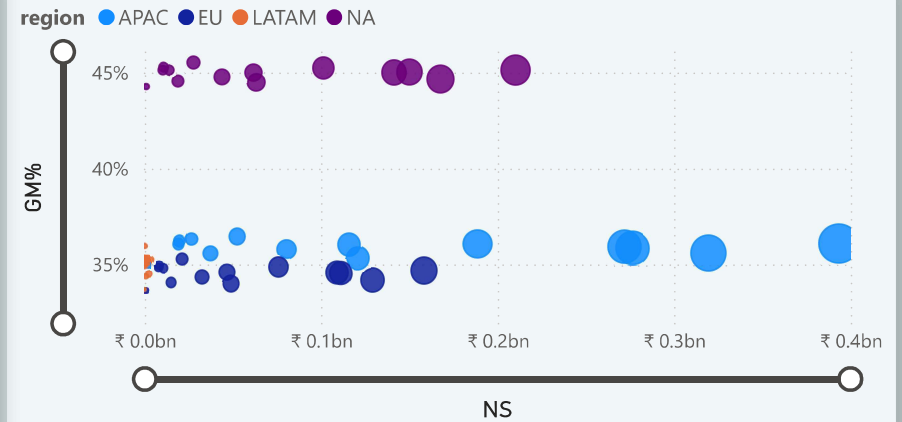
YTG

### Product Performance

segment	NS	GM	GM%	Net Profit	Net Profit%
+ Accessories	₹ 454.10M	₹ 172.61M	38.01%	-63.78M	-14.05%
+ Peripherals	₹ 897.54M	₹ 341.22M	38.02%	-125.91M	-14.03%
+ Notebook	₹ 1,580.43M	₹ 600.96M	38.03%	-222.16M	-14.06%
+ Desktop	₹ 711.08M	₹ 272.39M	38.31%	-97.79M	-13.75%
+ Storage	₹ 54.59M	₹ 20.93M	38.33%	-7.51M	-13.76%
+ Networkin	₹ 38.43M	₹ 14.78M	38.45%	-5.27M	-13.72%
<b>Total</b>	<b>₹ 3,736.17M</b>	<b>₹ 1,422.88M</b>	<b>38.08%</b>	<b>-522.42M</b>	<b>-13.98%</b>

Show NP%

### Performance Matrix

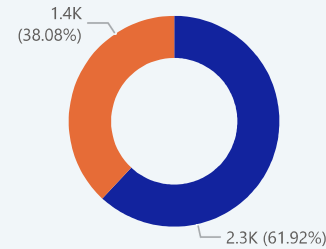


### Region/Market/Customer Performance

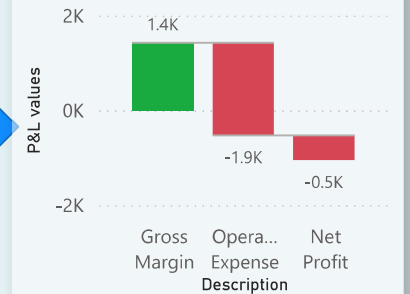
region	NS	GM	GM%	Net Profit	Net Profit%
+ APAC	₹ 1,923.77M	₹ 690.21M	35.88%	-281.16M	-14.62%
+ NA	₹ 1,022.09M	₹ 459.68M	44.97%	-145.31M	-14.22%
+ EU	₹ 775.48M	₹ 267.80M	34.53%	-95.52M	-12.32%
+ LATAM	₹ 14.82M	₹ 5.19M	35.02%	-0.44M	-2.95%
<b>Total</b>	<b>₹ 3,736.17M</b>	<b>₹ 1,422.88M</b>	<b>38.08%</b>	<b>-522.42M</b>	<b>-13.98%</b>

### Unit Economics

● Total COGS ● Gross Margin



● Increase ● Decrease



GM=Gross Margin, NS=Net Sales, COGS=Cost of Goods Sold, NP=Net Profit