**Linear Algebra & Convex Optimization – Lecture 2** 

## **From Last Lecture**

- Vector Scaling, Addition & Subtraction
- Data Representation as Vectors
- Vector Inner Product

### **Outline**

- Vector Norms
- Vector Distances Use-case Clustering

**Textbook:** Introduction to Applied Linear Algebra, S. Boyd: Chapters 4,5.

### **Vector Norms**

### Euclidean norm (L2) of n-dimensional vector x:

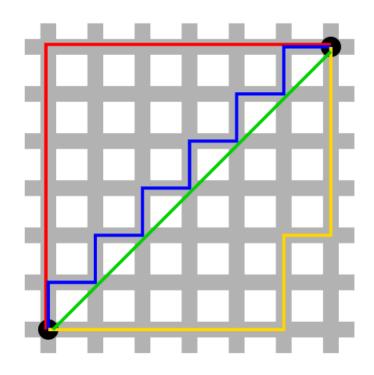
$$||x|| = \sqrt{x_1^2 + x_2^2 + \dots + x_n^2}$$
  $||x||_2 = ||x|| = \sqrt{x^T x}$ 

#### L1 - Norm:

$$||x||_1 = \sum_i |x_i| = |x_1| + |x_2| + \ldots + |x_i|$$

#### Norm of Sum:

$$||x + y||^2 = (x + y)^T (x + y) = x^T x + x^T y + y^T x + y^T y$$
  
=  $||x||^2 + 2x^T y + ||y||^2$ 



L1-Norm vs L2- Norm

**Poll:** We have two vectors  $a_1, b_1$  which has noisy components . In this case which norm is more reliable to compute the distance between the vectors, L1 or L2?

L1 for larger noise, L2 for smaller noise (< 1)

## **Distances: Examples**

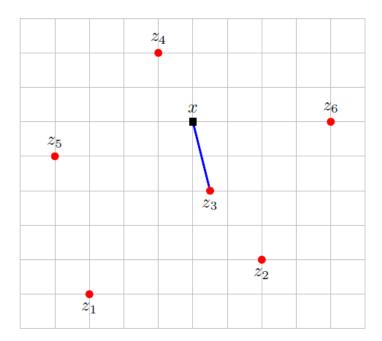
### Nearest neighbor:

 $z_1, \ldots, z_m$  is a collection of m n-vectors.

x is another n-vector

 $z_j$  is the nearest neighbor of x if

$$||x - z_j|| \le ||x - z_i||, \quad i = 1, \dots, m$$



#### Document Distances:

Document represented as vectors: histogram of words

Difference of vector norms are distances between documents

Pairwise Distances between various Wikipedia articles

	Veterans Day	Memorial Day	Academy Awards	Golden Globe Awards	Super Bowl
Veterans Day	0	0.095	0.130	0.153	0.170
Memorial Day Academy A.	$0.095 \\ 0.130$	$0 \\ 0.122$	0.122	$0.147 \\ 0.108$	$0.164 \\ 0.164$
Golden Globe A.		0.147	0.108	0	0.181
Super Bowl	0.170	0.164	0.164	0.181	0

## **Standardization (Vector Dimension)**

$$||x-y||^2 = (x_1-y_1)^2 + \cdots + (x_n-y_n)^2$$
 Comparison of two time –series data

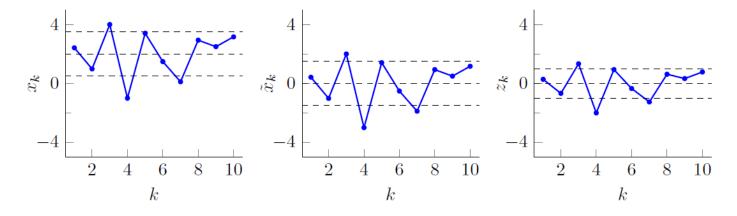
$$\mathbf{avg}(x) = \mu = \mathbf{1}^T x / n$$

$$\operatorname{std}(x) = \sigma = \|x - \mu \mathbf{1}\| / \sqrt{n}$$

Standard Deviation: How entries of vector deviate from their mean value.

$$z=rac{1}{{f std}(x)}(x-{f avg}(x){f 1})$$
 Standardization : Mean = 0, Deviation = 1

### **Vector Standardization:**



Vector Standardization: Useful for comparing 1D series data

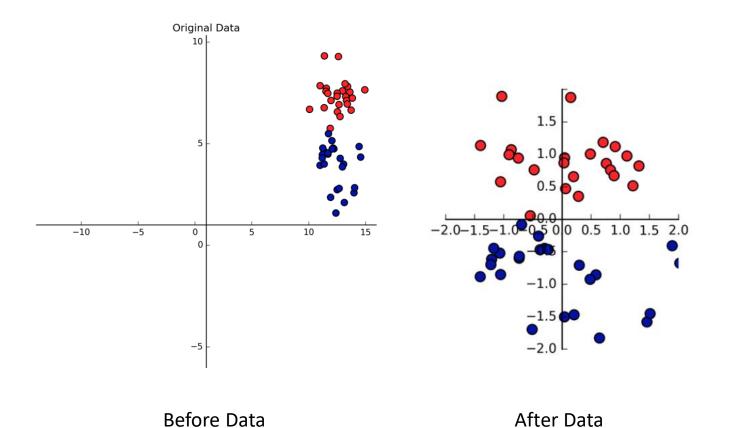
## **Standardization (Feature Dimension)**

$$Z(:,i) = \frac{1}{\operatorname{std}(X(:,i))} [X(:,i) - \operatorname{avg}(X(:,i))]$$

Standardization is done along feature dimension Useful in ML applications

#### **Data Standardization:**

Person Name	Salary	Year of Experience	Expected Position Level
Aman	100000	10	2
Abhinav	78000	7	4
Ashutosh	32000	5	8
Dishi	55000	6	7
Abhishek	1200000	8	3



Standardization

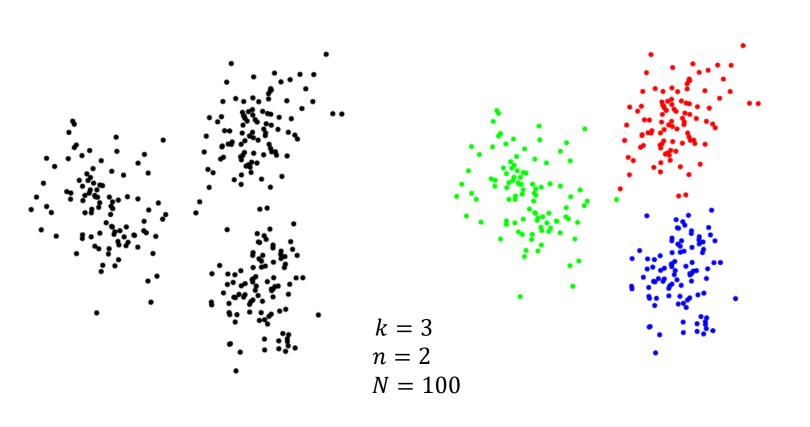
Standardization

## **Clustering**

**Before Clustering** 

**Objective:** Given a set of N n –vectors,  $x_1, x_2, ..., x_N$  find k groups/clusters where k << N

**After Clustering** 



### **Example Applications:**

- 1. Document Topic Discovery  $(x_i : word histograms)$
- 2. Patient Clustering  $(x_i : patient details)$
- 3. Customer Segmentation  $(x_i : purchase quantities for various items)$

## **Clustering Formulation**

Assume K "Group Representative/Cluster Centroids" n –vectors :  $z_1, z_2, z_3, ... z_k$ 

 $[z_1, z_2, z_3, ... z_k \text{ need not be from } x_1, x_2, ..., x_N]$ 

 $c_1, c_2, \dots c_N$ ,  $c_i \in \{1, 2, \dots k\}$  are group assignment variables

 $x_i$  is in group  $j = c_i \implies z_{c_i}$  is the representative vector associated with  $x_i$ .

## **Clustering Objective**

### **Objective:**

To seek a choice of group assignments ,  $c_1$  ,  $c_2$  , ...  $c_N$  ,  $c_i \in \{\ 1,2,\cdots k\}$  , that minimizes the objective

$$J^{\text{clust}} = (\|x_1 - z_{c_1}\|^2 + \dots + \|x_N - z_{c_N}\|^2) / N$$

### **Solution:**

- 1. With representatives  $(z_1, z_2, z_3, ... z_k)$  fixed, find the best cluster assignments  $(c_1, c_2, ... c_N)$  that minimizes  $J^{\text{clust}}$
- 2. With cluster assignments  $(c_1, c_2, \dots c_N)$  fixed, find the best representatives  $(z_1, z_2, z_3, \dots z_k)$  that minimizes  $J^{\text{clust}}$

## **Best Clustering**

Representatives  $(z_1, z_2, z_3, ... z_k)$  fixed:

$$J^{\text{clust}} = (\|x_1 - z_{c_1}\|^2 + \dots + \|x_N - z_{c_N}\|^2) / N$$

Minimize each  $||x_i - z_{c_i}||^2$  term independently to minimize  $J^{\text{clust}}$ 

Nearest representative to  $x_i$  will be chosen : If  $z_j$  is the nearest representative,  $c_i = j$ 

$$||x_i - z_{c_i}|| = \min_{j=1,\dots,k} ||x_i - z_j||,$$
  $J^{\text{clust}} = \left(\min_{j=1,\dots,k} ||x_1 - z_j||^2 + \dots + \min_{j=1,\dots,k} ||x_N - z_j||^2\right)/N.$ 

### Cluster Assignments $(c_1, c_2, ... c_N)$ fixed: :

Rewrite 
$$J^{
m clust} = J_1 + \dots + J_k$$
 where ,  $J_j = (1/N) \sum_{i \in G_j} \|x_i - z_j\|^2$ 

$$z_j = (1/|G_j|) \sum_{i \in G_j} x_i$$

#### Poll:

Will the cluster representatives(z) change a different distance metric is used

## **K- Means Algorithm**

### k-means algorithm

**given** a list of N vectors  $x_1, \ldots, x_N$ , and an initial list of k group representative vectors  $z_1, \ldots, z_k$ 

repeat until convergence

- 1. Partition the vectors into k groups. For each vector i = 1, ..., N, assign  $x_i$  to the group associated with the nearest representative.
- 2. Update representatives. For each group j = 1, ..., k, set  $z_j$  to be the mean of the vectors in group j.

# **K- Means illustration**



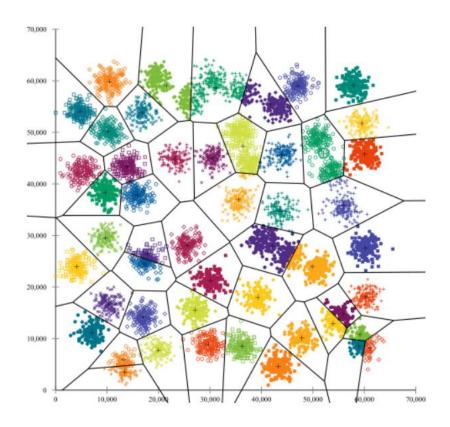
K – Means Illustration

K = 4

## **K-Means Challenges:**

### **Challenges:**

- 1. Clustering depends on the value of 'K'. Difficult to predict the ideal 'K' for many cases
- 2. Clustering varies with different initial points
- 3. With varying cluster sizes, optimal clustering is difficult to achieve



Initialization problem in K-Means with large number of clusters. (refer k-means++)