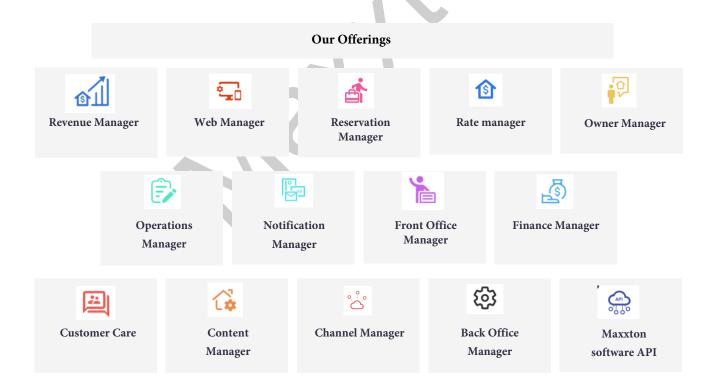


Maxxton's software solutions

Our PMS is the most complete and state-of-the-art SaaS product that simplifies your business with data-driven solutions. We have established reliable solutions that continuously improved by the experiences and knowledge of leading players in our niche. With Maxxton, your IT platform is future-proof enabling you to focus on growing your business.

Maxxton's specialized booking software modules are meticulously crafted to meet the unique requirements of the hospitality industry, offering users immediate access to real-time data. Eliminate the need to allocate time towards managing a multitude of software licenses, addressing system bugs, and engaging in negotiations with IT providers for more favorable pricing. Opt for the streamlined efficiency of Maxxton software solutions. Our user interface is supported in multiple languages including Dutch, English, German, and French, ensuring versatility and accessibility for a diverse user base.



Maxxton Software Solutions Service Manual

Revenue Manager

Maxxton's Revenue Manager is your essential data-driven solution designed for more than just dynamic pricing. Tailored specifically for holiday parks, this tool goes beyond by offering comprehensive features to enhance your revenue management.



Key Features:

- Algorithmic Decision-Making: Leverage advanced algorithms to cluster resources, predict demand, and optimize rates for your holiday park accommodations.
- **Transparent Prediction Model:** Gain insights through a transparent prediction model accessible via the insights page. Understand the factors influencing rates and occupancy.
- Automated and Manual Rate Updates: Enjoy the flexibility of automated and manual rate updates, giving you full control
 over your pricing strategy.
- **Notifications for Proactive Management:** Receive automatic notifications when specific thresholds are exceeded, allowing you to proactively manage and adjust rates.
- Collections for Comparable Accommodations: Create collections of comparable accommodations based on an objective score, facilitating strategic bundling.
- Optimized Rates per Stay Date and Resource: Reduce gaps in your planboard by predicting demand and adjusting rates per stay date and per resource.
- **Seamless Integration with Maxxton PMS:** Benefit from a seamlessly integrated solution with Maxxton PMS, ensuring reliable and live-updated data directly available at your fingertips.
- Continuous Improvements with Machine Learning: Stay at the forefront of technology with state-of-the-art machine learning techniques, ensuring continuous enhancements

How does it work?

Collections	Create bundles of comparable accommodations based on objective scores.
Notifications	Receive immediate notifications when set thresholds are exceeded.
Insights	Gain valuable insights into specific Collections for a chosen time period.
Optimize Rates	This is where you optimise your rates. You can choose between manual adjustments and fully automatic adjustments.
Monitor	Maintain a comprehensive overview of all rate adjustments, with the ability to revert changes with a single click.

Maxxton Software Solutions Service Manual



About Maxxton

Your Global Hospitality Industry Partner

As a provider of integrated software solutions for the hospitality industry, Maxxton develops a software solution far beyond the conventional. Only Maxxton offers an ERP software solution specifically developed for holiday resorts and lodging companies offering all types of recreational and business accommodations.

