

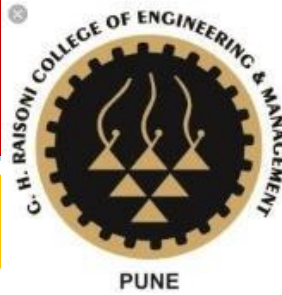


RAISONI GROUP
— a vision beyond —

G. H. RAISONI COLLEGE OF ENGG. & MANAGEMENT

Gat No. 1200, Wagholi, Pune – 412 207

(An Autonomous Institute Affiliated to Savitribai Phule Pune University)



Topic:- E-commerce

E-commerce:-

E-commerce (electronic commerce) is the buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet. These business transactions occur either as business-to-business (B2B), business-to-consumer (B2C), consumer-to-consumer or consumer-to-business.

How does e-commerce work?

E-commerce is powered by the internet. Customers access an online store to browse through and place orders for products or services via their own devices.

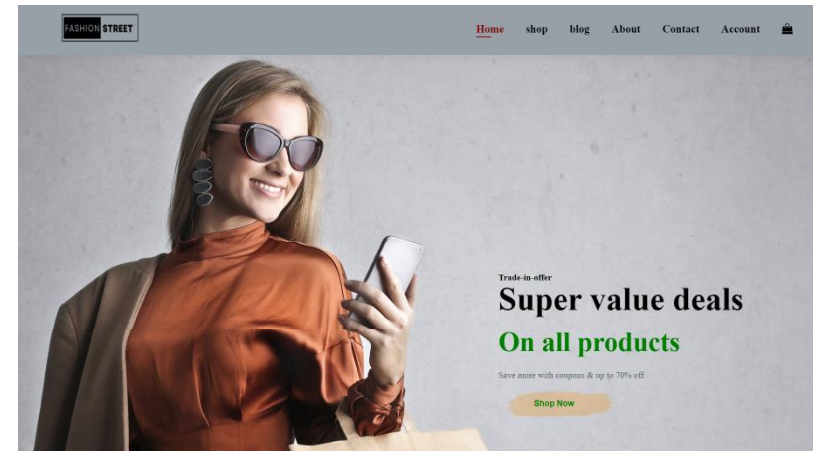
Advantages of e-commerce

1. Faster buying process
2. Store and product listing creation
3. Cost reduction
4. Affordable advertising and marketing
5. Flexibility for customers
6. No reach limitations
7. Product and price comparison

Disadvantages of eCommerce

1. Price And Product Comparison
2. Need For Internet Access
3. Credit Card Fraud
4. IT Security Issues

screenshot



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