



GROCERY WEBAPP

SHRINEDHI M R

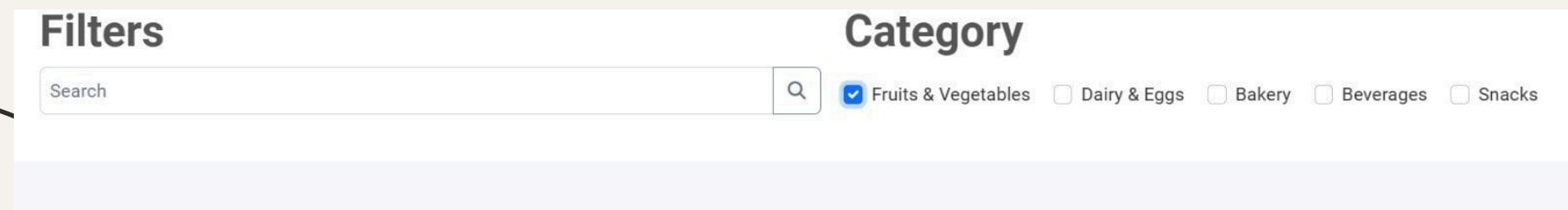
UTHRA K

SUSANNA B

REVATHY V



INTRODUCTION TO CUSTOMER EXPERIENCES



Filters

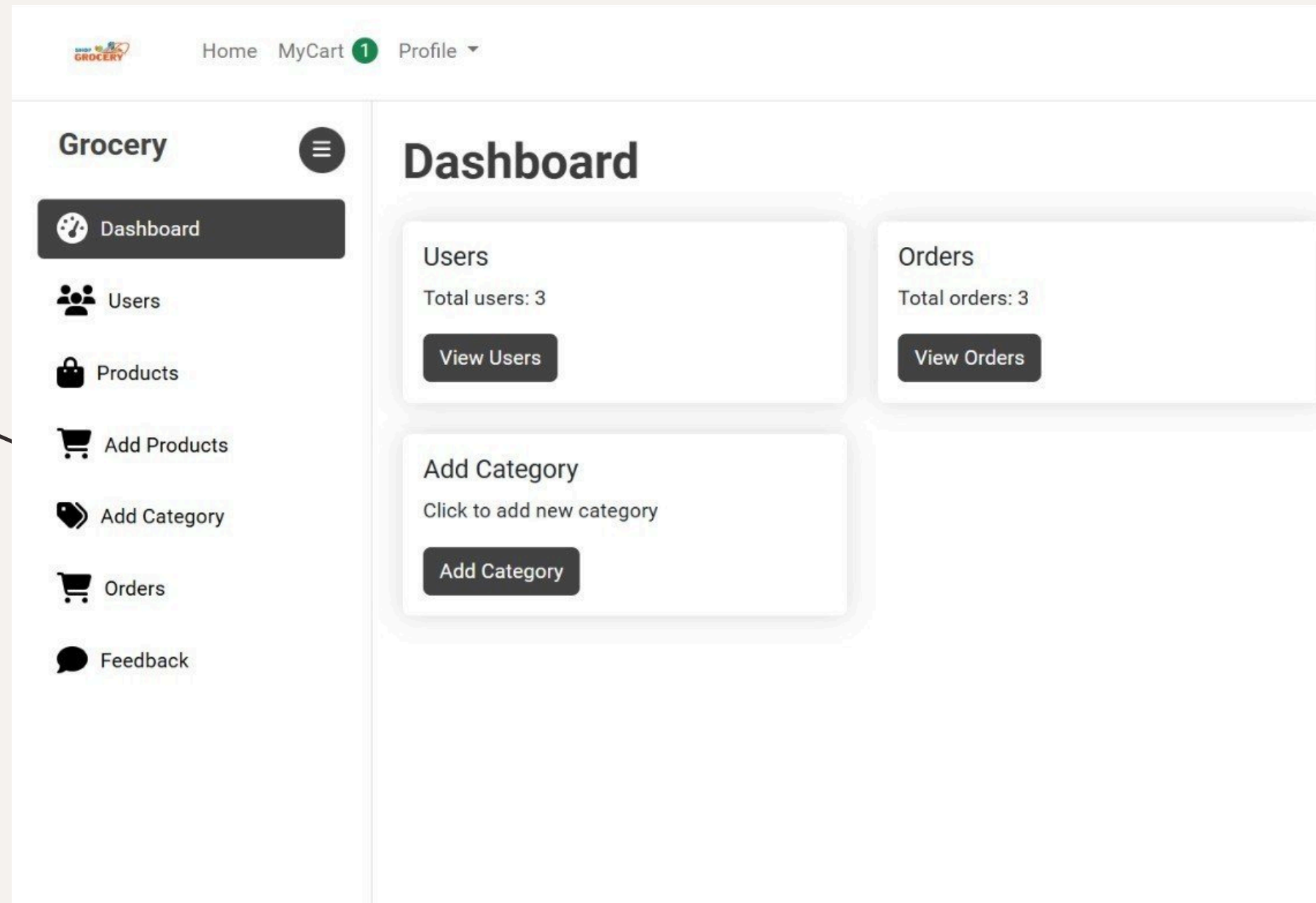
Search

Category

☒ Fruits & Vegetables ☐ Dairy & Eggs ☐ Bakery ☐ Beverages ☐ Snacks

- Our grocery app offers a seamless shopping experiences
- Allowing users to easily Browse, Select, and purchase fresh products
- Also it's provides a fast delivery with secure payment option

UNDERSTANDING CUSTOMER NEEDS



- **USER CONVENIENCE:** provides an intuitive, easy-to-navigate interfaces
- **AFFORDABLE PRICING:** Offers competitive prices, discounts and rewards for regular users
- **FRIENDLY DASHBOARD:** Offers a friendly and clean dashboard for better searching options for customers

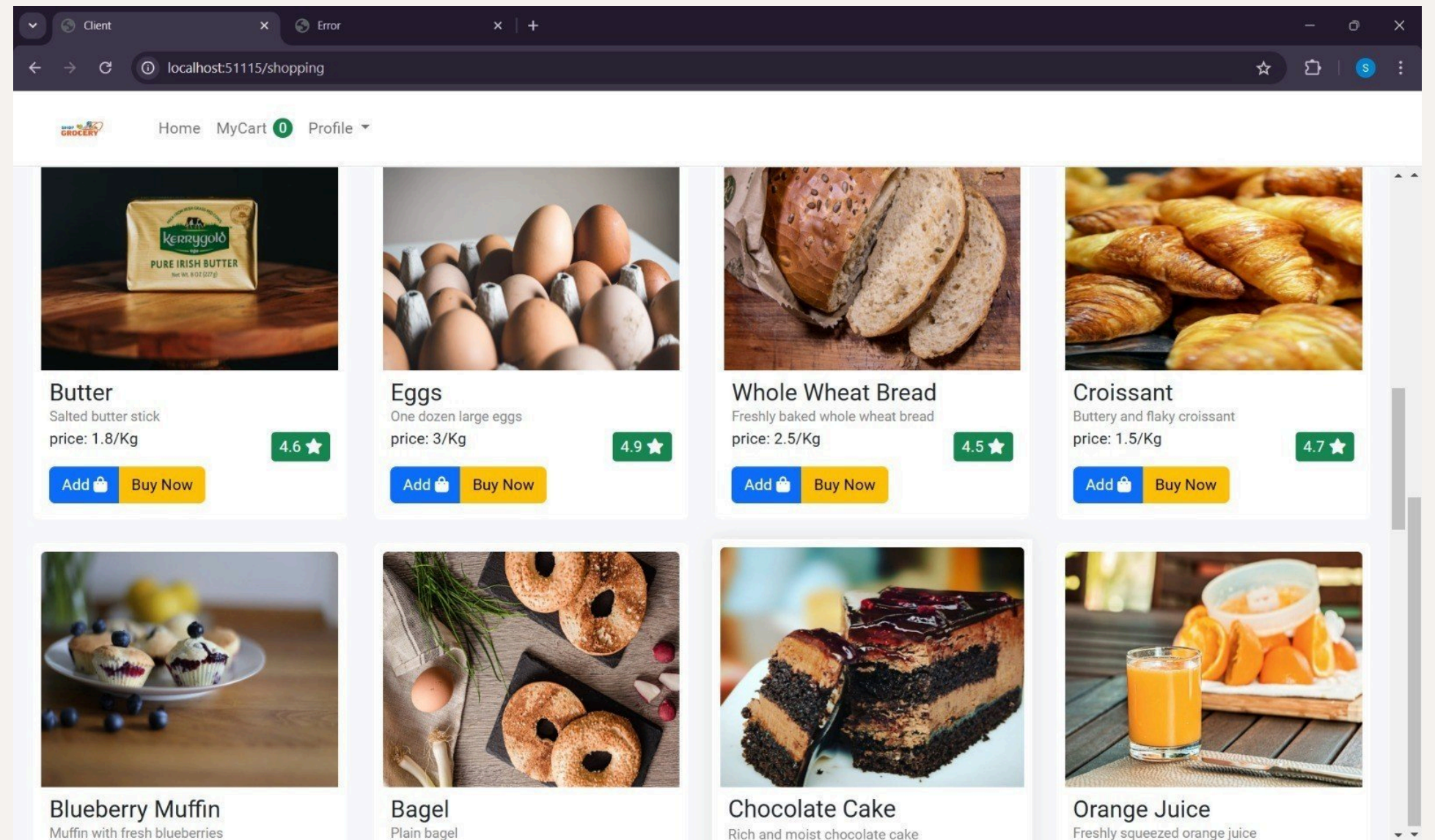
KEY FEATURES

- Easy products search
- personalized recommendations
- Secure payment options
- Fast delivery
- Eco-friendly packing
- Loyal rewards
- customer support

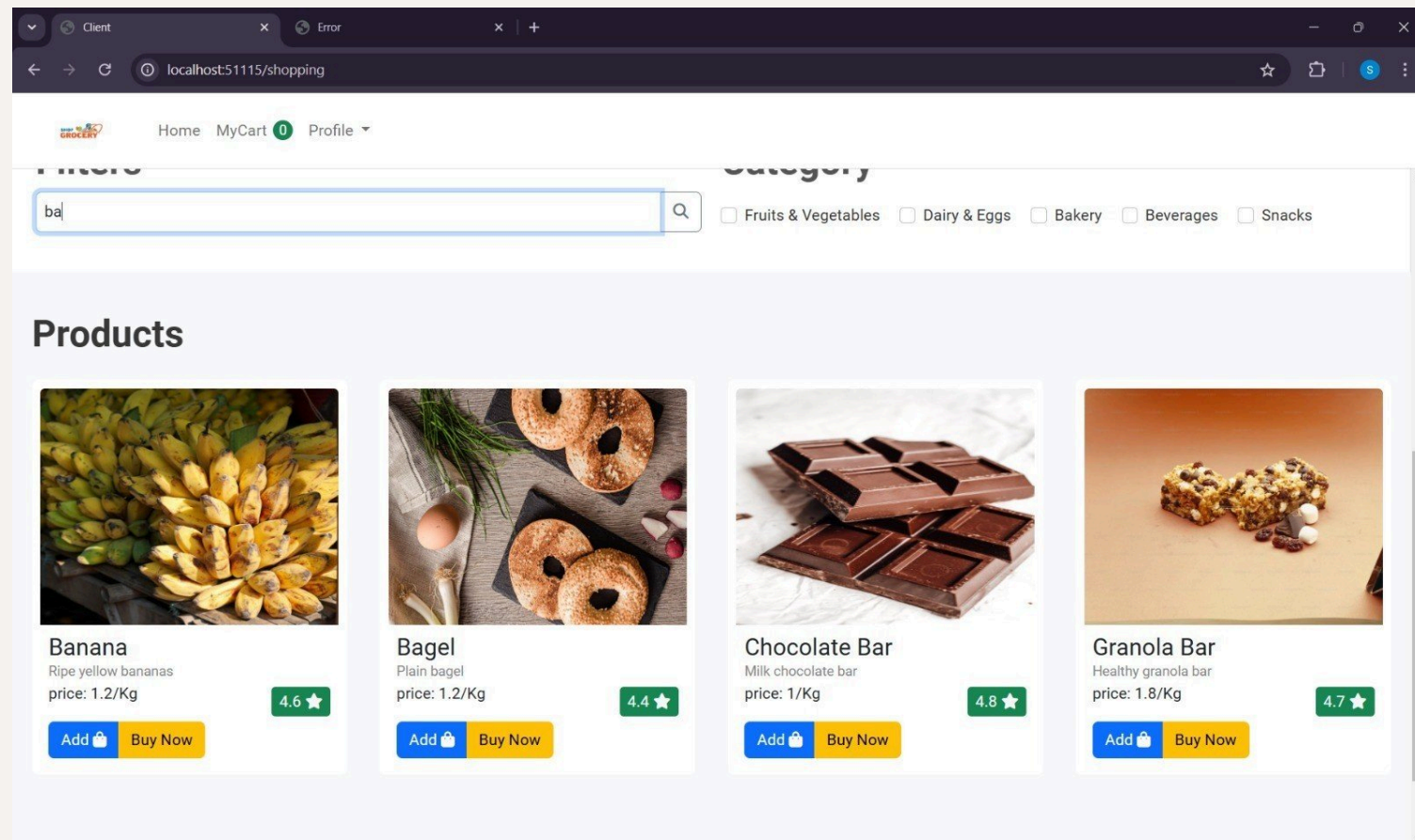


TECHNOLOGY STACK

- FRONT END
- BACK END
- INTEGRATION



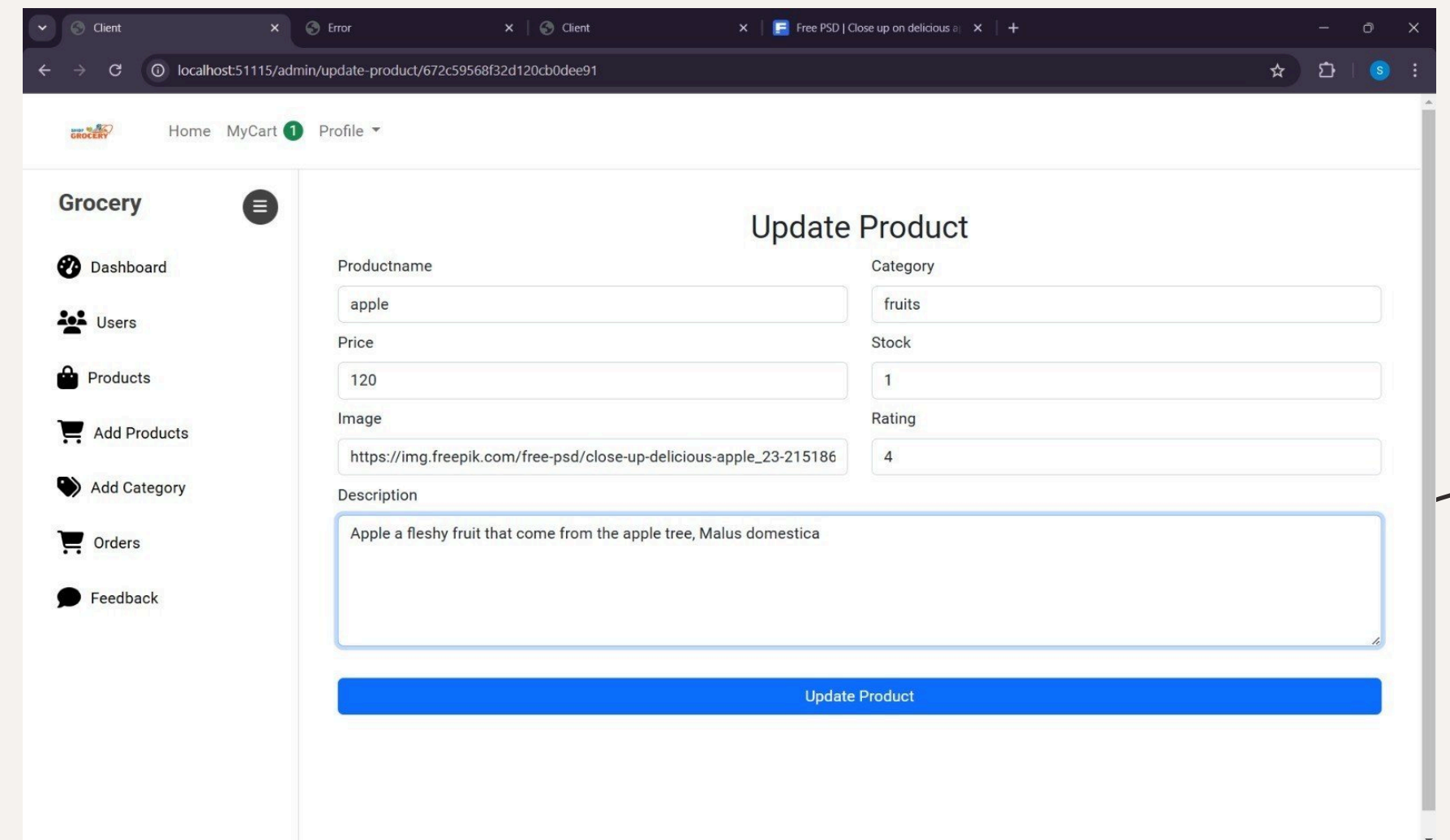
STREAMLINED SEARCH OPTION



Our application simplifies the grocery shopping process through features like **easy navigation**, quick search options, and a streamlined checkout experience. By reducing friction in the shopping journey, we enhance consumer satisfaction and encourage repeat visits.

REAL-TIME UPDATE PRODUCT

With our **UPDATE PRODUCT** system, consumers are always aware of product availability. This transparency helps in making informed purchasing decisions and reduces frustration caused by out-of-stock items, ultimately improving the shopping experience.



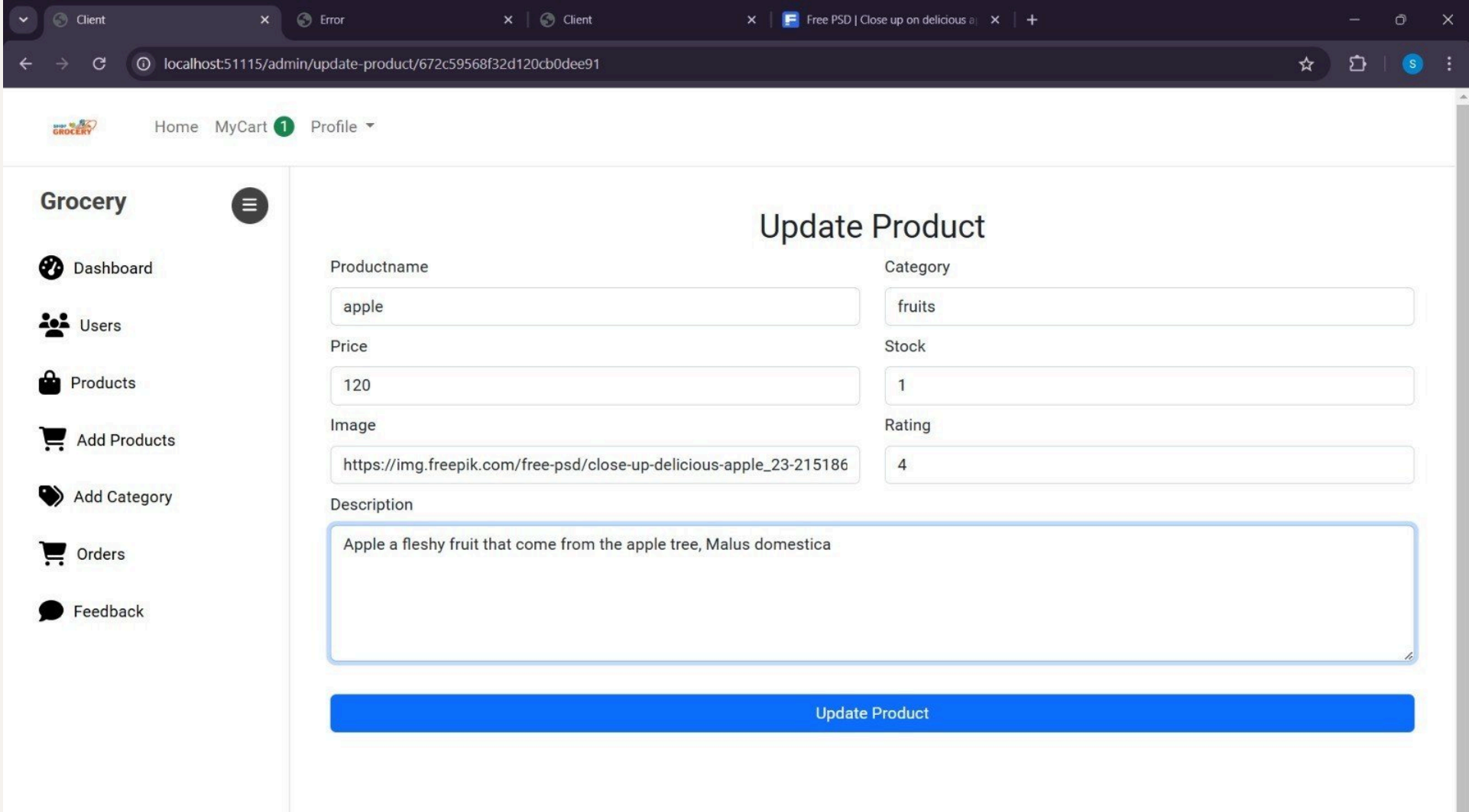
The screenshot displays a web browser window with the URL `localhost:51115/admin/update-product/672c59568f32d120cb0dee91`. The application is titled "Grocery" and features a sidebar menu with the following items: Dashboard, Users, Products, Add Products, Add Category, Orders, and Feedback. The main content area is titled "Update Product" and contains the following form fields:

- Productname:**
- Category:**
- Price:**
- Stock:**
- Image:**
- Rating:**
- Description:**

A blue button labeled "Update Product" is located at the bottom of the form.

EFFICIENT ORDERING INTERFACE

- INTUITIVE NAVIGATION
- REALTIME UPDATES
- SEAMLESS CHECKOUT
- MULTIPLE PAYMENT OPTIONS



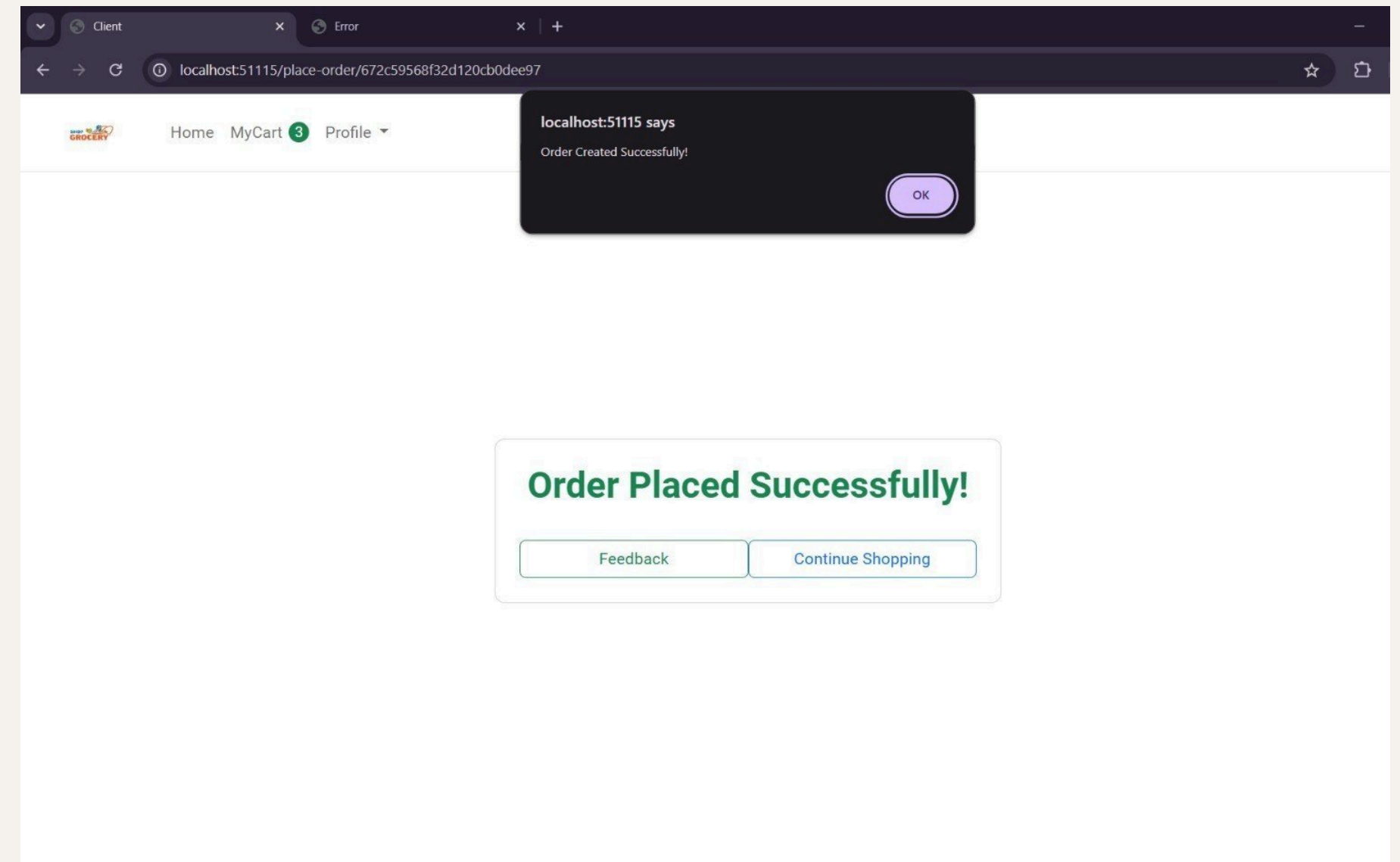
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- Productname:** Input field containing "apple".
- Category:** Input field containing "fruits".
- Price:** Input field containing "120".
- Stock:** Input field containing "1".
- Image:** Input field containing the URL `https://img.freepik.com/free-psd/close-up-delicious-apple_23-215186`.
- Rating:** Input field containing "4".
- Description:** Text area containing the text "Apple a fleshy fruit that come from the apple tree, Malus domestica".

A blue button labeled "Update Product" is positioned at the bottom of the form.

CONCLUSION

In conclusion, enhancing consumer experience in grocery shopping is a multifaceted challenge that our web application addresses effectively. By focusing on **personalization**, convenience, and technology, we can create a shopping experience that not only meets but exceeds consumer expectations.





THANKYOU!!!