

# DON BOSCO COLLEGE OF ENGINEERING

## FATORDA-GOA

ENTREPRENEURSHIP CELL  
PRESENTS



25th October 2024

3.0

# BROCHURE

CHIEF PATRON  
**FR. KINLEY D'CRUZ**

PATRON  
**DR. NEENA PANANDIKAR**

ECELL  
CONVENOR  
**PROF. AMEY SHET TILVE**

AVINYA FACULTY  
COORDINATOR  
**PROF. SANJEEV NAIK**

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TREASURER  
**NUMAN SHAIKH**

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# General Rules

- Registration is free of cost
- All teams must register online by 2 pm, 23rd October 2024
  - Except for BIZZ WIZZ no other event will have offline registrations
  - However BIZZ WIZZ offline registrations will conduct only if less than 30 teams register (online) for the said event
- The events are divided into categories:
  - **Senior category:** Any student studying in any college pursuing any undergraduate or higher degree
  - **Junior category:** Any student studying in any school or higher secondary
- All participants will receive e-certificates
- Please enter the correct names as they would be used on the certificates as well
- All events will start at the designated time and participants are expected to be present at the venue at least 10 mins before the start time
- Clarifications of any kind could be sorted out with respective event coordinators.
- The decisions of the coordinators and the judges are final and binding to all.
- Upon any malpractices, the participant/team will be disqualified

# PITCH IT!

beware of sharks



**AKA:** Angel Investing

**Date:** 25th October 2024

**Time:** 11am

**Venue:** Seminar Hall 2 , 1st Floor

**Eligibility:** Senior

**Team Composition:** 2-3 members per team



A cash prize or investment capital is up for grabs, so competitors are encouraged to channel their inner entrepreneurs and pitch their business ideas to a panel. The highlight event “Pitch It! ”, as the name suggests; is an entry point into the prestigious world of venture capital and angel investing. Of course, you'll want to leave the finest impression possible.

Entrepreneurial teams consisting of one to three participants each take the stage to pitch a business idea to a panel of business experts. There are two main aspects concerned to each pitch: The former being a presentation to the judges present and the latter being a QnA round, where participants must answer the questions put forth by the judges.

## Rules:

- 2024 batch pass outs may also register
- Registrations shall be done by 23rd October
- **Pitch it!** is divided into 2 rounds
- Round 1: Online submission of elevator pitch and ppt :  
Elevator pitch is a 1 minute pitch explaining the idea
- Submission link will be provided to the team leader upon registering
- Online submission shall be done by 23rd October
- Only best 10 teams will get an opportunity to appear for round 2
- Round 2: Offline presentation
- Each team will get 5 mins to pitch their idea/product and 5 minutes for Q&A session
- Participants need to make a PPT to present their idea
- Each presentation should consist of:
  1. Problem Statement
  2. Solution
  3. Market Analysis
  4. Revenue Model
  5. Challenges
  6. Future Scope
- NOTE: Participants may choose the means of conveying as they seem fit
- Teams may present a prototype to further convince the judges

# Judging Criteria:

- Practical feasibility of proposed idea
- Scalability
- Contribution of all members in the case of Team Participation
- Adjourning to the criteria of presentation content namely:
  1. Problem Statement
  2. Solution
  3. Market Analysis
  4. Revenue Model
  5. Challenges
  6. Future Scope

To Register  
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**Faculty Incharge:** Prof. Amey Tilve

**Coordinator:**

Sonal Gaonkar: 7666437251

Siddhi Raney: 9923525856

# BIZZ WIZZ

unlocking knowledge at the speed of thought



**AKA:** Quiz

**Date:** 25th October 2024

**Time:** 11am

**Venue:** Seminar Hall 1, 1st floor

**BIZ WIZZ**

**Eligibility:** Senior

**Team Composition:** 2 members per team



Quiz is one of the best medium to reinvent the classroom learning and give break to the monotony in students. So lets unlock the knowledge at the speed of thought. **BIZZWIZZ** is a quiz that will challenge your very core and test your knowledge of Entrepreneurship, Economics and General Knowledge of the world around you.

## **Rules:**

- The theme of the quiz will be Entrepreneurship, economics, and GK
- There will be a written preliminary round after which only the top 5 teams will proceed to the next round
- Final 2 winning teams will be determined after that
- Rules of each round will be announced prior to it
- The decision of the quiz master shall be final
- A maximum of 2 teams per institute can register

**Faculty Incharge:** Prof. Sanjeel Naik

**Coordinator:** : Shrinivas Inamdar: 7038823805  
Shravani Swami: 7219568409

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# EUREKA

think it to fix it



**AKA: Idea Generation**

**Date:** 25th October 2024

**Time:** - 11am

**Venue:** - C8 Lab, 2nd Floor

**Eligibility:** Senior & Junior

**Team Composition:** 3-4 members per team



## Prizes:

**For Seniors:** 1st - ₹3000  
2nd - ₹2000

**For Juniors:** 1st - ₹1500

An idea with a simple thought that form the stepping stone for success!!

Eureka is an idea competition that will create a space that gives young people the opportunity to receive competent feedback

and advice from business managers and entrepreneurs at an early stage of their entrepreneurial process!!

So calling upon all the innovative minds and pioneers to embark

on this quest to invent and create solutions that will inspire and secure generations to come!

## Rules:

- Participants need to find the solution on the spot
- The problem statement will be declared 2 hours before the event
- Each team will have to make ppt to present the solution they have devised (within 2 hours)
- Each team will get 5 minutes for presentation and 2 minutes for Q&A
- A maximum of 15 teams will be allowed to register (10 from the senior category and 5 from the junior category)
- The participants are advised to carry the required devices to make PPT
- Charging ports will be provided however participants may carry a battery backup
- Usage of internet is allowed

## Judging Criteria:

- Presentation (more weightage)
- Problem statement and solution
- Uniqueness
- Knowledge of Competitors
- Future Scope

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**Faculty Incharge:** Prof. Mathilda Colaco

**Coordinator:** Faizan Akbani: 8390109186

Elden Rodrigues: 8530362285

# BUSINESS TO BRAND

the journey revealed



**AKA:** Case Study competition

**Date:** 25th October 2024

**Time:** - 11am

**Venue:** - Auditorium , 2nd Floor

**Eligibility:** Senior & Junior

**Team Composition:** 2-4 members per team

## Prizes:



**For Seniors:** 1st - ₹3000

2nd - ₹2000

**For Juniors:** 1st - ₹1500

Case studies are one of the best teaching tools for enhancing business acumen and testing practical knowledge.

Those that innovate the future, understand history the best!

Understand the past and you can shape your future!

So gear up folks, to participate in an event where you would dig the history, present the mystery & predict the future of a company

# Rules:

- The registrations will close on 23rd October 2024, at 12 pm
- Allocation of companies for presenting the case study will be done by the event coordinator once the registrations are closed
- The presentation must include the following sub-topics:
  - Introduction to the chosen Company
  - Any one Marketing Campaign run by them
  - Any one product of the company
  - Any social initiative taken by the company
  - Future Scope
  - Freedom to explore other points
- The submission deadline for the presentation is set as 11:59pm 23rd October 2024 (Submission link will be sent to all team leaders)
- Presentation must strictly not exceed 8 minutes
- No restrictions on number of slides
- After the presentation, the judges will ask the team a few questions related to the topic of their presentation.
- Team members are expected to contribute to the presentation equally
- The organizing committee and the judges will make the final decisions, which shall be binding on all
- A maximum of 2 teams per institute from senior category and 1 team per institute from junior category can register for the event

# Judging Criteria:

- Ingenuity
- Depth of observation
- Key aspects
- Presentation

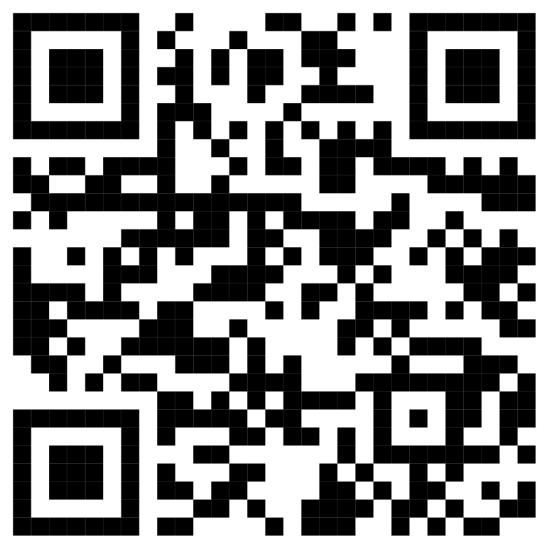
**Faculty Incharge:** Prof. Swaroopa Sail

**Coordinator:** Sanjeev Parab : 7058475508

Bibisifhat : 8767109219

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# BRANDWAVE

bring the name to fame

**AKA: Advertisement Video**

**Venue: Online**

**Eligibility: Senior**

**Team Composition: 1-4 members per team**



## Prizes:



1st - ₹2000

2nd - ₹1500

Promote it and bring it to fame ! Video is the most attractive way to promote anything, bring your attention capturing skill to play through an Advertisement Video.

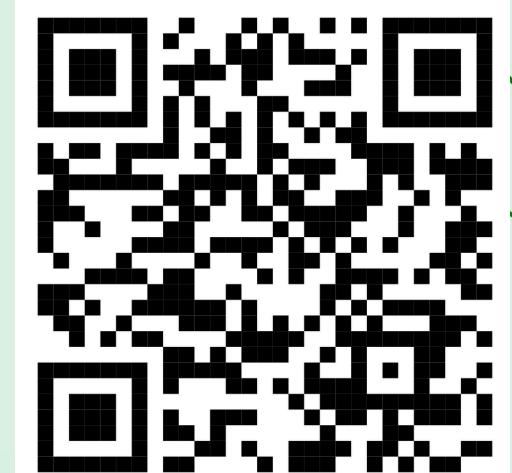
Showcase your influential skills, editing skills and knowledge regarding products available in the market.

## Rules:

- Event will be online
- The ad length should be not more than 45 seconds + 5 seconds of event intro (AVINYA 3.0)
- Participants are free to use any editing software
- Video frame can be portrait or square
- Participants can act out in the video or can also make it completely animated, with no limit on the number of actors
- You all can choose which ever product you want (Advertisement video must be unique and not a recreation of an existing one)
- Videos shall be submitted on or before 23rd October 2024 , by 6 pm (Submission link will be sent to the group)
- Shortlisted videos will be uploaded on the Instagram page
- Videos will be judged based on the judging criteria mentioned below

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**Faculty Incharge:** Prof. Mathilda Colaco

**Coordinator:** Pranav Kerkar: 8857990312

Ashden Mascarenhas: 9049589165

# EVENT SCHEDULE

25th OCTOBER 2024

**9:30am-11:00am      Inaugural function  
Venue-Seminar Hall 2**

**9:30am-11:00am    Offline registration  
Venue-Seminar Hall 1**

10:00am-3:00pm EUREKA  
Venue-C8 Lab (comp machine learning lab)

**11:00am-3:00pm BUSINESS TO BRAND**  
**Venue-Auditorium**

**11:00am-3:00pm BIZZ WIZZ  
Venue-Seminar Hall 1**

**11:00am-3:00pm    PITCH IT!  
Venue-Seminar Hall 2**

10:00am-3:00pm    BRANDWAVE  
Venue-Online

**4:00pm-5:00pm      Valedictory function  
Venue-Seminar Hall 2**