

PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

01/01/2015

31/12/2015



Home



Best/Worst Sellers

BUSIEST DAYS & TIME

DAYS

Orders are highest on weekends, **Friday/Saturday** evenings

MONTHLY

Maximum orders are from **July and January**

SALES PERFORMANCE

CATEGORY

Classic category contributes to **maximum sales & total orders**.

SIZE

Large size pizza contributes to **maximum sales**



817.86K

total_revenue



38.31

avg_order_value



49574

total_pizza_sold



21350

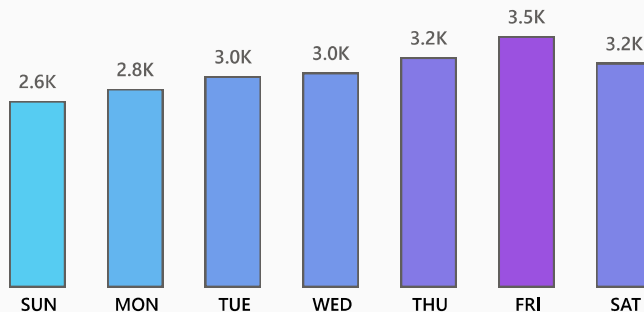
total_orders



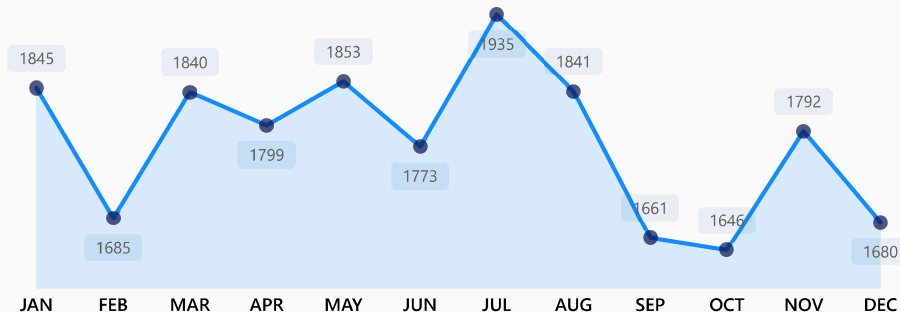
2.32

avg_pizzas_per_sold

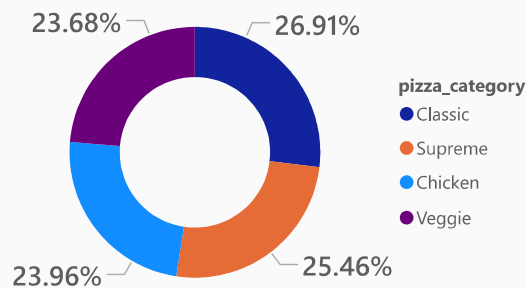
Daily trends for total orders



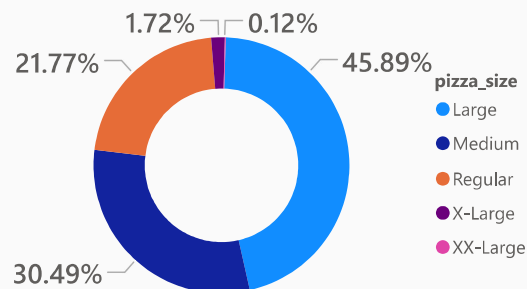
Monthly trend for total orders



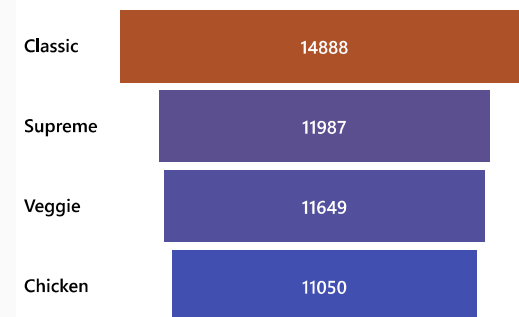
% of sales by Pizza category



% of sales by Pizza Size



Total pizzas sold by pizza category



PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

01/01/2015

31/12/2015



Home



Best/Worst Sellers



BUSIEST DAYS & TIME

REVENUE

The **Thai Chicken Pizza** Contributes to **maximum Revenue**

QUANTITY

The **Classic Deluxe Pizza** Contributes to **maximum Total Quantities**

TOTAL ORDERS

The **Classic Deluxe Pizza** Contributes to **maximum Total Orders**

SALES PERFORMANCE

REVENUE

The **Brie Carre** minimum Revenue

QUANTITY

The **Brie Carre Pizza** Contributes to **minimum Total**

Quantities

The **Brie Carre Pizza** Contributes to **minimum Total Orders**



817.86K

total_revenue



38.31

avg_order_value



49574

total_pizza_sold



21350

total_orders



2.32

avg_pizzas_per_sold

Top 5 Pizzas by Revenue

The Thai Chick...	43K
The Barbecue ...	43K
The California ...	41K
The Classic Del...	38K
The Spicy Italia...	35K

Top 5 Pizzas by Quantity

The Classic Del...	2.5K
The Barbecue ...	2.4K
The Hawaiian P...	2.4K
The Pepperoni ...	2.4K
The Thai Chick...	2.4K

Top 5 Pizzas by Total Orders

The Classic Del...	2.3K
The Hawaiian ...	2.3K
The Pepperoni ...	2.3K
The Barbecue ...	2.3K
The Thai Chick...	2.2K

Bottom 5 Pizzas by Revenue

The Spinach P...	16K
The Mediterra...	15K
The Spinach S...	15K
The Green Gar...	14K
The Brie Carre ...	12K

Bottom 5 Pizzas by Quantity

The Soppresat...	961
The Spinach Su...	950
The Calabrese ...	937
The Mediterra...	934
The Brie Carre ...	490

Bottom 5 Pizzas by Total Orders

The Chicken Pe...	938
The Calabrese ...	918
The Spinach S...	918
The Mediterra...	912
The Brie Carre ...	480