

Sponsorship Package

State of Our Networks

Beyond DIY: Do It With Others

July 13–18, 2018. Toronto, Ontario

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Background

Our Networks is a community-driven event focusing on the past, present, and future of building the decentralized and peer-to-peer web. In our second year, the event hosts sessions from decentralization and community networks, to blockchains and new protocols for network communication and storage—for example [Beaker Browser](#), [cjdns](#), [InterPlanetary File System \(IPFS\)](#), and [Toronto Mesh](#).

Our theme this year centres on how we **Do It With Others (DIWO)** as opposed to just ourselves, building on the “**distributed campaign for emancipatory, networked art practices**” instigated by UK-based [Furtherfield](#) (2006) as a response to the Do It Yourself (DIY) movement. We ask: what kinds of creative and critical engagement with technology practices can enable meaningful change when we do it with others?

Format

Taking place over five days, we open with morning field trips and an afternoon-into-evening kickoff event Friday, July 13. The weekend is our main event, with two days full of talks, demos, and workshops on Saturday, Sunday July 13, 14. The final three days are in-person, collaborative project sprints on Monday-Wednesday, July 15-18.

Our [conference program](#) has been released. Activities and sessions include:

- Keynote by Nasma Ahmed of the recently-launched [Digital Justice Lab](#)
- Talks about mesh, peer-to-peer, and blockchain-based projects from Althea, Aether, Data Together, Mazi Toolkit, and Toronto Mesh
- Hands-on workshops led by Toronto Wireless, People’s Open, Article 19, and more
- [Internet Yami-ichi](#) (or flea market) for vendors to sell “internet-related things”

Audience

Our audience is a mix of enthusiasts, hackers, hardware and software tinkerers, academics, software developers, and internet and digital rights activists. We are targeting **60 conference attendees**, a growth from 2017 numbers (40 attendees). Our goal is to minimize barriers and create a welcoming environment through adopting our [Code of Conduct](#), supporting first-time speakers with Open Hours, direct outreach to underrepresented communities and keeping registration low-cost (sliding scale from \$20-100 with scholarships).

Sponsorship Levels

We are seeking sponsorship to cover costs associated with the kickoff and two day conference. We have identified four sponsorship levels: Tier 1 through 3 Network Providers and “Coffee break”.

	Coffee break \$100	Tier 3 \$200	Tier 2 \$500	Tier 1 \$1000
Mention in conference opening and closing plenary	✓	✓	✓	✓
On-site Branding (Kickoff and Conference)				
Logo on presentation buffer	✓	✓	✓	✓
Tabling of marketing materials		✓	✓	✓
Logo on printed materials (i.e., program, podium branding)			small	large
Marketing retractable or own table				✓
Online Branding				
Logo on website	✓	✓	✓	✓
Social media shout-outs during and after event		✓	✓	✓
Swag Branding				
Logo on swag (i.e., t-shirts, totes)				✓
Event Attendance				
Complementary Tickets		2	4	unlimited w/ RSVP
Reserved Seats			2	4