

IDEATION PHASE EMPATHIZE AND DISCOVER

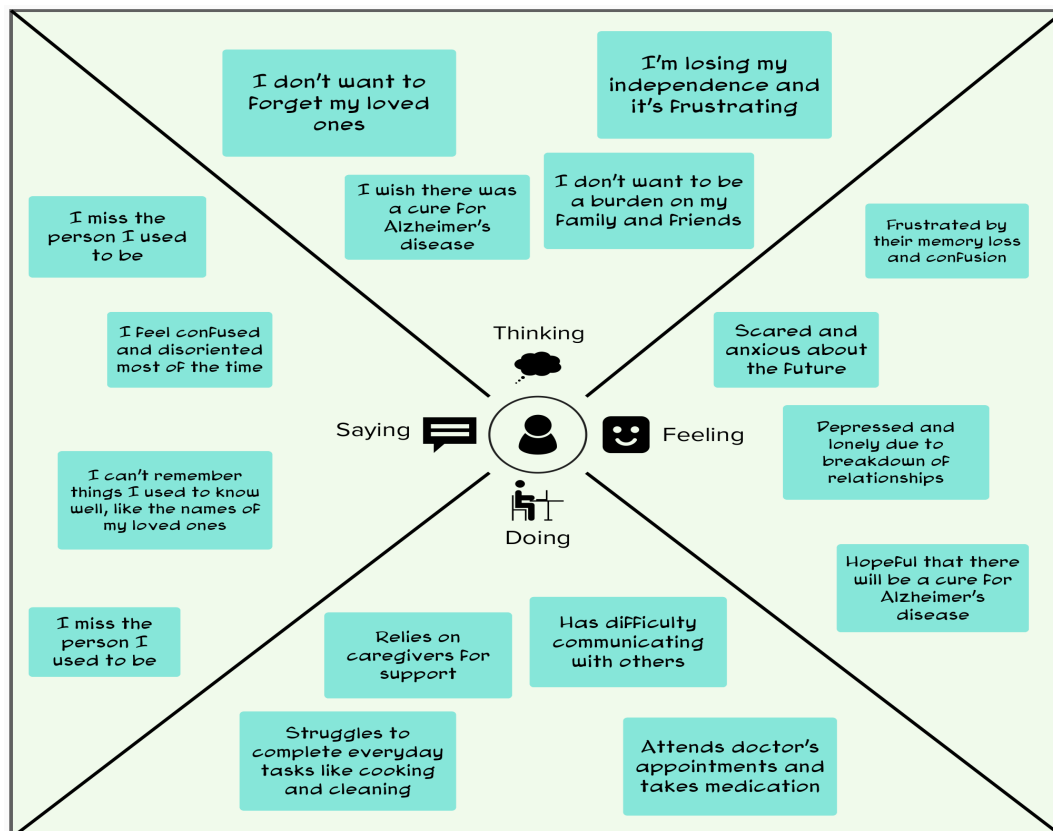
Date	29 April 2023
Team ID	NM2023TMID00113
Project Name	Cognitive Care: Early Intervention for Alzheimer's Disease
Maximum Marks	4 Marks

EMPATHY MAP

Alzheimer's disease is a prevalent and devastating neurodegenerative disorder that affects millions of people worldwide. Patients with Alzheimer's disease often experience significant changes in their thoughts, feelings, and behaviors, which can be challenging for caregivers and loved ones to understand and manage.

PATIENT PERSPECTIVE

We focus on a patient with Alzheimer's disease, exploring their thoughts, feelings, actions, and words to gain insights into their unique experiences and needs. By understanding the experiences of patients with Alzheimer's disease, we can develop more empathetic and effective solutions to improve their quality of life and support their caregivers and loved ones.



DOCTOR PERSPECTIVE:

The doctor empathy map highlights the challenges and responsibilities that healthcare providers face when caring for patients with Alzheimer's disease. Doctors want to provide the best possible care for their patients, but they can feel frustrated by the limitations of current treatments and worried about the ethical implications of using AI-based solutions in the diagnosis and treatment of Alzheimer's disease.

