8/12/2020 Tweet Sentiment Extraction EDA

# **Tweet Sentiment Extraction**

#### INTRODUCTION

Twitter is one of the social media platforms that is being used by people all over the world. People can tweet about a product, a person or even about a company. Sentiment Analysis can be defined as the process of analyzing the given text data and sorting it into positive, negative or neutral, so that the companies can understand how people are talking about their band.

In this problem, we are provided with text data along with its corresponding sentiment label (positive/negative/neutral). Our task is to find out which of the words in the given sentence which actually leads to the particular sentiment description. Given the labelled data, we need to build a model to find out the words or phrases that best support the sentiment class label.

```
In [1]: | #importing all necessary libraries
          import pandas as pd
          import numpy as np
          import matplotlib.pyplot as plt
          %matplotlib inline
          import seaborn as sb
          import re
          import string
          from tqdm import tqdm
          from tqdm.notebook import tqdm_notebook
          tqdm_notebook.pandas()
          from nltk.corpus import stopwords
          from nltk.util import ngrams
          stop=set(stopwords.words('english'))
          from collections import Counter
In [2]: | #importing data from csv files using Pandas
          train_df = pd.read_csv('train.csv')
          test_df = pd.read_csv('test.csv')
In [3]: | train_df.shape,test_df.shape
Out[3]: ((27481, 4), (3534, 3))
In [4]: | train_df.head()
Out[4]:
                   textID
                                                            text
                                                                                  selected_text sentiment
                                   I'd have responded, if I were going I'd have responded, if I were going
          0 cb774db0d1
                                                                                                  neutral
          1 549e992a42 Sooo SAD I will miss you here in San Diego!!!
                                                                                     Sooo SAD
                                                                                                 negative
          2 088c60f138
                                           my boss is bullying me...
                                                                                    bullying me
                                                                                                 negative
          3 9642c003ef
                                      what interview! leave me alone
                                                                                 leave me alone
                                                                                                 negative
          4 358bd9e861 Sons of ****, why couldn't they put them on t...
                                                                                   Sons of ****,
                                                                                                 negative
In [5]: test_df.head()
Out[5]:
                   textID
                                                               text sentiment
          0 f87dea47db
                            Last session of the day http://twitpic.com/67ezh
                                                                       neutral
          1 96d74cb729
                              Shanghai is also really exciting (precisely -...
                                                                       positive
                         Recession hit Veronique Branquinho, she has to...
          2 eee518ae67
                                                                      negative
          3 01082688c6
                                                                       positive
                                                        happy bday!
          4 33987a8ee5
                                       http://twitpic.com/4w75p - I like it!!
                                                                       positive
          The given dataset consists of two files namely train.csv and test.csv. We have around 27,480 values as training data and 3534 values as a part of test data. Training data has 4 columns namely text_id, text, selected_text
```

and sentiment. Each text is given a unique text id and the phrases / words that best supports the sentiment is provided in the sentiment text column.

```
In [6]: #Check for null values
        print(train_df.isnull().sum())
        print(test_df.isnull().sum())
                        0
        textID
        text
                        1
        selected_text
                        1
        sentiment
        dtype: int64
        textID
        text
        sentiment
                    0
        dtype: int64
```

One of the rows in the training data contains a null values, and no null values are found in text data. We can drop the only null value row from the data

```
In [7]:
        train_df.dropna(inplace=True)
In [8]: #Check for null values
        print(train_df.isnull().sum())
        print(test_df.isnull().sum())
        textID
                         0
                         0
        text
        selected_text
        sentiment
```

**Exploratory Data Analysis (EDA)** 

0

dtype: int64

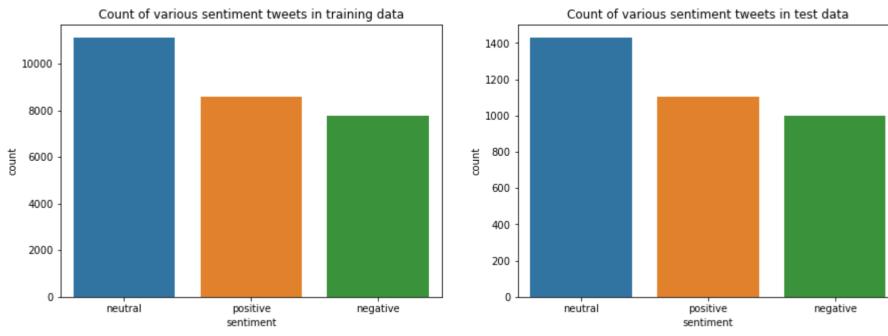
sentiment dtype: int64

textID

text

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```
In [9]: f, axes = plt.subplots(1, 2,figsize=(15,5))
sb.countplot(x='sentiment',data=train_df,order=train_df.sentiment.value_counts().index,ax=axes[0])\
    .set_title('Count of various sentiment tweets in training data');
sb.countplot(x='sentiment',data=test_df,order=test_df.sentiment.value_counts().index,ax=axes[1]);
plt.title('Count of various sentiment tweets in test data');
```



27480/27480 [00:03<00:00, 8863.87it/s]

From the above plot, we could conclude that both the training and test data seems to have similar kind of distributions as the majority of given data belongs to **Neutral** label in both training and test data followed by Positive and Negative labelled data points

```
In [10]: def jaccard_score(x):
    str1, str2 = str(x[0]), str(x[1])
    a = set(str1.lower().split())
    b = set(str2.lower().split())
    c = a.intersection(b)
    return float(len(c)) / (len(a) + len(b) - len(c))
In [11]: train_df['jaccard'] = train_df[['text', 'selected_text']].progress_apply(jaccard_score,axis=1)
```

Jaccard score is one of the metrics used to find the similarity between given two sentences. Here we are trying to calculate the Jaccard score between the text and selected text columns, to find the similarities between the

```
two columns
         Data Cleaning / Text Pre-processing
In [12]: | #https://www.kaggle.com/tanulsingh077/twitter-sentiment-extaction-analysis-eda-and-model#About-this-Notebook
          #https://www.kaggle.com/raenish/tweet-sentiment-insight-eda/data
In [13]: # Remove the text in square brackets
          txt = '[start] i am not a [BAD] monster!!!'
          print(re.sub('\[.*?\]', '',txt))
          #remove links in given text
          txt= 'http://google.com this is a http://google.com link or use www.google.com!!!'
          print(re.sub('https?://\S+|www\.\S+', '', txt))
          #remove text/chars within angular brackets
          txt = '[start] i am not a [BAD] monster. <kill> you!!! '
          print(re.sub('<.*?>+', '', txt))
          #remove words containing numbers
          txt = 'i am not 4yrs old , 4ever young!!!'
          print(re.sub('\w*\d\w*', '', txt))
          #remove expressions like \n from text
          txt = 'i am a bad\n bad\n boy\n!!!'
          print(re.sub('\n', '', txt))
          #remove punctuations from a string
          txt = "what the hell was that!!!!! you think i donno anything??? that's bad...., i ll 'GET' you and kill you**** ###"
         print(re.sub('[%s]' % re.escape(string.punctuation), '', txt))
          i am not a monster!!!
          this is a link or use
          [start] i am not a [BAD] monster. you!!!
         i am not old , young!!!
         i am a bad bad boy!!!
         what the hell was that you think i donno anything thats bad i ll GET you and kill you
In [14]: #text cleaning or text preprocessing
          def clean_text(text):
             text = str(text).lower()
             text = re.sub('\[.*?\]', '', text)
             text = re.sub('https?://\S+|www\.\S+', '', text)
             text = re.sub('<.*?>+', '', text)
             text = re.sub('[%s]' % re.escape(string.punctuation), '', text)
             text = re.sub('\n', '', text)
             text = re.sub('\w*\d\w*', '', text)
             return text
In [15]: #https://towardsdatascience.com/progress-bars-in-python-and-pandas-f81954d33bae
In [16]: train_df['text'] = train_df['text'].progress_apply(lambda x : clean_text(x))
          train_df['selected_text'] = train_df['selected_text'].progress_apply(lambda x : clean_text(x))
          100%
                                                  27480/27480 [00:01<00:00, 19571.12it/s]
                                                  27480/27480 [00:00<00:00, 43136.34it/s]
          100%
```

```
In [17]: test_df['text'] = test_df['text'].progress_apply(lambda x : clean_text(x))
```

100% 3534/3534 [00:00<00:00, 6915.40it/s]

100%

```
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In [18]: train_df.isnull().sum(),test_df.isnull().sum()
Out[18]: (textID 0
```

text 0
selected\_text 0
sentiment 0
jaccard 0
dtype: int64, textID
text 0
sentiment 0

dtype: int64)

In [19]: train\_df['text\_length'] = train\_df['text'].progress\_apply(lambda x: len(str(x).split()))
 train\_df['selected\_text\_length'] = train\_df['selected\_text'].progress\_apply(lambda x: len(str(x).split()))

100% 27480/27480 [00:00<00:00, 119991.83it/s]

100% 27480/27480 [00:00<00:00, 238933.72it/s]

In [20]: test\_df['text\_length'] = test\_df['text'].progress\_apply(lambda x: len(str(x).split()))

100% 3534/3534 [00:00<00:00, 22508.25it/s]

## In [21]: train\_df.head(15)

#### Out[21]:

	textID	text	selected_text	sentiment	jaccard	text_length	selected_text_length
0	cb774db0d1	id have responded if i were going	id have responded if i were going	neutral	1.000000	7	7
1	549e992a42	sooo sad i will miss you here in san diego	sooo sad	negative	0.200000	10	2
2	088c60f138	my boss is bullying me	bullying me	negative	0.166667	5	2
3	9642c003ef	what interview leave me alone	leave me alone	negative	0.600000	5	3
4	358bd9e861	sons of why couldnt they put them on the rel	sons of	negative	0.214286	13	2
5	28b57f3990	some shameless plugging for the best rangers	some shameless plugging for the best rangers	neutral	1.000000	10	10
6	6e0c6d75b1	feedings for the baby are fun when he is all $\dots$	fun	positive	0.071429	13	1
7	50e14c0bb8	soooo high	soooo high	neutral	1.000000	2	2
8	e050245fbd	both of you	both of you	neutral	1.000000	3	3
9	fc2cbefa9d	journey wow u just became cooler hehe is tha	wow u just became cooler	positive	0.500000	10	5
10	2339a9b08b	as much as i love to be hopeful i reckon the $\dots$	as much as i love to be hopeful i reckon the c	neutral	1.000000	23	23
11	16fab9f95b	i really really like the song love story by ta	like	positive	0.100000	11	1
12	74a76f6e0a	my sharpie is running dangerously low on ink	dangerously	negative	0.125000	8	1
13	04dd1d2e34	i want to go to music tonight but i lost my voice	lost	negative	0.100000	12	1
14	bbe3cbf620	test test from the Ig	test test from the Ig	neutral	1.000000	5	5

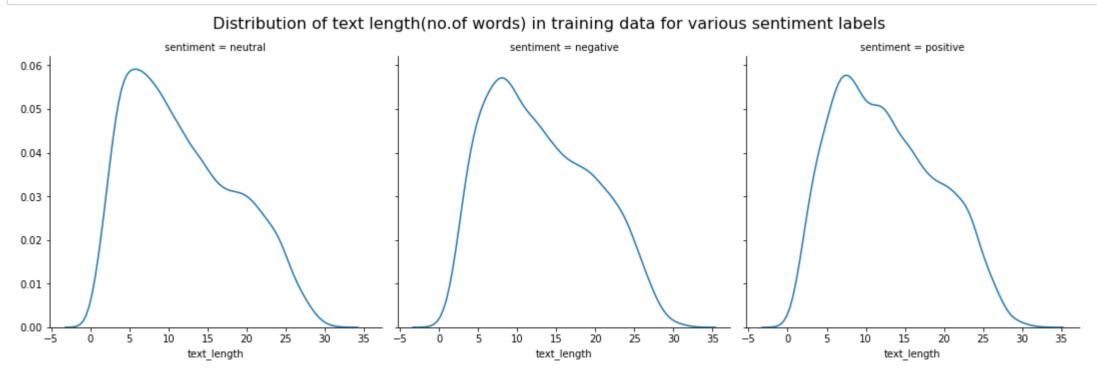
## In [22]: test\_df.head(15)

## Out[22]:

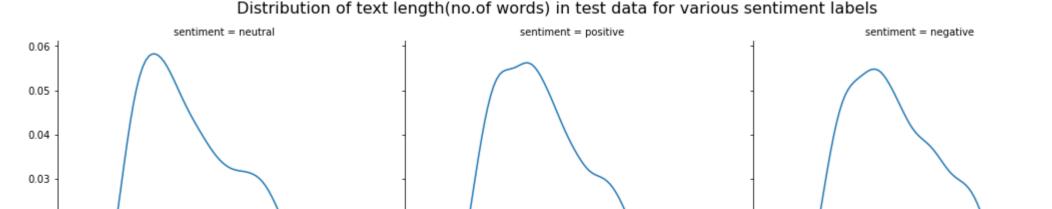
	textID	text	sentiment	text_length
0	f87dea47db	last session of the day	neutral	5
1	96d74cb729	shanghai is also really exciting precisely s	positive	14
2	eee518ae67	recession hit veronique branquinho she has to	negative	13
3	01082688c6	happy bday	positive	2
4	33987a8ee5	i like it	positive	3
5	726e501993	thats great weee visitors	positive	4
6	261932614e	i think everyone hates me on here lol	negative	8
7	afa11da83f	soooooo wish i could but im in school and mys	negative	13
8	e64208b4ef	and within a short time of the last clue all $\dots$	neutral	12
9	37bcad24ca	what did you get my day is alright havent do	neutral	18
10	24c92644a4	my bike was put on holdshould have known that $\dots$	negative	12
11	43b390b336	i checked we didnt win	neutral	5
12	69d6b5d93e	and youre on twitter did the tavern bore you	neutral	11
13	5c1e0b61a1	im in va for the weekend my youngest son turns	negative	24
14	504e45d9d9	its coming out the socket i feel like my phon	negative	20

In [23]: #https://stackoverflow.com/questions/29813694/how-to-add-a-title-to-seaborn-facet-plot
 g=sb.FacetGrid(data=train\_df,col='sentiment',height=5);
 g.map(sb.kdeplot,'text\_length');
 plt.subplots\_adjust(top=0.87,)

g.fig.suptitle('Distribution of text length(no.of words) in training data for various sentiment labels',fontsize=16);



```
In [24]: g=sb.FacetGrid(data=test_df,col='sentiment',height=5);
    g.map(sb.kdeplot,'text_length');
    plt.subplots_adjust(top=0.87,)
    g.fig.suptitle('Distribution of text length(no.of words) in test data for various sentiment labels',fontsize=16);
```



10

20

text\_length

30

20

text\_length

10

30

From the above plot, we could infer that most of the texts provided in the data contains **0-20 words** and there are only very few sentences having no. of words > 25

The same text length parameter is visualized using Violin plots below

20

text\_length

10

30

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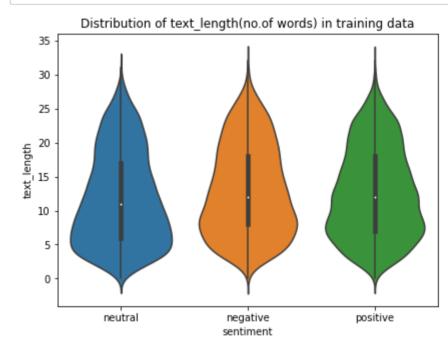
0.02

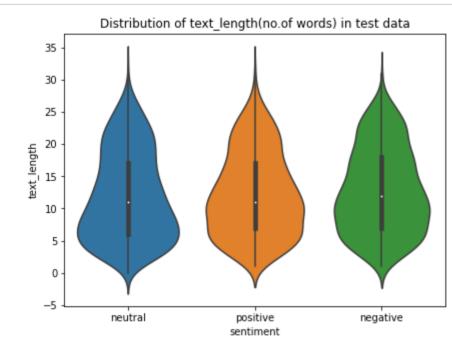
0.01

0.00

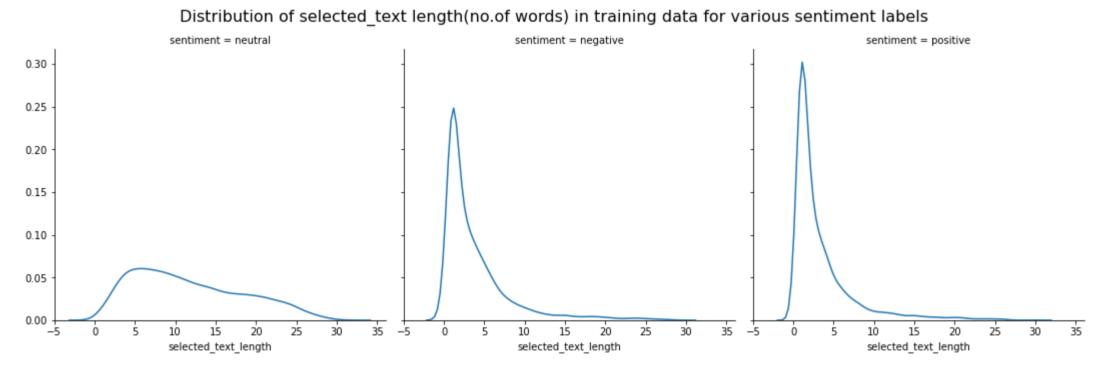
```
In [25]: f, axes = plt.subplots(1, 2,figsize=(15,5))

sb.violinplot(data=train_df,y='text_length',x='sentiment',ax=axes[0])\
    .set_title('Distribution of text_length(no.of words) in training data');
    sb.violinplot(data=test_df,y='text_length',x='sentiment',ax=axes[1])\
    .set_title('Distribution of text_length(no.of words) in test data');
```





```
In [26]: #https://stackoverflow.com/questions/29813694/how-to-add-a-title-to-seaborn-facet-plot
    g=sb.FacetGrid(data=train_df,col='sentiment',height=5);
    g.map(sb.kdeplot,'selected_text_length');
    plt.subplots_adjust(top=0.87,)
    g.fig.suptitle('Distribution of selected_text_length(no.of words) in training data for various sentiment labels',fontsize=16);
```



From the above plot, we can conclude that for Negative and Positive Sentiment, majority of selected\_text phrases length lie **between 0-10 words**, there are only a few sentences that are greater than 10 words of length.

For Neutral sentiment, the majority of selected\_text phrases are longer when compared to positive / negative sentiment labels. Most of the phrases length lie between 0-20 words length

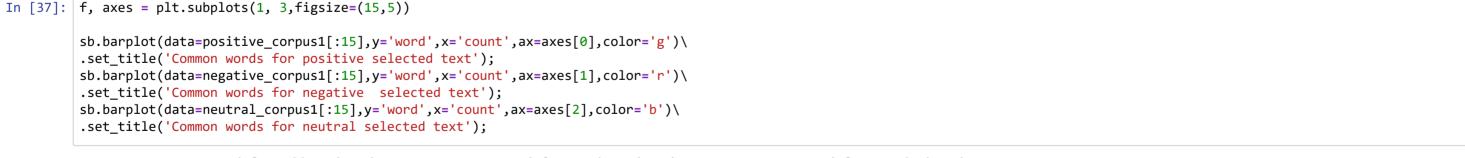
neutral\_data.shape

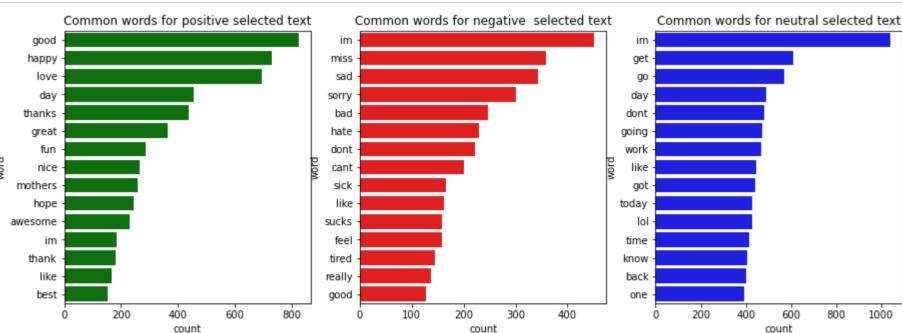
Out[30]: (11117, 7)

In [30]: neutral\_data = train\_df[train\_df['sentiment']=='neutral']

```
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In [31]: positive_corpus=[]
          for each in tqdm(positive_data['text'].values):
              sent = ["".join(x) for x in each.split() if x not in stop]
              positive_corpus.extend(sent)
                                                                                             | 8582/8582 [00:00<00:00, 190713.82it/s]
In [32]: negative_corpus=[]
          for each in tqdm(negative_data['text'].values):
              sent = ["".join(x) for x in each.split() if x not in stop]
              negative_corpus.extend(sent)
          100%
                                                                                              | 7781/7781 [00:00<00:00, 189778.79it/s]
In [33]: neutral_corpus=[]
          for each in tqdm(neutral_data['text'].values):
              sent = ["".join(x) for x in each.split() if x not in stop]
              neutral_corpus.extend(sent)
          100%
                                                                                           | 11117/11117 [00:00<00:00, 205855.30it/s]
          positive_corpus = pd.DataFrame(Counter(positive_corpus).most_common(),columns=['word','count'])
          negative_corpus = pd.DataFrame(Counter(negative_corpus).most_common(),columns=['word','count'])
          neutral_corpus = pd.DataFrame(Counter(neutral_corpus).most_common(),columns=['word','count'])
In [35]: | f, axes = plt.subplots(1, 3,figsize=(15,5))
          sb.barplot(data=positive_corpus[:15],y='word',x='count',ax=axes[0],color='g')\
          .set_title('Common words for positive text');
          sb.barplot(data=negative_corpus[:15],y='word',x='count',ax=axes[1],color='r')\
          .set_title('Common words for negative text');
          sb.barplot(data=neutral_corpus[:15],y='word',x='count',ax=axes[2],color='b')\
          .set_title('Common words for neutral text');
                       Common words for positive text
                                                               Common words for negative text
                                                                                                         Common words for neutral text
                day
               good
                                                        dont
                love
                                                                                                  go
                                                                                                 day
               happy
             mothers
                                                        miss
                                                                                                going
              thanks
               great
                                                         sad
                                                        work
                hope
                                                        sorry
                get
                                                       really
                                                                                                today
                fun
                                                       going
               today
                                                       today
                 lol
                                                         day
                                                                                                back
                                                         got
                       200
                                  600
                                       800
                                            1000 1200
                                                                200
                                                                     400
                                                                          600
                                                                                800
                                                                                    1000 1200
                                                                                                                                 1000
                                  count
                                                                                                                   count
                                                                           count
          The above plot shows the most common 15 words that are present in the text for various sentiment labels
In [36]: positive_corpus1=[]
          for each in tqdm(positive_data['selected_text'].values):
              sent = ["".join(x) for x in each.split() if x not in stop]
              positive_corpus1.extend(sent)
          negative_corpus1=[]
          for each in tqdm(negative_data['selected_text'].values):
              sent = ["".join(x) for x in each.split() if x not in stop]
              negative corpus1.extend(sent)
          neutral_corpus1=[]
          for each in tqdm(neutral_data['selected_text'].values):
              sent = ["".join(x) for x in each.split() if x not in stop]
              neutral_corpus1.extend(sent)
```

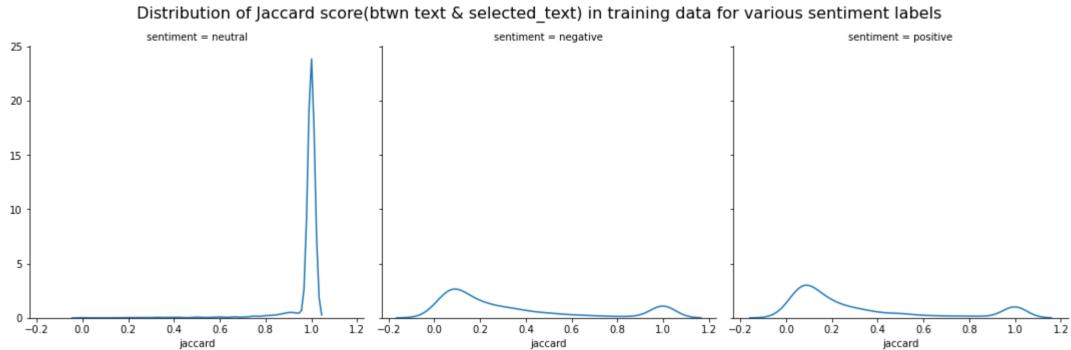
```
positive_corpus1 = pd.DataFrame(Counter(positive_corpus1).most_common(),columns=['word','count'])
         negative_corpus1 = pd.DataFrame(Counter(negative_corpus1).most_common(),columns=['word','count'])
         neutral_corpus1 = pd.DataFrame(Counter(neutral_corpus1).most_common(),columns=['word','count'])
         100%
                                                                                          8582/8582 [00:00<00:00, 401888.18it/s]
                                                                                          7781/7781 [00:00<00:00, 409525.16it/s]
         100%
         100%
                                                                                        11117/11117 [00:00<00:00, 213783.37it/s]
In [37]: f, axes = plt.subplots(1, 3,figsize=(15,5))
          sb.barplot(data=positive_corpus1[:15],y='word',x='count',ax=axes[0],color='g')\
```





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```
In [46]: g=sb.FacetGrid(data=train_df,col='sentiment',height=5);
    g.map(sb.kdeplot,'jaccard');
    plt.subplots_adjust(top=0.87,)
    g.fig.suptitle('Distribution of Jaccard score(btwn text & selected_text) in training data for various sentiment labels',fontsize=16);
```



The above plot gives some very interesting insights

- There is a huge spike around 1.0 for neutral sentiments, which means that most of the selected\_text phrases for the neutral sentiment labels are the text sentennces itself, i.e both the text and selected\_text values are same for most of the neutral sentiment data
- For both Positive and Negative sentiment labels, we could see two spikes in the graph, one at around 0.1 or 0.15 and other around 1.0. The spike around 0.1/0.15 suggests that the similarity between text and selected\_text is very low. i.e given a text, only a few words/phrases are considered as selected\_text.

In [ ]:	
In [ ]:	
In [ ]: [	
In [ ]:	
In [ ]:[	
In [ ]:	