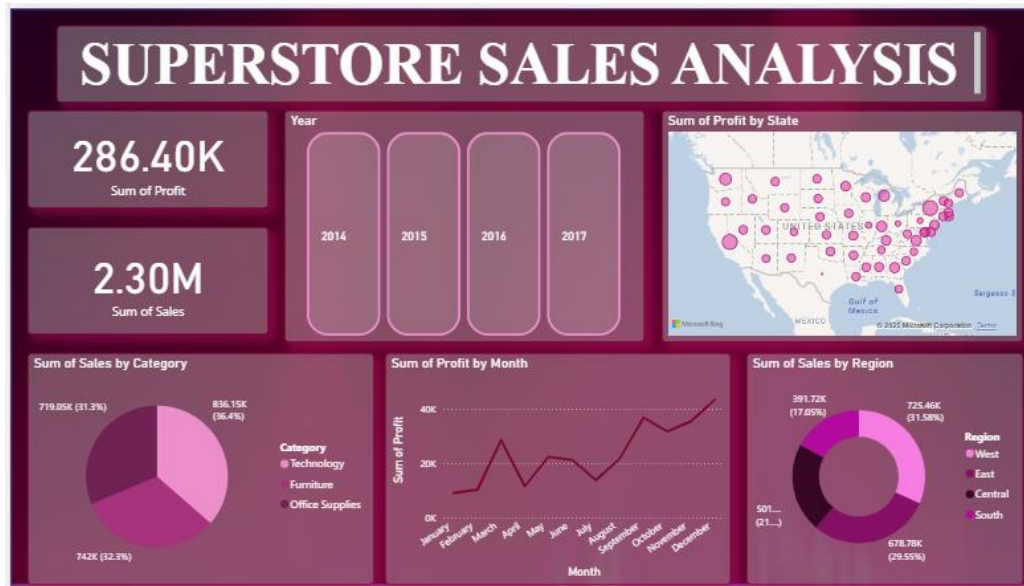# SUPERSTORE ANALYSIS

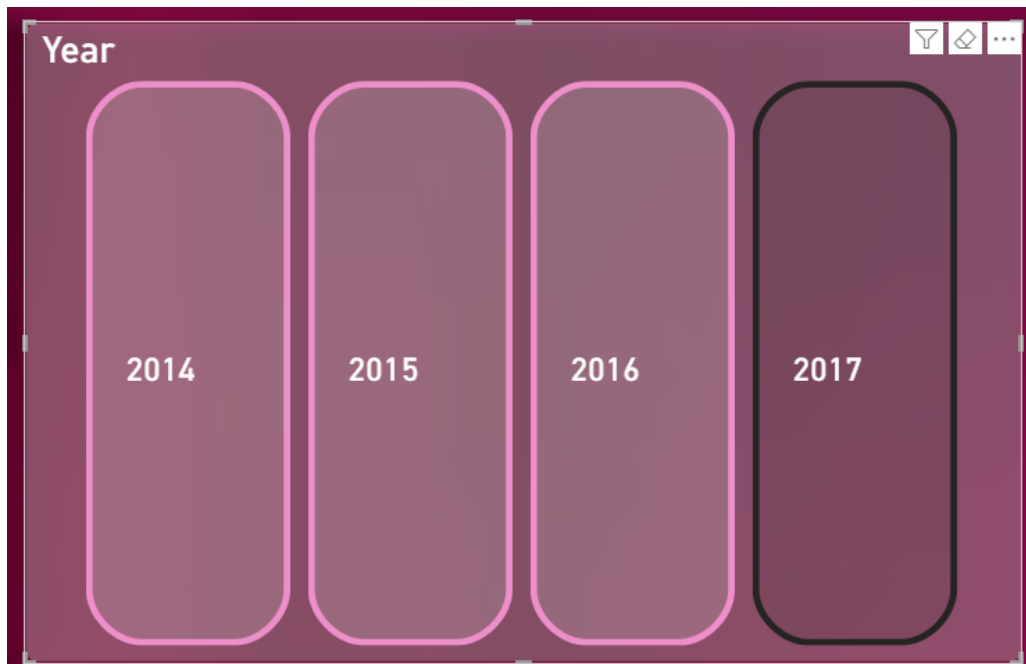**The dataset has 21 columns and 9996 rows**
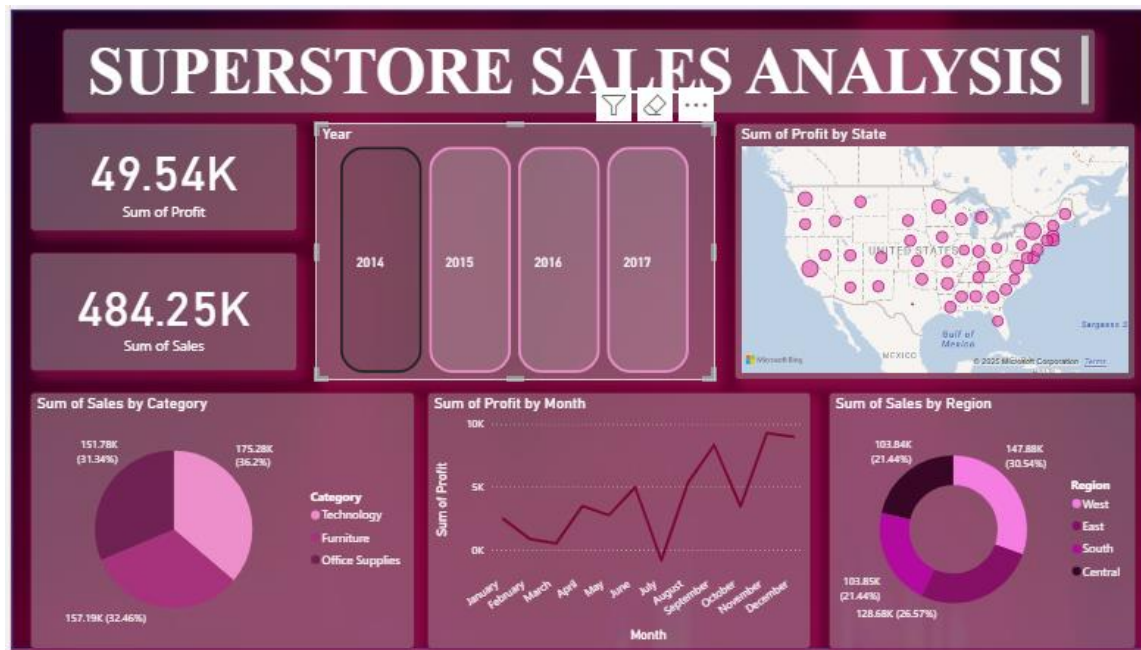
I. **DASHBOARD:**

II. **SLICER:**

The dashboard has slicer with clickables buttons of all 4 years.
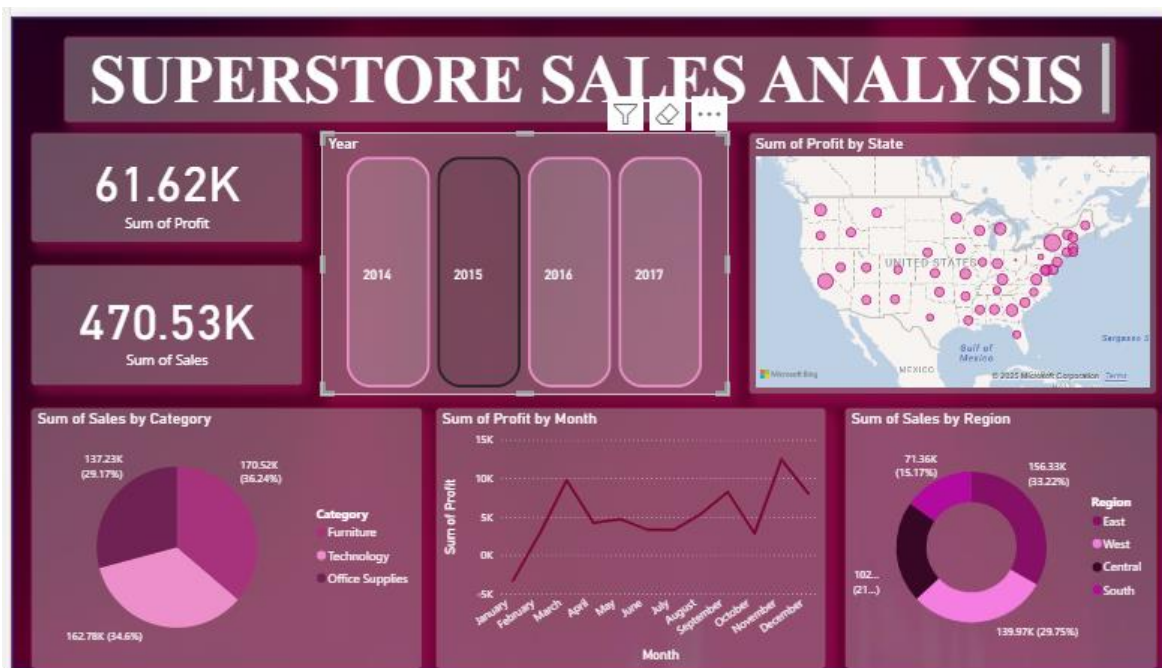
All the graphs changes values as per the year which is chosen.

1. **2014**
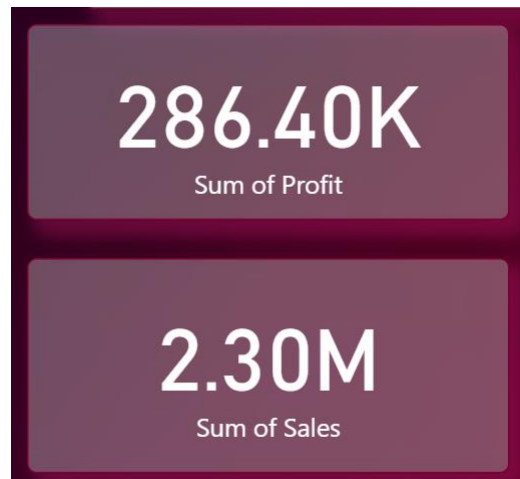

2. **2015**

3. 2016

4. 2017

CONCLUSION:

- **The year 2017 was the year with maximum profit and maximum sales.**
- **2015 had least amount of sales.**
- **The month with least profit of all was also in 2015.**

III. **KPI CARDS:**

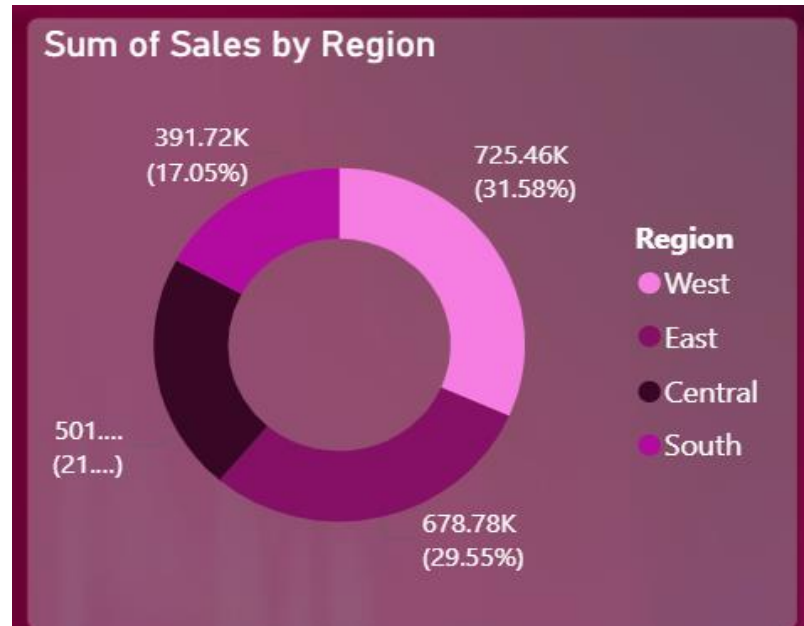**Key profit indicators:**

- **Total profit**
- **Total Sales**

IV. **LINE CHART:**

Profit by Month.

V. DONUT CHART:

Sales by Region:

- **Maximum sales was noticed in west.**
- **Minimum sales was noticed in South.**

Sum of Sales by Region

391.72K
(17.05%)

725.46K
(31.58%)

Region
- West
- East
- Central
- South

501....
(21....)

678.78K
(29.55%)

VI. PIE CHART:

Sales by Category:

- **Maximum sales was in Technology category.**
- **Minimum sales was in Office Supplies.**

Sum of Sales by Category

719.05K (31.3%)

836.15K
(36.4%)

Category
- Technology
- Furniture
- Office Supplies

742K (32.3%)
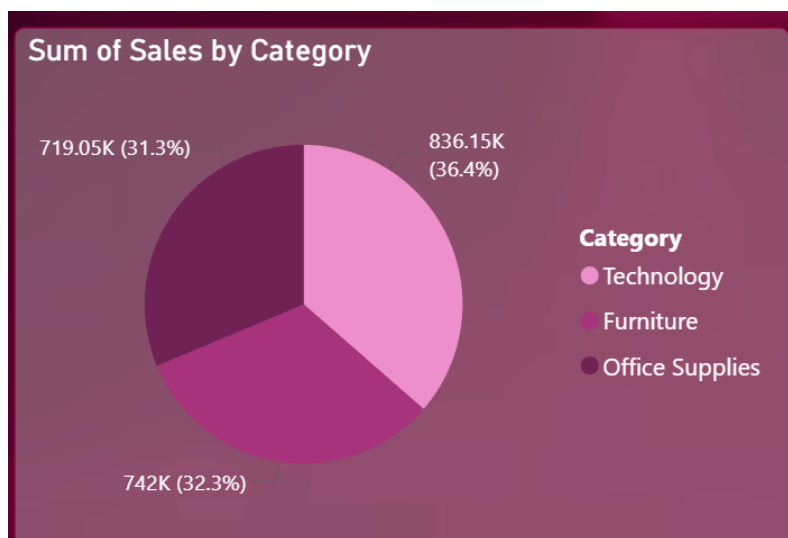
VII.   MAP:

Profit by state: Larger the bubble, more the sales.