

IVfvalcode.R

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```
#installing packages
if(! require(ggplot2)) install.packages("ggplot2")
if(! require(tidyverse)) install.packages("tidyverse")
if(! require(tidygraph)) install.packages("tidygraph")
if(! require(visNetwork)) install.packages("visNetwork")
if(! require(igraph)) install.packages("igraph")
if(! require(wordcloud)) install.packages("wordcloud")

##Attaching packages
library(ggplot2)
library(tidyverse)
library(tidygraph) #network analysis
library(visNetwork) #interactive network visualization
library(igraph)
#for 4
library("ColorBrewer")
library("wordcloud")
library("tm")

data <- read.csv("Ghibli15.csv", header = TRUE, sep = ",", skip = 2, col.names = c("Year", "Title", "Directors",
"Screenwriters", "Producer", "Music", "Commercial premiere", "Running Time", "Rotten Tomatoes"))
getwd()

## [1] "/Users/shriyakumbhoje/Desktop/IV /report "
```

```
head(data)
```

```
##      Year      Title      Directors      Screenwriters      Producer      Music
## 1 1988      Castle in the sky      Hayao Miyazaki      Hayao Miyazaki      Isao Takahata      Joe Hisaishi
## 2 1988      Grave of the Fireflies      Isao Takahata      Isao Takahata      Toru Hara      Michio Maniwa
## 3 1988      My Neighbour Totoro      Hayao Miyazaki      Hayao Miyazaki      Toru Hara      Joe Hisaishi
## 4 1989      Kiki's Delivery Service      Hayao Miyazaki      Hayao Miyazaki      Hayao Miyazaki      Joe Hisaishi
## 5 1991      Only Yesterday      Isao Takahata      Isao Takahata      Toshio Suzuki      Masaru Hoshi
## 6 1992      Porco Rosso      Hayao Miyazaki      Hayao Miyazaki      Toshio Suzuki      Joe Hisaishi
## Commercial.premiere      Running.Time      Rotten.Tomatoes
```

```
##      1      2-8-86      2h 5m      98%
##      2      16-4-88      1h 28m      100%
##      3      16-4-88      1h 26m      93%
##      4      29-7-89      1h 43m      98%
##      5      28-7-91      1h 59m      100%
##      6      18-7-92      1h 53m      95%
```

```
#summarising the data for data transformation
summary(data)
```

```
##      Year      Title      Directors      Screenwriters      Producer
## Min.      :1986      Length:21      Length:21      Length:21      Length:21
## 1st Qu.:1992      Class :character      Class :character      Class :character      Class :character
## Median :2001      Mode :character      Mode :character      Mode :character      Mode :character
## Mean      :2001
## 3rd Qu.:2010
## Max.      :2023
```

```
##      Music      Commercial.premiere      Running.Time      Rotten.Tomatoes
## Length:21      Length:21      Length:21      Length:21
## Class :character      Class :character      Class :character      Class :character
## Mode :character      Mode :character      Mode :character      Mode :character
##
##
```

```
table(data$Directors) #this will show the frequency of each unique value in the specified variable
```

```
##      Goro Miyazaki      Goro Miyazaki      Hayao Miyazaki      Hiromasa Yonebayashi
##      1      1      10      2
##      Hiroyuki Morita      Isao Takahata      Yoshifumi Kondo      1
```

```
#PARSING
#converting Commercial.premiere column into class: Date
data$Commercial.premiere <- as.Date(data$Commercial.premiere, format = "%d-%a-%y")
class(data$Commercial.premiere)
```

```
## [1] "Date"
```

```
#converting Running.time column "Xh Ym" format to minutes
print(data$Running.time)
```

```
##      [1] "2h 5m" "1h 28m" "1h 26m" "1h 43m" "1h 59m" "1h 32m" "1h 51m" "1h 13m"
## [8] "1h 43m" "1h 28m" "1h 15m" "1h 59m" "1h 55m" "1h 41m" "1h 34m" "1h 31m" "1h 17m"
## [19] "2h 6m" "1h 43m" "2h 4m"
```

```
convert.to.minutes <- function(time_string) {
# Extract hours and minutes using regular expression
time_components <- as.numeric(regmatches(time_string, grepxpr("\\d+", time_string)))[1:2])
total_minutes <- time_components[1] * 60 + time_components[2]
return(total_minutes)
}
```

```
data$Running.time <- apply(data$Running.time, convert.to.minutes) #applying the function to the entire column
class(data$Running.time)
```

```
## [1] "numeric"
```

```
print(data$Running.time)
```

```
##      [1] 125      88      86      103      119      93      119      111      133      103      125      75      119      115      101      94      91      137      126      103      124
```

```
#converting column Rotten.Tomato ratings into numeric
data$Rotten.Tomatoes <- as.numeric(gsub("%%", "", data$Rotten.Tomatoes))
```

```
#1 Calculate max and min (ggplot) -----
#movie ratings to check the movie with the highest and lowest rating
#scatterplot
#aes() function in ggplot binds two variables you want to plot, geom_point used to create scatterplots
```

```
max_rating <- max(data$Rotten.Tomatoes)
min_rating <- min(data$Rotten.Tomatoes)
```

```
#Create a new column for color based on ratings
data$Color <- ifelse(data$Rotten.Tomatoes == max_rating, "green",
,elseif(data$Rotten.Tomatoes == min_rating, "red", "brown4"))
```

```
# Plotting
gg <- ggplot(data, aes(Title, Rotten.Tomatoes, color = Color)) +
geom_point() +
labs(x = "Movies", y = "Ratings", title = "Movie Names & Ratings ") +
theme(axis.text.x = element_text(angle = 90, size = 10, vjust = 0.5)) +
scale_color_manual(values = c("green", "red", "brown4"),
labels = c("Other Ratings", "Highest Rating", "Lowest Ratings")
)
```

```
gg
```



```
#2 Animation -----
#Is there a trend in rating over the years
library(timetk)
library(gganimate)
df2 <- data.frame(
Release.Date = data$Year,
Ratings = data$Rotten.Tomatoes
)
```

```
df2 %>%
ggplot(aes(x= Rating,y=Release.Date)) +
geom_line() +
labs(x="Date",y="Rotten tomatoes Rating", title="Rating") +
transition_reveal(Rating)
```

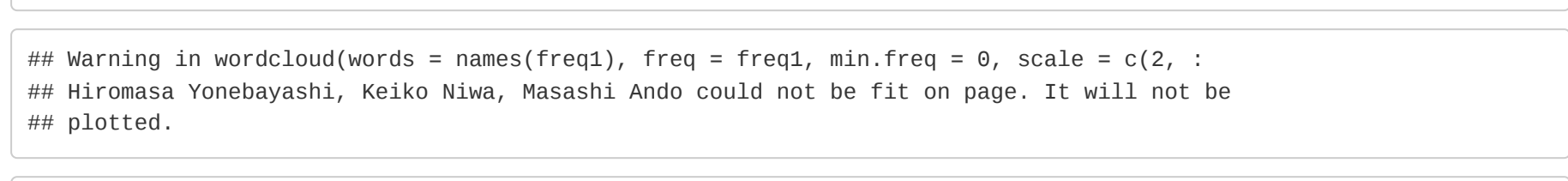
```
## Warning: No renderer available. Please install the gifski, av, or magick package to create
## animated output
```

```
## NULL
```

```
#3 TimeSeries -----
#Is there any association between the run time of a movie and its rating over the years
par(mfrow = c(2,1))
par(mar = c(4, 4, 2, 2))
```

```
plot(data$Year, data$Running.time, type = "l",lwd=2,ylim = c(1, 140), xlim = c(1988, 2023),
xlab = "Year", ylab = "Running time", main = "Running time Trend",
col = "blue")
```

```
plot(data$Year, data$Rotten.Tomatoes, type = "l",lwd=2,ylim = c(1, 120), xlim = c(1988, 2023),
xlab = "Year", ylab = "Rotten Tomatoes Rating", main = "Rotten Tomatoes Ratings Trend",
col = "orange")
```



```
# Reset plot margins to default after plotting
par(mar = c(5, 4, 4, 2) + 0.1) # Default margins
```

```
#4 TextMining -----
# Which screenwriter, producer, composer has the highest contribution in Studio Ghibli production?
par(mfrow = c(3,1))
table(data$Screenwriters)
```

```
##      Goro Miyazaki      Keiko Niwa      1
##      Hayao Miyazaki      11
##      Hayao Miyazaki      Keiko Niwa      2
##      Hiromasa Yonebayashi, Keiko Niwa, Masashi Ando      1
##      Isao Takahata      4
##      Isao Takahata & Riko Sakaguchi      1
##      Reiko Yoshida      1
```

```
table(data$Producer)
```

```
##      Hayao Miyazaki      Isao Takahata      1
##      Nozomu Takahashi      Toshio Suzuki      1
##      Toshio Suzuki      14
##      Yoshiaki Nishimura      2
```

```
table(data$Music)
```

```
##      Akiko Yano      Cecile Corbel      Joe Hisaishi      Masaru Hoshi
##      1      1      11      1
##      Michio Maniwa      Satoshi Takebe      Shang Shang Typhoon      Takatsugu Muramatsu
##      1      1      1      1
##      Tamiya Terashima      Yuiji Nomi      2
```

```
data$Screenwriters <- trimws(data$Screenwriters)
# Create the frequency table and plot the word cloud
freq1 <- table(data$Screenwriters)
wordcloud(words = names(freq1), freq = freq1, min.freq = 0, scale=c(2,1), col = "#38193A")
```

```
## Warning in wordcloud(words = names(freq1), freq = freq1, min.freq = 0, scale = c(2, : Hayao
## Miyazaki, Keiko Niwa could not be fit on page. It will not be plotted.
```

```
## Warning in wordcloud(words = names(freq1), freq = freq1, min.freq = 0, scale = c(2, :
## Hiromasa Yonebayashi, Keiko Niwa, Masashi Ando could not be fit on page. It will not be
## plotted.
```

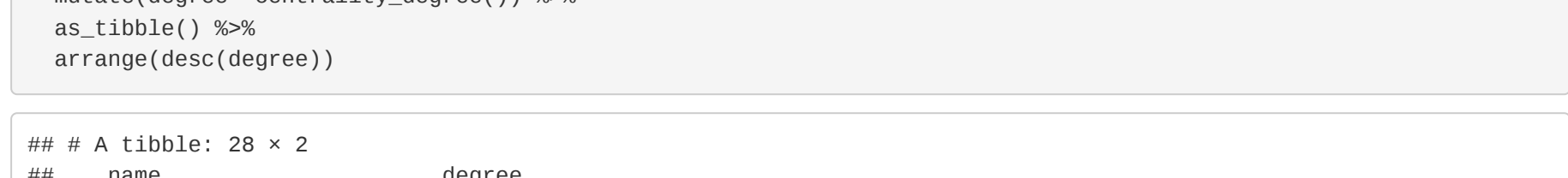
```
## Warning in wordcloud(words = names(freq1), freq = freq1, min.freq = 0, scale = c(2, : Isao
## Takahata & Riko Sakaguchi could not be fit on page. It will not be plotted.
```

```
## Warning in wordcloud(words = names(freq1), freq = freq1, min.freq = 0, scale = c(2, : Hayao
## Miyazaki could not be fit on page. It will not be plotted.
```

```
data$Producer <- trimws(data$Producer)
freq2 <- table(data$Producer)
wordcloud(words = names(freq2), freq = freq2, min.freq = 0, scale=c(2,1), col = "#AA336A")
```

```
## Warning in wordcloud(words = names(freq2), freq = freq2, min.freq = 0, scale = c(2, :
## Nozomu Takahashi, Toshio Suzuki could not be fit on page. It will not be plotted.
```

```
data$Music <- trimws(data$Music)
freq3 <- table(data$Music)
wordcloud(words = names(freq3), freq = freq3, min.freq = 0, scale=c(2,1), col = "#66023C")
```



```
#Interactive Network -----
#Which Director has directed the most movies for Studio Ghibli?
data_new <- data.frame(Director = data$Directors,Title = data$Title)
data_new
```

```
##      Director      Title
## 1      Hayao Miyazaki      Castle in the sky
## 2      Isao Takahata      Grave of the Fireflies
## 3      Hayao Miyazaki      My Neighbour Totoro
## 4      Hayao Miyazaki      Kiki's Delivery Service
## 5      Isao Takahata      Only Yesterday
## 6      Hayao Miyazaki      Porco Rosso
## 7      Isao Takahata      Pom Poko
## 8      Yoshifumi Kondo      Whisper of the Heart
## 9      Hayao Miyazaki      Princess Mononoke
## 10     Isao Takahata      My Neighbour the Yamadas
## 11     Hayao Miyazaki      Spirited Away
## 12     Hiroyuki Morita      The Cat Returns
## 13     Goro Miyazaki      Howl's Moving Castle
## 14     Goro Miyazaki      Tales from Earthsea
## 15     Hayao Miyazaki      Ponyo
## 16     Hiromasa Yonebayashi      Arrietty
## 17     Goro Miyazaki      From Up on Poppy Hill
## 18     Isao Takahata      The Tale of the Princess Kaguya
## 19     Hayao Miyazaki      The Wind Rises
## 20     Hiromasa Yonebayashi      When Marnie Was There
## 21     Hayao Miyazaki      The Boy and the Heron
```

```
#create a "tbl_graph" object
network <- data_new%>%
as_tbl_graph()
```

```
network %>%
activate(nodes) %>%
mutate(degree= centrality_degree()) %>%
as_tibble() %>%
arrange(desc(degree))
```

```
## # A tibble: 28 x 2
##   name      degree
##   <chr>      <dbl>
## 1 "Hayao Miyazaki"      10
## 2 "Isao Takahata"      5
## 3 "Hiromasa Yonebayashi"      2
## 4 "Yoshifumi Kondo"      1
## 5 "Hiroyuki Morita"      1
## 6 "Goro Miyazaki"      1
## 7 "Goro Miyazaki"      1
## 8 "Castle in the sky"      0
## 9 "Grave of the Fireflies"      0
## 10 "My Neighbour Totoro"      0
## # 18 more rows
```

```
#Interactive Network
vis_network <- network %>%
mutate(group = if_else(condition = name %like% unique(data_new$Director),
, true="Director",
false="Title")) %>%
toVisNetworkData()
```

```
#Interactive part
visNetwork(nodes = vis_network$nodes, edges = vis_network$edges,
width = "100%", height = "600px", main = "The Ghibli Movie Network") %>%
visLayout(randomSeed = 1000) %>%
addFontAwesome() %>%
visGroups(groupname = "Title", shape = "icon", color = "black") %>%
visGroups(groupname = "Director", shape = "icon",
icon = list(code = "f007", color = "red")) %>%
visOptions(highlightNearest = list(enabled = TRUE, hover = TRUE), nodesIdSelection = TRUE) %>%
visInteraction(navigationButtons = TRUE)
```



```
#6 -----
data_new3 <- data.frame(Director = data$Directors,Ratings = data$Rotten.Tomatoes)
data_new3
```

```
##      Director      Ratings
## 1      Hayao Miyazaki      96
## 2      Isao Takahata      100
## 3      Hayao Miyazaki      93
## 4      Hayao Miyazaki      98
## 5      Isao Takahata      100
## 6      Hayao Miyazaki      96
## 7      Isao Takahata      86
## 8      Yoshifumi Kondo      94
## 9      Hayao Miyazaki      78
## 10     Isao Takahata      93
## 11     Hayao Miyazaki      96
## 12     Hiroyuki Morita      99
## 13     Goro Miyazaki      87
## 14     Goro Miyazaki      38
## 15     Hayao Miyazaki      92
## 16     Hiromasa Yonebayashi      95
## 17     Goro Miyazaki      1
## 18     Isao Takahata      100
## 19     Hayao Miyazaki      88
## 20     Hiromasa Yonebayashi      92
## 21     Hayao Miyazaki      97
```

```
#create a "tbl_graph" object
network6 <- data_new3%>%
as_tbl_graph()
```

```
network6 %>%
activate(nodes) %>%
mutate(degree= centrality_degree()) %>%
as_tibble() %>%
arrange(desc(degree))
```

```
## # A tibble: 21 x 2
##   name      degree
##   <chr>      <dbl>
## 1 "Hayao Miyazaki"      10
## 2 "Isao Takahata"      5
## 3 "Hiromasa Yonebayashi"      2
## 4 "Yoshifumi Kondo"      1
## 5 "Hiroyuki Morita"      1
## 6 "Goro Miyazaki"      1
## 7 "Goro Miyazaki"      1
## 8 "96"      0
## 9 "100"      0
## 10 "94"      0
## # 11 more rows
```

```
#Interactive Network
vis_network1 <- network6 %>%
mutate(group = if_else(condition = name %like% unique(data_new3$Director),
, true="Director",
false="Ratings")) %>%
toVisNetworkData()
```

```
#Interactive part
visNetwork(nodes = vis_network1$nodes, edges = vis_network1$edges,
width = "100%", height = "600px", main = "The Director-Rating Relation") %>%
visLayout(randomSeed = 1000) %>%
addFontAwesome() %>%
visGroups(groupname = "Ratings", shape = "circle", color="lightgray") %>%
visGroups(groupname = "Director", shape = "icon",
icon = list(code = "f007", color = "lightblue")) %>%
visOptions(highlightNearest = list(enabled = TRUE, hover = TRUE), nodesIdSelection = TRUE) %>%
visInteraction(navigationButtons = TRUE)
```

