

# Cookies policy for Zen The Panda

Effective Date: 7th April 2024

This Cookies Policy provides detailed information on how Zen The Panda ("we," "us," or "our") applies cookies and similar technologies on our website, zenthepanda.com ("Website"). Your interaction with our Website signifies your consent to our practices surrounding cookies as delineated here.

## Introduction to Cookies

Cookies are small data files placed on your device by websites you visit. They are instrumental in enhancing website functionality, enabling smoother navigation, and facilitating efficient access to website features. Beyond functionality, cookies serve in analytics, user preference storage, and the delivery of targeted advertising, contributing to a tailored browsing experience.

## Purpose and Use of Cookies on Our Website

We deploy cookies for a myriad of reasons, all aimed at providing a secure, efficient, and personalized user experience:

- **Essential Cookies:** Crucial for basic website operations, these cookies support navigation, access to secure areas, and e-commerce functionalities. Without these, our Website might not perform as expected.
- **Analytical/Performance Cookies:** These collect data on user interactions with our Website, aiding us in identifying usage patterns and making informed enhancements to our services and interface.
- **Functionality Cookies:** Tailoring the browsing experience, these cookies remember your preferences (e.g., language or region) and allow us to provide advanced features and personalization.
- **Advertising/Targeting Cookies:** Focused on delivering relevant advertisements, these cookies track browsing habits and are critical for effective marketing campaigns and content personalization.

## Detailed Cookie Types Utilized

- **Session Cookies:** Temporary and deleted after each browsing session, these ensure that you can use our Website effectively during your visit.
- **Persistent Cookies:** These stay on your device for a predetermined period or until manually removed. They remember your preferences and actions across sessions, facilitating personalized experiences.
- **Third-Party Cookies:** Our Website may include cookies set by third parties for analytics, advertising, and social media interactions. These may track your browsing activities across multiple sites for targeted advertising or analytics.

## Managing Cookies

Your consent to our cookie policy is implied through your continued use of our Website. However, if you wish to control or block cookies, this can be done through your browser settings. Note that altering cookie settings can affect the Website's functionality. Detailed instructions for managing cookies are available in the 'Help' section of web browsers.

## Updates to Our Cookies Policy

This policy may be updated to reflect changes in our practices or regulatory adjustments. Continued use of our Website after such updates signifies your acceptance of the new terms.

## Contact and Feedback

Should you have any questions about this policy or our use of cookies, please feel free to contact us at [contact@zenthepanda.com](mailto:contact@zenthepanda.com).