

# **Online Task flows**

One world

Travel Made Easy

## **Goal**

To make the travel planning process less cumbersome and integrate it to form the totality of the travel experience.

# Online task flow 01

## Scenario - curating a personalized travel plan

**Step 01** - User **LOGINS** on the One World platform.

**Step 02** - User enters **HOME PAGE**

**Step 03** - User selects the **PLAN MY TRAVEL** button.

**Step 04** - User enters the destination he is interested in or **chooses something from his bucketlist**.

**Step 05** - User **selects the dates** of tentative travel plans.

**Step 06** - Choosing the dates prompts the user into the **ITINERARY PAGE**, which has all his travel days listed out along with other crucial information such as destination, duration, dates etc.

**Step 07** - He proceeds to choose **DAY ONE**, which opens up to a blank page with the details of the specific day on top and a **PLAN THE DAY** prompt at the bottom. He selects **PLAN THE DAY**.

**Step 08** - Now he enters the **DESTINATION PAGE**. Here he has options of entering into **MUST KNOW, MUST SEE AND DO, EVENTS, DESTINATION EXPERTS, SAMPLE PLANS AND BOOKINGS** tabs to learn more about his destination,

**Step 09** - Selecting the arrow next to the destination name takes him directly to the **DESTINATION GUIDE**.

**Step 10** - Reading up on the destination he comes back to the **DESTINATION PAGE**, to enter into the **MUST KNOW** prompt, to read real time updates regarding **THE WEATHER-** and crucial details about **LOCAL PUBLIC TRANSPORT, EMERGENCY SITUATIONS, THE BUDGET** etc.

**Step 11** - Going back to the **DESTINATION PAGE**, he enters into the **MUST SEE AND DO PAGE**, to add landmarks to his itinerary. Sections to choose from include **RECOMMENDATIONS** based on previous searches, **TOP PICKS BY DESTINATION EXPERTS** and **TOP PICK BY THE ONE WORLD TRAVEL COMMUNITY**.

**Step 12** - Selecting a specific landmark takes him to an **end page** with all the necessary information, including **general information, timings, directions, external link to website, reviews, photos and videos** as well as an option to view interactive panoramas (street view).

**Step 13** - User adds landmark to itinerary, using the **ADD TO ITINERARY** prompt. He also has options to add the landmark to his bucket list (**BOOK MARK**), **LIKE** and **SHARE**.

**Step 14** - Going back to the **DESTINATION PAGE**, he proceeds to check **EVENTS** and in similar fashion adds them to his itinerary.

**Step 15** - Similarly, he chooses to meet a specific **DESTINATION EXPERT** and proceeds to book an appointment with him.

**Step 16** - Coming back to the **DESTINATION PAGE**, he enters into the **BOOKINGS** prompt, to check for any **BARGAINS AND DISCOUNTS** and proceeds to check out his **ACCOMMODATION AND FLIGHT** options.

**Step 17** - Not seeing any options that cater to his budget, he makes a mental note **to enable push notification which would notify him when services within his budget are available**.

**Step 18** - His itinerary fixed, now all he has to do is wait for periodical updates regarding his budget to proceed booking his flights and accommodation.

## Online task flow 02

### Scenario - editing the personalised travel plan

**Step 01** - User **LOGINS** on the One World platform.

**Step 02** - User enters into the **HAMBURGER MENU**, which also serves as his **personal profile**.

**Step 03** - User selects the **MY CALENDER** prompt, where prompts to see his **UP COMING TRAVEL**, **SAVED TRAVEL** and **RECENT TRAVEL** are listed. He also has a calender view, which lets him enter into a month to check for travel plans.

**Step 04** - Choosing the **UPCOMING TRAVEL** prompt, he enters a screen which lists all his personalized travel plans.

**Step 05** - Choosing a particular plan, he is taken to the **ITINERARY PAGE**. Here upon choosing each **DAY PLAN** he can go into **EDIT MODE** to alter each day plan. Selecting **EDIT** would take him to the **DESTINATION PAGE**, where in he would be able to replace destinations, events or cancel destination experts.

**Step 06** - With options getting automatically updated, all would now have to do is wait for notifications informing him of services within his budget to take further actions such as booking flights or accommodation.

## **Online task flow 03**

### **Scenario - Point - to - point navigation.**

**User** is on the way to the airport and is stuck in an unexpected traffic jam and is worried he wont be able to make it in time for check in.

**Step 01** - He worries and decides to **check the flight status**.

**Step 02 - SIGNING IN**, he proceeds to check his **NOTIFICATIONS**. He has received alerts regarding the arrival and departure of the flight, including the terminal and gate details, indicating that there are no delays.

**Step 03** - Entering into **MY BOOKINGS** he selects my flights to enter into a list of his booked flights.

**Step 04 - Selecting the flight he is supposed to board soon, he scans through the updated details.**

**Step 05** - Upon reaching the airport, he turns on the **POINT - TO - POINT NAVIGATION** feature and enters in the required details. The shortest route is generated and the user is able to navigate the busy airport with ease.

**Step 06** - Being able to access important documents on my documents he is able to sail through the protocol.

**Step 07** - Settling into his seat, he decides to log out of One world.

# **Online Task flows Prototypes**

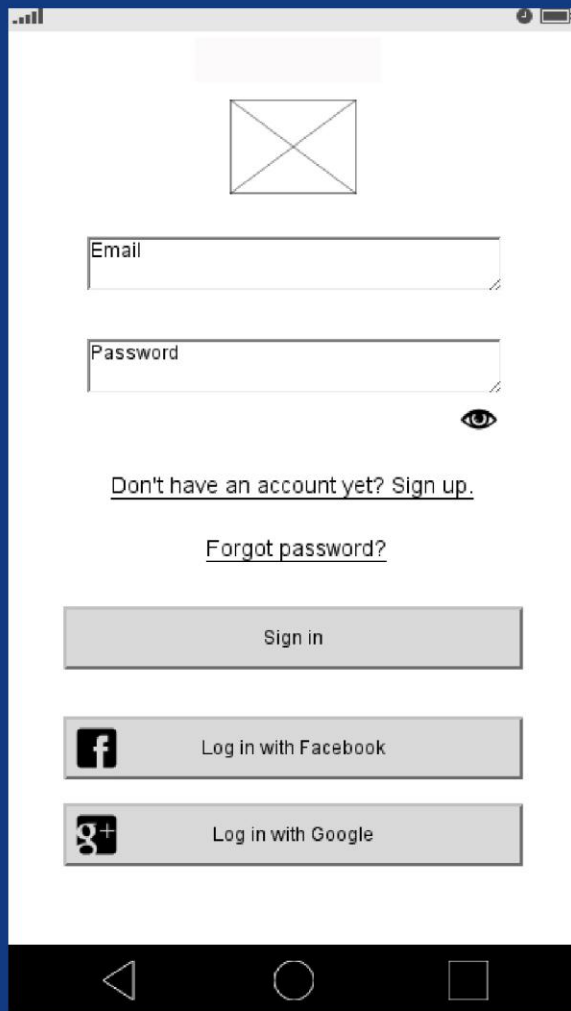
One world

Travel Made Easy

# Online task flow 01

## Scenario - curating a personalized travel plan

One world  
Travel Made Easy

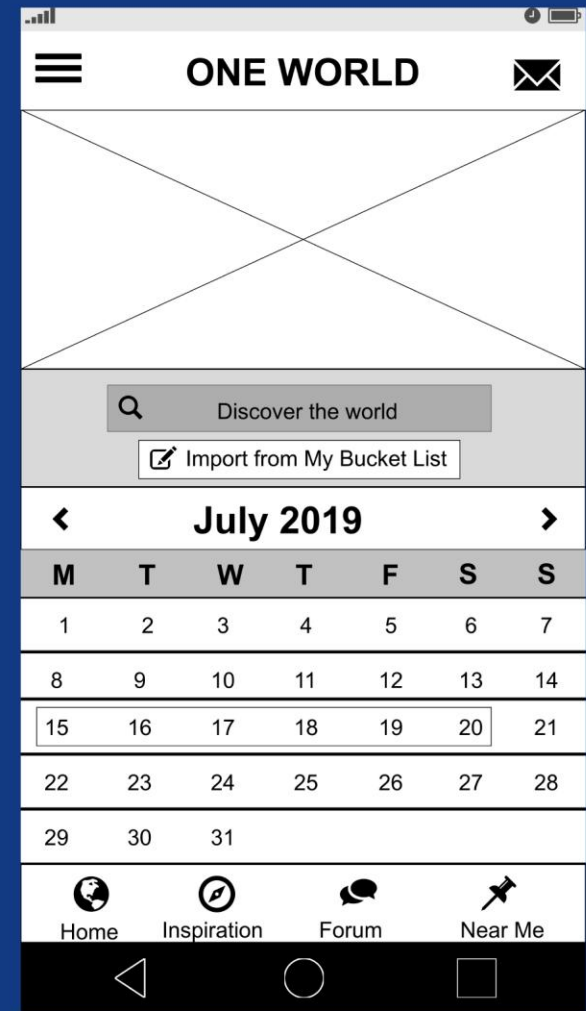


Mockup of the login screen. It features a header with a hamburger menu icon and a status bar. Below the header is a large square placeholder with an 'X'. The main content area contains two input fields labeled 'Email' and 'Password', followed by a 'Sign in' button. Below the button are two social login options: 'Log in with Facebook' and 'Log in with Google'. At the bottom is an Android navigation bar.

STEP 01 - LOGIN



STEP 02 / STEP 03  
HOME PAGE



Mockup of the destination and date selection screen. It features a header with a hamburger menu icon, the text 'ONE WORLD', and a mail icon. Below the header is a large square placeholder with an 'X'. The main content area contains a search bar with the text 'Discover the world' and a button labeled 'Import from My Bucket List'. Below the button is a calendar for July 2019. The calendar has a header with the month and year, and a table of dates. The date 20 is selected. Below the calendar is a bottom navigation bar with four icons: Home, Inspiration, Forum, and Near Me.

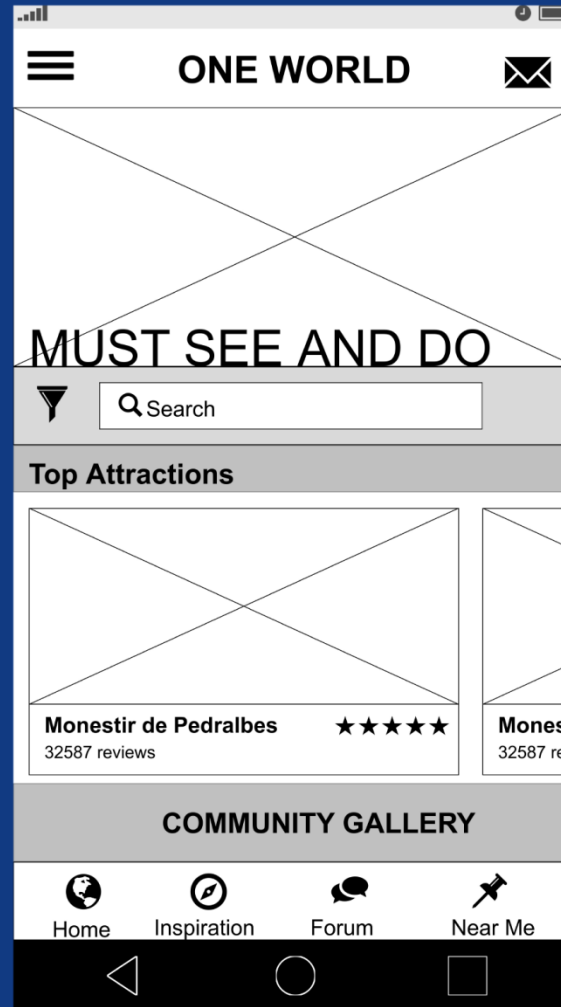
July 2019						
M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

STEP 04/ STEP 05  
ENTER DESTINATION  
AND SELECT DATES

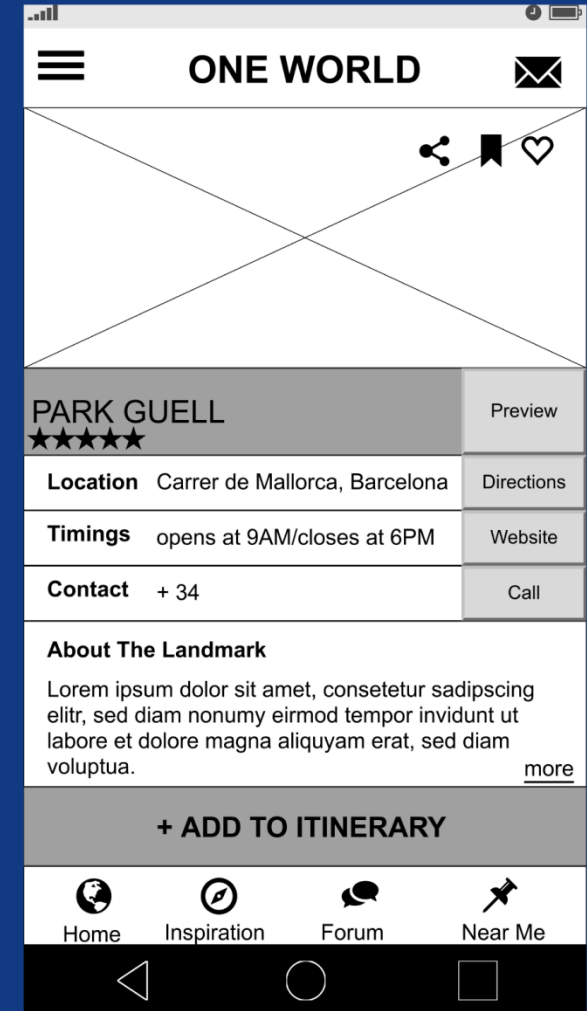




STEP 09 - MUST KNOW



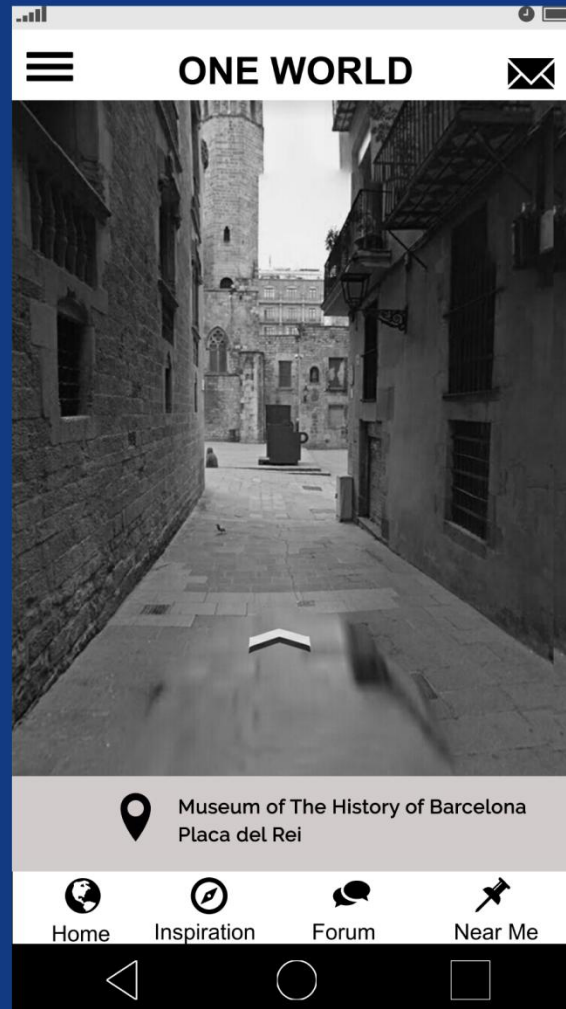
STEP 10 - MUST SEE AND DO



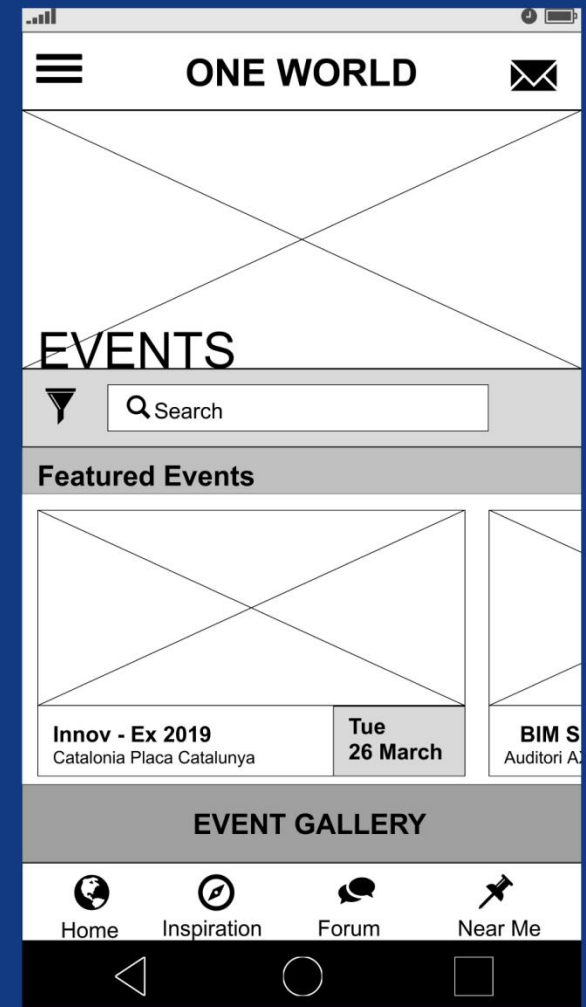
STEP 10 - MUST SEE AND DO



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STEP 10 - MUST SEE AND DO



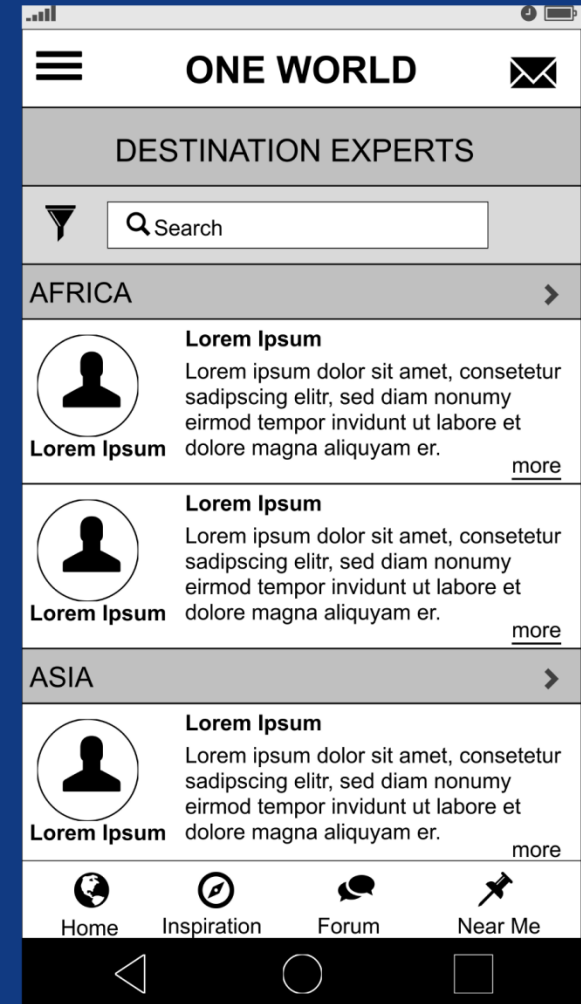
STEP 11- EVENTS



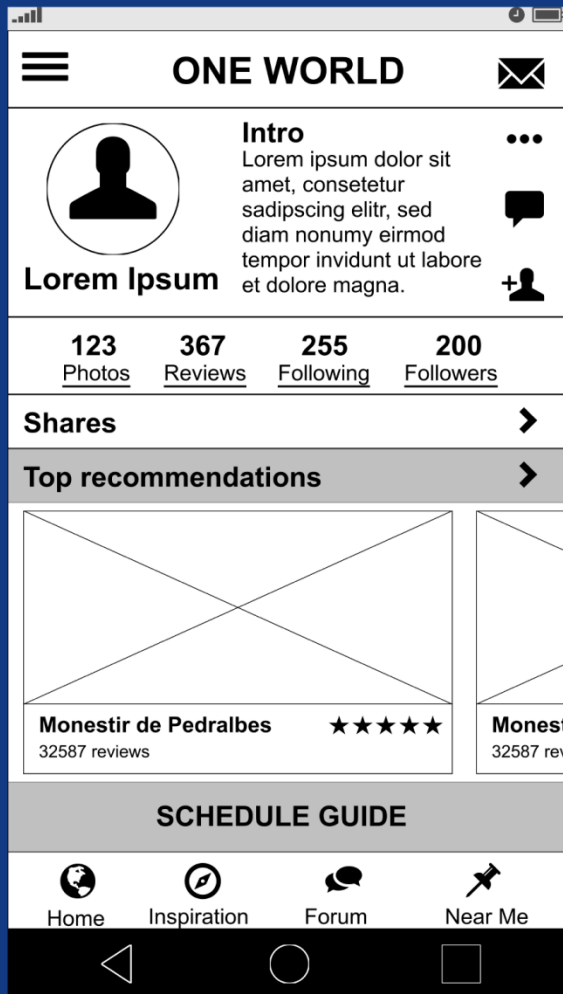
STEP 11- EVENTS



STEP 11- EVENTS



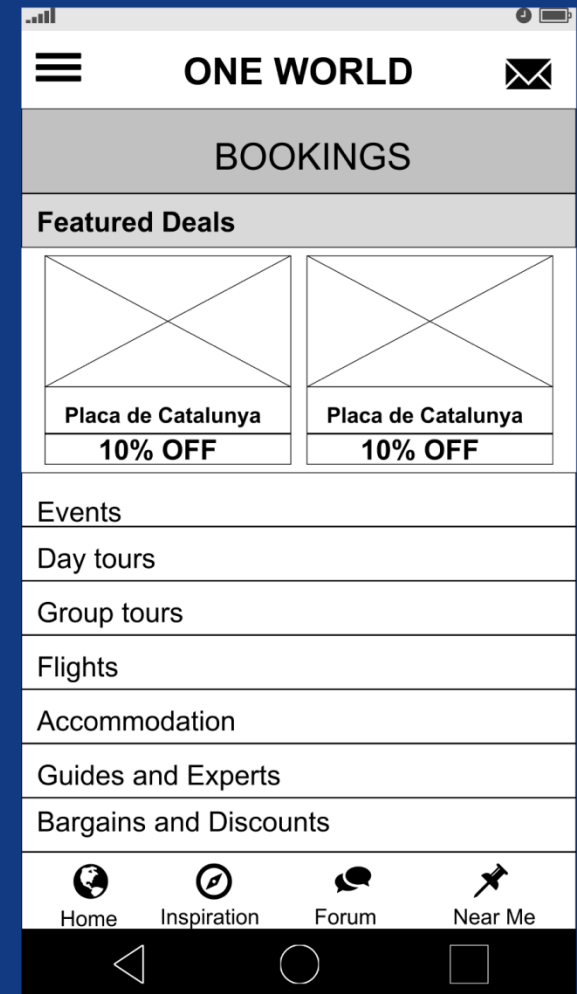
STEP 12  
DESTINATION EXPERTS



STEP 12  
DESTINATION EXPERTS



STEP 12  
DESTINATION EXPERTS

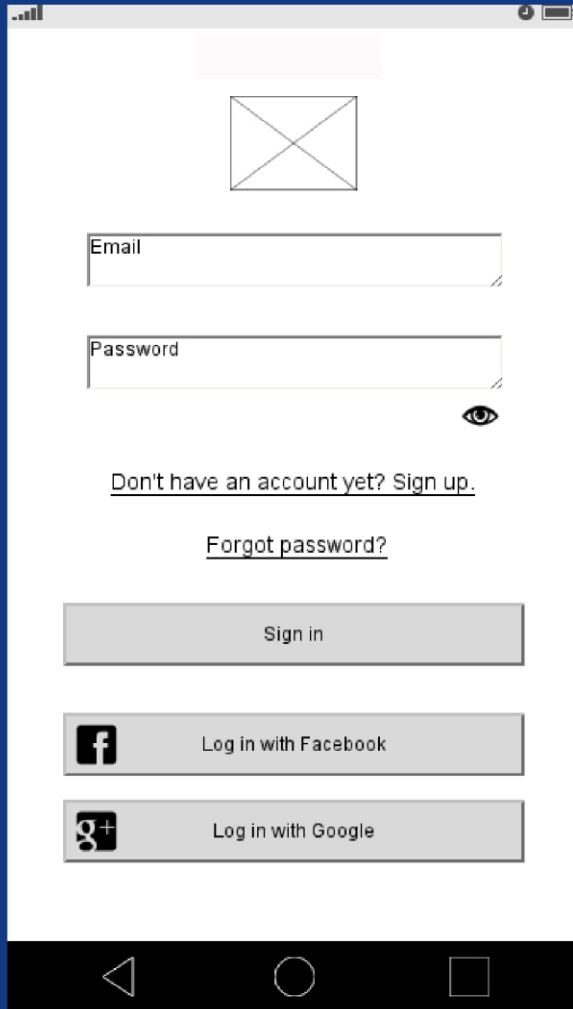


STEP 13 - BOOKING

# Online task flow 02

## Scenario - editing the personalised travel plan

One world  
Travel Made Easy

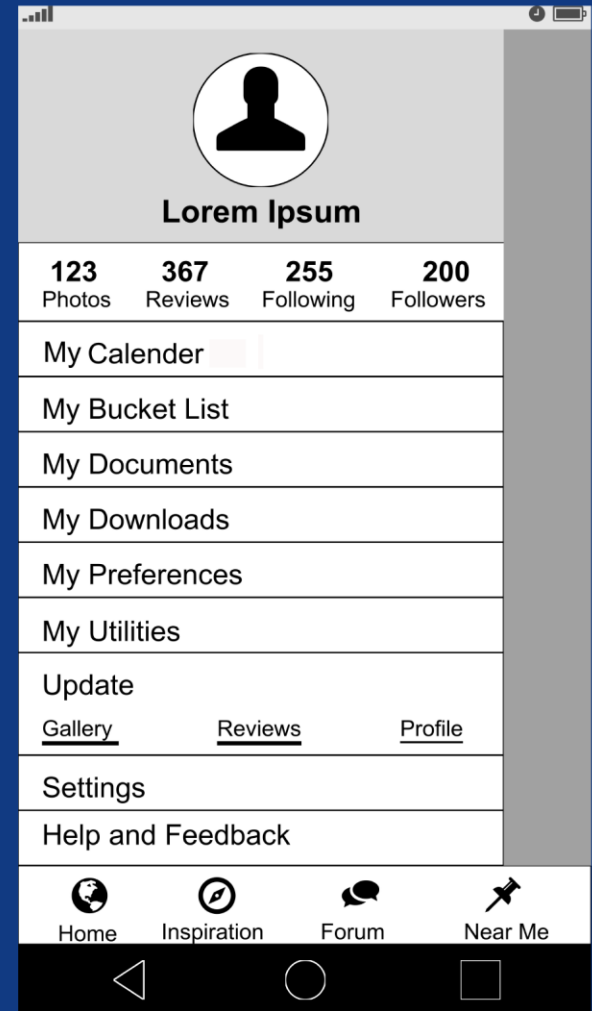


Mockup of the login screen. It features a placeholder for a logo at the top, followed by input fields for 'Email' and 'Password'. Below the password field is an eye icon for toggling visibility. There are links for 'Don't have an account yet? Sign up.' and 'Forgot password?'. At the bottom are buttons for 'Sign in', 'Log in with Facebook', and 'Log in with Google'.

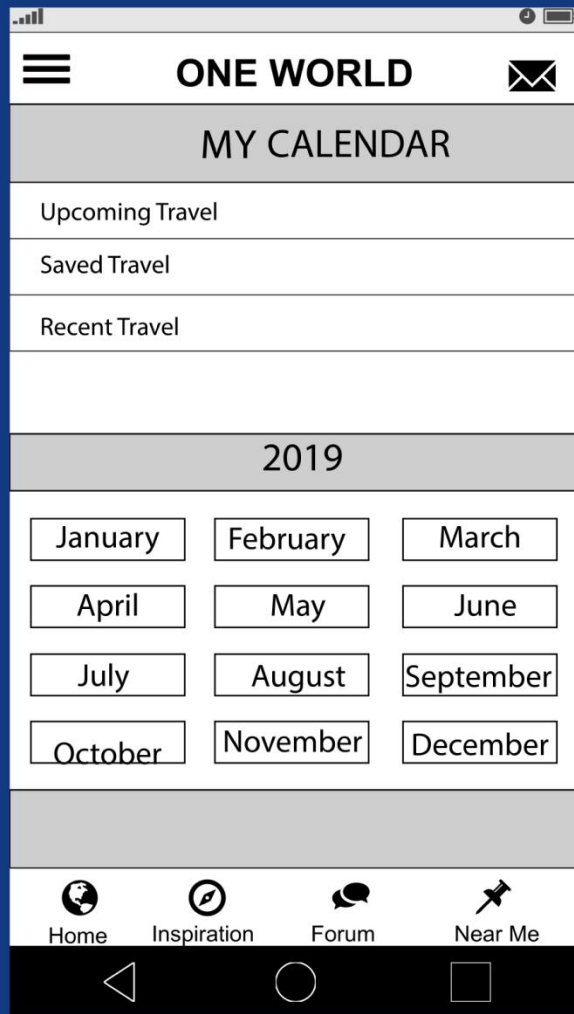
STEP 01 - LOGIN



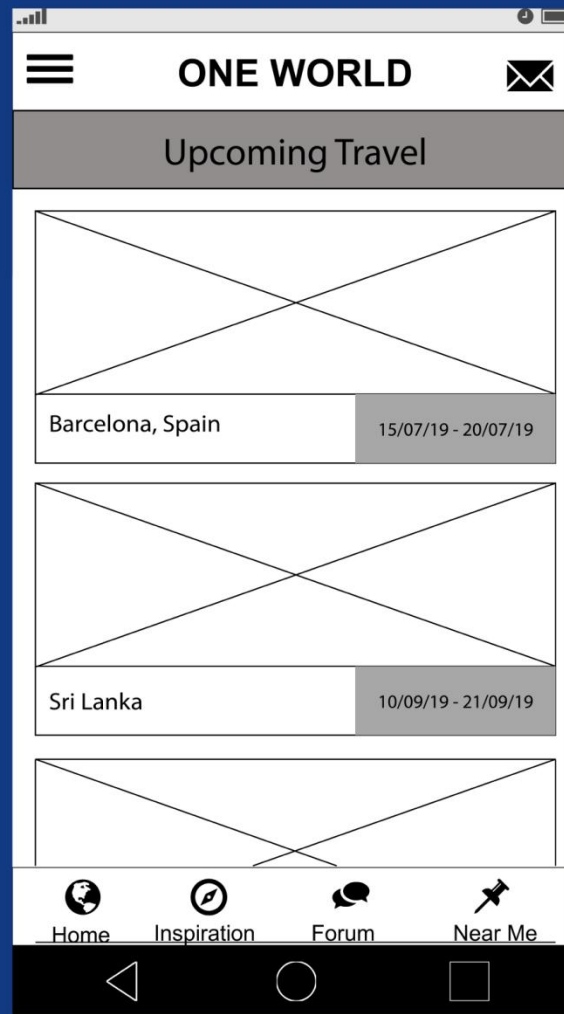
STEP 02  
HOME PAGE



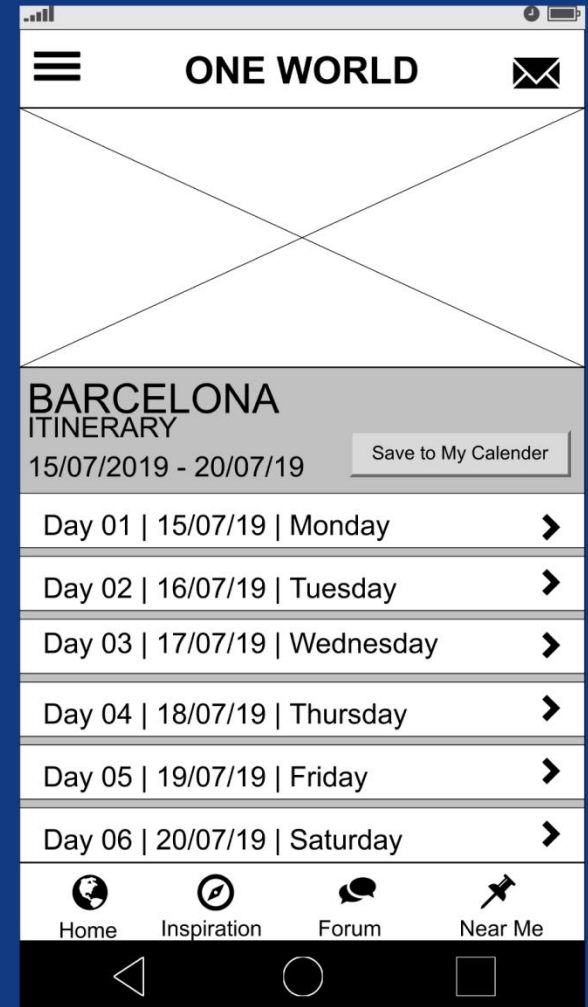
STEP 03  
PERSONAL PROFILE



STEP 04- TRAVEL CALENDER



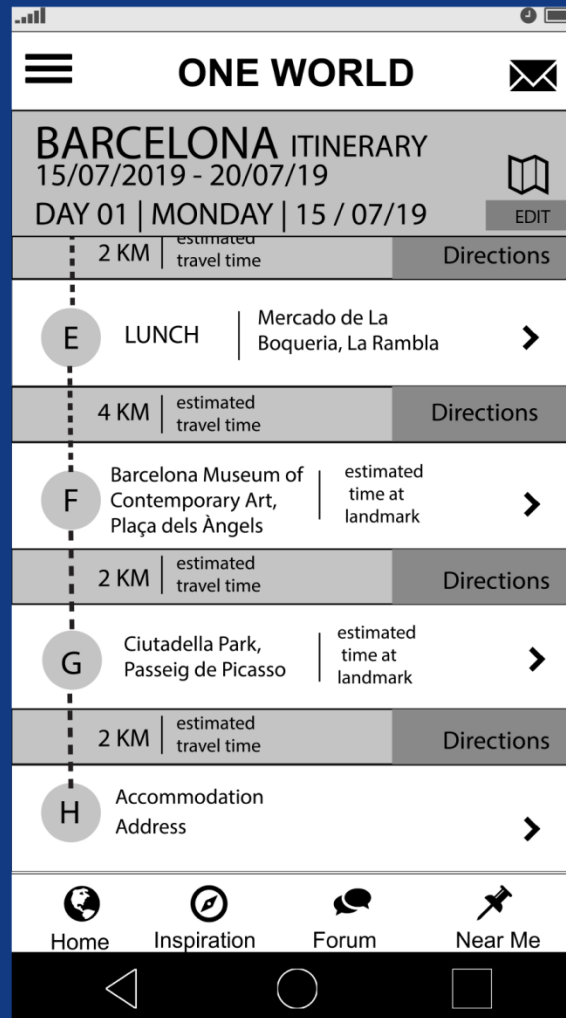
STEP 05 - UPCOMING TRAVEL



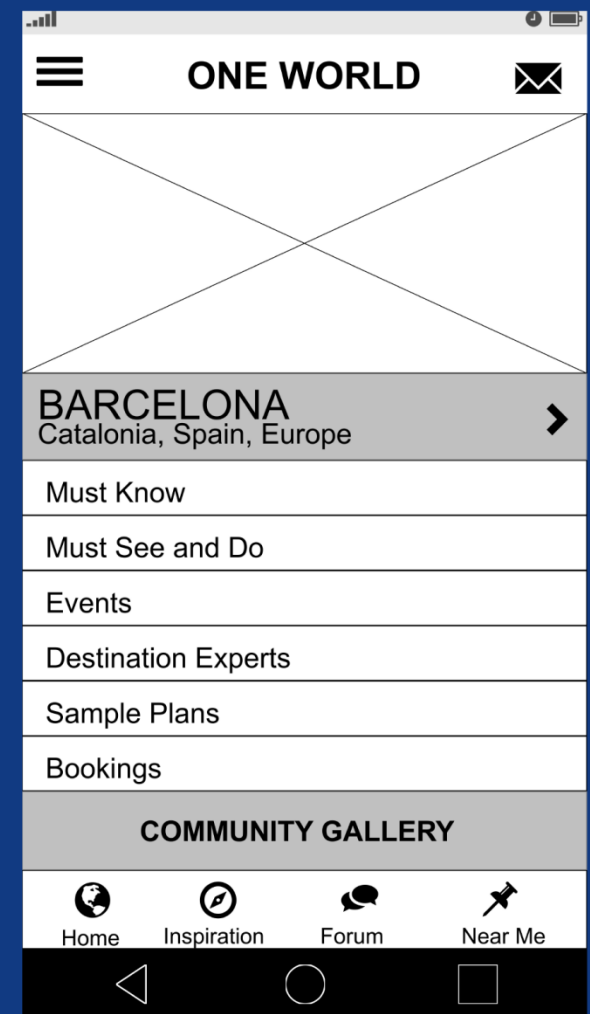
STEP 06 - ITINERARY PAGE



STEP 07 - DAY PLAN

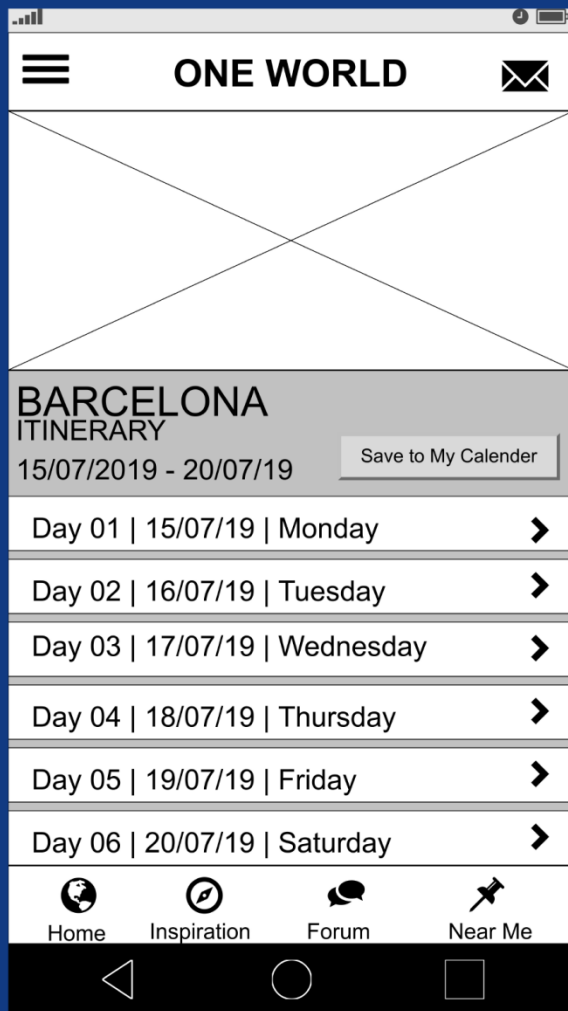


STEP 07 DAY PLAN

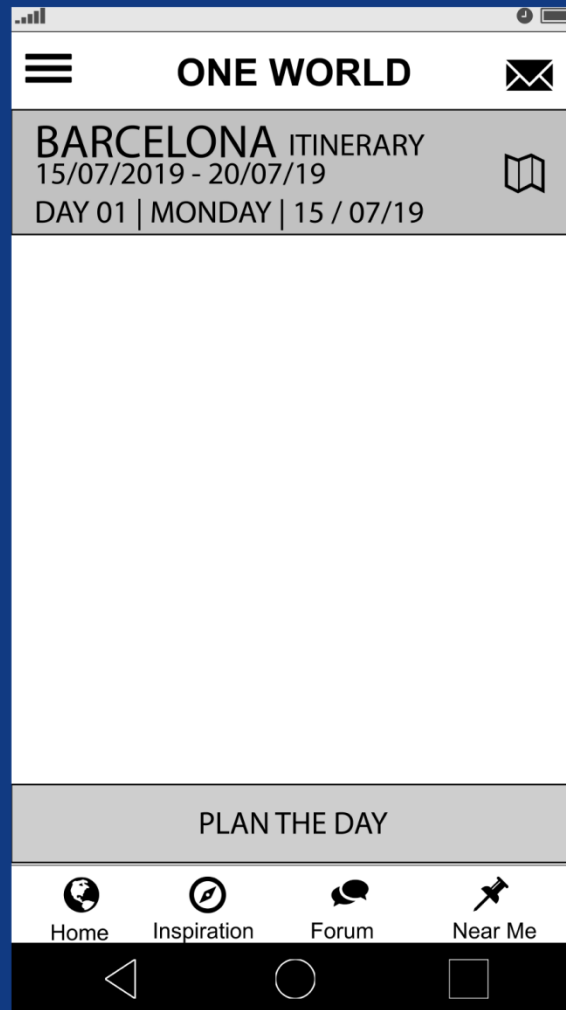


STEP 08 - MUST SEE AND DO

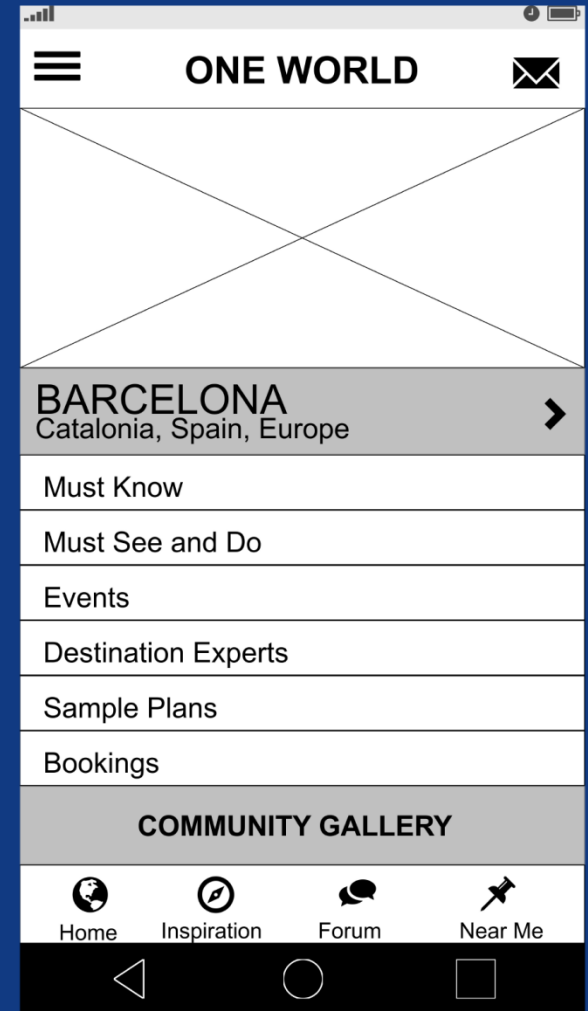




STEP 06 - ITINERARY PAGE



STEP 07 - IDAY PLAN



STEP 08 - DESTINATION PAGE