



## University Activities and Initiatives to Promote Quality Education (2024–2025)

### Menoufia National University organizes an exhibition of student artwork. 16 December 2024

Under the patronage of **Dr. Ahmed Al-Qassed**, President of Menoufia University and Acting President of Menoufia National University (MNU), and **Dr. Nancy Asaad**, Vice President for Academic Affairs, the **Student Care Department** organized a vibrant **student art exhibition** at MNU. The event was supervised by **Accountant Mohamed Saeed**, Secretary General of MNU, and **Dr. Milad Matta**, Vice Dean of the Faculty of Specific Education at Menoufia University.

Dr. Al-Qassed emphasized that the exhibition reflects the university's commitment to fostering **student creativity and holistic development**. Encouraging artistic activities, he noted, helps shape well-rounded personalities, develops imagination, and strengthens communication and self-expression. Art also plays a crucial role in enhancing **cultural and aesthetic values**, offering students a constructive outlet to explore ideas and emotions.

Dr. Nancy Asaad highlighted that a series of **art workshops** were held alongside the exhibition to **discover and nurture students' talents** in drawing, painting, and handicrafts. Under the guidance of **Dr. Milad Matta**, students received practical training and mentorship to refine their artistic techniques. These workshops promoted creativity, encouraged innovation, and deepened students' appreciation for art as a vital part of personal and intellectual growth.

During the event, university leaders, program coordinators, and guests toured the exhibition halls, viewing a wide range of student artworks and listening to the stories behind each piece. The students' paintings reflected their **emotions, experiences, and perspectives**, showcasing art as a tool for **emotional balance and stress relief** that supports mental well-being.

Dr. Asaad expressed appreciation for the students who **painted and donated murals** to the university, affirming that such exhibitions will continue as part of MNU's efforts to **promote artistic awareness**, celebrate creative expression, and encourage students to explore diverse art styles.





## Menoufia National University (MNU) has brilliant participation at the 13th Arab-African Youth Forum 24 December 2024

Under the patronage of Dr. Ahmed Al-Qassed, President of Menoufia University and Acting President of Menoufia National University (MNU), and Dr. Nancy Asaad, Vice President for Academic Affairs, a delegation from MNU participated in the 13th Arab-African Youth Forum held in Aswan under the theme *"Artificial Intelligence and Its Role in Sustainable Development."* The event, organized by the Arab Union for Youth and Environment, gathered 250 students from Egyptian, Arab, and African universities, alongside representatives from specialized organizations, under the auspices of the Council of Arab Youth Ministers and the Egyptian Ministry of Youth and Sports.

MNU had a distinguished presence, with its delegation being honored for its valuable contributions to discussions on how artificial intelligence supports sustainable development. Dr. Mamdouh Rashwan, Secretary-General of the Arab Union for Youth and Environment, presented the recognition shield to Dr. Marwa Awad Saad, supervisor of the university delegation and Coordinator of the Veterinary Medicine Program.

Dr. Al-Qassed praised the students' outstanding participation, emphasizing that the university seeks to prepare a generation capable of addressing development challenges through technology. Dr. Asaad added that the forum strengthens Arab-African cooperation and empowers youth to use AI to achieve the Sustainable Development Goals. The participation was organized by Accountant Mohamed Saeed, Secretary-General of MNU, and the Student Care Department.





## Menoufia National University Organizes a Training Workshop on Program Accreditation Standards January 28, 2025

Menoufia National University organized a training workshop on the **Self-Study Report Preparation and the 2020 Revised Program Accreditation Standards**, under the patronage of **Prof. Ahmed El-Kased**, President of Menoufia University and Acting President of Menoufia National University, and supervised by **Prof. Nancy Asaad**, Vice President for Academic Affairs, and **Mr. Mohamed Saeed**, Secretary-General of the University.

The workshop was attended by **Prof. Ibrahim Hashem**, Dean of the Engineering Sector, **Prof. Ashraf Belba**, Dean of the Medical Sector, program directors and coordinators, and **Prof. Nagwa Nashaat**, Director of the Quality Center. The session was delivered by **Prof. Ghada Abdallah**, Professor of Tourism Marketing, Dean of the Higher Institute for Specific Studies in Heliopolis, and an accredited reviewer and trainer at the National Authority for Quality Assurance and Accreditation of Education.

This training represents a **vital step toward enhancing educational quality** and ensuring compliance with global academic standards. It provided faculty and administrative staff with a clear understanding of accreditation requirements, emphasizing the link between learning outcomes and labor market needs. The 2020 updated standards were thoroughly reviewed, focusing on improving academic performance and sustaining excellence in higher education.







## Between Books and Knowledge: Menoufia National University Students at the 56<sup>th</sup> Cairo International Book Fair “A Window to the World” January 31, 2025

Menoufia National University organized a free educational trip to the **56<sup>th</sup> Cairo International Book Fair** under the patronage of **Prof. Ahmed El-Kased**, President of Menoufia University and Acting President of Menoufia National University, and supervised by **Prof. Nancy Asaad**, Vice President for Academic Affairs, and **Mr. Mohamed Saeed**, Secretary-General of the University. The trip was organized by the **Student Welfare Department** and witnessed the participation of a large number of students, faculty, and administrative staff.

Prof. El-Kased emphasized that the Cairo International Book Fair is one of the **largest cultural events in the Arab world**, reflecting Egypt's strong commitment to promoting knowledge, culture, and reading. The fair, organized annually under the auspices of the Ministries of Higher Education and Culture, symbolizes Egypt's role as a regional hub of intellectual and cultural influence.

He added that the university's participation in this event offers a **unique cultural and educational experience**, broadening students' horizons and enriching their intellectual development beyond academic curricula.

Prof. Asaad highlighted that the visit fostered students' curiosity, creativity, and awareness, encouraging them to explore the fair's diverse exhibits, meet authors and publishers, and engage in seminars and workshops that deepen their cultural and academic understanding.





## Cultural and Artistic Exhibition by the Faculty of Medicine, Menoufia National University January 1, 2025

The Faculty of Medicine at **Menoufia National University**, in collaboration with the **Student Welfare Department**, organized a **cultural and artistic exhibition** as part of the student union's extracurricular activities. The event was held at the university theater under the patronage of **Prof. Ahmed El-Kased**, President of Menoufia University and Acting President of Menoufia National University, and supervised by **Prof. Nancy Asaad**, Vice President for Academic Affairs, **Prof. Ashraf Belba**, Dean of the Medical and Health Sciences Sector, and **Mr. Mohamed Saeed**, Secretary-General of the University. The exhibition was coordinated by **Dr. Ahmed Hamdan**, Director of the Medicine and Surgery Program.

The event was organized by **Ingy Ashraf**, Secretary of the Higher Cultural Committee; **Mahmoud El-Saadany**, President of the Faculty of Medicine Student Union; **Mohamed Mamdouh**, Vice President; **Abdelraouf El-Sayed**, Secretary of the Art Committee; and **Sama Younis**, member of the Art Committee.

Prof. Nancy Asaad toured the exhibition, which showcased **paintings, photography, pottery, and handicrafts** created by students. Following the exhibition, a **theatrical and artistic performance** took place featuring poetry readings, storytelling, Quran recitation, singing, and live music. The event witnessed a large student turnout and was highly praised for highlighting the **diverse artistic talents** of the students.







## **“First Step” Program – Time Management Session** **April 18, 2025**

Pharmaschemes Live had the honor of participating in the “First Step” (Awal Selma) program by delivering an engaging session at Menoufia National University.

Pharmaschemes extends its sincere appreciation and gratitude to Prof. Ahmed Farag El-Kased, President of Menoufia University and Acting President of Menoufia National University, and Prof. Nancy Youssef Asaad, Vice President for Academic Affairs, for their continuous support and encouragement.

The First Step program was organized under the supervision of Dr. Hend El-Sayed Abu Mansour, Coordinator of the Clinical Pharmacy Program and Advisor of Pharma Spark Family, and Dr. Amr Kamal, Director of the Clinical Pharmacy Program. Special thanks were also extended to the Pharma Spark Family for their fruitful cooperation and contribution to the success of the event. Representing Pharmaschemes, Dr. Marium M. Ismail, Public Relations Head at Pharmaschemes, delivered an inspiring session entitled “Time Management”, focusing on strategies to enhance productivity, set priorities, and achieve academic and personal balance.

The session was highly interactive and well-received by students, aligning with the university’s mission to develop essential life and professional skills among its learners.





## Menoufia National University Organizes an Integrated Training Course on Research Fundamentals and Statistical Analysis August 16, 2025

The **Student Research Unit** at the **Quality Assurance Center** of Menoufia National University (MNU) organized an extensive training course titled “Fundamentals of Scientific Research”, under the patronage of **Prof. Ahmed Farag El-Kased**, President of Menoufia University and Acting President of MNU, and **Prof. Nancy Asaad**, Vice President for Academic Affairs. The event was supervised by **Dr. Nagwa Nashaat**, Director of the Quality Center, and delivered by **Dr. Iman Sweid**, with broad participation from students across different faculties.

The five-day course covered key topics in scientific research, including formulating clear and focused research questions, understanding the structure of research papers, criteria for publication in peer-reviewed journals, and practical training on accessing global scientific databases. It also addressed research design, sampling methods, and data collection techniques to ensure validity and reliability.

Participants received hands-on training in **data analysis** using **Excel** for data organization and **SPSS** for statistical analysis and interpretation.

Prof. El-Kased emphasized that such initiatives reflect the university’s commitment to fostering a research-oriented culture and aligning academic outcomes with national development goals under Egypt Vision 2030.

Prof. Asaad highlighted that the program aims to equip students with essential scientific and analytical skills, preparing them for academic excellence and innovation.







## **A Step Toward the Future    August 25, 2025** **Menoufia National University Trains Students on Using Artificial Intelligence in Scientific Research**

Menoufia National University (MNU) organized a specialized workshop titled “*Using Artificial Intelligence in Scientific Research*” under the patronage of **Prof. Ahmed Farag El-Kased**, President of Menoufia University and Acting President of MNU, and **Prof. Nancy Asaad**, Vice President for Academic Affairs. The event was supervised by **Mr. Mohamed Saeed**, Secretary-General of the University, and organized by the **Student Affairs Department**. The workshop was delivered by **Dr. Marwa Mohamed Serag El-Din**, Professor of Pathology, Faculty of Medicine, Menoufia University, with wide participation from faculty members and students.

The training aimed to introduce students to AI-powered tools that enhance research quality and efficiency. It included practical sessions on how AI can support various research stages — from formulating research questions and reviewing literature to summarizing studies, selecting suitable designs, managing citations, and identifying appropriate journals for publication.

Prof. El-Kased emphasized that MNU is committed to equipping students with skills aligned with the Fourth Industrial Revolution and digital transformation. Prof. Asaad highlighted that AI tools save time and effort while promoting innovation in scientific inquiry.

Dr. Serag El-Din stressed the importance of using AI as an *assistant tool*, not a replacement for human reasoning. The workshop also included hands-on training in AI-based text analysis and examples of global success stories.







## Launching the Summer Activities at Menoufia National University under the Theme “Summer of Entrepreneurship and Innovation” Seminar: *Entrepreneurship Tips and Tricks*

Menoufia National University (MNU) launched its summer activities under the slogan “*Summer of Entrepreneurship and Innovation*”, under the patronage of **Prof. Ahmed Farag El-Kased**, President of Menoufia University and Acting President of MNU, and the supervision of **Prof. Nancy Asaad**, Vice President for Academic Affairs, **Prof. Ibrahim Hashem**, Dean of the Engineering Sector, and **Prof. Ashraf Belba**, Dean of the Medical Sector. The activities were organized by **Mr. Mohamed Saeed**, Secretary-General of the University, and the **Student Affairs Department**.

The summer program began with an engaging seminar titled “*Entrepreneurship Tips and Tricks*”, which provided students with smart insights and guidance on entrepreneurship as part of the university’s ongoing efforts to foster innovation and entrepreneurial thinking.

Prof. El-Kased emphasized that MNU aims to establish an **Innovation and Entrepreneurship Support Center**, designed to nurture student ideas and transform them into viable business models. The center will provide training, mentoring, technical, and advisory support to help students enter the labor market confidently and effectively.

Prof. Asaad noted that the seminar aligns with the university’s vision to equip students with entrepreneurial and leadership skills that meet the needs of the knowledge-based economy and support national sustainable development goals.

The event was organized by **Dr. Bassam Shaaban**, Coordinator of the Dentistry Program, and **Ms. Amal El-Sawy**, Director of Student Affairs. The keynote speaker, **Dr. Bahaa El-Geblawy**, Business and Marketing Consultant, delivered an interactive lecture offering practical advice and institutional insights to inspire students to start their own entrepreneurial journeys.

Dr. Shaaban stressed the importance of integrating entrepreneurship concepts into education, noting that “entrepreneurship is no longer an option—it is a necessity.” The seminar concluded with strong student engagement and enthusiasm, reflecting their eagerness to apply what they learned in real-life entrepreneurial projects.

