



## Activities and Initiatives to Achieve SDG 12: Responsible Consumption and Production

2023-2024

### Menoufia National University Highlights Waste Management and Circular Economy Strategies

As part of the **First Environmental Week** organized by **Menoufia National University (MNU)** under the patronage of **Prof. Dr. Ahmed Al-Qassed**, Acting President of Menoufia National University, and **Prof. Dr. Nancy Asaad**, Academic Supervisor, the university held an awareness seminar on **Waste Management and the Circular Economy**. The session was delivered by **Dr. Youssef El-Ballawy**, Coordinator of the Faculty of Physical Therapy.

Dr. El-Ballawy discussed key topics related to the **types and sources of waste**, causes of waste generation, and various **methods of treatment and disposal**. He also highlighted the importance of **recycling and reusing materials** as an essential component of the circular economy, emphasizing its dual role in **environmental protection and economic growth**. Recycling, he explained, not only reduces the depletion of natural resources but also creates significant **economic opportunities** for individuals and the state by transforming waste into valuable resources.

The Environmental Week activities were coordinated by **Dr. Amr Kamal**, Pharmacy Program Coordinator, and the seminar was organized under the supervision of **Accountant Mohamed Saeed El-Gazir**, University Secretary General, and **Dr. Youssef El-Ballawy**. The event was attended by faculty members, staff, and students, reflecting the university's commitment to promoting **sustainability awareness and responsible waste management practices** in line with **SDG 12: Responsible Consumption and Production**.





## Pharm D Program – Clinical Pharmacy at Menoufia National University Organizes the First Student Conference “Back to Nature” – July 17, 2024

The **Pharm D – Clinical Pharmacy Program** at **Menoufia National University (MNU)** organized its first student conference titled “**Back to Nature**”, under the patronage of **Dr. Ahmed Al-Qassed**, President of Menoufia University and Acting President of MNU, and **Dr. Nancy Asaad**, Academic Supervisor of the University. The event was held under the supervision of **Dr. Ashraf Belba**, Dean of the Medical and Life Sciences Sector, and **Dr. Amr Kamal Bas**, Program Coordinator and Conference Chair. The conference was organized by **Dr. Dalia Hamdan**, **Dr. Eman Khalaf**, **Dr. Mohamed El-Refaey**, and **Dr. Hossam El-Saadawy**.

Dr. Nancy Asaad inaugurated the **scientific exhibition**, which included models and posters introducing various **medicinal plants**, their **active compounds**, identification methods, and **therapeutic uses**. Students also delivered **scientific presentations**, which were highly praised for their quality, creativity, and research depth, reflecting the strong academic development and collaborative spirit among students.

The conference featured **poetry**, **artistic performances**, and **open discussions** about pharmaceutical career opportunities and training in herbal monographs. It concluded with recommendations to conduct **herbal studies** on local medicinal and aromatic plants to support **pharmaceutical production and sustainable agriculture**, aligning with **Egypt’s Vision 2030**.

During the closing ceremony, shields of appreciation were presented to university leaders and organizers in recognition of their outstanding support and efforts.

