



Activities & Initiative to achieve sustainable cities & communities 2024-2025

Celebrating the 8th United Nations Global Road Safety Week

13 May 2025

- Students from the Smart City Planning and Construction Program at the Faculty of Engineering, Menoufia National University (MNU), organized an awareness campaign under the patronage of Dr. Ahmed Al-Qassed, President of Menoufia University and Acting President of MNU, and Dr. Nancy Asaad, Vice President for Academic Affairs, with the supervision of Dr. Ibrahim Hashem, Dean of the Engineering Sector. The event coincided with the 8th United Nations Global Road Safety Week, which this year focused on walking and cycling as safe, sustainable modes of transportation.

The campaign aimed to raise awareness among students about the importance of adhering to traffic rules and how effective infrastructure planning and design contribute to road safety and accident prevention. It also supported the global call for national and local initiatives to make walking and cycling safer. Students emphasized that promoting walking and cycling not only enhances road safety but also improves public health, reduces environmental pollution, and supports sustainable urban development.

Engaging in these activities contributes to the prevention of non-communicable diseases such as obesity, diabetes, and hypertension, while improving mental health, reducing stress, and encouraging healthy physical and cognitive development in youth. Safe walking and cycling also foster cleaner, healthier, and more livable cities by minimizing air and noise pollution.

The Smart City Planning and Construction Program at MNU focuses on preparing engineers capable of designing and managing sustainable smart cities that enhance the quality of life. The curriculum integrates disciplines such as urban planning, civil engineering, artificial intelligence, and renewable energy.

Students also applied their learning through an Intelligent Transportation Systems (ITS) awareness activity, part of a course taught by Dr. Yara Bassiouni, aimed at improving traffic flow, reducing accidents, and promoting efficient road and vehicle management through technology.

