

AMAZON SALES DATA ANALYSIS

SALES AMOUNT

The total amount of the sale, including any discounts or taxes.

186.18M

SALES COST AMOUNT

The cost of producing or acquiring the item that was sold.

108.43M

Items sold

657

SALES MARGIN AMOUNT

The difference between the sales amount and the sales cost amount, representing the profit margin on the sale.

77.75M

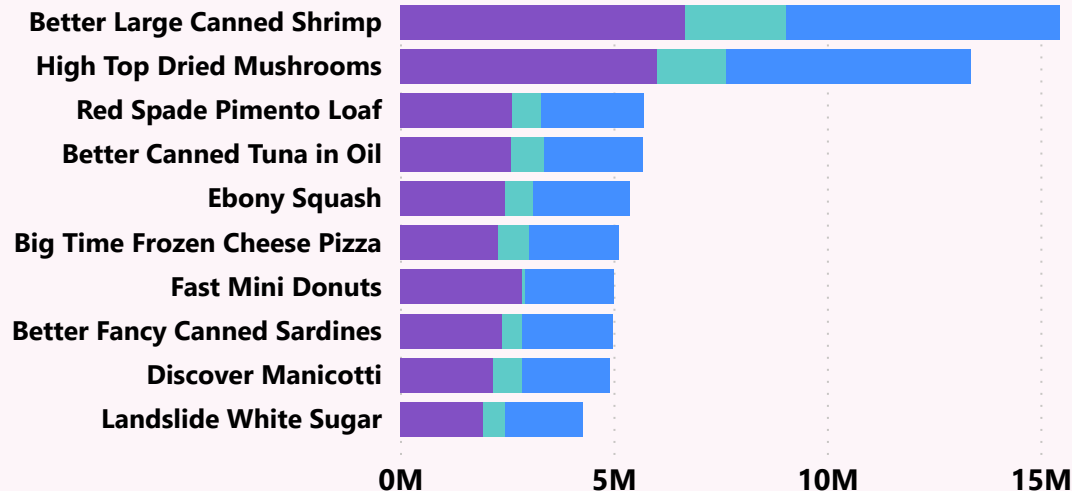
SALES QUANTITY

The quantity of the item that was sold.

3M

TOP 10 ITEMS SOLD

Invoice Year ● 2017 ● 2018 ● 2019



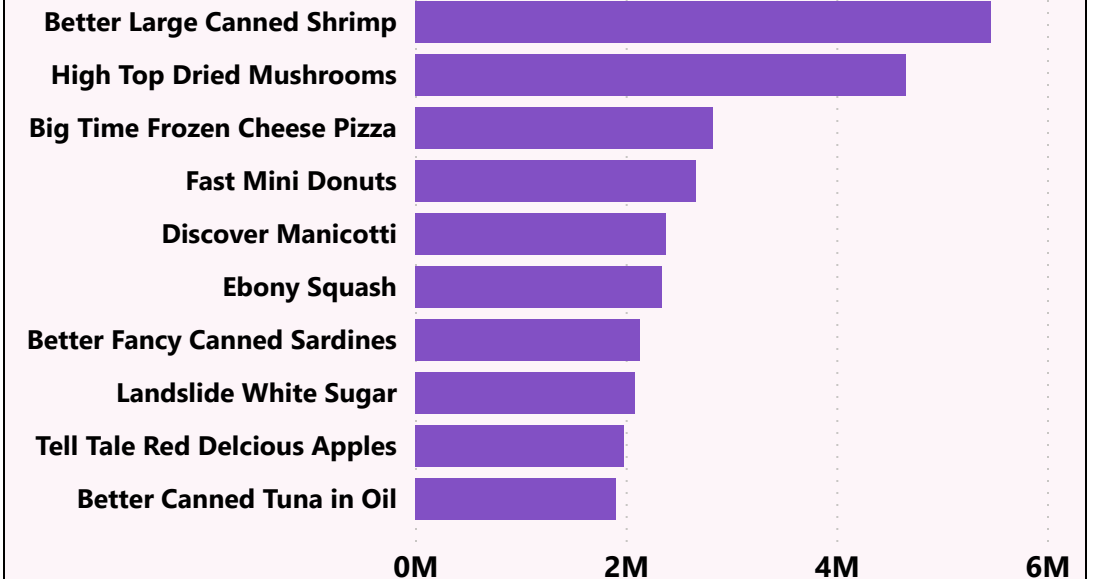
Select all

2017

2018

2019

TOP 10 PROFITABLE ITEMS



MONTHLY SALES ANALYSIS

Select all

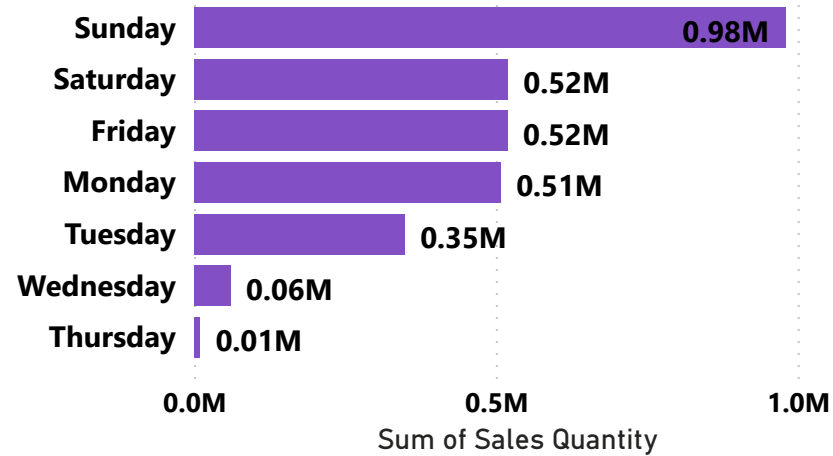
2017

2018

2019

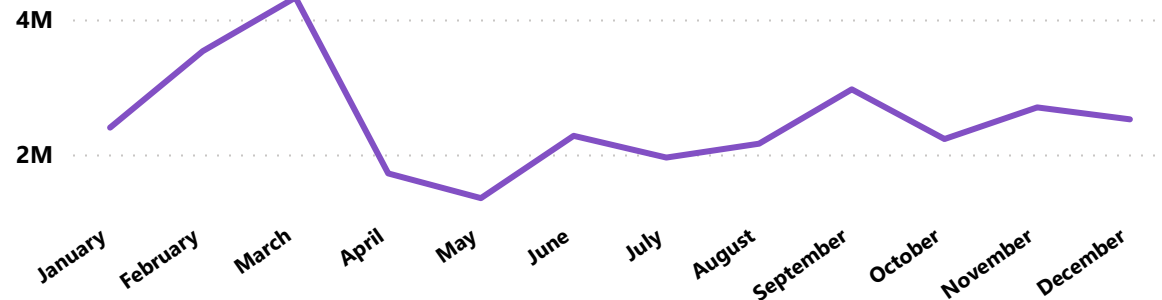
Invoice Day

The day of the month on which the sales transaction occurred.



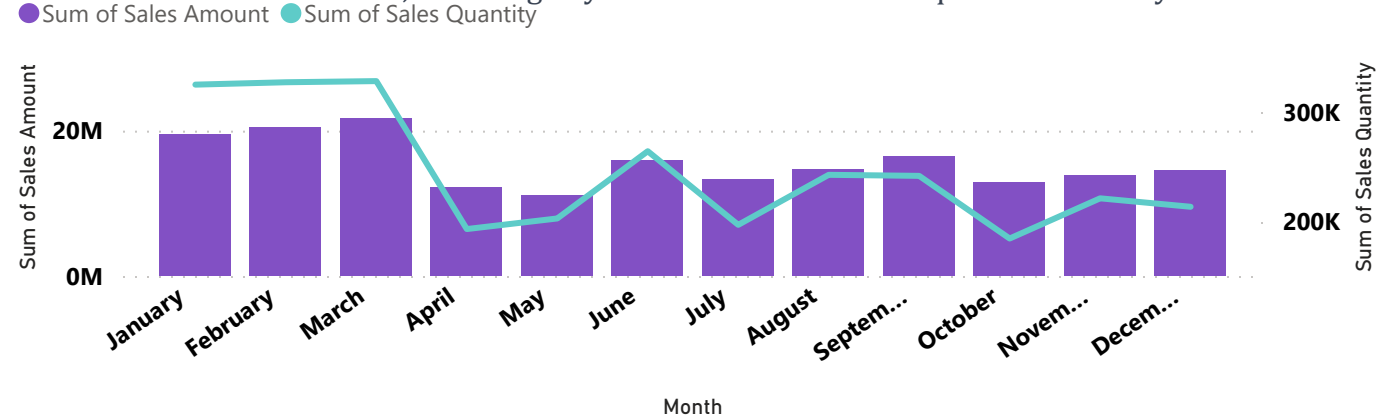
Sales Margin Amount by Month

The difference between the sales amount and the sales cost amount, representing the profit margin on the sale by month.



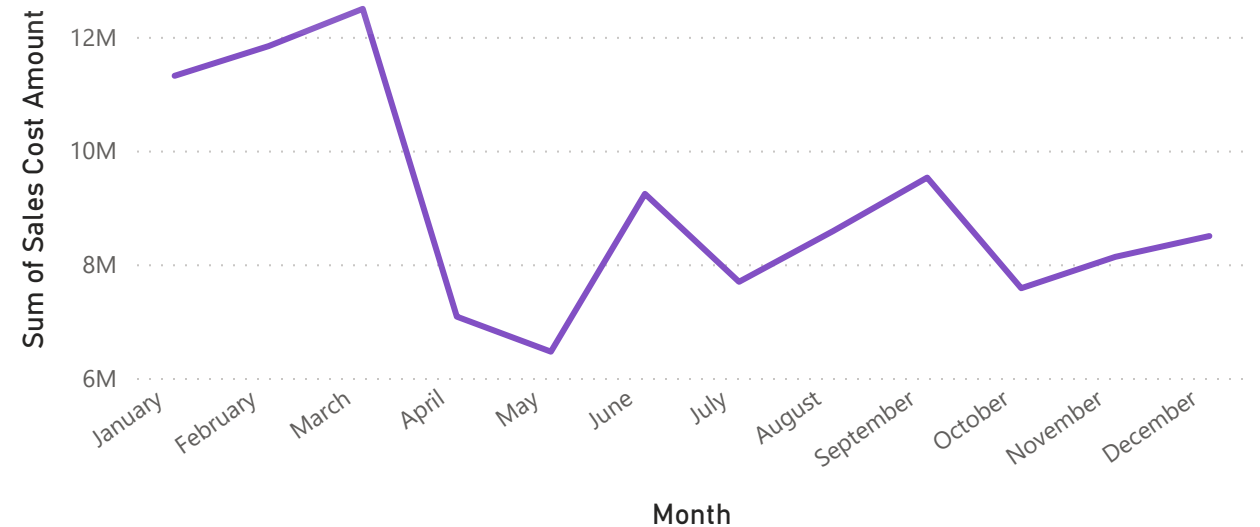
Sales Amount and Quantities sold by Month

The total amount of the sale, including any discounts or taxes and quantities sold by month.



Sales Cost Amount by Month

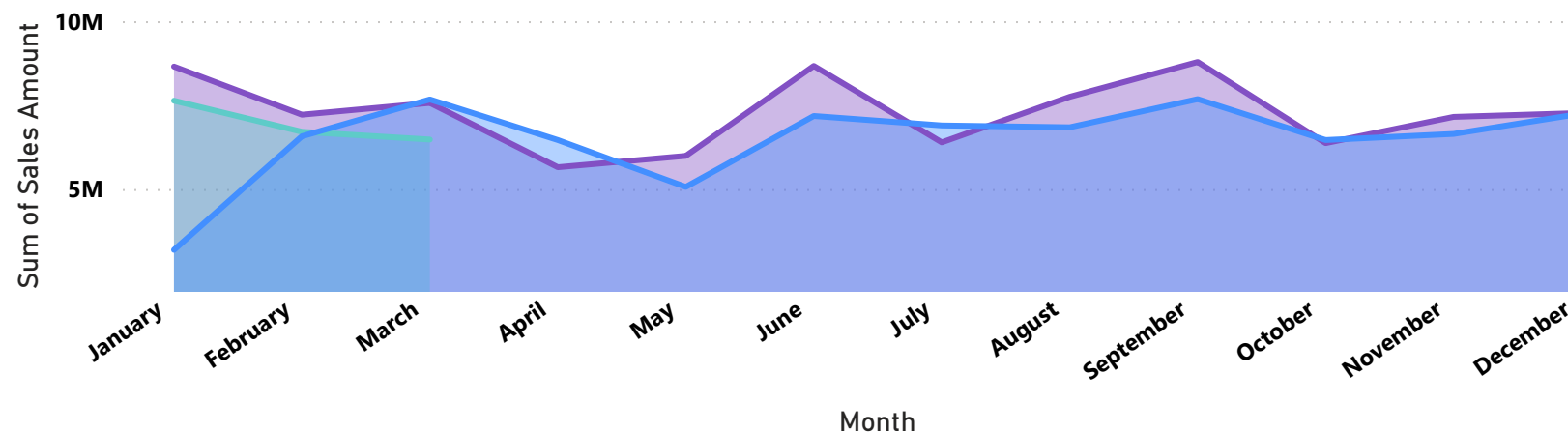
The cost of producing or acquiring the item that was sold.



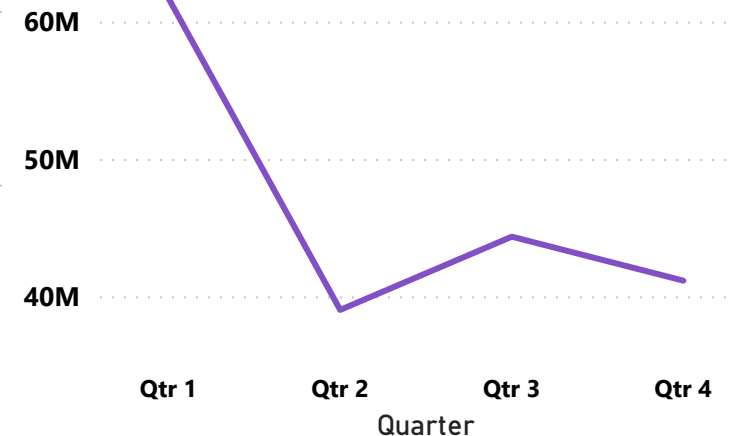
YEARLY MONTHLY SALES ANALYSIS

Sales Amount by Month and Year

Year ● 2017 ● 2018 ● 2019

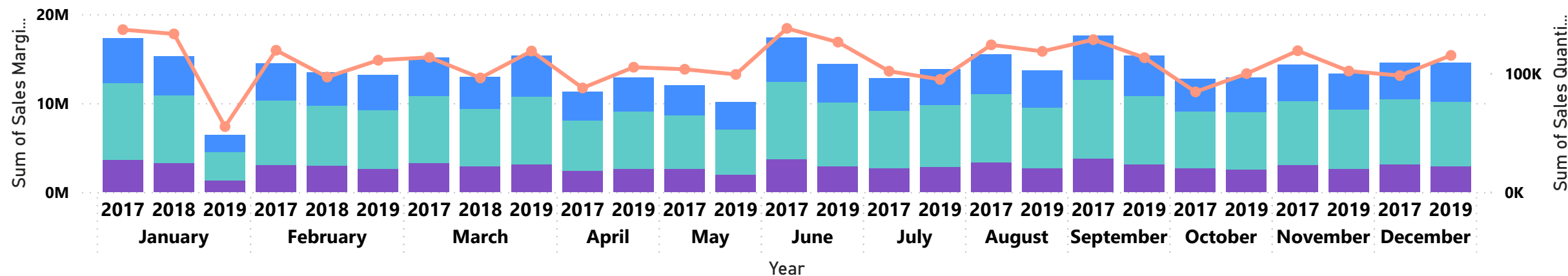


Combined Sales of all Quarters



Sales Margin Amount, Sales Amount, Sales Cost Amount and Sales Quantity by Month and Year

● Sum of Sales Margin Amount ● Sum of Sales Amount ● Sum of Sales Cost Amount ● Sum of Sales Quantity



YEARLY SALES ANALYSIS

Select all

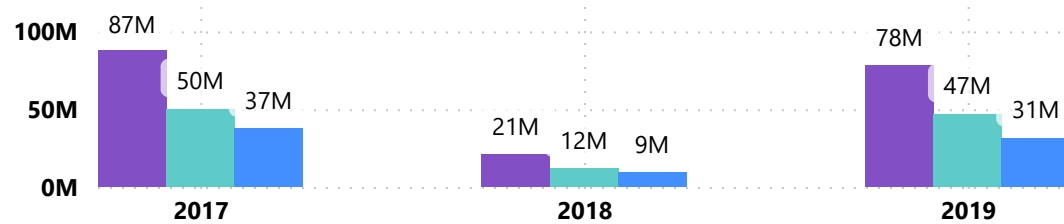
2017

2018

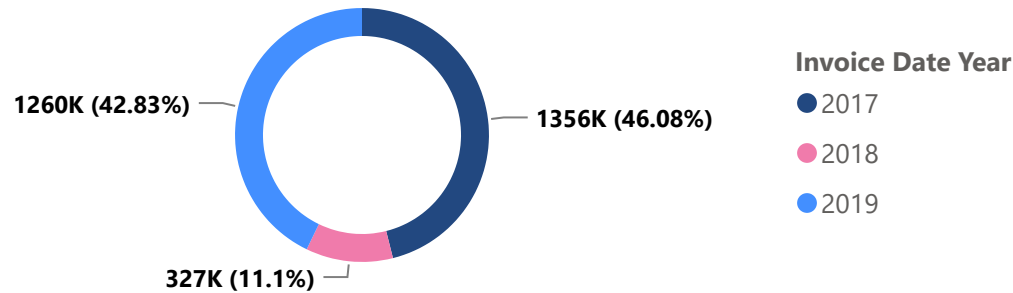
2019

Total Sale by Year

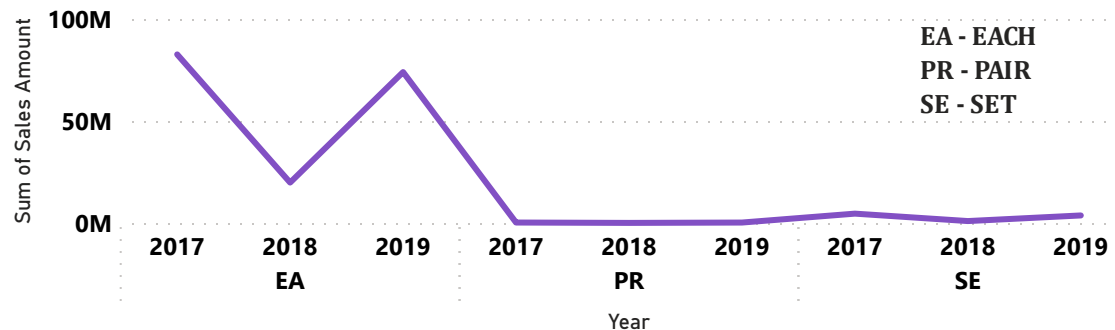
Sum of Sales Amount Sum of Sales Cost Amount Sum of Sales Margin Amount



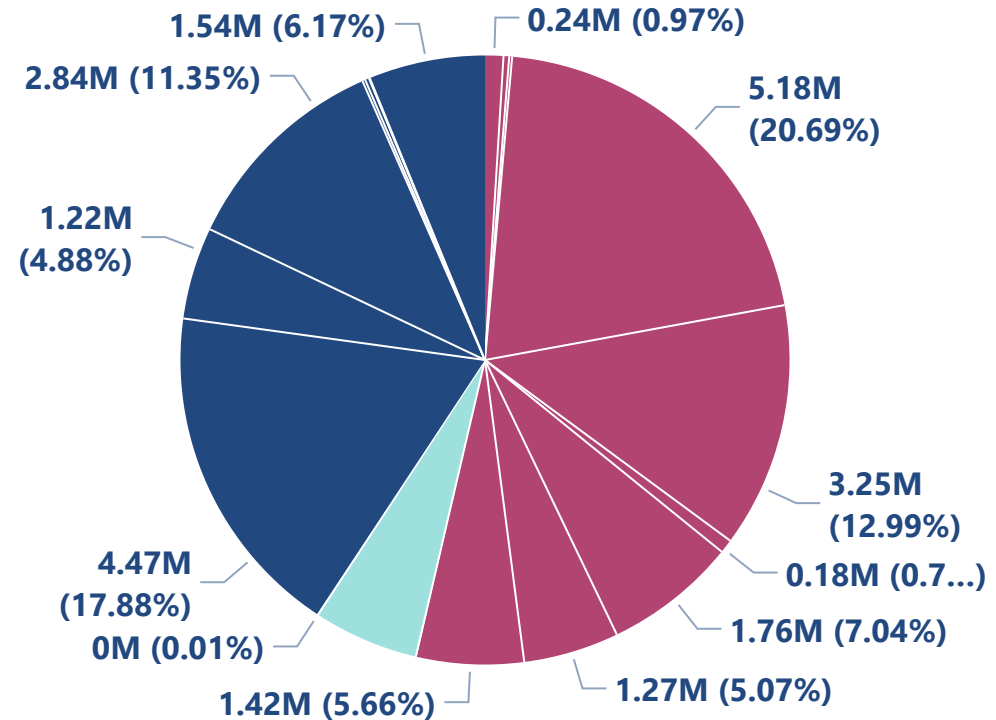
Sales Quantity by Year



Sales Amount by Unit of Measurement and Year



Top 10 Customer Contribution in Sales Margin Amount Yearly



Invoice Date Year

2017
2018
2019