

KPI Summary

286.40K

Sum of Profit

2.30M

Sum of Sales

793

Count of Customer Name

5009

Count of Order ID

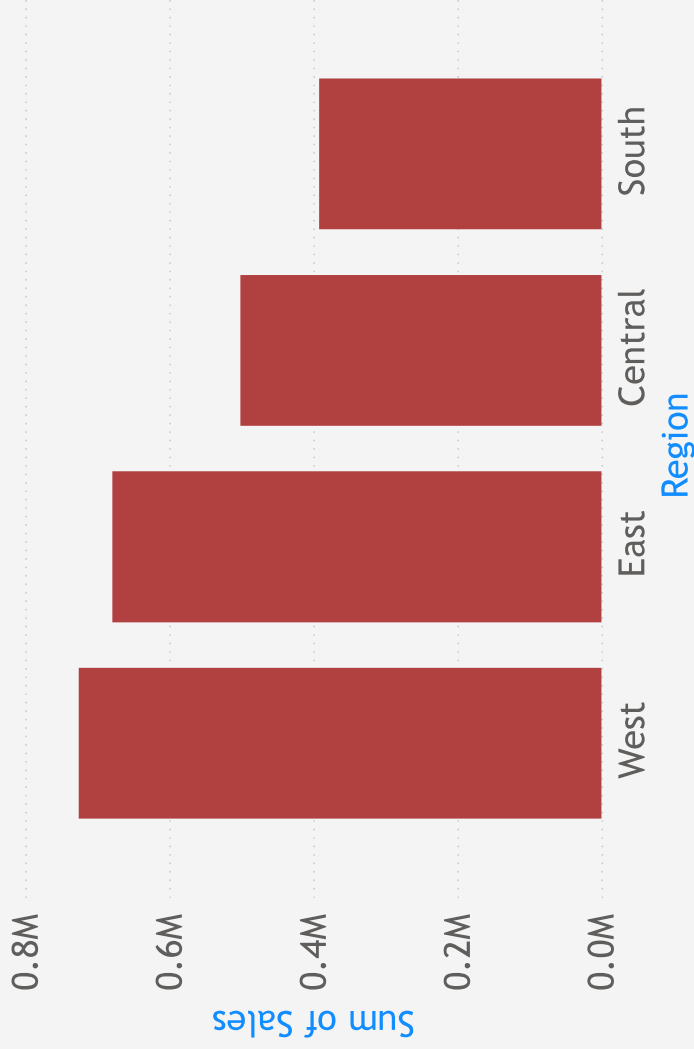
Region

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Sales by Region



Region

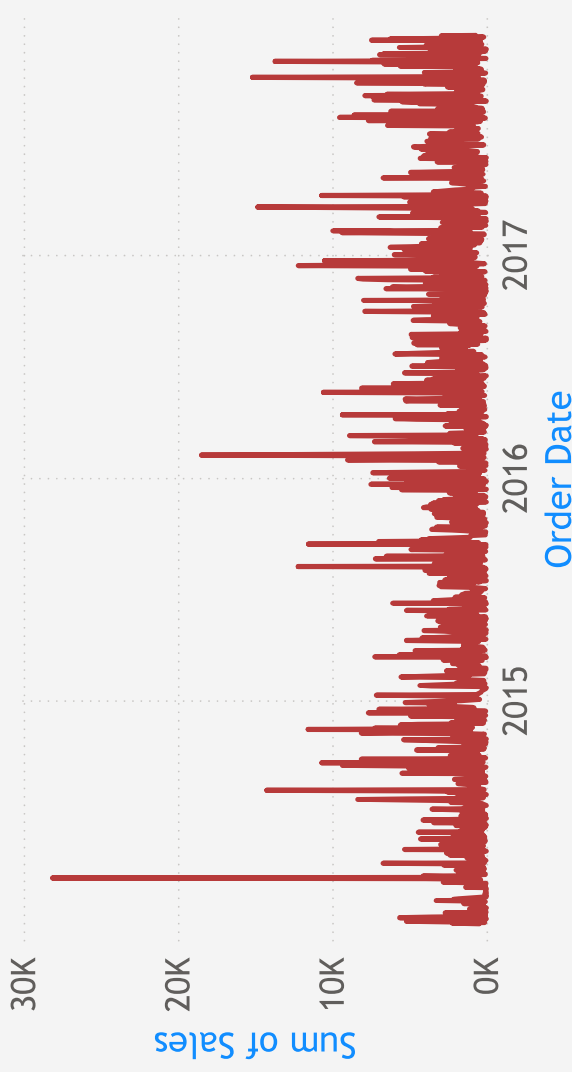
- ☐ Central
- ☐ East
- ☐ South
- ☐ West

Order Date

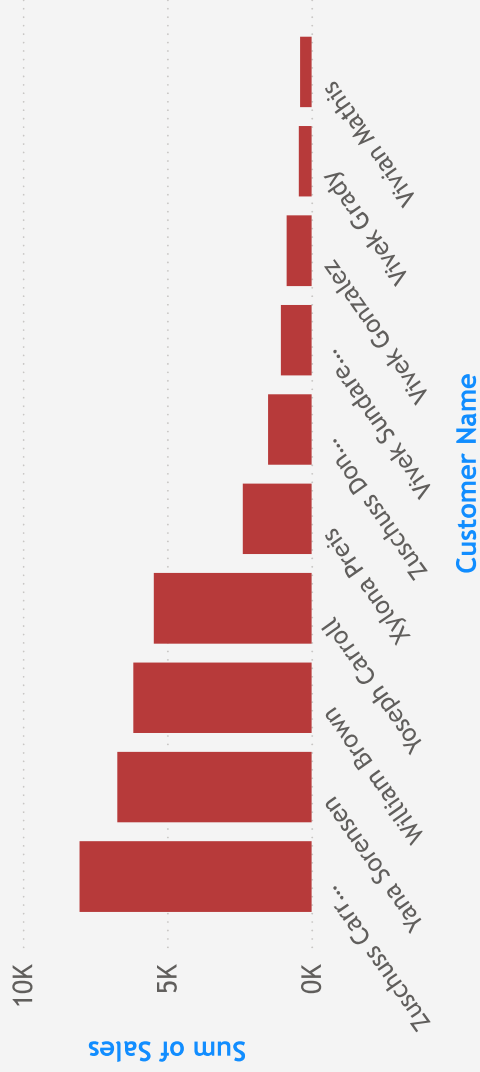
02-01-2014 30-12-2017



Sales Trend Over Time

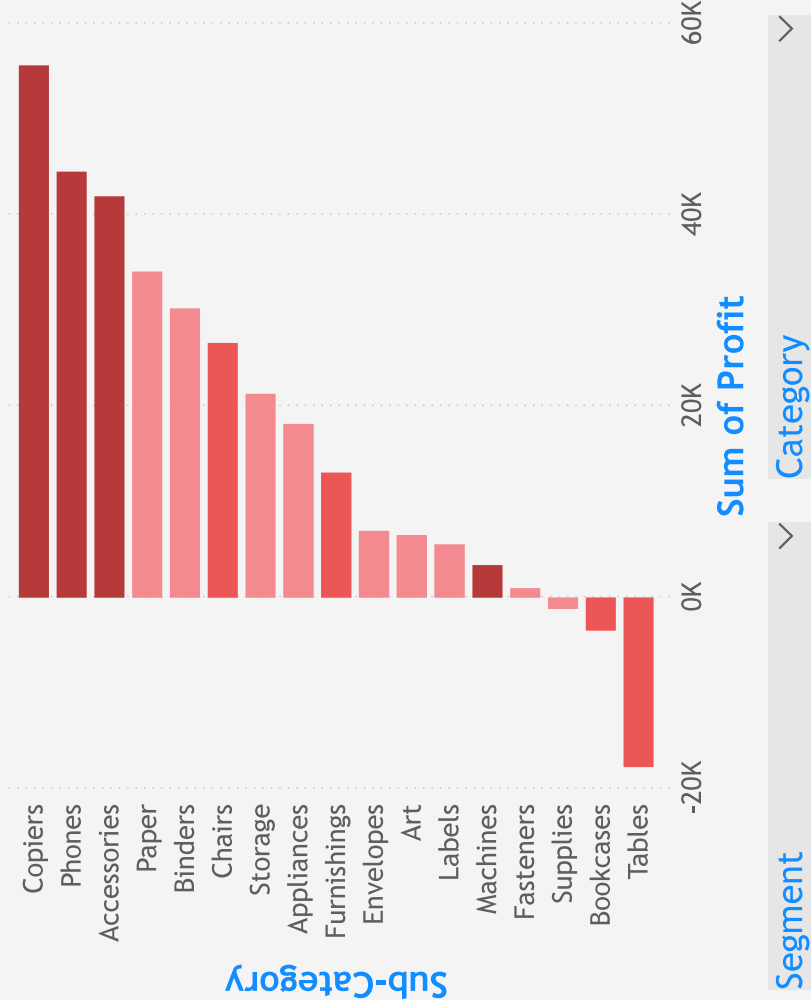


Top 10 Customers by Sales



Profit by Category & Sub-Category

Category ● Furniture ● Office Supplies ● Technology



☐ Consumer

☐ Corporate

☐ Home Office

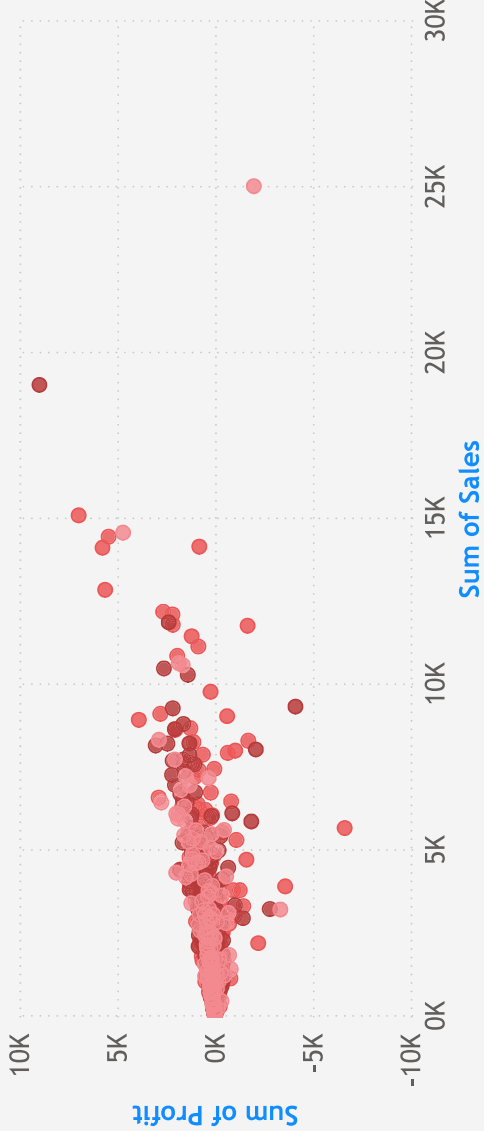
☐ Furniture

☐ Office Supplies

☐ Technology

Segment-wise Profit vs Sales

Segment ● Consumer ● Corporate ● Home Office



Discount vs Profit Correlation

