

Start date

01/01/2024

End date

31/12/2024

Payment Type

All

Coffee Type

All

Total Sales (USD)

**152.4K**

vs prev year 138.6K (+10%)

Total Transactions (count)

**8.2K**

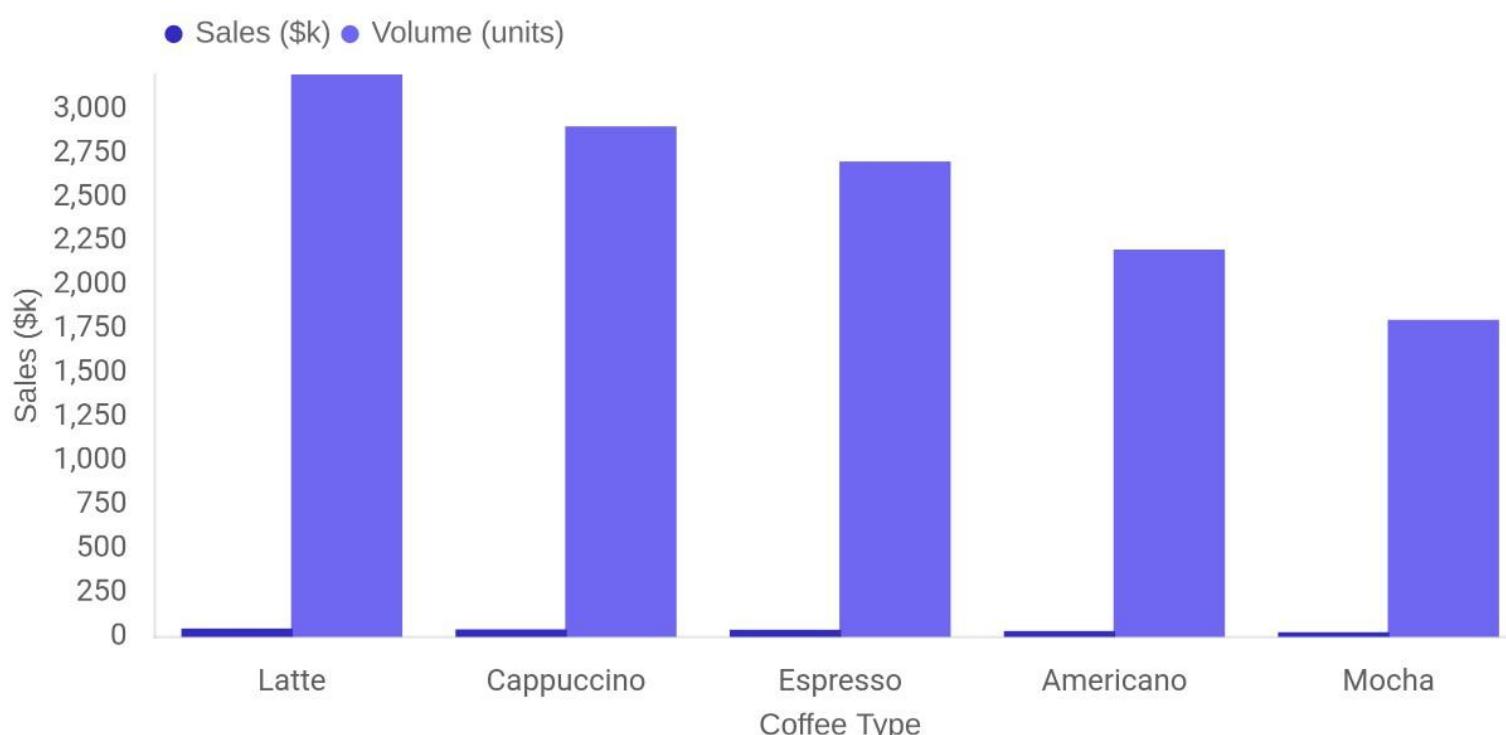
vs prev year 7.5K (+9.3%)

Average Bill Value (USD)

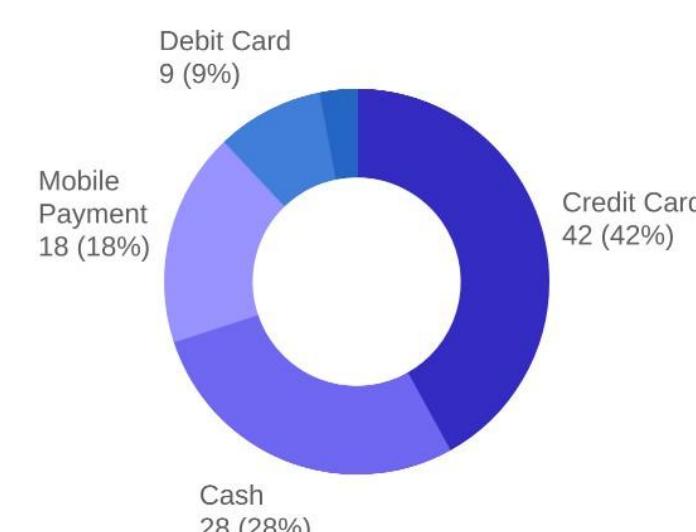
**18.6**

vs prev year 18.5 (+0.5%)

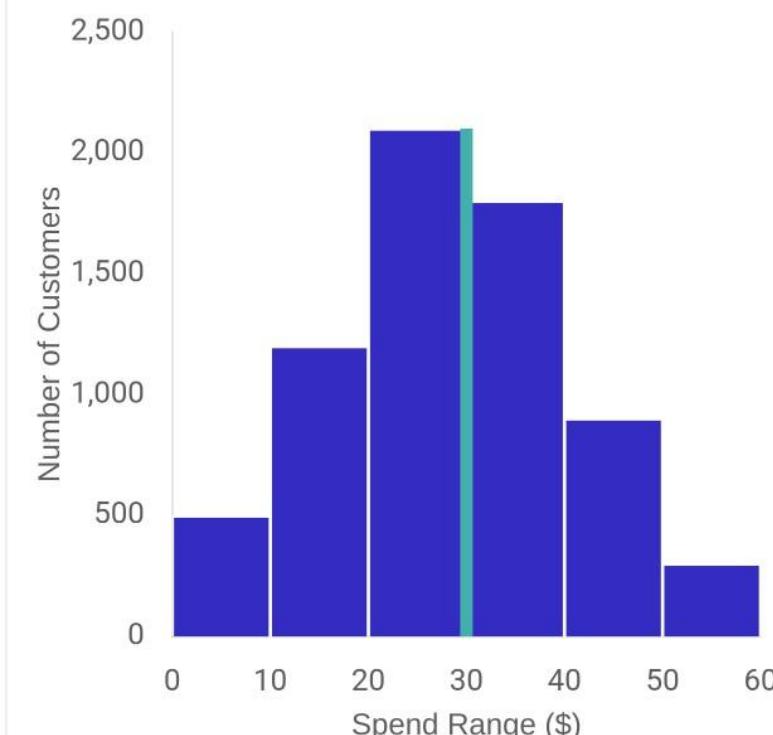
## Top 5 Coffee Types



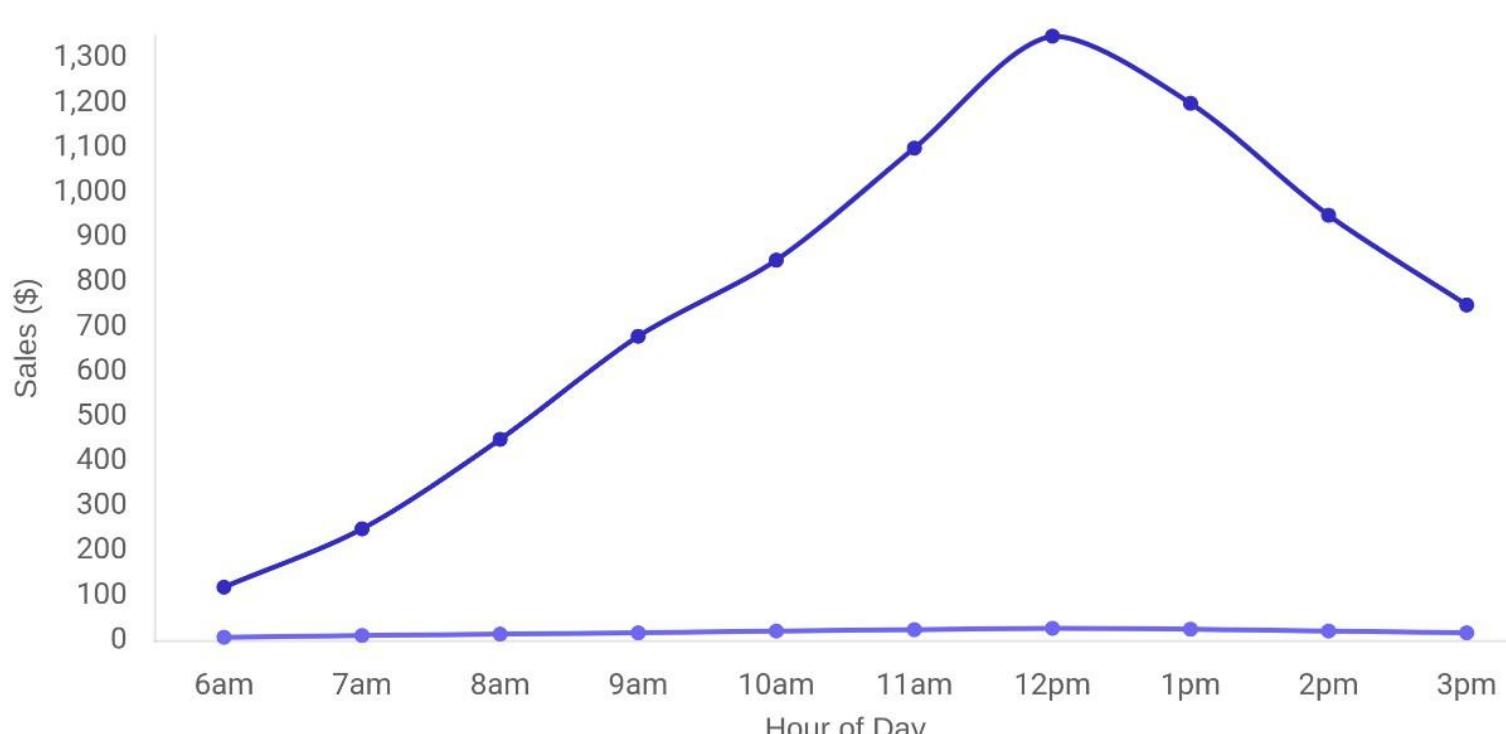
## Payment Method Distribution



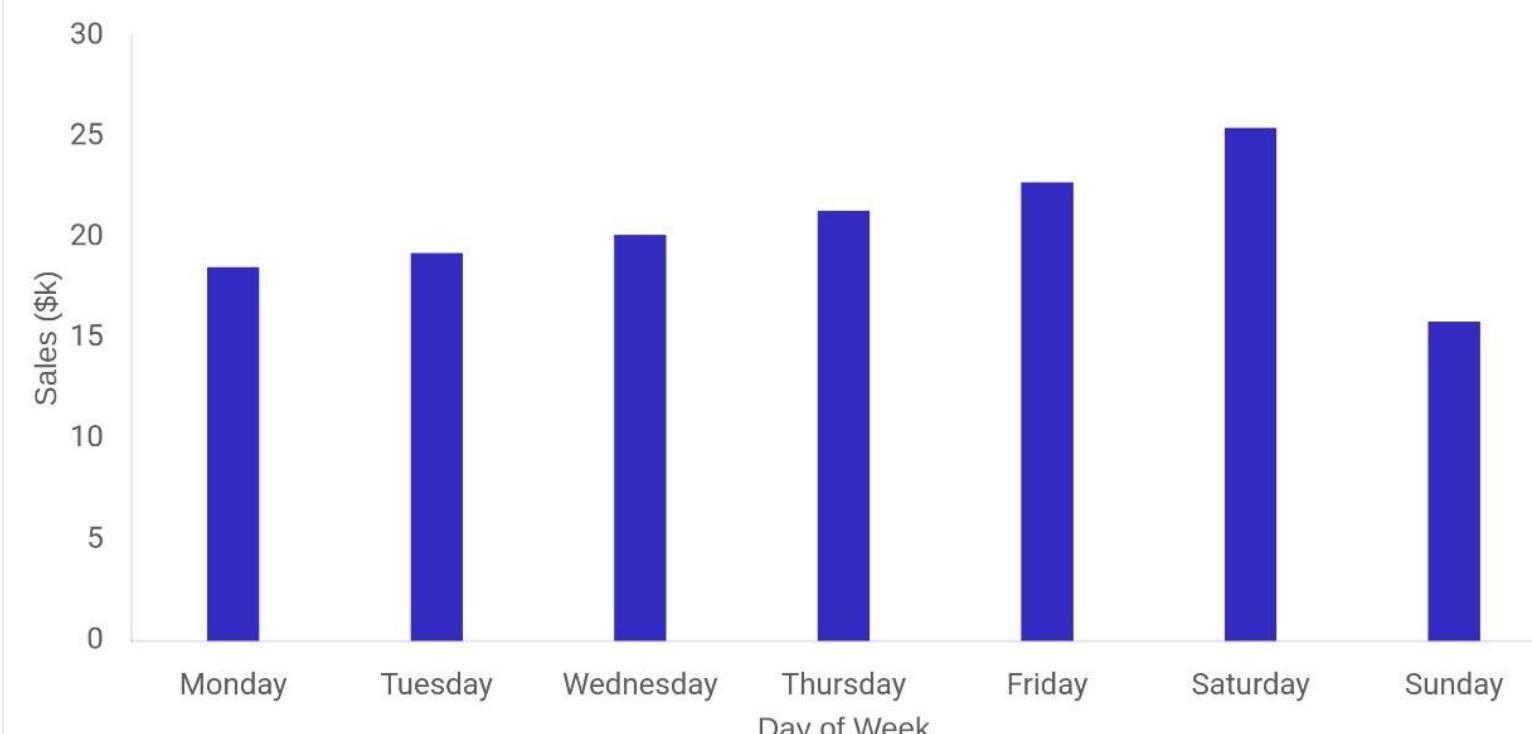
## Customer Spend Distribution



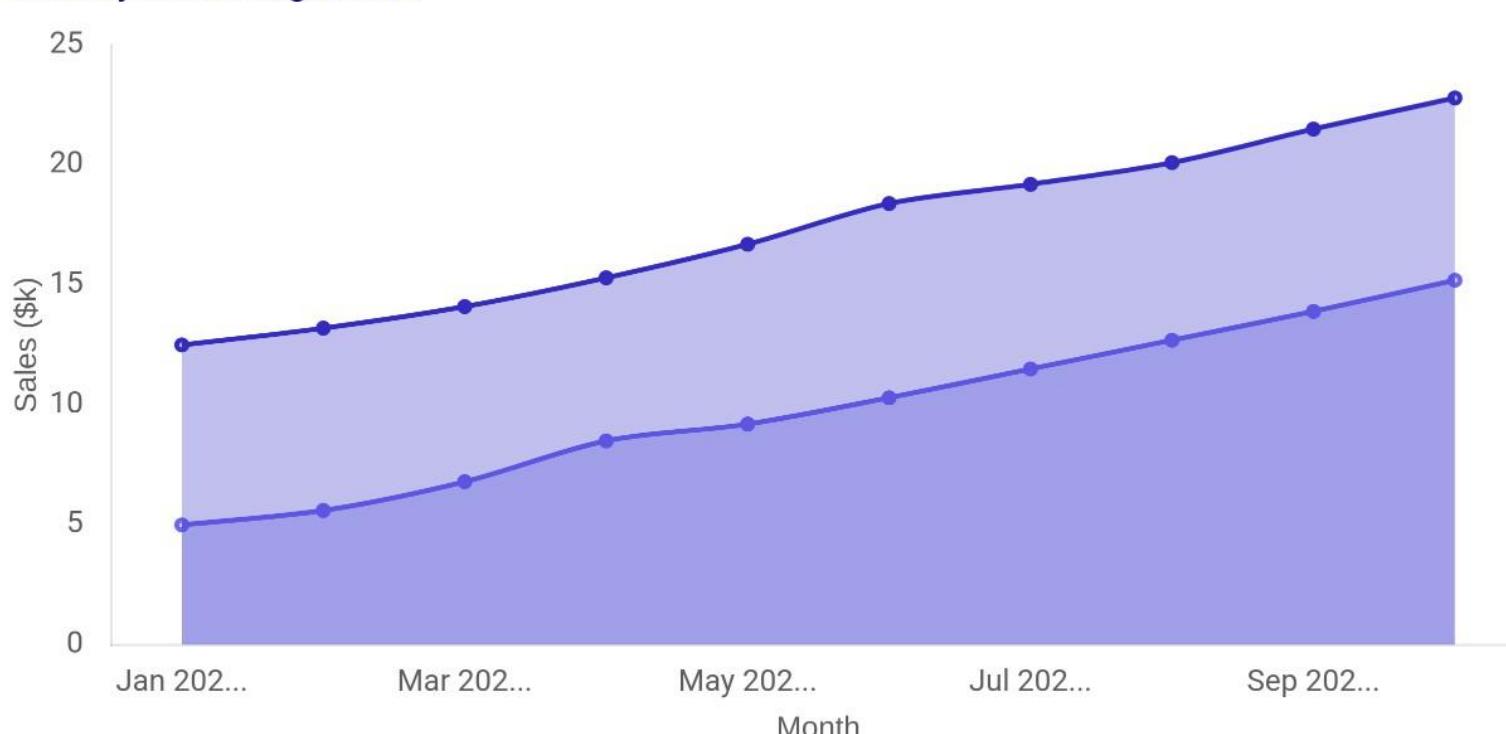
## Hourly Sales Trend



## Daily Sales by Weekday



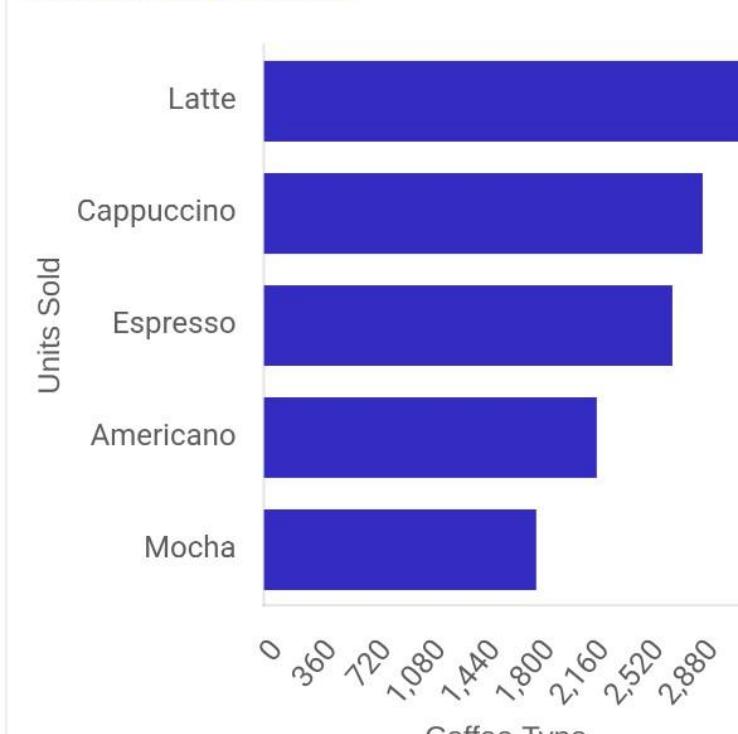
## Monthly Sales Progression



## Coffee Revenue Composition



## Coffee Sales Volume



## Coffee Profit Comparison

Coffee Type	Revenue (\$)	Cost (\$)	Profit (\$)	Profit Margin (%)
Espresso	42500	28350	14150	33.2
Latte	38200	25500	12700	33.2
Cappuccino	35700	23850	11850	33.2
Americano	28600	19100	9500	33.2