



Vivek Raj Poojary

Chairman & CEO

PANAMA CORPORATION LTD.

Personal Info

Father's Name: Rajendra B
Date of Birth: 18th February
Place of Birth: Mangalore, Karnataka, INDIA.

Office Address India: PANAMA HOUSE, Door No 1-24/1, Kuloor-Kavoor Airport Road, Viveknagar, Mangalore-575013, Karnataka state, INDIA

Occupation

Company Name: PANAMA CORPORATION LTD.
EST [2004]
PANAMA NATURE FRESH PVT LTD.

Business Type: International Trading in Minerals, Corporate farming in India and Spain.
Trading Operations in USA

Designation: FOUNDER, CHAIRMAN & CEO

Politician: KPCC COORDINATOR
CHIKMAGALUR DIST.
INCHARGE
MEMBER: INDIAN NATIONAL CONGRESS

Net worth: 600 Million USD

Reach Me At

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PANAMA CORPORATION LTD.

Business Achievements

- Awarded the *Rajiv Gandhi Shiromani* award in 2004 for meritorious accomplishments contributing to national progress.
- Awarded the *Indira Gandhi Sadbhavana Award* by *smt Sonia Gandhi* in 2005
- Awarded by the Governor of Mizoram for excellence in business - Year 2005
- Awarded international *INDO THAI* commerce for excellence of Business - 2007
- Awarded by Mayor of *Tianjin, Republic of China*, for Import - Export commerce - 2010
- Was accompanied by Chief minister of *Karnataka* *Shri BS Yeddurappa* AND other ministers to *China*. -2010
- Award of excellence for *Indo-US* trade honoured by *Micheal Bloomberg* - 2011
- Invited by the International Chamber of Commerce to *Germany* - 2012
- Awarded by the Govt. of *Zimbabwe* on African Global Meet For entrepreneurship in *South Africa* - 2014
- Selected by the *WORLD ECONOMIC FORUM* AS THE YOUNGEST CEO on their *GGC GLOBAL FORUM* selected from 157 countries as the fastest growing corporation -2010 till 2017
- Selected to be the speaker on *INDIAN ECONOMIC FORUM*, organized by *WEF* in association with *CII* was invited to chair a session which was held with *Mr Mukesh Ambani* , *Arun Jetley* , *Rahul Bajaj* , *Anand Mahindra* etc . - 2014
- Awarded *Fleet Award* in *NEW YORK* - 2014
- Invited by the *WEF* to *Davos* - 2018
- Invited by *HORASIS Global* community and *Government OF PORTUGAL* to chair and speak on a session of supply chain integration in farming - MAY 2018
- Invited for *Bloomberg* annual event on trading entrepreneurship
- Invited by *HORASIS Global* community to chair a session on *Indo-Vietnam trade partnership*- SEPT 2022 (Vietnam)

Qualifications

**Diploma in Hotel Management
at PIHMS New Zealand, Australia in 2000**

Skills and Proficiencies

- Negotiation
- Excellent Leadership
- Management and Motivational skills
- Ability to Identify and Resolve complex problems
- Fearless in the realm of Justice

GLOBAL VISIONARY VIVEK RAJ POOJARY REDEFINES AGRICULTURE WITH HYDROPONIC SAFFRON FARMING

Vivek Raj Poojary, a name synonymous with innovation and success, has carved a niche for himself in both the business and political arenas. Today, he is embarking on a groundbreaking venture that promises to revolutionize the agriculture industry: Indoor high-quality saffron farming using hydroponics. This ambitious project is set to redefine the standards of saffron cultivation, ensuring unmatched quality and consistent yield.

A Proven Track Record of Excellence

Vivek's illustrious career began in 2004 with a major iron ore excavation contract in Karnataka, marking his meteoric rise in business. His exceptional achievements earned him the Rajiv Gandhi Award in 2004 and the Indira Gandhi Award in 2005. In 2007, he was honored by the India Thai Chamber of Commerce, and in 2010, the World Economic Forum recognized him as the world's youngest CEO on the Global Growth Company platform at Davos, Switzerland, managing a company with an annual turnover exceeding \$100 million (700 crores), solidifying his status as a global business leader.

Expanding Horizons and Global Influence

Vivek's expertise led to an invitation from Zimbabwe's Deputy Prime Minister in 2012 to develop iron ore mines, and in 2014, he joined the World Economic Forum under the Confederation of Indian Industries, alongside industry titans like Mukesh Ambani and Anand Mahindra. In 2016, he embarked on a journey into the farming and trading of spices. Today, they are proud to be one of the largest suppliers of spices, vegetables, and fruits to markets across Asia, the Middle East, Europe, and the USA. Vivek's vision of indoor farming for saffron and medicinal plants promises to eliminate crop losses and guarantee 100% revenue.

From Humble Beginnings to Global Recognition

Vivek Raj Poojary's journey to global



Vivek Raj Poojary

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recognition is a true rags-to-riches story. Coming from a humble background, he faced numerous challenges but remained undeterred. His hard work, determination, and innovative mindset propelled him from local success to international acclaim. Vivek's story is an inspiration to countless young entrepreneurs who aspire to make a mark on the world stage.

Charitable Endeavors and Community Upliftment

Beyond his business acumen, Vivek is dedicated to community upliftment, supporting farmers with advanced techniques, providing education for their children, and creating employment opportunities for locals through his business ventures. His charitable initiatives include organizing healthcare camps for underprivileged communities, improving farmers' yields and livelihoods, and opening educational opportunities for children to break the cycle of poverty. Additionally, Vivek's efforts to improve the lives of farmers have been particularly impactful. By introducing advanced farming techniques and providing necessary resources, he has helped many farmers achieve better yields and improve their livelihoods.

The Future of Indoor Saffron Farming

Vivek's latest venture focuses on hydroponic cultivation of high-quality saffron indoors, ensuring optimal growth conditions and superior quality. Set to be among the largest indoor farming facilities by 2026, this project aims to revolutionize the spice industry. With a net worth of \$700 million invested in stocks, trading of minerals, and agricultural products trading, Vivek is well-prepared to lead this initiative. His company currently trades 35 different minerals from 72 countries and 190-plus varieties of vegetables and fruits worldwide. This extensive network and experience in global trade provide a solid foundation for the success of his indoor saffron farming venture.

In recognition of his numerous achievements and significant contributions to business and society, Vivek Raj Poojary was appointed as the District Incharge of Chikmagaluru, a picturesque hill station in Karnataka renowned for its coffee and agricultural heritage, by a prominent national political party. This prestigious role underscores his leadership capabilities and his dedication to the region's development.



Panama
Corporation Limited

Global State of the art Agriculture

Panama Corporation, a pioneer in global farming operations.



22,000 hectares of farmland, 12,000 hectares of cultivated land.



Annual revenue exceeding USD 100 Million

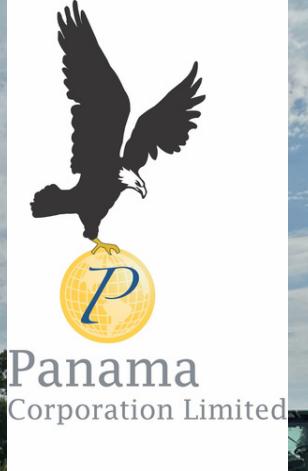


The revenue has experienced significant growth, increasing from \$20 million in 2016 to \$100 million in 2023

Genetically modified (GM) corn, soybeans and winter wheat have been commercially grown since 2016. Here are the leading countries where we have our farming operations in.

United States
Spain
Mexico

State of the art equipment



VOLUNTARY CONTRIBUTION

Time and time again this world has reminded us that we truly are at the mercy of nature. the occurrence of 2020's Covid -19 Pandemic is one such reminder showing us that the only way to get through it is through brotherhood and humanity. Nothing else is more significant than this. It sparked a sense of revelation in me as to how much we take from this world and fail to give back. There began my journey to serve and I knew that one man can only make so much of a difference but an entire community who's ideology I've always believed in, whose purpose is to unite, serve and strive for the betterment of our nation, can change the lives of millions. Thus my team at Panama Corporation Limited and I have got together to extend our hand in the service of those in need.



Procured Rs.75 Crore worth farm produce by providing better prices than the markets to help farmers revive from the losses incurred during the pandemic, while also reducing food wastage caused by abandoning of unsold produce.



Distributed 10,000 plus Grocery kits to 10,000 plus families where each kit was sufficient for a family of 2 for a span of 15 days. 6,000 kits were distributed through the guidance of the Dakshina Kannada Congress party members and 4000 plus through my company Panama Corporation Ltd.



To help individuals cope with the shortage of food, 32,000 meals were distributed over a span of 30 days.



Medical aid summing up to Rs. 35 lakhs was given to individuals who needed medical assistance during the pandemic



25,000 bottles of hand sanitisers distributed through public places such as bus stops to schools.



35,000 plus face masks along with 1500 plus face shields were distributed to raise awareness of the importance of social distancing and self protection and to cultivate the seriousness of the pandemic in the minds of children.



2000 shade umbrellas costing Rs2500 each were distributed among street vendors to enable them to conduct their businesses protected from the costal rains and scorching sunlight.



11 Push Carts were distributed among people who had lost their jobs due to the pandemic and were guided to conduct their business in a responsible manner.



3000 plus pairs of footwear were distributed among migrants and children



Actively participating in various programmes arranged by the local political committee and bringing various wrongdoings to light, asking questions that need to be asked and dedicated to create change.

Rest assured, all programmes have been conducted with rigorous planning with the help of our staff and party workers, following all safety measures and precautions.

"Be united, persevere, and achieve self-Governme
perishing by poverty, famine, and plague may be
proud position of yore among the greatest and
civilized nations of the world."

-DADABHAI NAOROJI

Thank you

Yours Truly,

Vivek Raj
CEO, PANAMA CORPORATION LTD.

Contact Me

Vivek Raj

CHAIRMAN,CEO
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