



Hello : I am SHRUTHI.G

Digital Designer | UI/UX Designer | Product Designer | CX Designer | Experience Designer

CONTACT

shruthi.gurunathan108@gmail.com
+61449652556
www.linkedin.com/in/shruthi-gurunathan
www.behance.net/shruthi-gurunathan
www.github.com/ShruthiGurunathan

Always happy for a chat!

PORTFOLIO

<https://www.iamshruthi.com/>

SKILLS

Experience & Interface Design
Design Systems
Storytelling/Presentation
User Research
Usability Testing
Responsive & Accessible Design
Agile Framework
Interactive Prototyping
Sketching, Wireframing, Ideation
Information Architecture

TOOLBOX

Figma & FigJam
Miro
Canva
Microsoft Office Suite
beginner Webflow & Framer
Slack
beginner Adobe Creative Suite
Revit
Trello
Bootstrap
Viscode
Github
Codepen

EDUCATION

Certificate of ScrumMaster (CSM)

Scrum Alliance • 2024 - 2024

Certificate UI/UX Design

Monash University • 2023 - 2024

Diploma of Jewellery Object Design

Melbourne Polytechnic University • 2021 - 2023

Bachelor of Design (Architecture)

Queensland University of Technology (QUT) • 2016 - 2022

ABOUT ME

I love jewellery designing
Architecture is amazing
Jazz music rocks my life
My hair is super curly
Yoga & meditation lover

PROJECTS

Nutripaw App | UX Designer

Monash University • 2023 - 2023

Summary: NutriPaws was created with the aim of facilitating daily tracking of a pet's treats, food, and exercise.

Skills/Technologies: User research, experience optimisation, interaction design, wireframing, low-fi and hi-fi prototyping, usability testing, information architecture, journey mapping, user flows, iterative design.

Nomad Nook App | UX Designer

Monash University • 2023 - 2023

Summary: All in one app that allows travellers to view cheap flight deals whilst being able to budget and plan their trip without the hassle of utilising several travel apps.

Skills/Technologies: User research (interviews & surveys); analysis; mobile user experience design (UX/UI); interaction design; wireframing; low-fi prototyping; usability testing; iterations; hi-fi prototyping.

Department Of Health and Aged Care | UI Designer

Monash University • 2023 - 2023

Summary: Using UI design tools, redesigning the existing Australian Government Website as well as mobile applications to enable users to have smoother and seamless process whilst using both website and mobile versions.

Skills/Technologies: User research, data analysis, mobile UI/UX design, interaction design, wireframing, prototyping (both low-fi and hi-fi), usability testing, and iterative design.

WORK

Product Designer

TforTadie • 2023 - Present

Implemented effective communication strategies, resulting in a 25% increase in user engagement and a 15% improvement in customer retention.

In charge of the entire production process of digital planners and printables.

Architectural Intern

DWP Architects • 2019 - 2020

Led a team of 5 members in a 1-year mentorship program with DWP Architects, gaining expertise in design principles and techniques.

Product Researcher

Hey! VINA • 2017 - 2018

Analysed and synthesised user feedback identified pain points and opportunities; guided product development resulting in a 20% increase in user satisfaction

Studying users to learn their needs and expectations of the product through a series of questions and 5 second tests.

COMMITTIEES

Code of Australia
UX Design Club
UX Rescue

CERTIFICATES

First Aid & CPR
Drivers License

VOLUNTEERING

Brisbane Open House