



# Hello : I am SHRUTHI.G

UI/UX Designer

## CONTACT

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Always happy for a chat!

## PORTFOLIO

<https://www.iamshruthi.com/>

## SKILLS

Experience & Interface Design  
Design Systems  
Storytelling/Presentation  
User Research  
Usability Testing  
Responsive & Accessible Design  
Agile Framework  
Interactive Prototyping  
Sketching, Wireframing, Ideation  
Branding  
Model Making

## TOOLBOX

Figma & FigJam  
Miro  
Canva  
Microsoft Office Suite  
beginner Webflow  
Slack  
beginner Adobe Creative Suite  
Revit  
beginner Rhino  
Bootstrap  
Viscode  
Github  
Codepen

## EDUCATION

### Certificate of UI/UX Design

Monash University • 2023 - 2024

### Certificate in Foundations (Digital Marketing & Ecommerce)

Google Certificate • 2023 - 2023

### Diploma of Jewellery Object Design

Melbourne Polytechnic University • 2021 - 2022

### Bachelor of Design (Architecture)

Queensland University of Technology (QUT) • 2023 - 2023

## ABOUT ME

I love jewellery designing  
Architecture is amazing  
Jazz music rocks my life  
My hair is super curly  
Yoga & meditation lover

## PROJECTS

### Nutripaw App

Monash University • 2023 - 2023

Summary: NutriPaws was created with the aim of facilitating daily tracking of a pet's treats, food, and exercise.

Role: UI/UX Designer

Skills/Technologies: user research (interviews & surveys); analysis; mobile user experience design (UX/UI); interaction design; wireframing; low-fi prototyping; usability testing; iterations; hi-fi prototyping.

### Nomad Nook App

Monash University • 2023 - 2023

Summary: all in one app that allows travellers to view cheap flight deals whilst being able to budget and plan their trip without the hassle of utilising several travel apps.

Role: UX Designer

Skills/Technologies: user research (interviews & surveys); analysis; mobile user experience design (UX/UI); interaction design; wireframing; low-fi prototyping; usability testing; iterations; hi-fi prototyping.

### Australian Department Of Health

Monash University • 2023 - 2023

Summary: using UI design tools, redesigning the existing Australian Government Website as well as Mobile applications to enable users to have smoother and seamless process whilst using both website and mobile versions.

Role: UI Designer

Skills/Technologies: user research (interviews & surveys); analysis; mobile user experience design (UX/UI); interaction design; wireframing; low-fi prototyping; usability testing; iterations; hi-fi prototyping.

## WORK

### Product Designer

TforTadie • 2023 - Present

Implemented effective communication strategies, resulting in a 25% increase in user engagement and a 15% improvement in customer retention.

In charge of the entire production process of digital planners and printables.

### Architectural Intern

DWP Architects • 2019 - 2020

Led a team of 5 members in a 1-year mentorship program with DWP Architects, gaining expertise in design principles and techniques.

### Product Researcher

Hey App! VINA • 2017 - 2018

Analysed and synthesised user feedback identified pain points and opportunities; guided product development resulting in a 20% increase in user satisfaction

Studying users to learn their needs and expectations of the product through a series of questions and 5 second tests.

## COMMITTIEES

Code of Australia  
UX Design Club  
UX Rescue

## CERTIFICATES

First Aid & CPR  
Drivers License

## VOLUNTEERING

Brisbane Open House