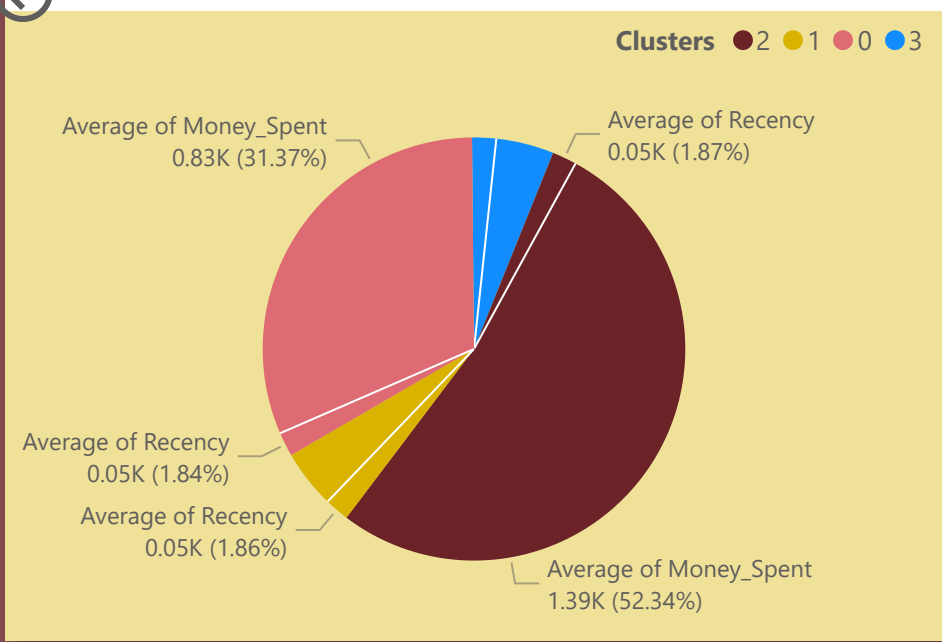
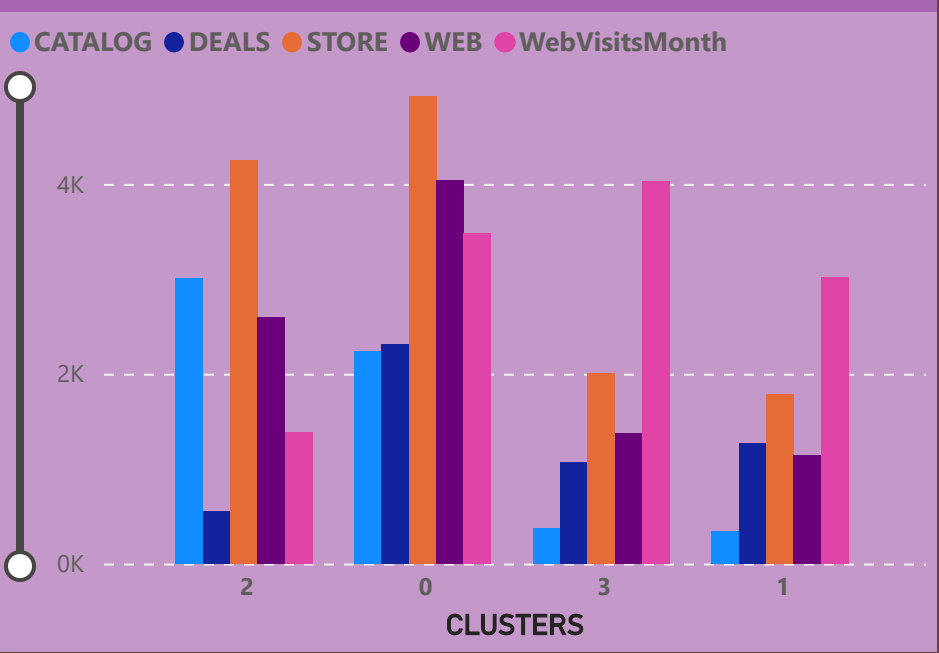




Money_Spent by Clusters



PURCHASE SOURCE



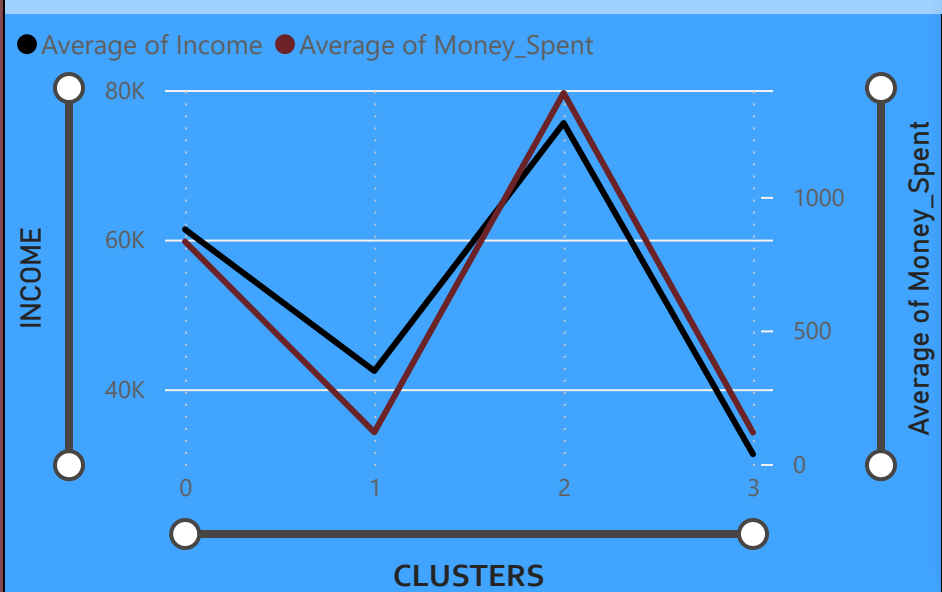
CUSTOMER SEGMENTATION AND CLUSTERING RESULTS

0.27945205479452057	
27	2
Age	Education
2	122
Family_Size	Money_Spent
7,500.00	24
Income	Recency
3	3
Clusters	prediction

1.5534246575342465	
27	2
Age	Education
2	16
Family_Size	Money_Spent
14,421.00	81
Income	Recency
3	3
Clusters	prediction

1.6082191780821917	
28	0
Age	Education
1	960
Family_Size	Money_Spent
71,163.00	30
Income	Recency
3	3
Clusters	prediction

Average of Income and Money_Spent by Clusters



Count of Clusters by Clusters

