



# INSTAGRAM TOP 1000 ANALYSIS

## Top 15 By Followers



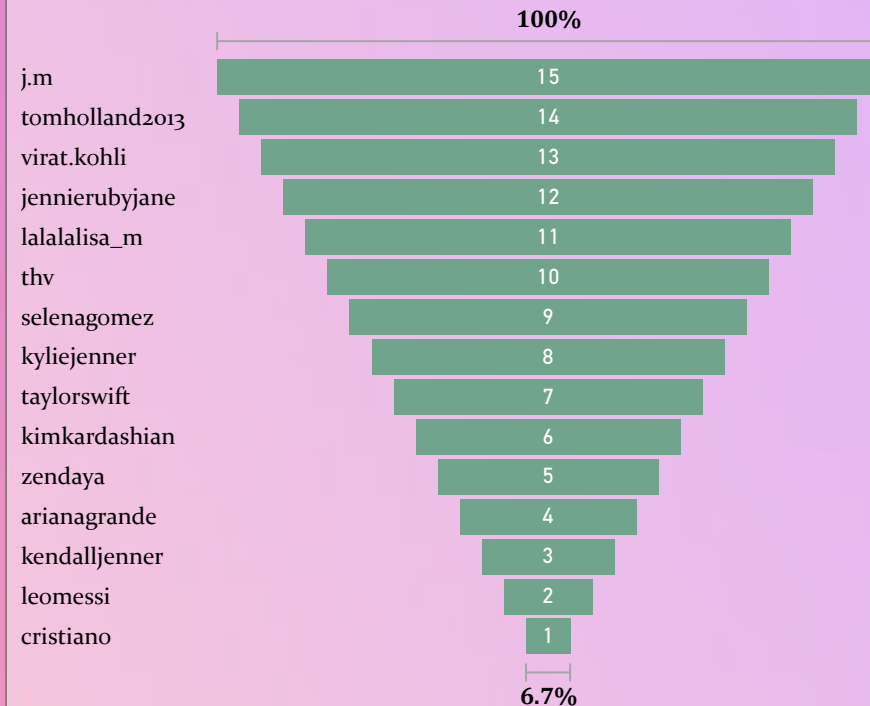
528.40M

Maximum Followers

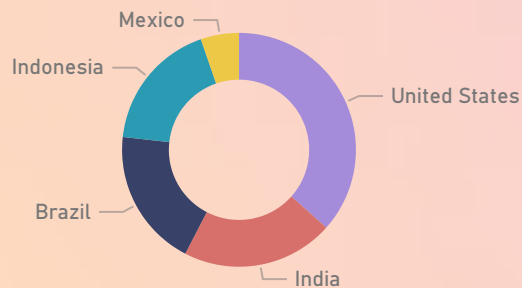
13M

Maximum Engagement Avg

## TOP 15



## Audience Country



## Category & Engagement

Sum of Engagement Avg Sum of Authentic Engagement



Music



Celebrity



Cinema & Actors/actres...



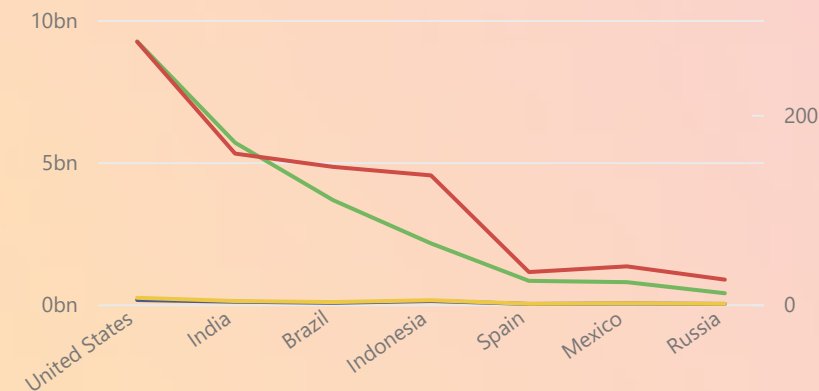
Lifestyle



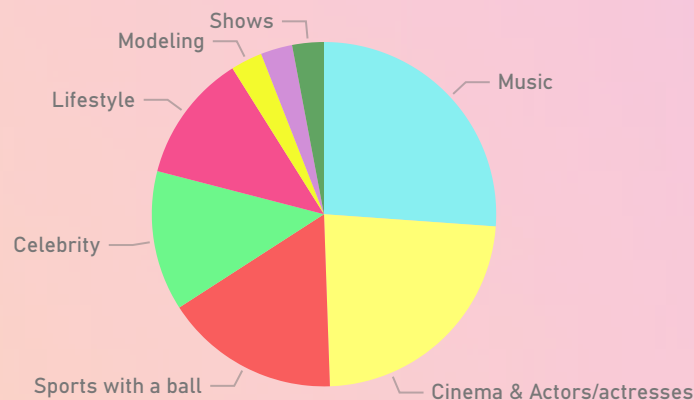
Sports with a ball

## Overview

Sum of Followers Sum of Authentic ... Sum of Engage... Count of Cate...



## Category Distribution



## Engagement VS Authentic Engagement

Sum of Engagement Avg Sum of Authentic Engagement

