



Spotify®

DATA ANALYSIS



KEY HIGHLIGHTS

Top 10 Artists: Leading artists include Taylor Swift, The Weeknd, Bad Bunny, and Harry Styles.

Total Tracks and Artists: The dataset includes 953 total tracks and 645 artists, showcasing a diverse range of music.

Top Tracks by Playlist Count: Popular tracks include "Blinding Lights," "One Dance," and "Shape of You."

Total Streams: Recorded 489 billion streams across platforms, highlighting the immense popularity of these songs.

Average Metrics:

- Average BPM: 122.54
- Average Energy: 64.28%
- Average Danceability: 66.97%

Track Popularity Factors: Danceability is at 35.88%, Energy at 34.44%, Acoustic-ness at 14.5%, Liveness at 9.76%, and Speechiness at 5.43%.

Tracks Over Time: Popularity distribution across decades (1940, 1960, 1980, 2000, 2020) shows steady growth in total tracks released.

BPM and Key Distribution: Tracks are distributed within a BPM range of 0-350 and across various musical keys.

OVERVIEW



953

Total Tracks

645

Total Artist

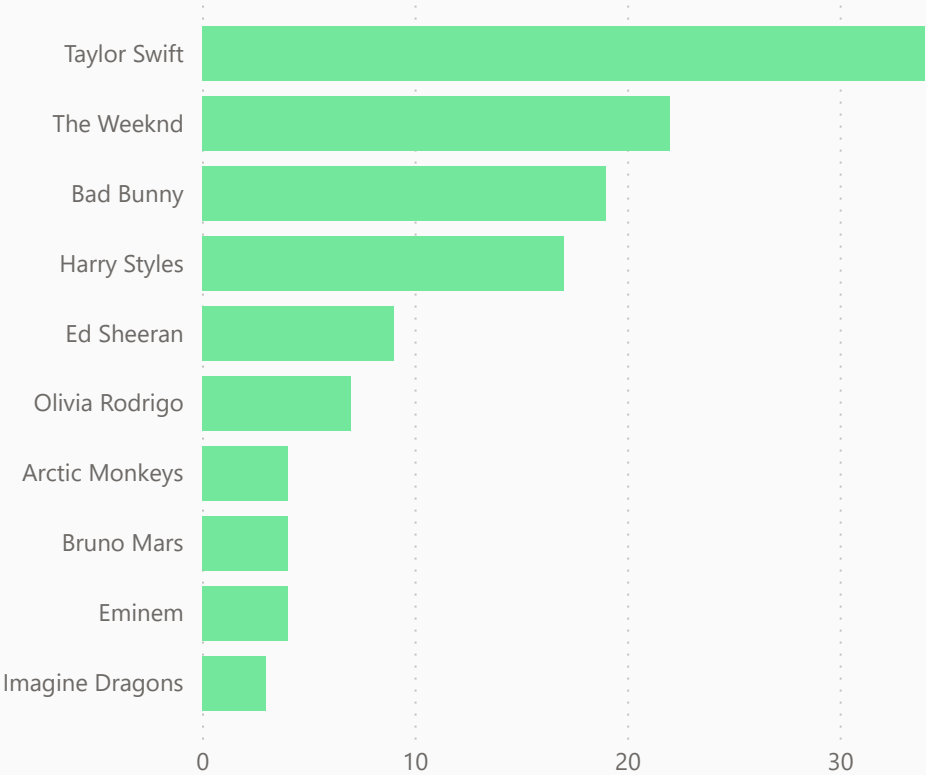
122.54

Average of bpm

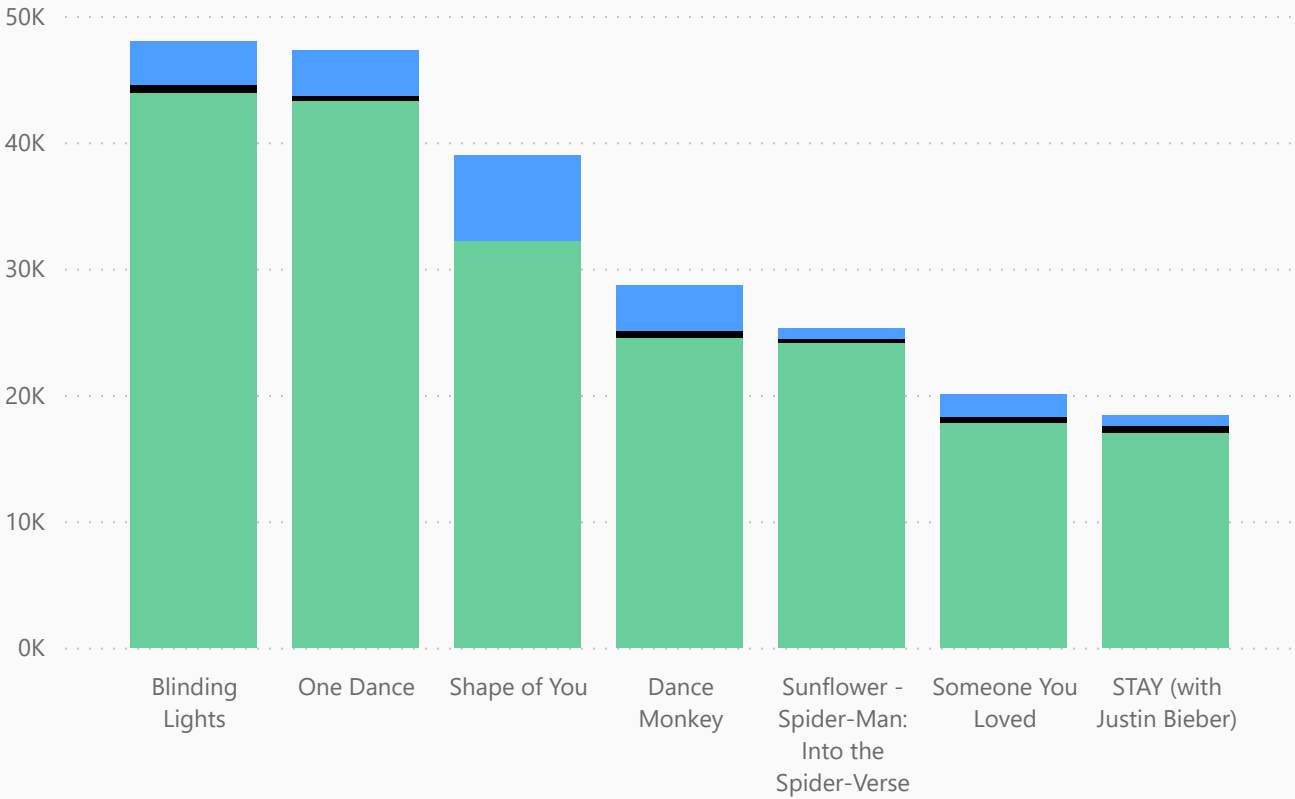
489bn

Total Streams

Top 10 Artists



Top Tracks by Playlists Count



ARTIST INSIGHTS



Artist Name

All

Artist Count

All

Released Year

All

Mode

All

489bn

Total Streams

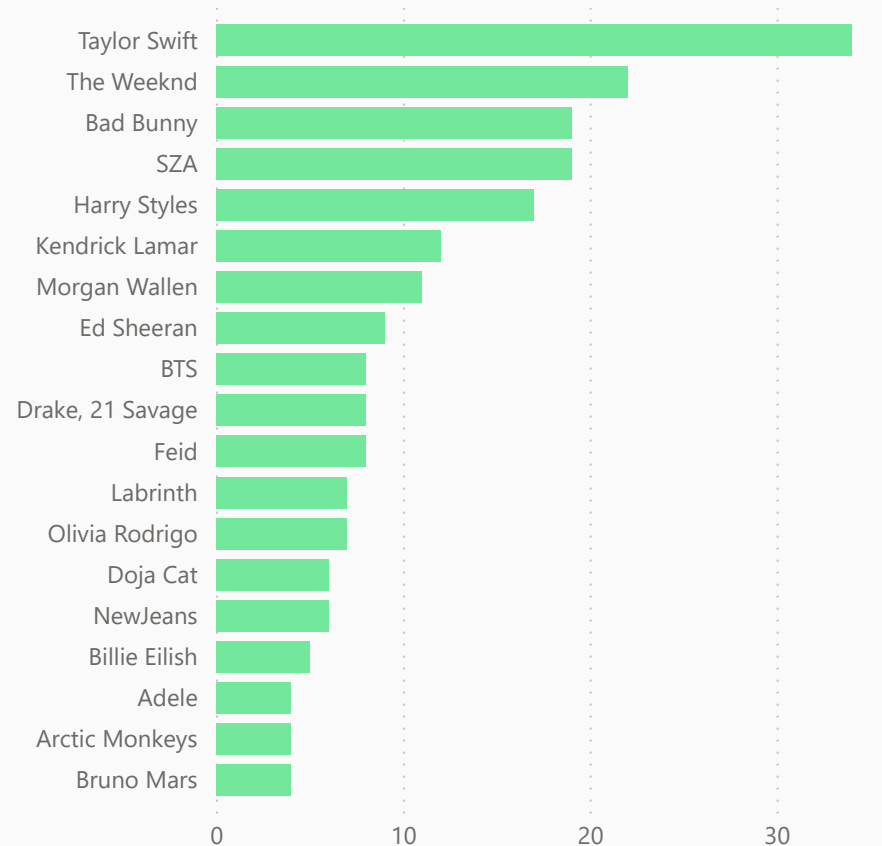
64.28

Average energy%

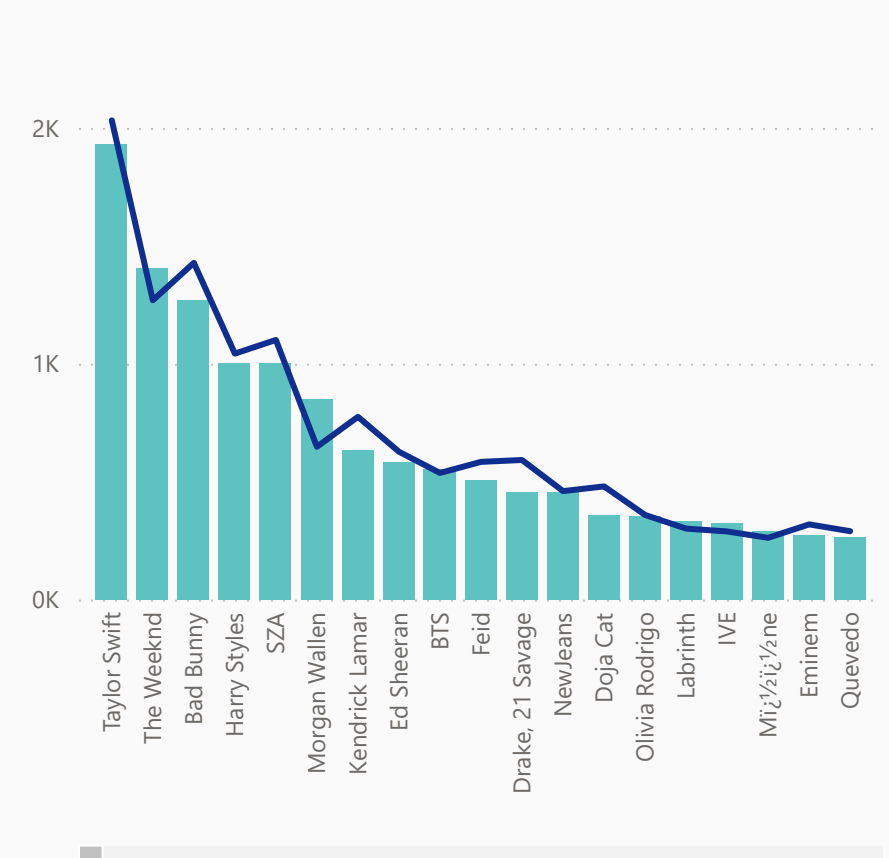
66.97

Average danceabili...

Artist By Track Count



Danceability and Energy



TRACK INSIGHTS



Track Name

All



Released Year

All

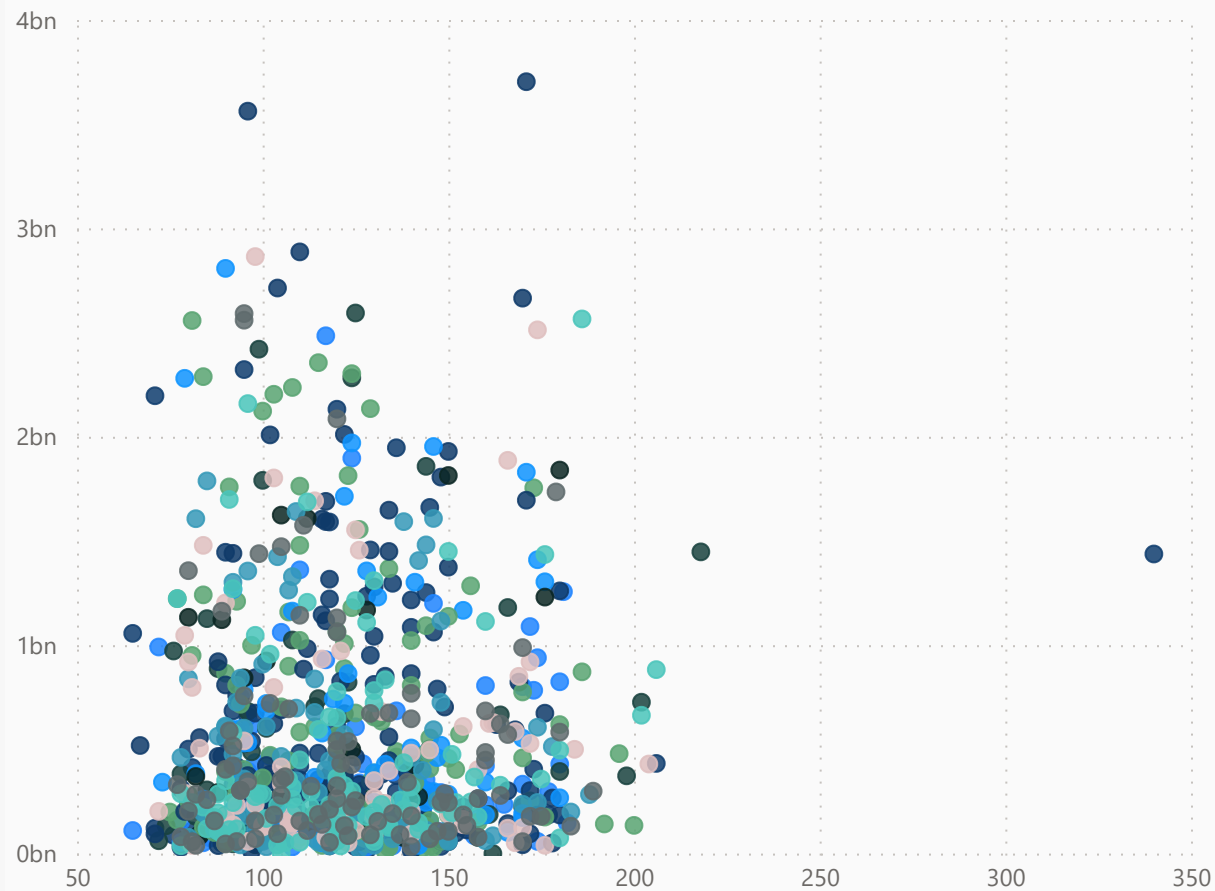


Mode

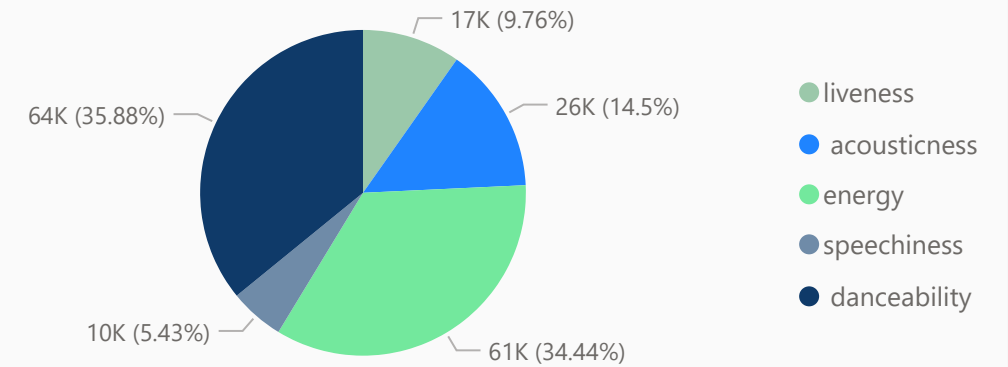
All



BPM & Key Distribution of Tracks



Track Popularity Factors



Total Tracks vs. Released Year

