

- Sales Analysis
- Product Analysis
- Regional Performance

Total Sales

\$34.19K | ▲+18.8% Vs PY



Total Cost

\$11.10K | ▲+18.5% Vs PY



Profit

67.53% | ▲+19.0% Vs PY

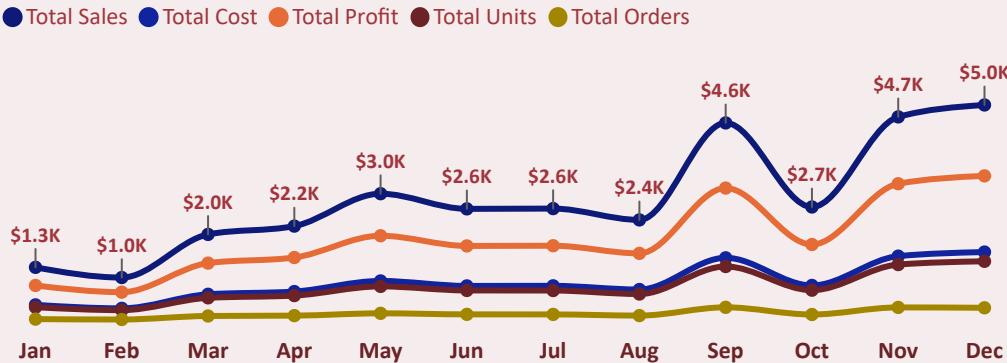


Total Units

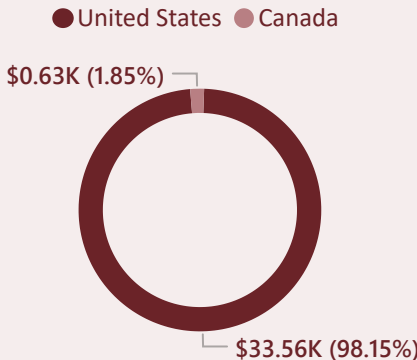
9679



Comparison of Sales Analysis over the Month



Sales by Country



Sales by Division

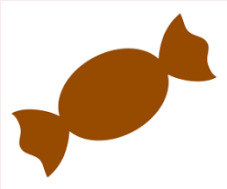


Sales & Profit Analysis by Region and Ship Mode

● Total Sales ● Total Profit

	First Class		Same Day		Second Class		Standard Class	
Atlantic	59.71%	40.29%	59.84%	40.16%	59.63%	40.37%	59.68%	40.32%
Gulf	59.79%	40.21%	59.56%	40.44%	59.81%	40.19%	59.72%	40.28%
Interior	59.53%	40.47%	59.67%	40.33%	59.56%	40.44%	59.61%	40.39%
Pacific	59.68%	40.32%	59.62%	40.38%	59.77%	40.23%	59.78%	40.22%

Designed By
Dr. Shruti S. Sheth



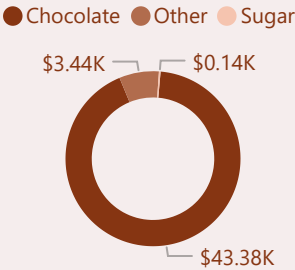
Sales Analysis

Product Analysis

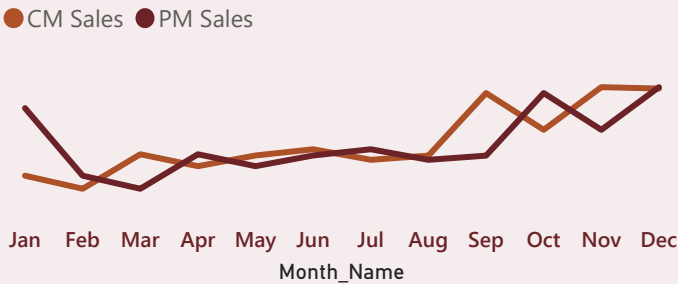
Regional Performance

Jan	May	Sep
Feb	Jun	Oct
Mar	Jul	Nov
Apr	Aug	Dec

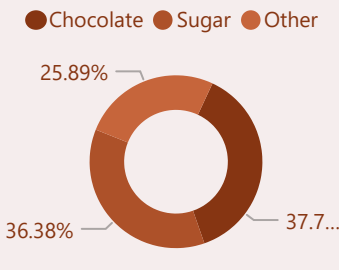
Sales by Division



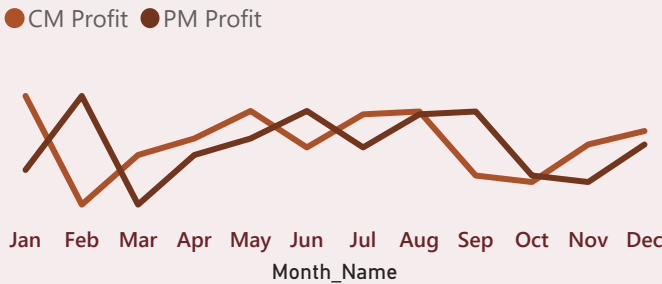
CM Vs PM Sales



Profit by Division



CM Vs PM Profit



Profit by Factory & Division

Factory	Chocolate	Other	Sugar	Total
Lot's O' Nuts	69.15%			69.15%
Secret Factory		50.14%	80.00%	50.42%
Sugar Shack		60.00%	52.24%	54.72%
The Other Factory		7.69%	77.78%	14.12%
Wicked Choccy's	65.14%			65.14%
Total	67.46%	46.39%	66.18%	65.90%

Top 5 Products by Sales with Factory

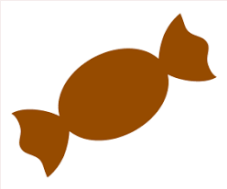
Wonka Bar - Triple Dazzle Caram...	Wonka Bar - Milk Chocolate	Wonka Bar ...
Wicked Choccy's	Wicked Choccy's	
Wonka Bar -Scrumdiddlyumptious	Wonka Bar - Fudge Mallows	
Lot's O' Nuts	Lot's O' Nuts	Lot's O' Nuts

Top 5 Products by Profit with Sales

Wonka Bar - Fudge Mallows 8010.00k	66.67%
Wonka Bar - Milk Chocolate 8752.25k	64.92%
Wonka Bar - Nutty Crunch Surprise 7779.21k	71.35%
Wonka Bar - Triple Dazzle Caramel 9532.50k	65.33%
Wonka Bar -Scrumdiddlyumptious 9306.00k	69.44%

Top 5 Products by Orders with Sales

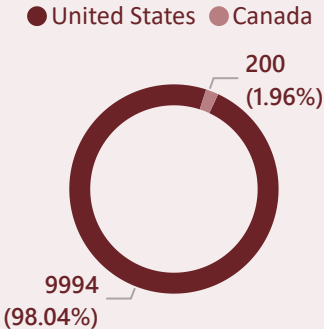
Wonka Bar - Fudge Mallows 588	\$8.0K
Wonka Bar - Milk Chocolate 698	\$8.8K
Wonka Bar - Nutty Crunch Surprise 620	\$7.8K
Wonka Bar - Triple Dazzle Caramel 677	\$9.5K
Wonka Bar -Scrumdiddlyumptious 674	\$9.3K



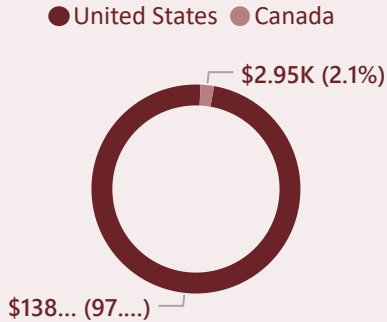
- Sales Analysis
- Product Analysis
- Regional Performance

- Atlantic
- Gulf
- Interior
- Pacific

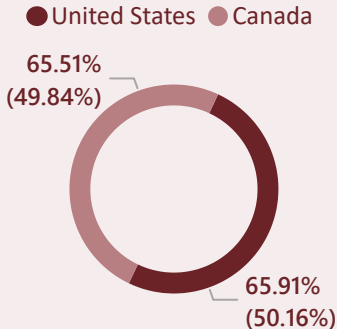
Total Orders by Country



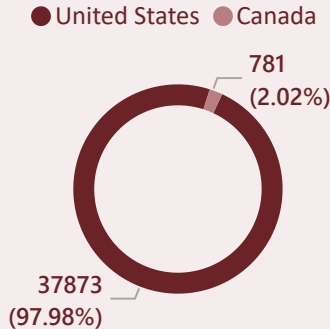
Total Sales by Country



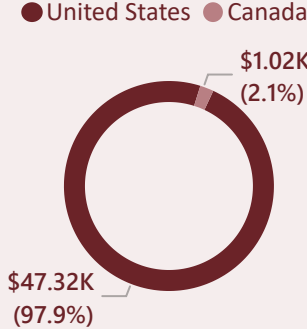
Profit by Country



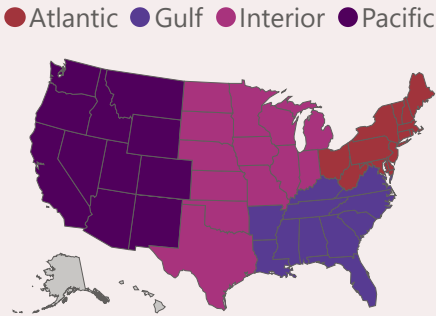
Total Units by Country



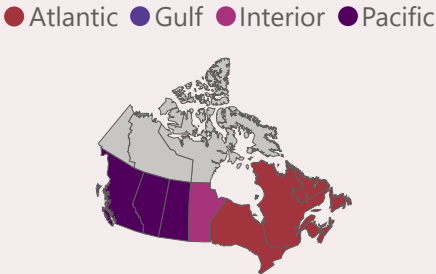
Total Cost by Country



Profit by US State/Province and Region



Profit by Canada State/Province and Region



Weekdays/Weekends Sales, Profit and Units by State/Province

Weekday/Weekend	Weekday			Weekend			Total		
State/Province	Total Sales	Profit	Total Units	Total Sales	Profit	Total Units	Total Sales	Profit	Total Units
Alabama	↓ \$736.75	↑ 64.20%	175	↓ \$258.36	⬆ 57.70%	81	\$995.11	62.52%	256
Alberta	↓ \$315.92	↑ 62.17%	67	↓ \$214.40	⬆ 60.58%	43	\$530.32	61.53%	110
Arizona	↓ \$2,452.38	↑ 64.50%	607	↓ \$1,135.17	↑ 62.40%	255	\$3,587.55	63.83%	862
Arkansas	↓ \$722.83	↑ 65.63%	192	↓ \$169.11	↑ 67.19%	48	\$891.94	65.93%	240
British Columbia	↓ \$219.78	↑ 68.06%	61	↓ \$71.12	↑ 68.50%	20	\$290.90	68.17%	81
California	↑ \$19,443.33	↑ 66.23%	5342	⬆ \$8,474.07	↑ 66.11%	2325	\$27,917.40	66.19%	7667
Colorado	↓ \$1,651.45	↑ 66.53%	440	↓ \$893.46	↑ 66.70%	253	\$2,544.91	66.59%	693
Connecticut	↓ \$572.00	↑ 66.93%	162	↓ \$408.57	↑ 66.33%	119	\$980.57	66.68%	281
Delaware	↓ \$1,041.57	↑ 65.67%	285	↓ \$282.02	↑ 63.00%	82	\$1,323.59	65.10%	367
District of Columbia	↓ \$142.25	↑ 67.38%	40				\$142.25	67.38%	40
Florida	↓ \$3,113.44	↑ 66.74%	897	↓ \$1,690.58	↑ 66.79%	482	\$4,804.02	66.76%	1379
Georgia	↓ \$1,928.81	↑ 63.82%	489	↓ \$764.03	↑ 68.10%	216	\$2,692.84	65.04%	705