



Adidas Sales Data Analysis | Basic Analysis

Year

All

Month

All



Total Sales

\$120.17M



▼ Vs PM



Total Units Sold

2479K



▼ Vs PM

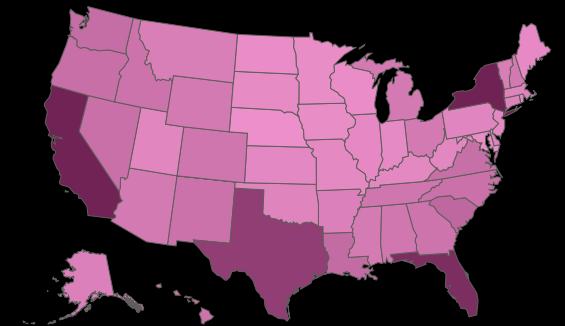


Min Profit Margin

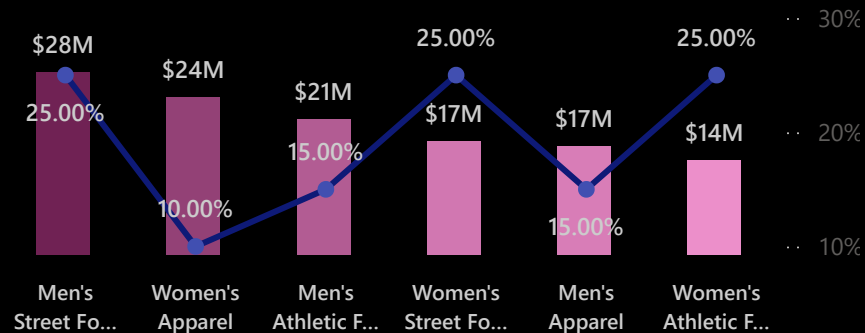
10.00%



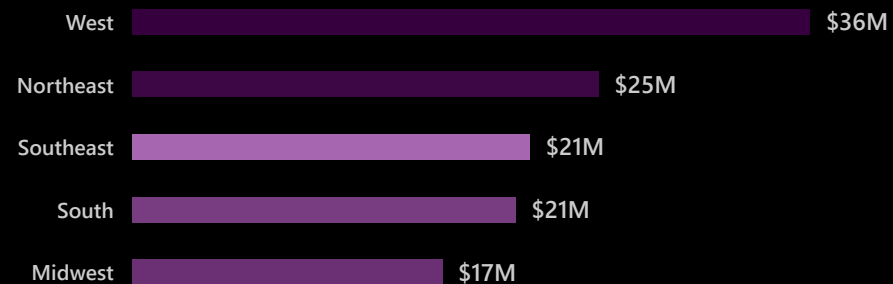
Total Sales by State



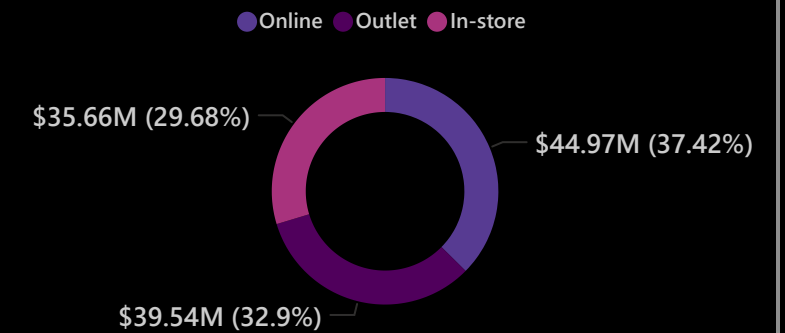
Total Sales with Min Profit Margin by Product



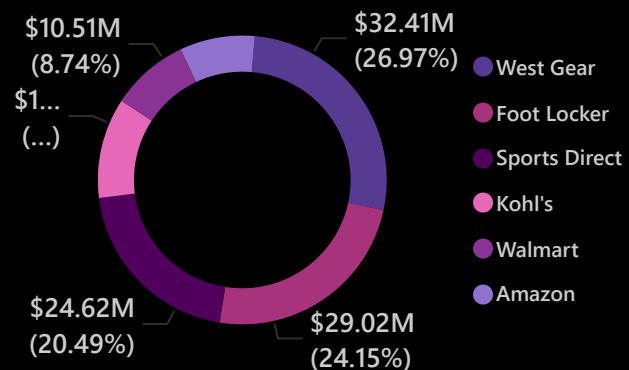
Total Sales by Region



Total Sales by Sales Method



Total Sales by Retailer



\$12,01,66,650

Total Sales

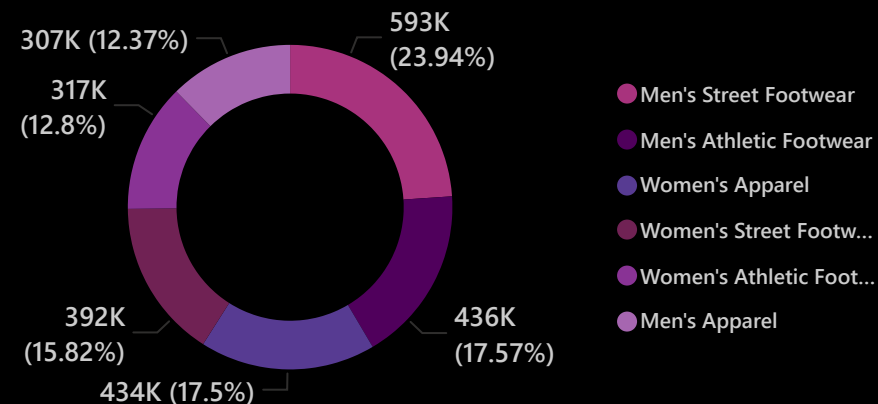
2478861

Total Units Sold

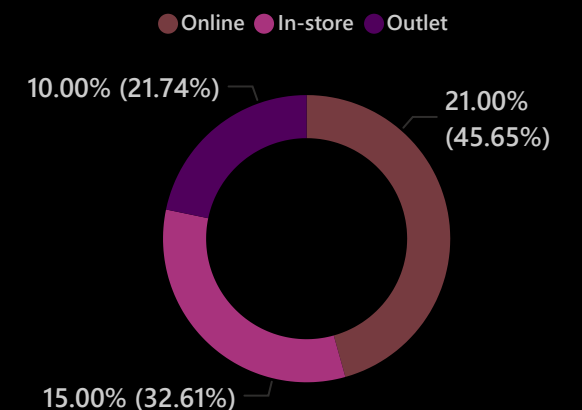
3.44%

Avg Profit %

Total Units Sold by Product



Min Profit by Sales Method





Adidas Sales Data Analysis | Trend Analysis

Year

2021

Month

All



Total Sales

\$95.93M



▼ Vs PM



Total Units Sold

2017K



▼ Vs PM

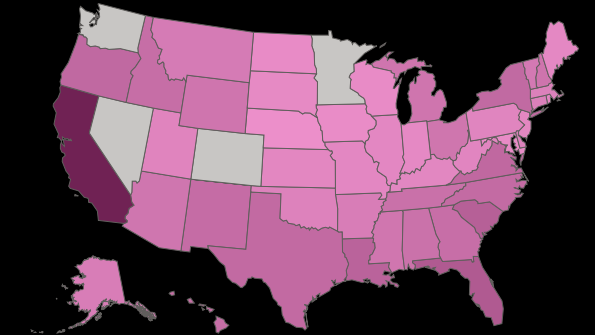


Min Profit Margin

10.00%



Total Sales by State



Apr 2021

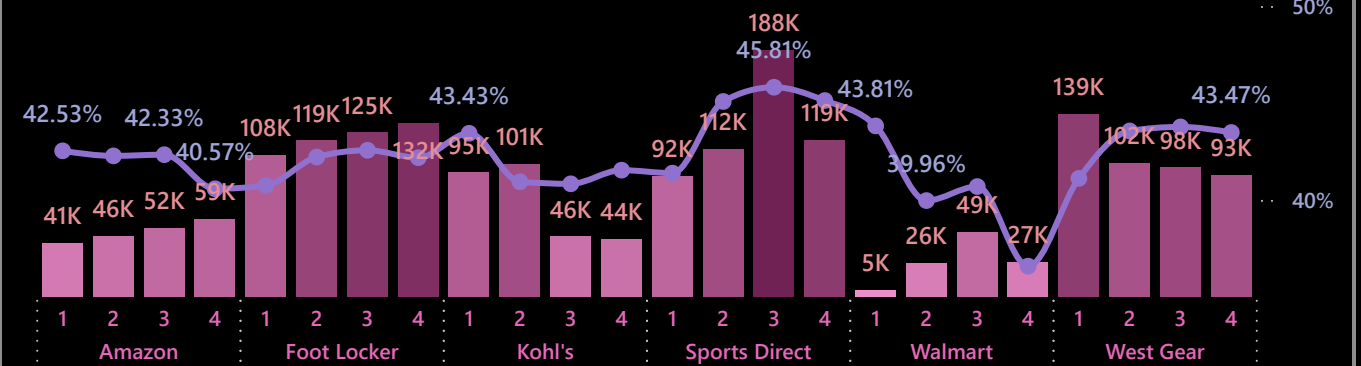
Mon Tue Wed Thu Fri Sat Sun

				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

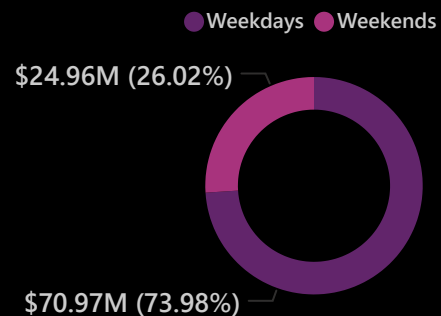
Total Sales and Units Sold by Month



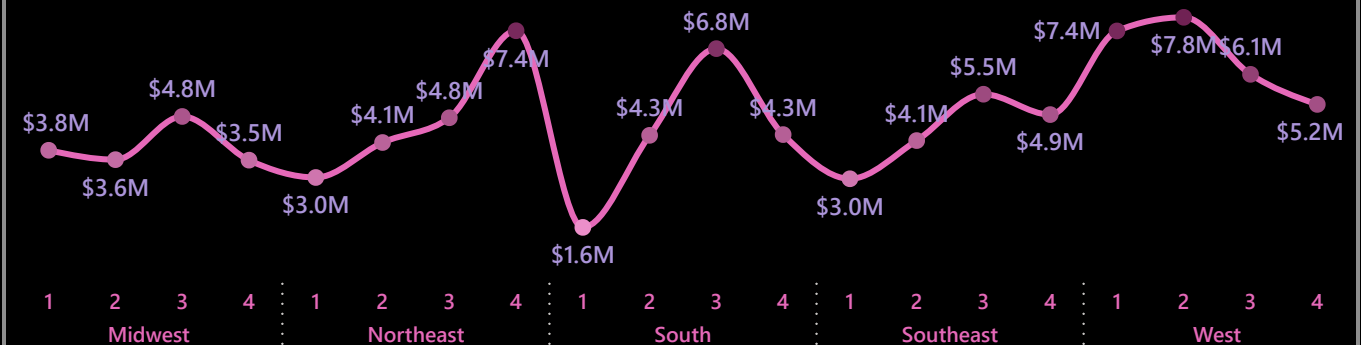
Quarterly Units Sold with Avg Profit Margin by Retailer



Total Sales on Weekends/Weekdays



Quarterly Total Sales by Region





Adidas Sales Data Analysis | Detailed Analysis

Year

All

Month

All

Total Sales

\$120.17M



▼ Vs PM

Total Units Sold

2479K



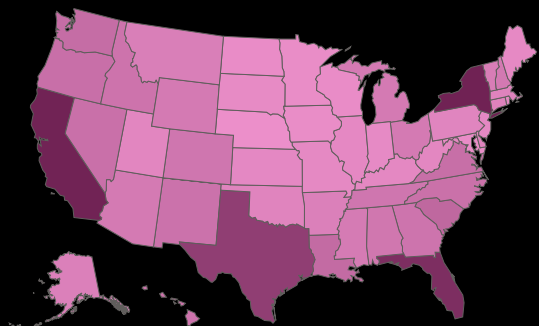
▼ Vs PM

Min Profit Margin

10.00%

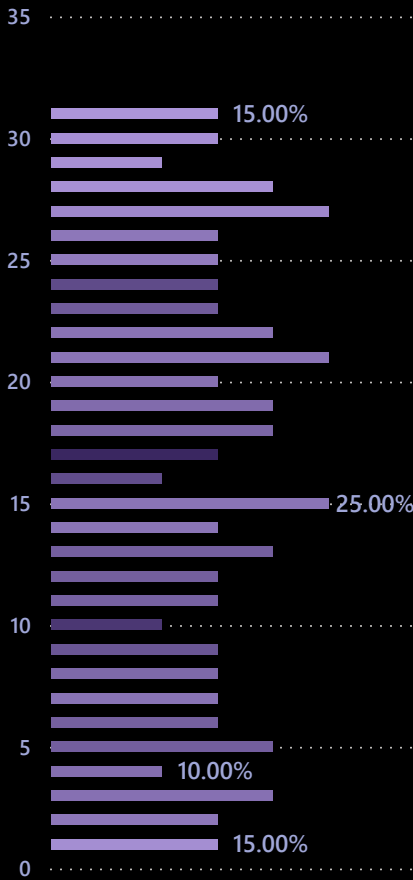


Total Sales by State

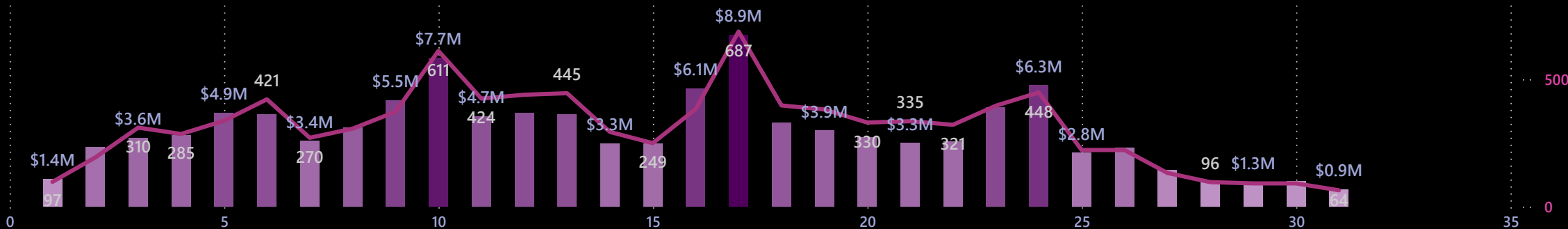


Month Name	Region	Retailer	Product	Sales Method	Total Sales	MoM Sales Trend	Total Units Sold	MoM Units Sold Trend	Avg Profit %	Profit Margin %
Jan	Midwest	Amazon	Men's Apparel	Online	\$10.00K	▲	200	▲	3.50%	35.00%
Jan	Midwest	Amazon	Men's Apparel	Online		▼		▼		46.00%
Jan	Midwest	Amazon	Men's Apparel	Online	\$2.39K	▲	52	▲	0.11%	47.00%
Jan	Midwest	Amazon	Men's Apparel	Online		▼		▼		48.00%
Jan	Midwest	Amazon	Men's Apparel	Online		▼		▼		49.00%
Jan	Midwest	Amazon	Men's Athletic Footwear	Online	\$12.00K	▲	300	▲	4.20%	35.00%
Jan	Midwest	Amazon	Men's Athletic Footwear	Online		▼		▼		45.00%
Jan	Midwest	Amazon	Men's Athletic Footwear	Online		▼		▼		46.00%
Jan	Midwest	Amazon	Men's Athletic Footwear	Online	\$2 96K	▲	78	▲	0 14%	47 00%

Min Profit Margin % by Day

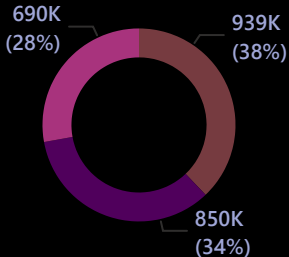


Daily Sales and Count of Products



Units Sold by Sales Method

● Online ● Outlet ● In-store



Total_Sales

\$120.16665M

Average of Profit %

3.44%

Min of Profit Margi...

10.00%