



COFFEE SHOP SALES

Sales Report

Filter Panel

Month

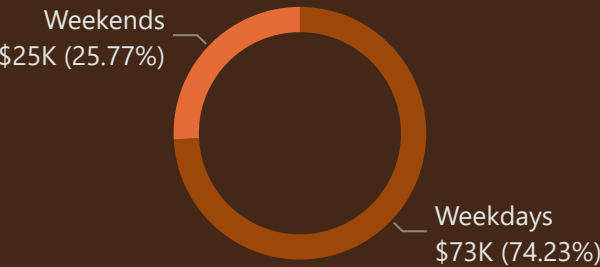
Mar 2023

Mar 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Hover on this visual to see details

Sales on Weekdays/Weekends



Sales by Store Location

Astoria \$32.84K	▲ +30.8% +7.7K vs LM
Hell's Kitchen \$33.11K	▲ +28.7% +7.4K vs LM
Lower Manhattan \$32.89K	▲ +29.9% +7.6K vs LM

Total Sales

\$99K

▲ +29.8% | +22.7K vs LM



Total Orders

21229

▲ +29.8% | +4.9K vs LM



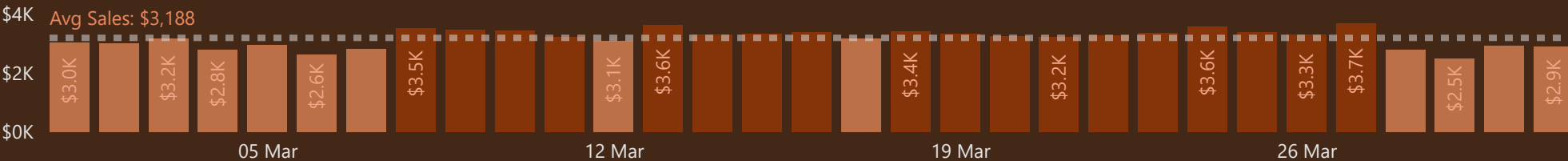
Total Quantity Sold

30406

▲ +29.1% | +6.9K vs LM



Sales Trend Over the Period



Sales by Product Category

Bakery \$11.90K	▲ +31.7%
Branded \$1.80K	▲ +45.8%
Coffee \$38.30K	▲ +30.9%
Coffee beans \$5.26K	▲ +28.9%
Drinking Chocolate \$10.25K	▲ +26.1%
Flavours \$1.17K	▲ +26.0%
Loose Tea \$1.65K	▲ +28.9%
Packaged Chocolate \$0.59K	▲ +30.4%
Tea \$27.91K	▲ +28.4%

Sales by Product Type

Barista Espresso \$13.08K	▲ +30.4%
Brewed Black tea \$6.88K	▲ +28.0%
Brewed Chai tea \$11.03K	▲ +31.6%
Brewed herbal tea \$6.68K	▲ +27.8%
Drip coffee \$4.56K	▲ +35.6%
Gourmet brewed coffee \$9.79K	▲ +27.9%
Hot chocolate \$10.25K	▲ +26.1%
Organic brewed coffee \$5.32K	▲ +30.6%
Premium brewed coffee \$5.55K	▲ +33.8%
Scone \$5.25K	▲ +31.8%

Sales by Day | Hour

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
Hour	\$13K	\$12K	\$16K	\$16K	\$16K	\$13K	\$13K	
6								\$3K
7								\$9K
8								\$12K
9								\$12K
10								\$13K
11								\$6K
12								\$6K
13								\$6K
14								\$6K
15								\$6K
16								\$6K
17								\$6K
18								\$5K
19								\$4K
20								\$0K

Total Sales
\$6,98,812

01 January 2023

Total Orders
149116



● Sales
● Qty
● Orders

Total Quantity Sold
214470

▼ vs LM

Total Sales

\$6,98,812

Fri Hour No: 12

Total Orders

149116



● Sales

● Qty

● Orders

Total Quantity Sold

214470

▼ vs LM