



PIZZA SALES REPORT

Jan-15 to Dec-15

Pizza_Category

All

01-01-2015

31-12-2015



Home



Best/Worst

Busiest Days & Months

Days

Orders are highest on
Weekdays, Friday-Saturday
Evenings

Monthly

Highest orders in July and
May

Sales Performance

Category

Classic category contributes the
maximum orders and sales

Size

Large pizza size contributes the
maximum sales



817.86K

Total Revenue



49574

Total Pizza Sold



21350

Total Orders



38.31

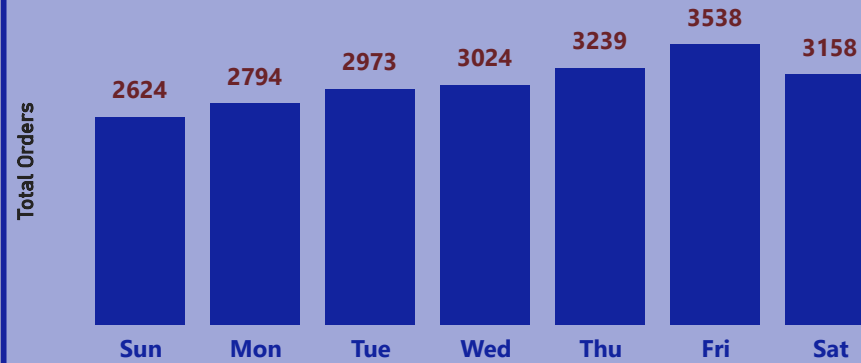
Average Order Value



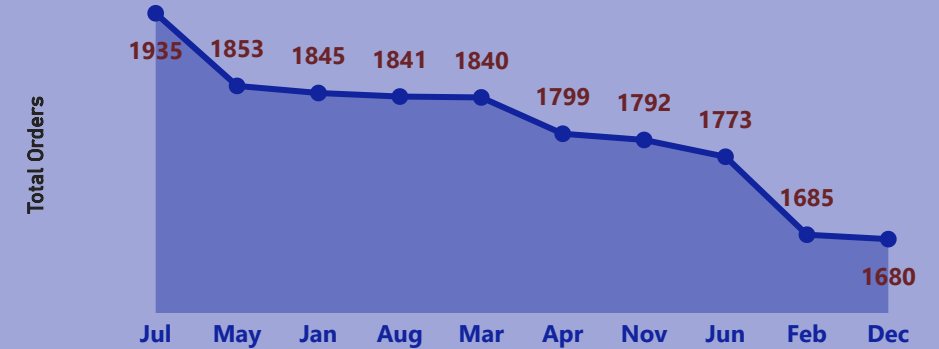
2.32

Average Pizzas per..

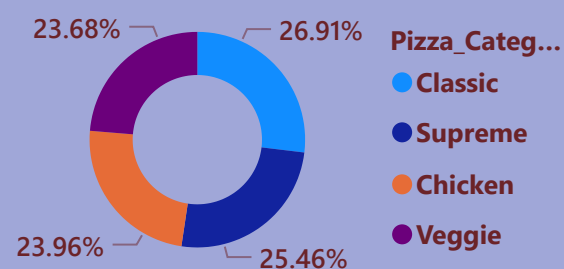
Daily Trend for Total Orders



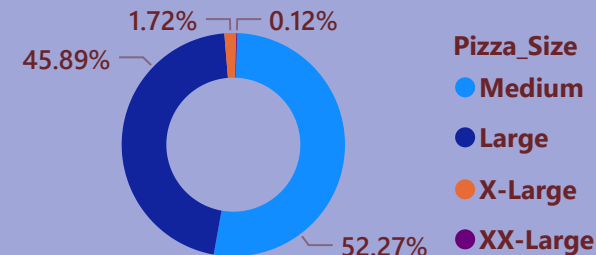
Monthly Trend for Total Order



% of Sales by Pizza_Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category

Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050



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Best/Worst



Best Seller

Revenue

The Thai Chicken pizza contributes the maximum revenue

Quantity

The Classic Deluxe Pizza contributes the maximum Quantity

Orders

The Classic Deluxe Pizza contributes the maximum Orders

Worst Seller

Revenue

The Brie Carre pizza contributes the minimum revenue

Quantity

The Brie Carre Pizza contributes the minimum Quantity

Orders

The Brie Carre Pizza contributes the maximum Orders



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Average Order Value



2.32

Average Pizzas per..

Top 5 Pizza by Revenue

The Thai ...	43434
The Barb...	42768
The Calif...	41410
The Clas...	38181
The Spic...	34831

Top 5 Pizza by Quntity

The Clas...	2453
The Barb...	2432
The Haw...	2422
The Pep...	2418
The Thai ...	2371

Top 5 Pizza by Orders

The Clas...	2329
The Haw...	2280
The Pep...	2278
The Barb...	2273
The Thai ...	2225

Bottom 5 Pizza by Revenue

The Spin...	15596
The Medi...	15361
The Spin...	15278
The Gree...	13956
The Brie ...	11588

Bottom 5 Pizza by Quntity

The Sop...	961
The Spin...	950
The Cala...	937
The Med...	934
The Brie ...	490

Bottom 5 Pizza by Orders

The Sop...	941
The Cala...	918
The Spin...	918
The Med...	912
The Brie ...	480