

# SALES OVERVIEW DASHBOARD | By Region

Date Range: Jan 2021 to Sep 2023

Sales

Profit

Qty

2021

2022

2023

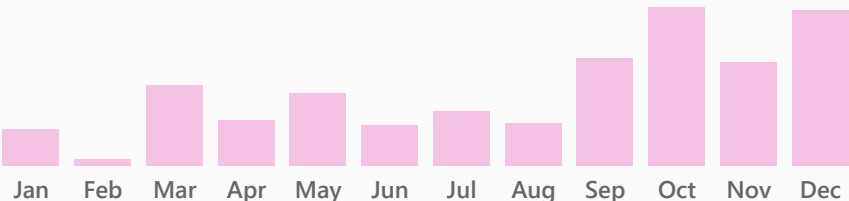
2024

## CENTRAL

Sales

\$147.43K

PY Sales: 102.87k

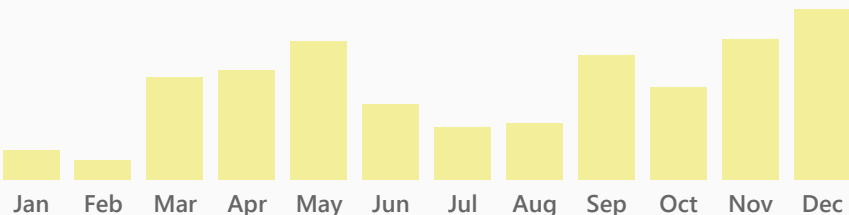


## EAST

Sales

\$181.34K

PY Sales: 156.45k

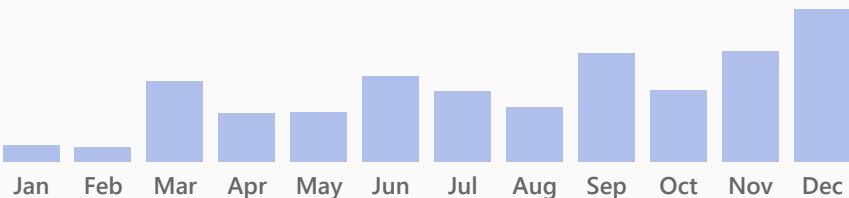


## WEST

Sales

\$187.48K

PY Sales: 139.97k

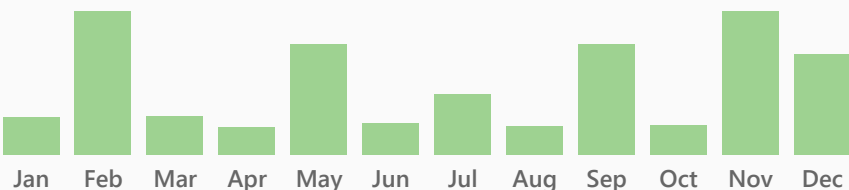


## SOUTH

Sales

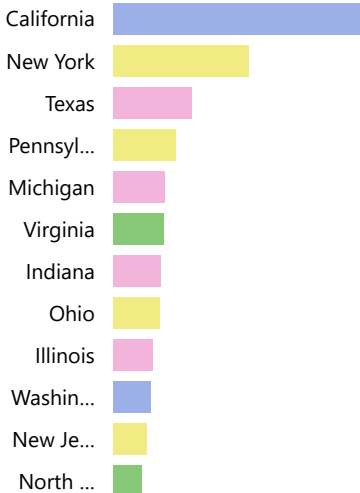
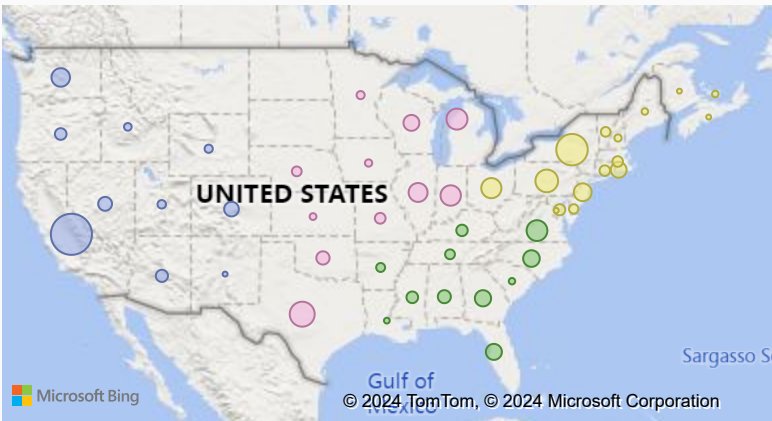
\$93.61K

PY Sales: 71.36k



## Sales by Region

Region Central East South West



## Current Year (CY) & Previous Year (PY) Metrics

The total of YoY is the average of all the values of the region.

Region	CY Sales	PY Sales	YoY Sales	CY Profit	PY Profit	YoY Profit	CY Qty	PY Qty	YoY Qty
West	\$187.48K	1,39,966.25	▲ 34%	24.05K	20,492.19	▲ 17%	3025	2438	▲ 24%
East	\$181.34K	1,56,446.84	▲ 16%	20.26K	21,047.67	▼ -4%	2872	2399	▲ 20%
Central	\$147.43K	1,02,874.22	▲ 43%	19.90K	11,716.80	▲ 70%	2359	1815	▲ 30%
South	\$93.61K	71,359.98	▲ 31%	17.70K	8,318.59	▲ 113%	1614	1344	▲ 20%
Total	\$609.86K	4,70,647.29	▲ 30%	81.92K	61,575.27	▲ 33%	9870	7996	▲ 23%