

Assignment & Exam Management System

The **Assignment & Exam Management System** is a Salesforce-based CRM solution designed to streamline the management of academic workflows in educational institutions. It empowers teachers to create and manage assignments and exams, while enabling students to submit assignments, track grades, and receive timely deadline notifications. Key features include automated grade calculation, reminders for upcoming deadlines, and real-time reports and dashboards for tracking student performance and grade trends. This CRM addresses the pressing business need for reduced manual effort, greater accountability, and enhanced transparency in academic performance management.

The primary objective of this CRM is to centralize academic task management by offering a unified platform for assignment and exam workflows. It simplifies student submissions, automates grading, and enhances performance tracking, ensuring accuracy and efficiency for all stakeholders. Automated notifications improve student accountability by reducing missed deadlines, while comprehensive reports and dashboards provide actionable insights for administrators and teachers. By leveraging Salesforce automation and analytics, the CRM delivers business value through improved operational efficiency, better student engagement, and informed academic decision-making.