



PIZZA SALES REPORT

JAN/15-DEC/15

pizza category

All

date range

01-01-2015

31-12-2015

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on Friday.

MONTHLY

orders are **highest** in July.

SALES PERFORMANCE

CATEGORY

Classic Category contributed maximum to sales

SIZE

Large Pizzas were most purchased

HOME

best/worst sellers

817.86K

total revenue



49574

total pizza sold



21350

total order



38.31

Avg Order Cost

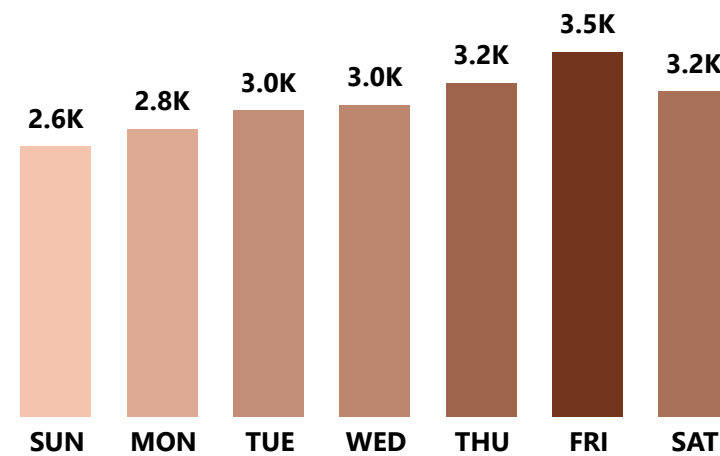


2.32

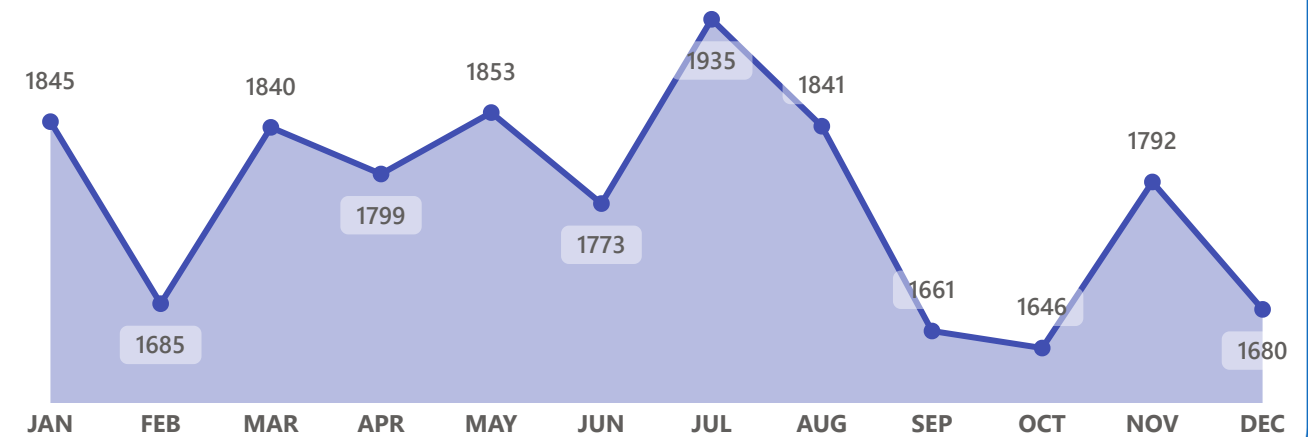
avg pizza per order



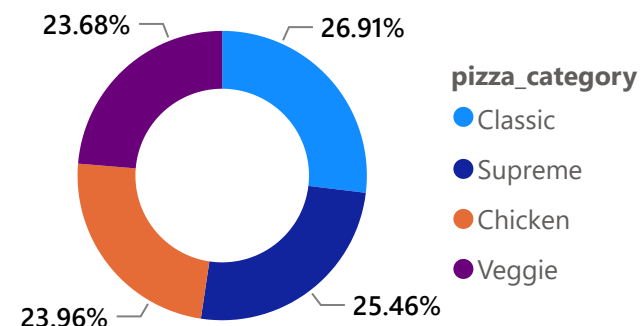
total order by order day



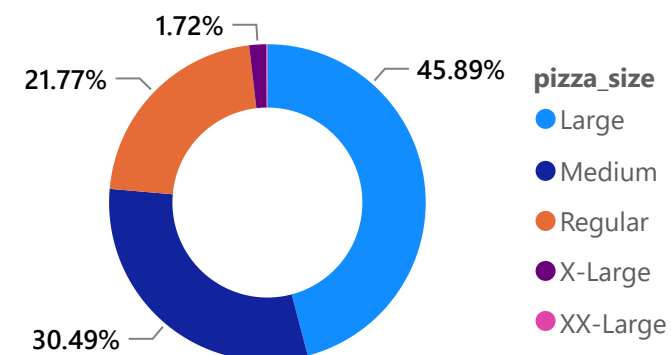
monthly trend for orders



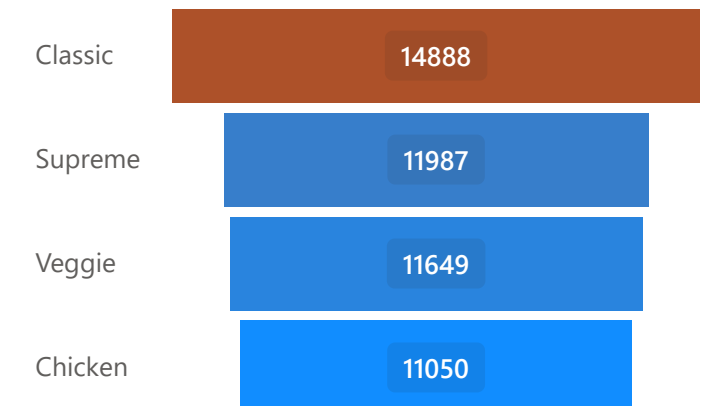
% of sales by pizza category



% of sales by pizza size



total pizza sold by pizza_category





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BEST SELLERS

REVENUE

Thai Chicken had maximum revenue

QUANTITY

The classic Deluxe Pizza sold the highest number of pizzas

TOTAL ORDERS

The classic Deluxe Pizza contributed to max total orders

WORST SELLERS

REVENUE

The Brie Carre had minimum revenue

QUANTITY

The Brie Carre Pizza sold the least number of pizzas

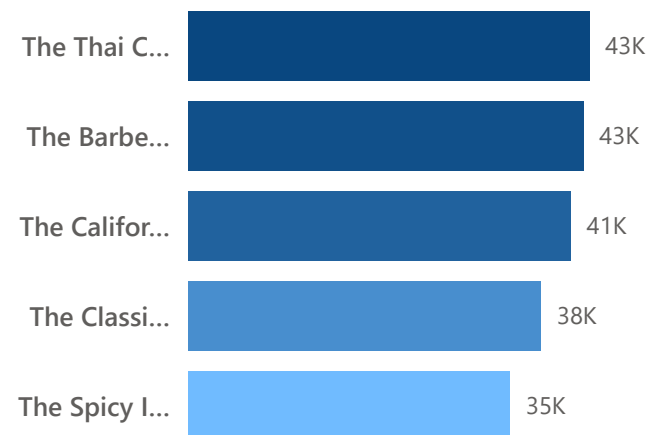
TOTAL ORDERS

The Brie Carre Pizza contributed to min total orders

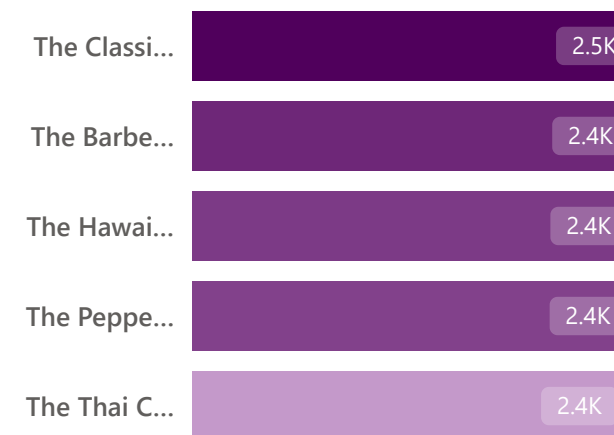
HOME

best/worst sellers

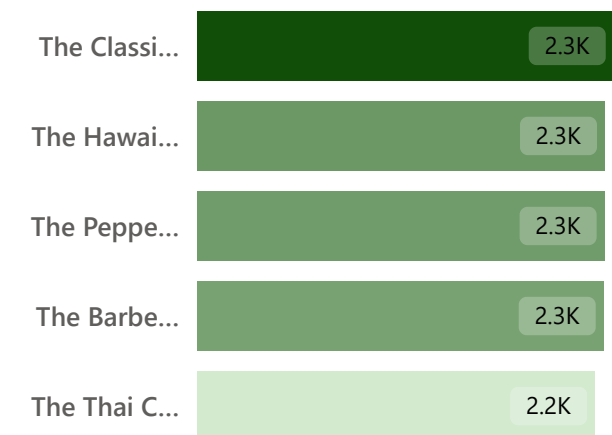
top 5 pizzas by revenue



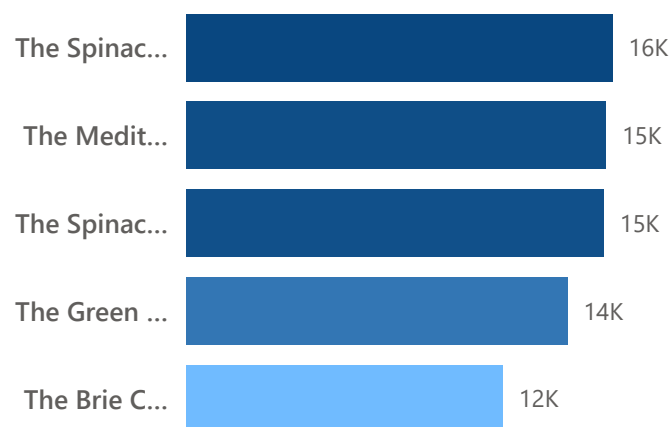
top 5 pizzas sold by quantity



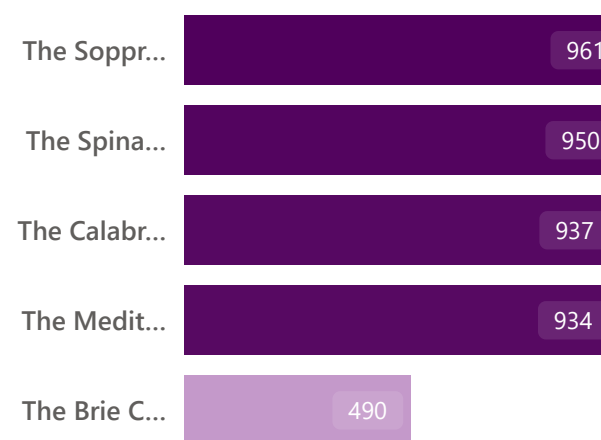
top 5 pizzas sold by orders



bottom 5 pizzas by revenue



bottom 5 pizzas sold by quantity



bottom 5 pizzas sold by orders

