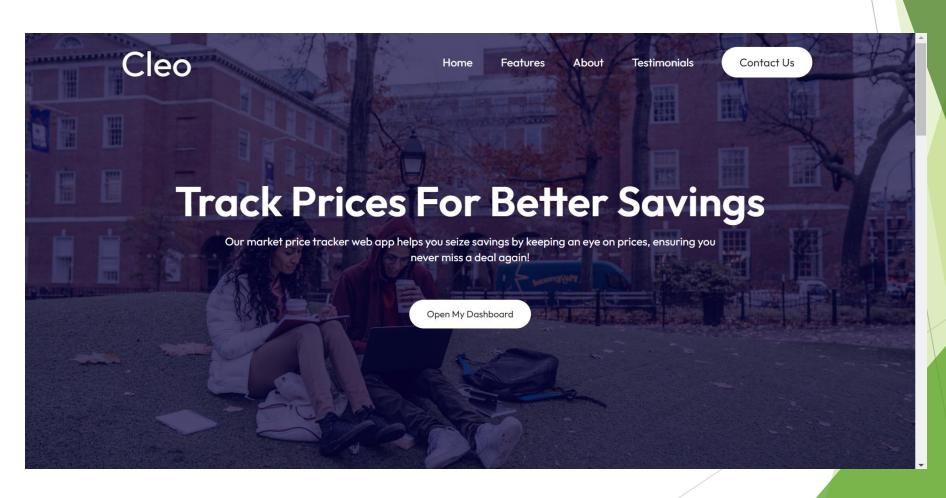
# Market Price Tracker

Stay ahead of the curve: Track prices with ease.

# **Unleash Your Pricing Power:-**



# **TEAM MEMBERS:-**

- 2210992355 (Shruti Bansal)
- 2210992401 (Soumya Makkar)
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# **CONTENT:-**



- Introduction
- Problem Statement
- Technical Details
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- Importance of Tracker
- Project Highlights
- Categories Available for job search
- Bonus Features
- Conclusions
- References/Links Used

# **INTRODUCTION:-**

Introducing Cleo, your ultimate companion in the world of online shopping. Cleo is not just another market price tracker app; it's your personal assistant designed to empower you with real-time data from various websites, ensuring you make informed decisions with every purchase.



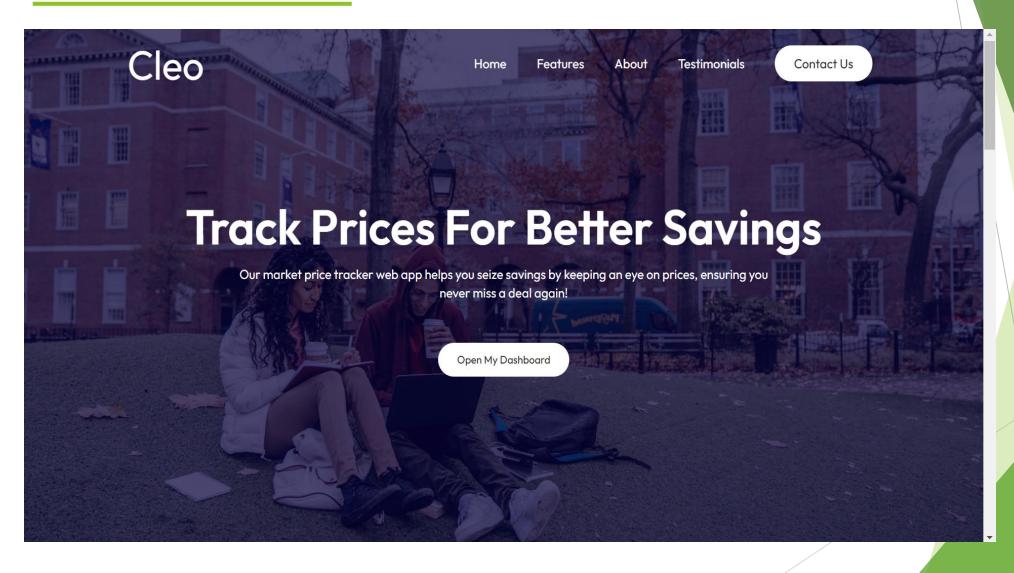
# **PROBLEM STATEMENT:-**

- There is a pressing need for a reliable and user-friendly market price tracker app that empowers consumers with timely information, enabling them to shop with confidence and maximize their savings.
- This app should seamlessly integrate with multiple e-commerce platforms, provide customizable alerts, and offer intuitive features to streamline the shopping experience.
- By addressing these pain points, such an app can revolutionize online shopping and redefine how consumers make purchasing decisions in today's digital age.

# **TECHNICAL DETAILS:-**

- ► Visual Studio Code(VS Code) has been used as IDE(Integrated Development Environment).
- ReactJS is used to create this project.
- It uses JSX to combine HTML-like elements with JavaScript.
- React's virtual DOM optimizes performance by minimizing unnecessary updates to the browser.
- JS(JavaScript) is used to provide functionality to different components created using HTML.
- External CSS has been used. React routers are used to switch between components and eliminate reloading.
- React scroll package has been used to scroll through the landing page.
- Media Queries have been used to make the page responsive.

## **LANDING PAGE:-**



Cleo

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### **OUR FEATURES**

## What We Offer







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### **ABOUT US**

# Empowering Smarter Shopping Decisions

"Welcome to Cleo, your go-to destination for smart shopping solutions. Our innovative market price tracker web app is designed to streamline your shopping experience and maximize your savings.

With real-time updates, personalized alerts, and comprehensive data analysis, Cleo equips you with the tools you need to make informed purchasing decisions. Join us on the journey to smarter shopping and unlock a world of efficiency and value."

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#### **TESTIMONIALS**

## What Our Users Say





#### William Jackson

Cleo, USA As a busy professional, I don't have time to constantly monitor price changes. Now, I can relax knowing that Cleo has my back, notifying me whenever there's a price drop

on items I want. Highly recommend!



### Daniel M. Cleo, USA

Cleo has become my go-to tool for all my online shopping needs. I've saved hundreds of dollars since I started using it. I can't imagine shopping without Cleo now! Highly suggested



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#### **CONTACT US**

## Get In Touch

## Send Us a Message 🚄



Feel free to reach out through the contact form or find our contact information below. Your feedback, questions, and suggestions are important to us as we strive to provide exceptional service to our university community.



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77 Massachusetts Ave, Cambridge

MA 02139, United States

Your Name

Enter your name

Phone Number

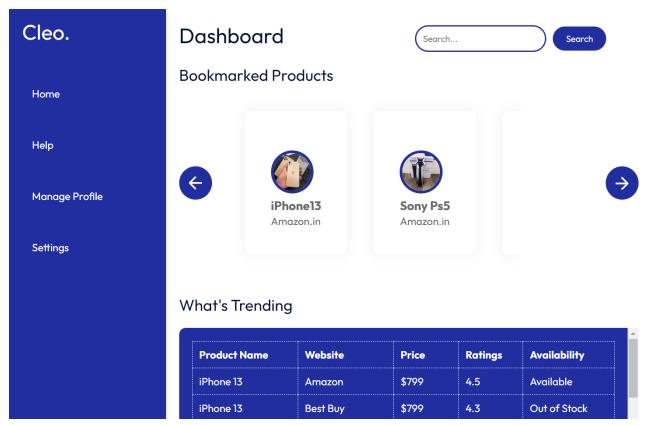
Enter Your Mobile Number

Write Your Message Here

Enter Your Message

Submit Now →

# Dashboard:-





# • Key Features:

- Tracker helps to gain transparency in price movements to optimize budget and avoid overspending.
- We help consumers to get insight about any material they want to search.
- ▶ We help users to compare the price of the items with other items.
- Eliminate the need for manual price research.
- In case of any issues, we have added a contact us form for users to mail us directly.
- Users can also bookmark their favourite products to compare their prices in future.

# **PROJECT HIGHLIGHTS:-**

- Website components such as Navbars are completely responsive.
- Various react components have been used, along with packages such as react-scroll.
- The UI is blue-white along with simple interface so that users can navigate easily through the website.
- React routing has been used to navigate through components.

# **CONCLUSIONS:-**

- Our Material Price Tracker equips you with the data and insights you need to navigate price fluctuations with confidence.
- Move beyond guesswork and embrace a data-driven approach to material sourcing. Our tracker empowers you to transform uncertainty into a strategic advantage.
- By prioritizing customer satisfaction and delivering valuable market trends.
- ► Tracker isn't just a cost it's an investment. Save time and resources by eliminating manual research and maximize you return on investment.

## REFERENCES/LINKS USED:-

- Used various websites in Internet to search for relevant images.
- Used Json Files for fetching data statically.
- Took help of some YouTube channels for applying animations.
- ► Learnt a lot from GeeksforGeeks, W3Schools, etc.

thankyou