

blinkit

India's Last Minute App

Outlet Location Type

All

Outlet Size

All

Item Type

All

\$1.20M

TOTAL SALES

\$141

AVG SALES

8523

NO OF ITEMS

3.92

AVG RATING

Total Sales

Avg Sales

No of Items

Avg Rating

Fat Content

Low Fat Regular

\$425.36K

\$1.20M

Total Sales

\$776.32K

ITEM TYPE

Fruits a...	\$0.18M
Snack F...	\$0.18M
Househ...	\$0.14M
Frozen ...	\$0.12M
Dairy	\$0.10M
Canned	\$0.09M
Baking ...	\$0.08M
Health ...	\$0.07M
Meat	\$0.06M
Soft Dri...	\$0.06M
Breads	\$0.04M
Hard Dr...	\$0.03M
Others	\$0.02M
Starchy ...	\$0.02M
Breakfast	\$0.02M
Seafood	\$0.01M

FAT BY OUTLET

Low Fat Regular

Tier 3	\$0.31M	\$0.17M
Tier 2	\$0.25M	\$0.14M
Tier 1	\$0.22M	\$0.12M

Total Sales

\$78K

\$130K

\$132K

\$131K

\$132K

\$133K

\$205K

\$129K

\$131K

2012

2014

2016

2018

2020

2022

OUTLET SIZE

Medium Small High

\$248.99K

\$507.90K

\$444.79K

OUTLET LOCATION

100%

Tier 3

\$472.13K

Tier 2

\$393.15K

Tier 1

\$336.40K

71.3%

OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	\$151.94K	1083	\$140	3.93	0.10
Supermarket Type1	\$787.55K	5577	\$141	3.92	0.06
Supermarket Type2	\$131.48K	928	\$142	3.93	0.06
Supermarket Type3	\$130.71K	935	\$140	3.91	0.06