Shruti Mallavolu

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Summary

Data Enthusiast with 2+ years of experience in Software Development and Masters in Computer Science (focus on Data Science). Have experience developing and deploying machine learning models, analyzing large datasets, and delivering actionable insights. Proficient in Python, R, and SQL, with a track record of reducing operational costs by 25% and improving prediction accuracy by 20%.

Education

University of Massachusetts Amherst

Jan 2022 - Dec 2023

Master of Science in Computer Science (Concentration in Data Science), GPA: 3.9/4.0

Amherst, MA

• Coursework: Machine Learning, Statistics, Information Retrieval, Reinforcement Learning, DS Algorithms, Distributed Systems

SRM Institute of Science and Technology

Jun 2015 - May 2019

Bachelor of Technology in Computer Science, GPA: 8.67/10.0

Chennai, India

• Coursework: Data Structures and Algorithms, Database Systems, Natural Language Processing, Data Mining, AI

Technical Skills

Programming languages: Python, R, Java, C++; DBMS: MySQL, PostgreSQL, No-SQL; OS: Linux, Windows Tools and Frameworks: Tableau, Docker, AWS, Spark, Airflow, Kubernetes, FlaskAPI, VS Code, Eclipse, Google Colab, Jupyter ML/AI: Scikit-learn, XGBoost, TensorFlow, Numpy, Pandas, Matplotlib, Seaborn, Pytorch, AutoML, Beautiful Soup, RNN, LSTM

Professional Experience

The Coding School (Data Science Research Program)

July 2024 - Aug 2024

Teaching Assistant | Data Science, Statistics

Lathrop, CA

Mentored high school students in Data Science and Machine Learning (PCA, Linear Regression, K-NN) and guided research
projects analyzing datasets on housing, NYC restaurants, and global ecological footprint.

Microsoft (ALICE team)

Feb 2023 - May 2023

Graduate Student Researcher | Python, Scikit-learn, JupyterHub, EconML

Amherst, MA

- Automated the selection of first-stage models and hyperparameters for CATE estimators used in Causal Inference enhancing user input flexibility for the EconML package catering to use cases like Customer Segmentation, Recommendation A/B testing.
- Enhanced R² score by 6% through advanced feature engineering which includes feature selection through importance scores and strategic model selection, leveraging regression and classification algorithms on semi-synthetic and synthetic datasets.
- $\bullet \ \ Achieved \ 62\% \ Runtime \ and \ 90\% \ Tao \ Risk \ improvement \ by \ opting \ Bayesian \ over \ Grid \ Search \ for \ hyperparameter \ optimization.$

Salesforce

Aug 2021 - Nov 2021

Support Analyst | Salesforce Marketing Cloud, SQL, A/B Testing

Hyderabad, India

- Analyzed and debugged over 7% of incidental data generated from all customer reports within my team to promptly resolve cases.
- Provided support for A/B Testing in Email Studios and integrations between Salesforce CRM and Marketing Cloud.
- Extracted relevant insights from Email Subscriber data and leveraged SQL queries to identify segmented audience, customer trends.

Bank of America

Jun 2019 - Jul 2021

Software Engineer, Data | Salesforce CRM, Sales Cloud, Apex, OOPs, REST API, Bitbucket, Agile, JIRA

Chennai, India

- Spearheaded ARM portal enhancement, optimizing logic using Apex Triggers, Batch jobs, SQL queries, and test classes achieving atleast 80% coverage enabling Financial Advisors' role requests, achieving 50% efficiency boost.
- Implemented Twilio interface for streamlined Financial Advisor-Customer communication, integrating via Mulesoft & REST APIs.
- Refactored application components, reducing codebase by 1000+ lines and improving system performance by 30%.
- Executed daily jobs on Mulesoft to extract data from multiple external systems to synchronize the Accounts data in Salesforce.
- Configured Hadoop cluster to query Salesforce historical data when limits exceeded and stored results in an on-premise SQL database for enhanced data management.

Projects

Review of Machine Learning algorithms on various datasets | Numpy, Pandas, Matplotlib

- Executed supervised learning models Neural Networks, Random Forests, Decision Trees and K- Nearest Neighbours (K-NN) from scratch in python achieving an accuracy rate of over 90% across datasets Parkinson's, Digits, Titanic, Loan, and Telecust.
- Evaluated model performance metrics Accuracy, Precision, Recall, Confusion matrix and F1 score to identify optimal algorithms.

Text Data Analysis and Ranking Framework Development | Information Retrieval, pyltr, LambdaMART, Google Colab

- Applied k-means clustering to BBC News Classification dataset, evaluating via IntraCluster and InterCluster similarity metrics.
- Employed the plytr Learning to Rank framework on the MS Marco Dataset to generate refined feature file post pre-processing and stop word removal. Leveraged LambdaMART for training and evaluation, achieving a test score of 0.33.

$\textbf{Predictive Analysis on Stroke Dataset} \mid \textit{R, Statistical Analysis, Kaggle}$

- Analyzed Stroke Prediction Dataset available on Kaggle to predict Body Mass Index using patients' average glucose level and age.
- \bullet Linear regression model yielded a \mathbb{R}^2 of 0.28, while chi-square indicates weak correlations between gender, residence type vs stroke.

Data Visualization and Exploratory Data Analysis for Social Impact | Python, Streamlit, Seaborn, Tableau, Excel

- Designed a dashboard visualizing indicators impact across countries on dynamic map, scatter plot, and trend evolution video.
- Analyzed college donation dataset, leveraging Tableau and Excel, uncovering donation patterns and academic donor trends.

Build a Toy Store using Microservices | Docker, Kubernetes, AWS

• Deployed 3 distributed microservices - Front-end Service accepts client request, Order Service stores order details and Catalog Service stores toy details. Programmed system to accept concurrent requests, built multi-threading, caching, and fault tolerance.