Uber Trips Data Analysis

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Project Objective

- To analyze Uber trip patterns using SQL and Python.
- We aim to understand trip completion, cancellations, and car unavailability.

Data Overview

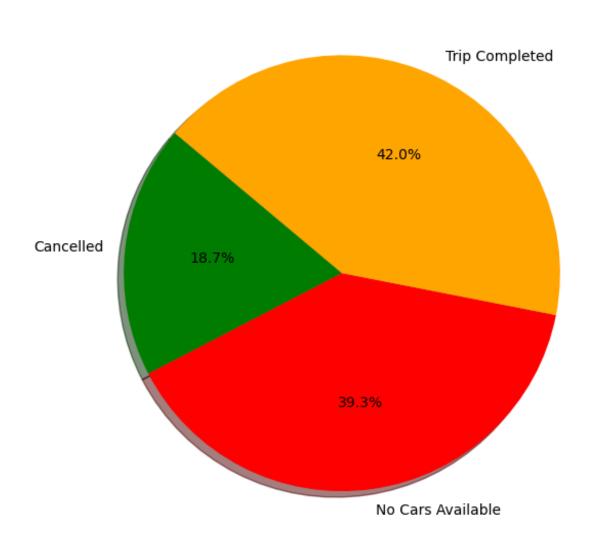
- Dataset: Uber_Cleaned.xlsx
- Key Columns: Status, Pickup point, Request time, Drop time
- Status Types: Trip Completed, Cancelled, No Cars Available

Key Questions Explored

- What is the overall distribution of trip statuses?
- Which pickup point had the most successful trips?
- Where were cancellations and unavailability highest?

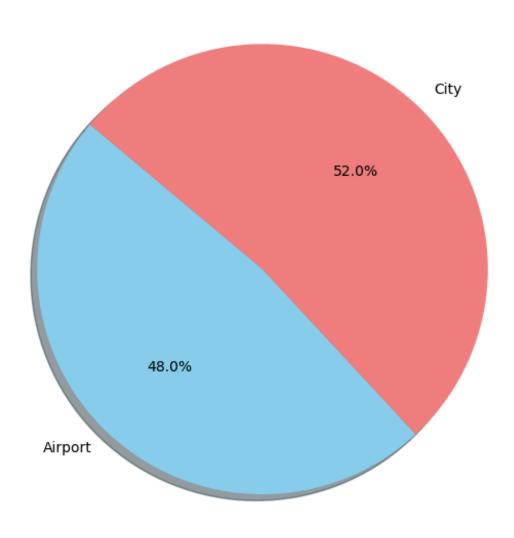
How Did Uber Trips End?

Trip Status Distribution

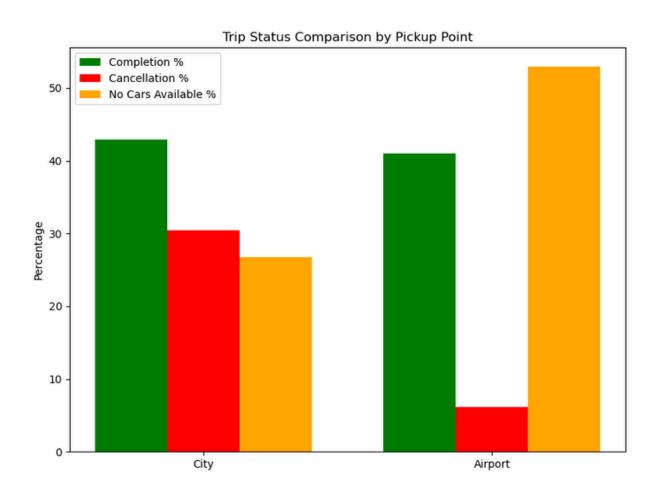


Where Were Trips Requested From?

Pickup Point Share



Success vs Failure by Location



Key Insights from the Analysis

- Most trip requests came from the Airport, but many were not completed.
- City trips had the highest completion rate and lowest cancellations.
- No Cars Available was a major issue for Airport pickups.
- Improving driver availability in the Airport could raise success rates.
- This data suggests operational focus should shift to Airport requests.

Thank You!

Questions are welcome.