



# CRM Sales Dashboard

Overview

close\_date

All

regional\_office

All

8800

Total #Leads

4238

#Leads Closed

\$10.58M

Total Revenue

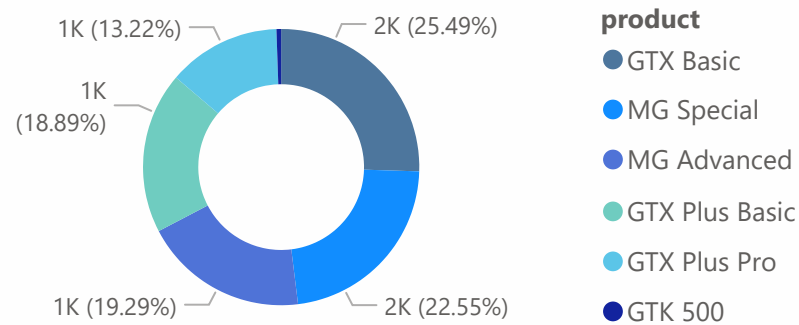
48.16%

Conversion rate

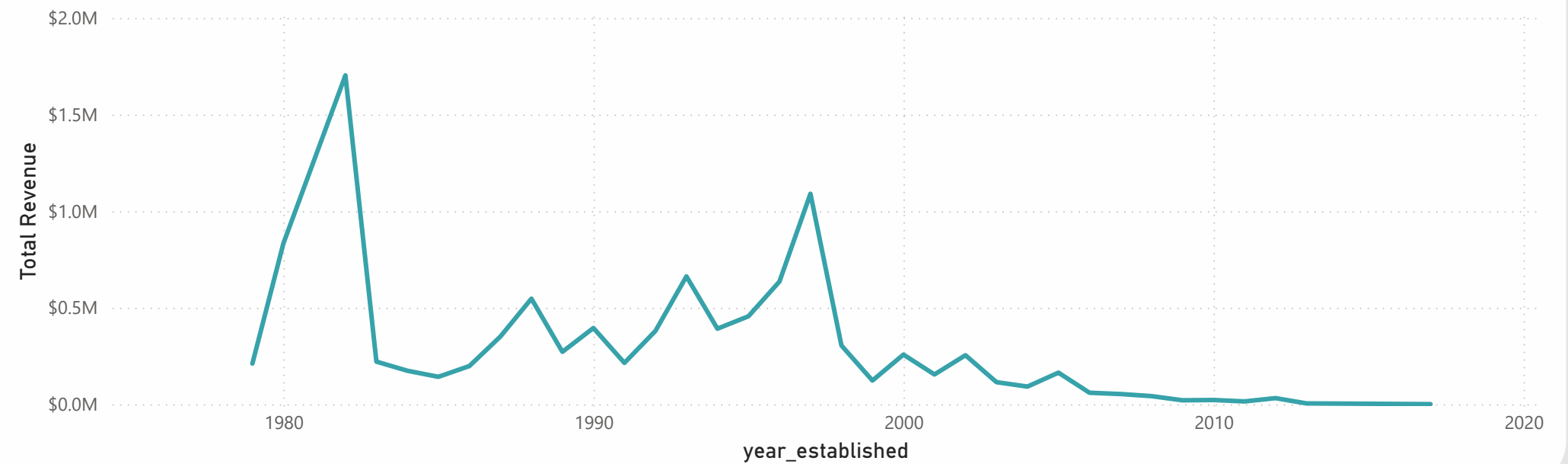
28.10%

Lost rate

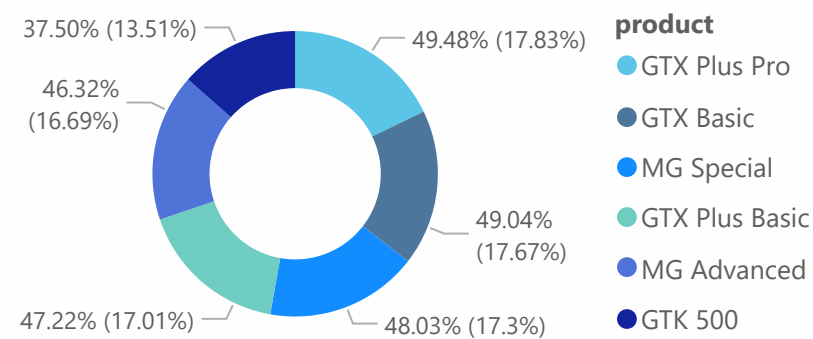
Total Deals by product



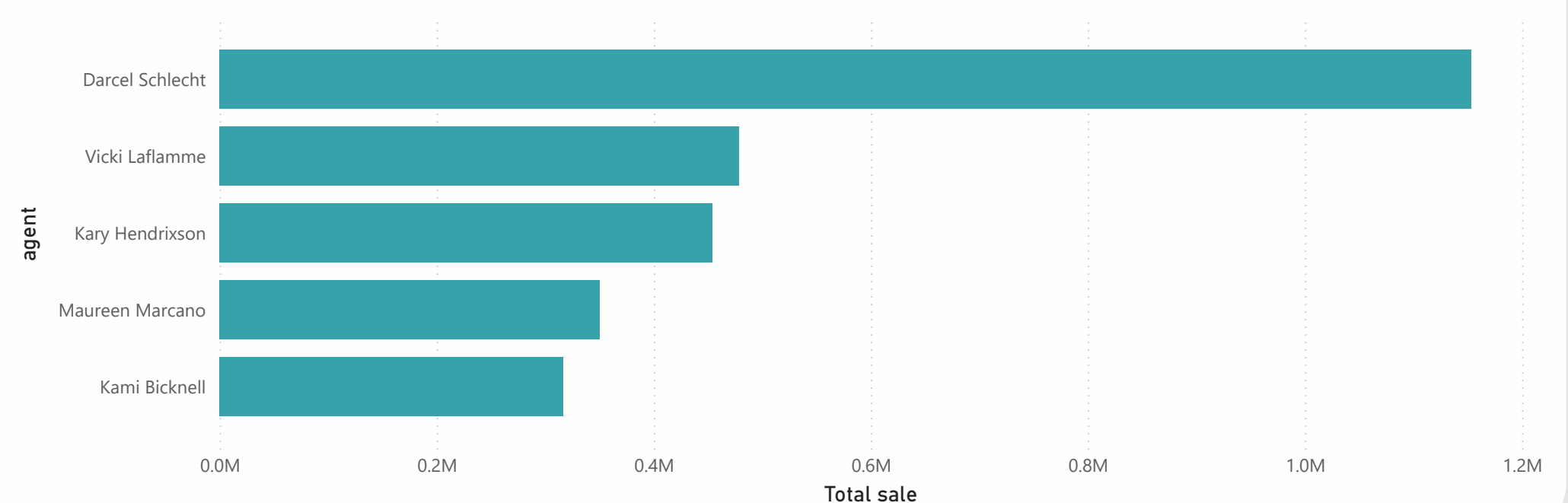
Total Revenue by year\_established



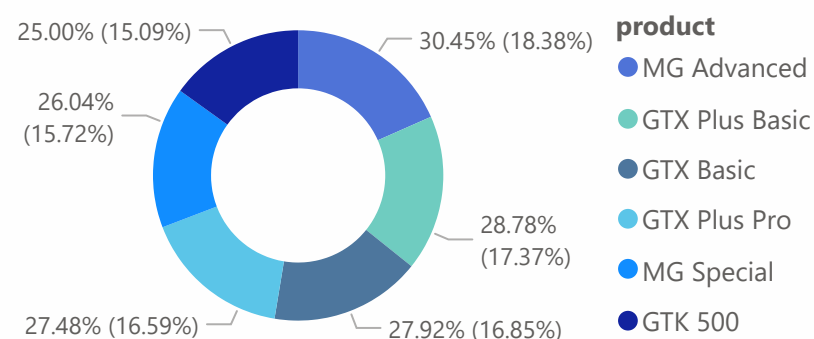
Conversion rate by product



Total sale by agent



Lost rate by product



Overview

Performance



# CRM Sales Dashboard

## Performance

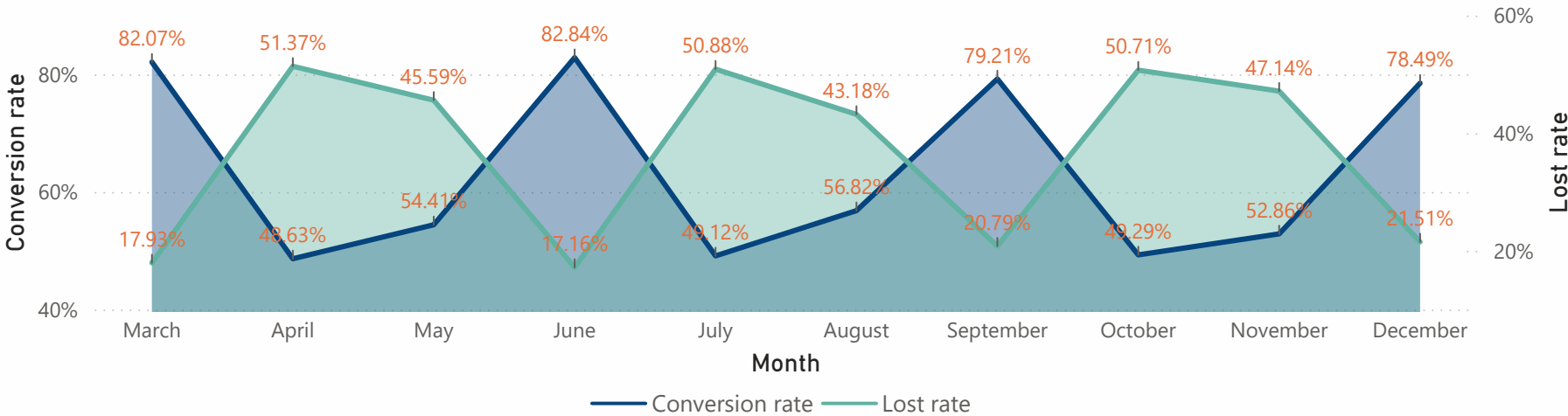
close\_date

All

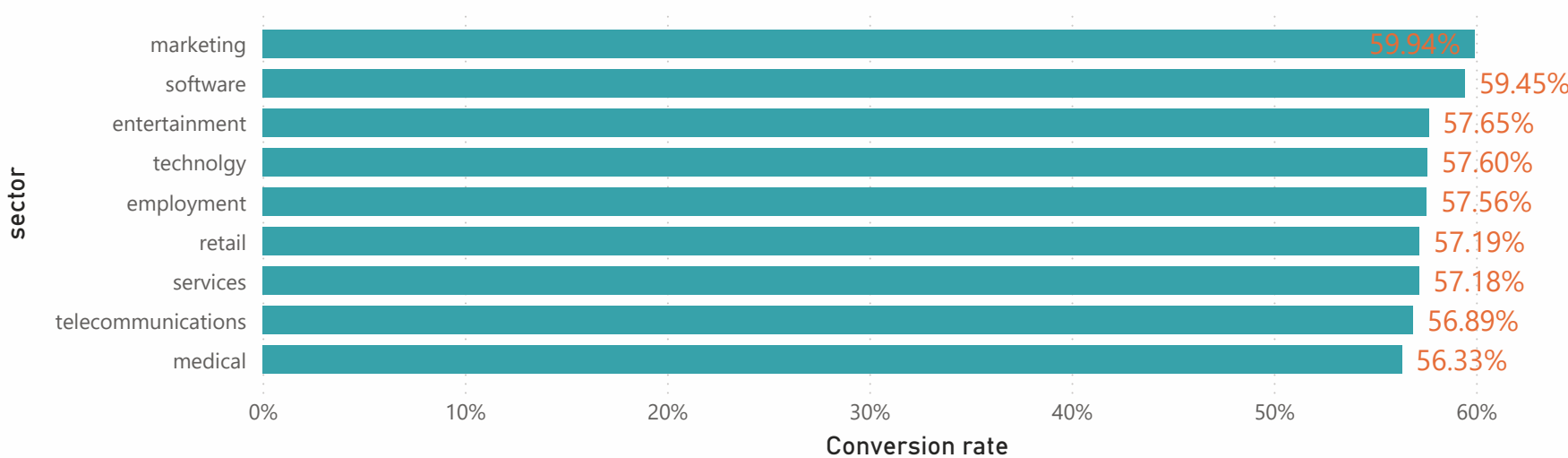
regional\_office

All

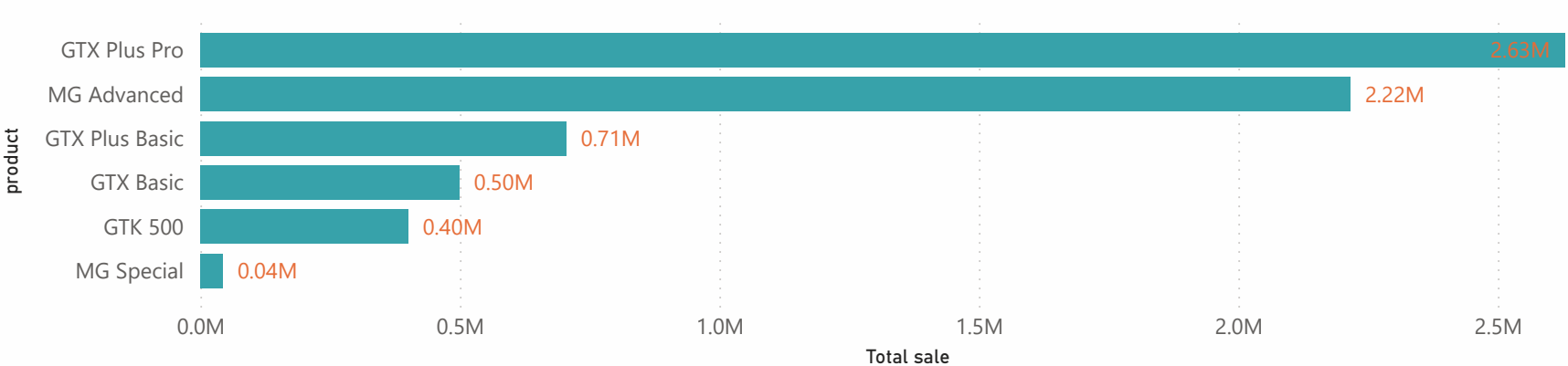
Conversion rate and Lost rate by Month



Conversion rate by sector



Total sale by product



sales\_agent

manager

regional\_office

deal\_stage

sales\_agent

Total Deals Closed

Total Deals Closed by Month

Closed\_deal\_value

Darcel Schlecht	349		\$11,53,214
Vicki Laflamme	221		\$4,78,396
Kary Hendrixson	209		\$4,54,298
Anna Snelling	208		\$2,75,056
Versie Hillebrand	176		\$1,87,693
Kami Bicknell	174		\$3,16,456
Jonathan Berthelot	171		\$2,84,886
Cassey Cress	163		\$4,50,489
Zane Levy	161		\$4,30,068
Donn Cantrell	158		\$4,45,860
Reed Clapper	155		\$4,38,336
Corliss Cosme	150		\$4,21,036
Maureen Marcano	149		\$3,50,395
Gladys Colclough	135		\$3,45,674
James Ascencio	135		\$4,13,533
Markita Hansen	130		\$3,28,792
Moses Frase	129		\$2,07,182
Lajuana Vencill	127		\$1,94,632
Marty Freudenburg	122		\$2,91,195
Violet Mclelland	122		\$1,23,431
Daniell Hammack	114		\$3,64,229
Cecily Lampkin	107		\$2,29,800
Hayden Neloms	107		\$2,72,111
Niesha Huffines	105		\$1,76,961
Boris Faz	101		\$2,61,631
Elease Gluck	80		\$2,89,195

Overview

Performance