CONFLUENCE LINKS :

**AI\_MARKET\_ANALYSIS :** <https://digitial-product-engineering.atlassian.net/wiki/spaces/~62d0067110fcc6f7ae3eccaa/pages/3127052337/AI+Market+Analysis>

**TM-MDO SPLIT :** <https://digitial-product-engineering.atlassian.net/wiki/spaces/~62d0067110fcc6f7ae3eccaa/pages/3127088548/TM+MDO+Data+Split>

**B2B Ecommerce Dashboard** : <https://digitial-product-engineering.atlassian.net/wiki/spaces/~62d0067110fcc6f7ae3eccaa/pages/3126988349/B2B-+ECOMMERCE+Dashboard>