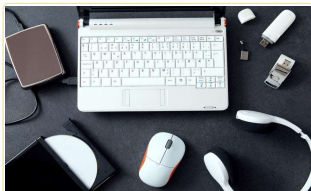




# E-COMMERCE DATA ANALYSIS

## TOP 4 PRODUCT CATEGORIES SOLD IN BRAZIL

Product Categories



### Selected Product Categories

- bed\_bath\_table
- computers\_accessories
- health\_beauty
- sports\_leisure

98.67K

#Orders

32.95K

#Products

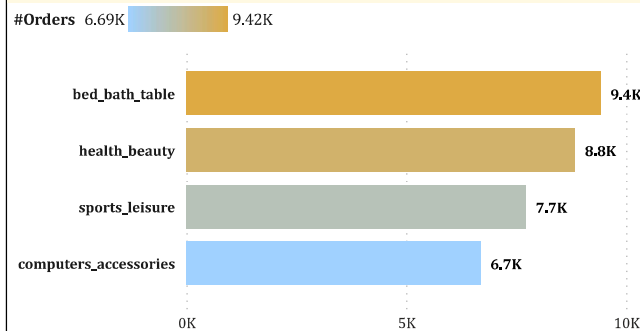
3095

#Sellers

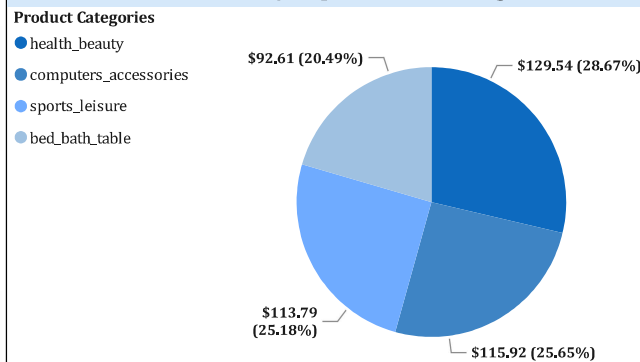
\$13.43M

#TotalAmount

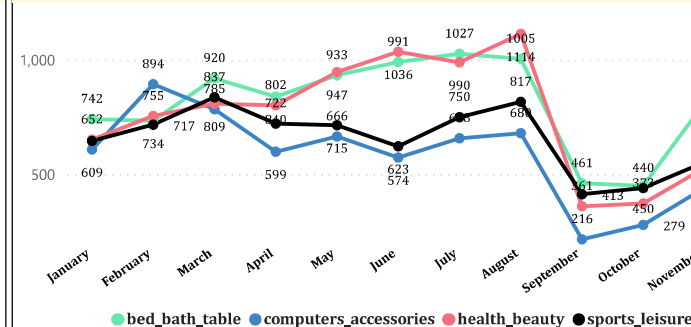
### #Orders by Top 4 Product Categories



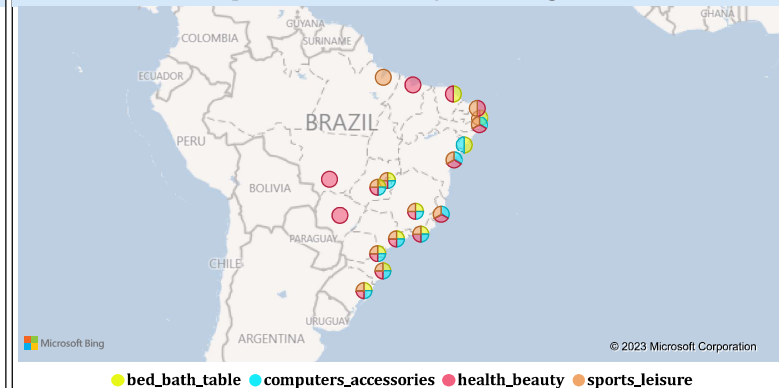
### Total Amount by Top 4 Product Categories



### Trend of #Orders for Top 4 over Years and Months



### Top 4 Products Sold by Seller Regions





# E-COMMERCE DATA ANALYSIS

Order Placed Date

9/4/2016



9/3/2018



Product Categories

All

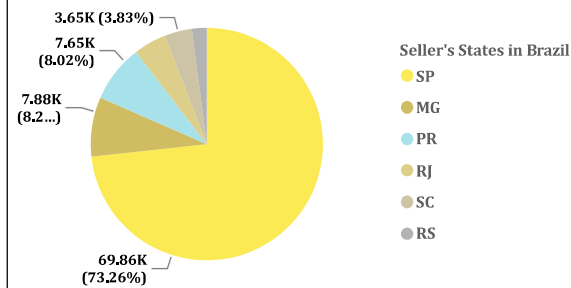
Order Status

All

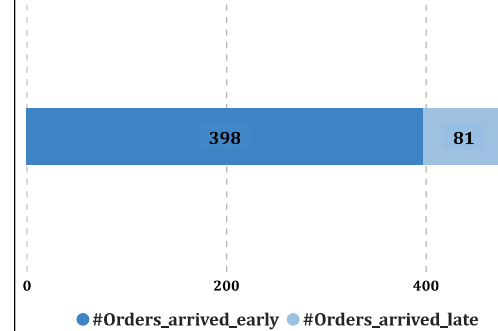
Product Categories #Orders #Sellers Total Amount

cds_dvds_musicals	12	1	\$730.00
la_cuisine	13	2	\$2,054.00
security_and_services	2	2	\$283.00
flowers	29	3	\$1,088.00
fashion_childrens_clothes	8	4	\$564.00
home_comfort_2	24	4	\$733.00
furniture_mattress_and_upholstery	38	5	\$4,360.00
tablets_printing_image	79	6	\$7,499.00
books_imported	53	7	\$4,613.00
diapers_and_hygiene	27	8	\$1,565.00
computers	181	9	\$222,917.00
fashion_underwear_beach	121	9	\$9,458.00
dvds_blu_ray	59	10	\$5,948.00
fashion_sport	27	10	\$2,093.00
fashio_female_clothing	39	11	\$2,766.00
party_supplies	39	12	\$4,460.00
arts_and_craftmanship	23	13	\$1,799.00
fashion_male_clothing	112	13	\$10,699.00
cine_photo	65	14	\$6,890.00
fashion_shoes	240	15	\$23,343.00
small_appliances_home_oven_and_coffee	75	15	\$47,430.00
christmas_supplies	128	17	\$8,699.00
music	38	19	\$6,014.00
home_comfort	397	20	\$58,315.00
home_comfort	397	20	\$58,315.00
Total	98666	3095	\$13,523,933.00

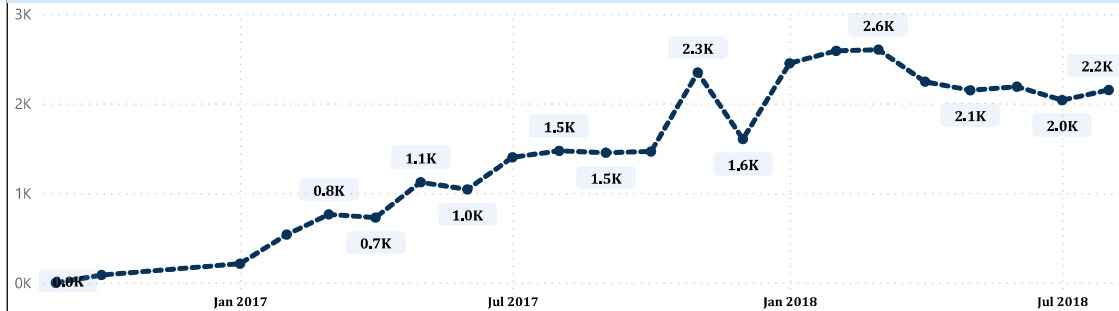
Top 6 Seller States in Brazil



#Orders Delivered Early vs Late



Trend of #Orders over Years and Months



98.67K

#Orders

32.95K

#Products

Order Status #Orders

delivered	96478
shipped	1106
canceled	46
invoiced	312
processing	30
unavailable	6
Total	98666

3095

#Sellers

\$13.43M

#TotalAmount