### **Pricing**

There are 3 fundamental drivers of cost.



Hourly from launch The data you store to termination in the cloud

Data in flight moving between systems





#### **EC2 Pricing**

Don't forget, there are 5 ways to pay for Amazon EC2 instances.



# **Lambda Pricing**

Don't forget how you're charged when using Lambda.









Don't forget we covered **Lambda pricing** in more detail in the **Exploring Compute Services: Lambda** lesson.

# **S3 Pricing**

Don't forget with S3, you pay for the storage you use.





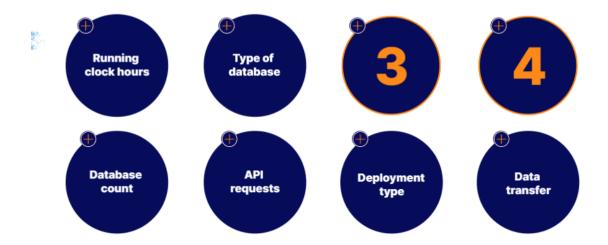




# **RDS Pricing**



Let's discuss the RDS features that drive pricing.





#### A Few Ways to Reduce Your TCO Using AWS



**Minimize** capital expenditures



AWS helps you minimize large capital expenditures, which reduces your TCO.



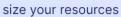
Utilize



AWS provides **Reserved Instances** to help you lock in savings and reduce your TCO.



Right





AWS helps you **match** the **provisioning** of resources to your **usage needs** to reduce your TCO.

#### **AWS Price List API**

The Price List API allows you to query the price of AWS services.

Query using JSON or HTML





Receive price alerts when prices change

# **Things to Remember When Studying for the Exam**

Pricing Calculator	TCO
Don't forget the Pricing Calculator helps you calculate the TCO.	Don't forget the ways a company can reduce their TCO.
Pricing	Price List API
Don't forget how pricing is calculated for EC2, Lambda, S3, and RDS.	Don't forget the Price List API is one way to