

1st page includes two navigation buttons on the left panel. Clicking either button redirects the user to the corresponding dashboard page, enabling smooth and intuitive navigation.





1st Page



2nd Page



3rd Page



## Content Performance Summary

This Netflix dashboard provides a comprehensive overview of the platform's content performance, allowing users to explore trends in runtime, genre popularity, content types, and ratings. With a total of 5806 runtime hours split between 2047 TV shows and 3759 movies, the dashboard highlights Netflix's rich content library. Visuals such as the genre-wise breakdown, content distribution by year, and the top runtime years make it easy to identify key patterns including the content boom between 2019 and 2021. The dashboard also features the top 10 highest-rated movies and shows, with titles like Khawatir, Breaking Bad, and Avatar: The Last Airbender standing out with IMDb ratings above 9. The average IMDb score across the platform is 5.94, reflecting a mix of both highly acclaimed and experimental content. A pie chart clearly shows that movies dominate the content mix at 64.76%, compared to 35.24% for shows. With interactive filters by year, title, and genre, this dashboard is not only visually appealing but also highly functional - making it easy for users to understand Netflix's content strategy

and viewer preferences at a glance.









