



YEAR 2015

PIZZA

SALES DASHBOARD

SHRUTIKA KANSE

Data Analyst | SQL | Power BI



Overview

Top / Bottom Seller

🔥 BUSIEST HOURS, DAYS & MONTHS

HOURS
High order volume between 11 AM – 1 PM and 4 PM – 7 PM, with a peak at 12 PM (6.8K sold).

DAYS
Friday sees the highest sales (8.2K), followed by Saturday (7.5K).

MONTHS
Steady sales with slight peaks in Mar, May, and Jul (~4.3K each).

🔥 Sales by Category & Size

Classic is the top category with 10.9K orders and 27% revenue share.

Large pizzas contribute the most to revenue (46%), followed by Medium (30%) and Regular (22%).

Total_Revenue

817.86K

Avg order value

38.31

Total pizza sold

50K

Total no.of Orders

21K

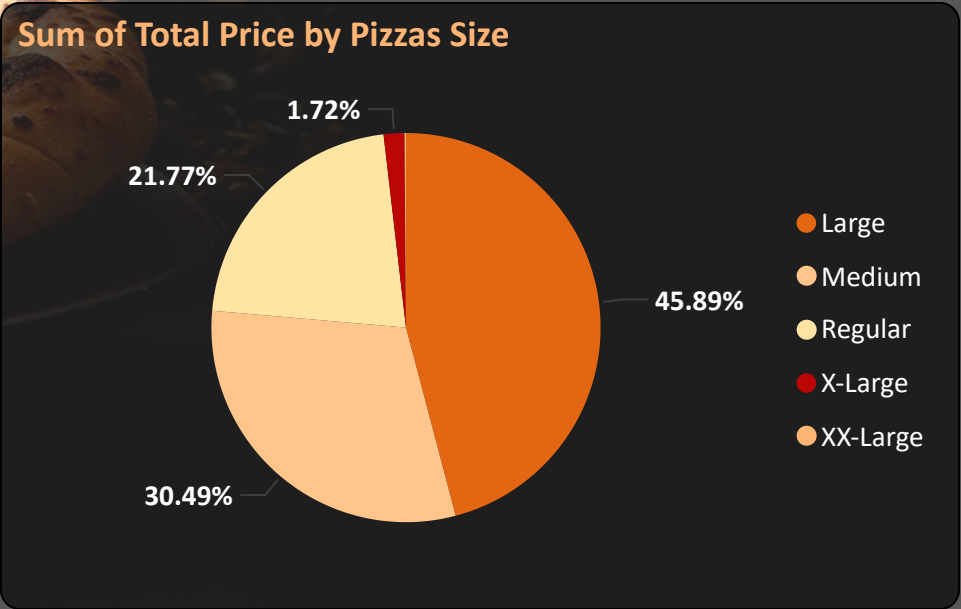
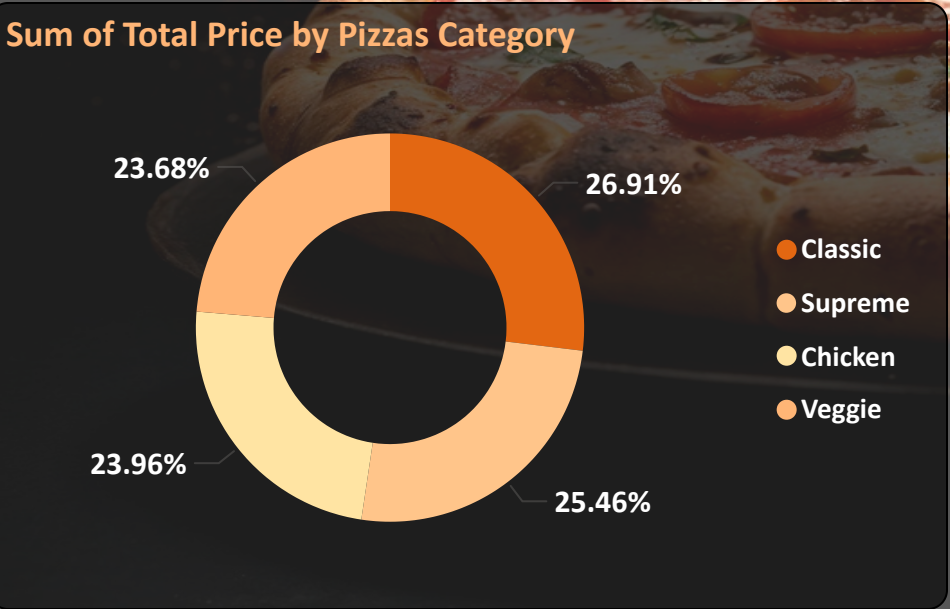
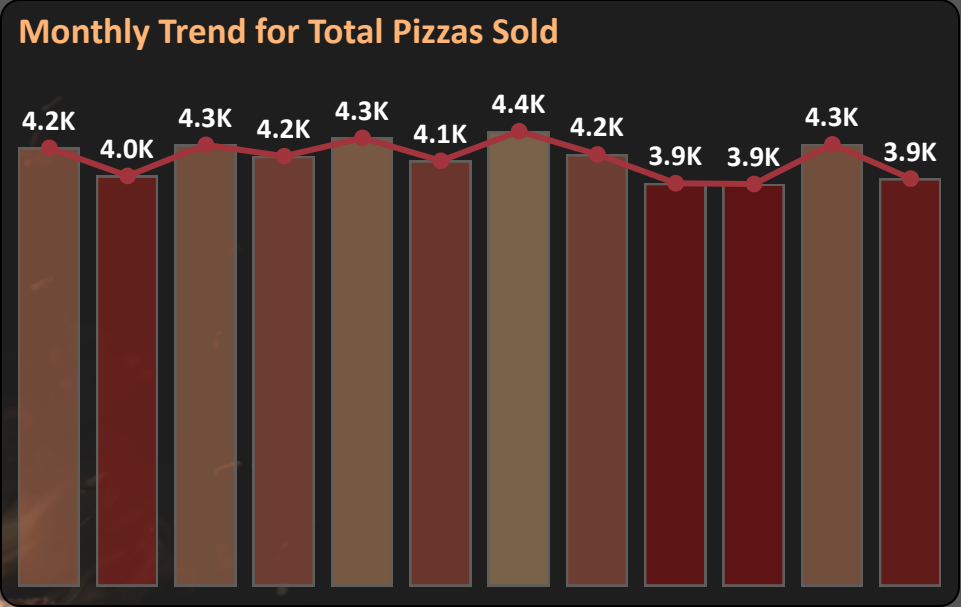
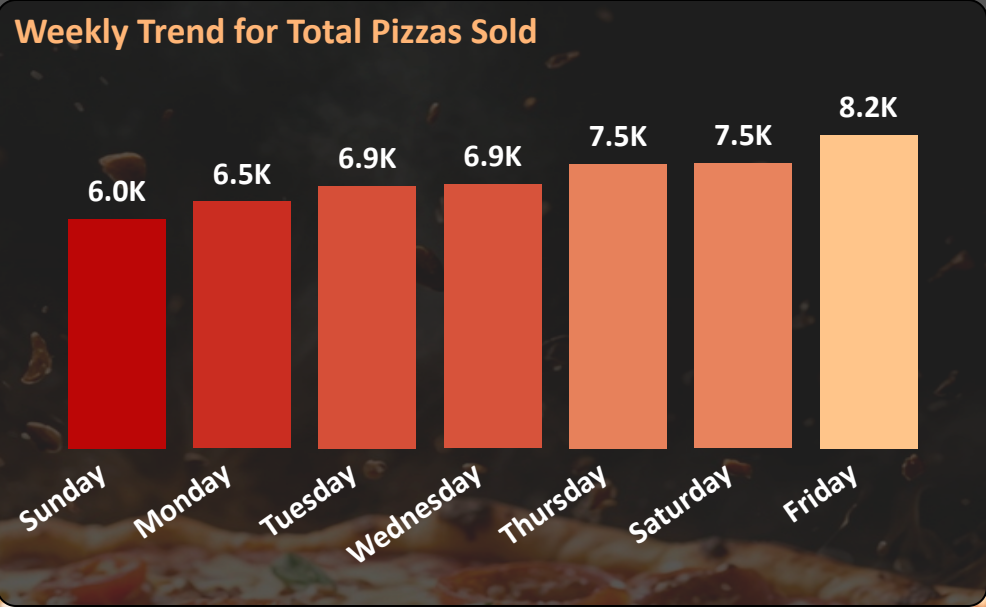
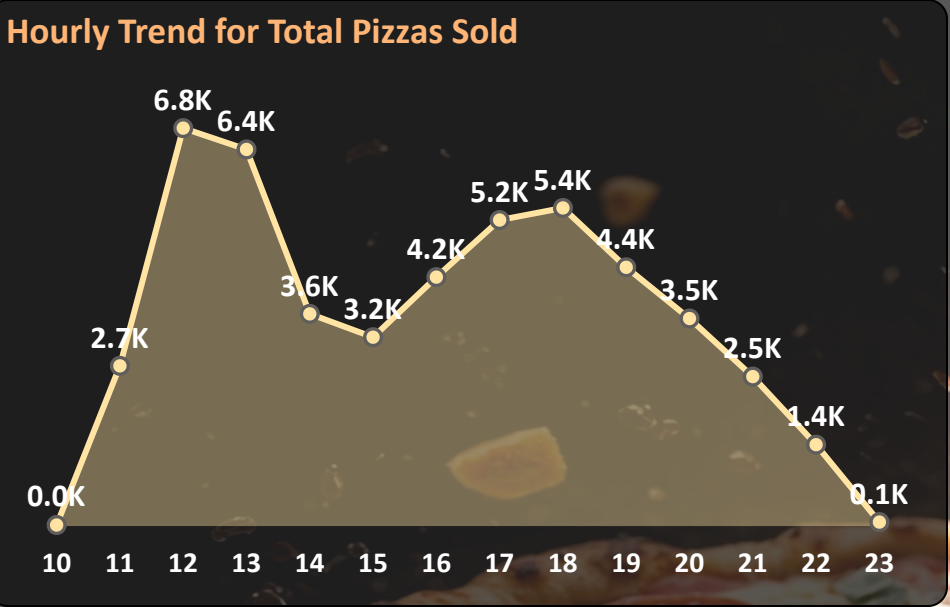
Avg pizza per order

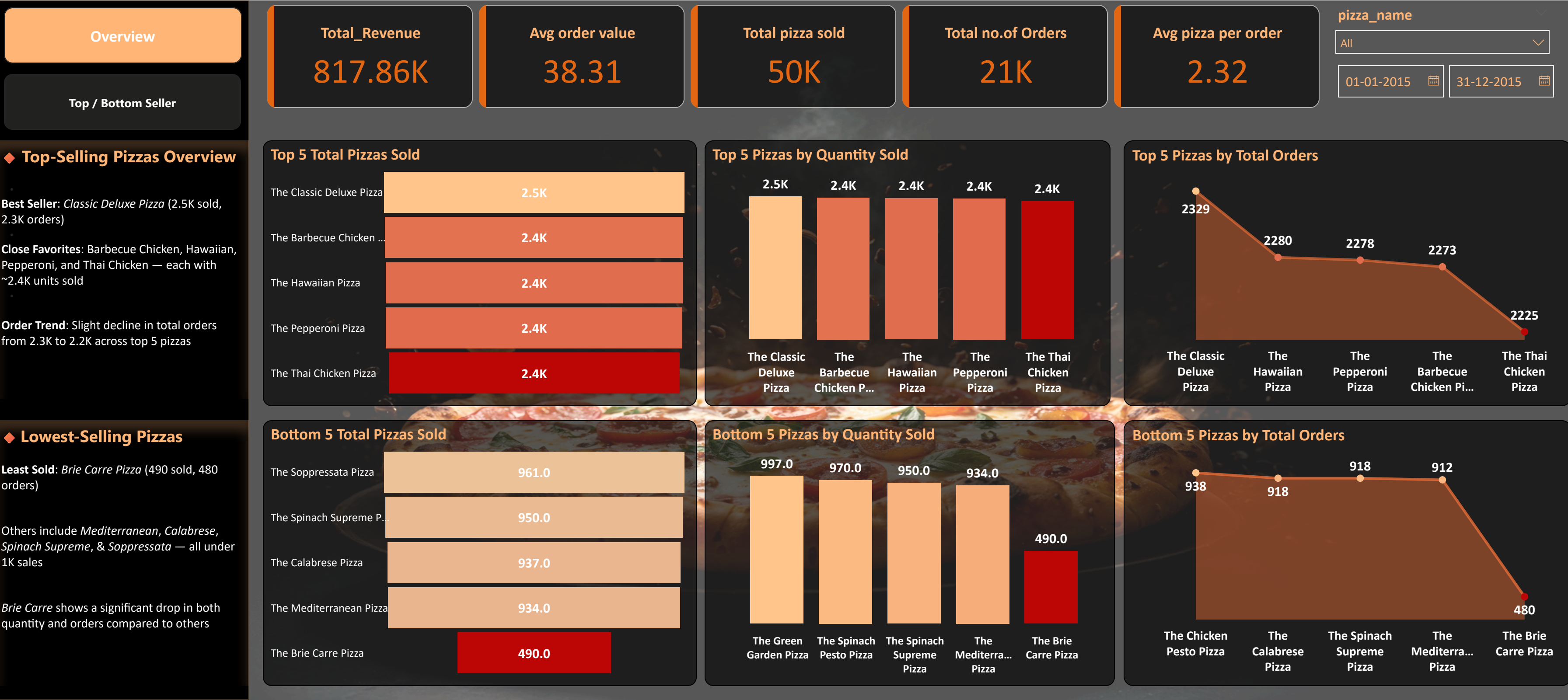
2.32

📄 pizza_name

All

01-01-2015 31-12-2015







pizza_name	Sum of total_price	Sum of quantity
The California Chicken Pizza	41,409.50	2370
Total	41,409.50	2370

pizza_size	Sum of total_price	Sum of quantity
Large	19,235.25	927
Medium	15,812.00	944
Regular	6,362.25	499
Total	41,409.50	2370

pizza_category	Sum of total_price	Sum of quantity
Chicken	41,409.50	2370
Total	41,409.50	2370





order_time	Total pizza sold
12:25:12	28
12:32:00	27
11:59:10	25
12:52:36	25
12:53:29	25
13:31:27	25
12:26:04	24
11:50:01	23
13:58:37	23
11:57:15	22
12:18:44	22
12:14:18	21
12:58:32	21
12:27:17	20
Total	49574

MonthYear	Total pizza sold
Dec	3935
Nov	4266
Oct	3883
Sep	3890
Aug	4168
Jul	4392
Jun	4107
May	4328
Apr	4151
Mar	4261
Feb	3961
Jan	4232
Total	49574

DayOfWeek	Total pizza sold
Friday	8242
Monday	6485
Saturday	7493
Sunday	6035
Thursday	7478
Tuesday	6895
Wednesday	6946
Total	49574