

Innovation And Entrepreneurship

Assignment

Submitted by:

(101983046) SHRUTI MAHAJAN

COE-21

BE Third Year



TIET, Patiala

Jan-May 2021

STAKEHOLDERS OF REMOTE PRINTING SYSTEM:

- Customers- Expectant (They are direct stakeholders as they have powerful and legitimate claim to demand information from the company. The customers are identified as stakeholders interested in the performance of the business.)
- Community:- Both Direct and Indirect.
Direct:-Community of students ,Institutes and investors who are regular customers and also interested in growth of our business. Their high demands of printing contributes to our work at a higher pace.Indirect:-These include communities like paper manufacturers and printer companies.
- Investors – Direct
Investors are internal stakeholders who are significantly impacted by the associated company how it performs.If the company performs well, they get a good return on their investment and if the company goes under then they can directly loose their investment

as well. They can have a lot of influence over the decisions the company makes.

- **Contractors:-Latent(Discretionary** as they are disclosed to account for 'their better products' in some of the reports, however ,since these groups do not have power and urgent claims ,they have absolutely no pressure on the companies).
- **Employees:-Direct**
Employees are primary internal stakeholders. Employees have significant financial and time investments in the organization, and play a defining role in the strategy, tactics, and operations the organization carries out. Well run organizations take into account employee opinions, concerns, and values in shaping the strategy, vision, and mission of the firm.